

September 10, 1964
(2:40 p.m. - 5:10 p.m.)

CBC BY-LAWS - FRENCH VERSION.

Mr. Seguin moved, seconded by Mrs. Carter

THAT the French version of the CBC By-Laws, attached as Appendix I, be and are hereby enacted. CARRIED.

Mr. Seguin moved, seconded by Mrs. Carter

THAT, while the Corporation in its By-Laws speaks in English and French, each version being entitled to equal respect on questions of construction, if the construction of one is subject to objection and the other free from it, according to recognized canons of construction, the latter should prevail even though the language of the other text is at variance with it and in accord with the objectionable construction. CARRIED.

REGULATION AND CONTROL OF BROADCASTING. Mr. Fraser summarized the agenda report with respect to CBC broadcast applications before the BBG and proposed amendments to broadcast regulations for AM, FM and TV. Mr. Fraser reported briefly on an application by CTV and McLean Hunter Publishing Company to buy into CJCH and CJCH-TV Halifax.

Referring to the offer from the Mennonite Community at St. Norbert, Manitoba, to sell the Corporation CFMW-FM, Mr. Fraser advised that the Corporation was awaiting an offer based on rental, rental with option to purchase or straight purchase.

DIRECTOR GENERAL, BBC. The Directors welcomed Sir Hugh Carleton Greene and invited him to participate in an informal discussion regarding various aspects of broadcasting.

CBC PUBLICATION - SUB-COMMITTEE PROGRESS REPORT. Mr. Fraser reported on behalf of this committee advising that presently being contemplated and explored was the publishing of a magazine of approximately sixty-four pages on a quarterly basis for a two year trial period. It would include six to twelve articles based primarily on material broadcast on radio with possibly some from television. It is hoped that these can be presented in a readable manner with little editing but with sale appeal. Mr. MacDermot added that Mr. Fraser was looking into the CBC Times and La Semaine to determine whether these publications were achieving the purposes for which they were designed. It is estimated that these two weekly magazines cost approximately \$300,000.00 per year net. Should they be discontinued these funds could help to defray the cost of the new publication. The President emphasized that although Management has been uncertain about the future of the two weekly issues for some time, he felt that with the present work load a final decision in this regard would probably not be possible until early next year. Mr. Fraser advised that the next sub-committee meeting would be held in late November at which time a trial run of the new publication would be assessed as to the number of man hours required and the costs involved.

NATIONAL RELIGIOUS ADVISORY COUNCIL - APPOINTMENTS.

Mrs. Armstrong moved, seconded by Dr. Lumsden

THAT The Rev. J.R. Hord (United Church) and The Rev. Douglas Harron (Presbyterian Church) be appointed as members of the National Religious Advisory Council replacing The Rev. Dr. J.R. Mutchmor and The Rev. David McCullough respectively. CARRIED.