

Do You Know ?

That the Equitable Society's Guaranteed Cash Value Policies contain the following twelve special *guarantees* :

- I.—The *immediate* payment of the face of the policy in the event of death.
- II.—Incontestability after the first year.
- III.—Freedom as to residence, travel and occupation, after the first year.
- IV.—A guaranteed Cash Surrender Value, the amount of which increases annually, after the third year.
- V.—A guaranteed surrender value in Paid-up Assurance, increasing annually, after the third year.
- VI.—A loan, at 5% interest, on third or any subsequent anniversary of the assurance.
- VII.—A cash BONUS at the end of a period of twenty years (or fifteen years, if preferred.)
- VIII.—The choice of EIGHT OPTIONS at the end of the period, under one of which the policy may be either *Continued* or *Surrendered* on most liberal terms.
- IX.—An annually increasing surrender value if the policy is continued beyond the period.
- X.—Dividends from surplus subsequently earned, if the policy is continued beyond the period.
- XI.—Thirty days' grace in the payment of all premiums.
- XII.—The right (given to the Assured) to change the beneficiary at pleasure.

**THE EQUITABLE
LIFE ASSURANCE SOCIETY
OF THE UNITED STATES.**

"Strongest in the World."

C. H. PORTER,
Manager,
QUEEN BUILDING, - HALIFAX, N. S.