

Brunswickan survey

Everyone has an opinion and everyone reads a newspaper a different way. The purpose of this survey is to attempt to elicit just what you the reader is interested in and what we at *The Brunswickan* can do to meet your interests in our weekly coverage of news, entertainment, sports etc. This survey will be published for the next two weeks to allow sufficient time for you, the reader, to fill in our survey. The results of the survey will be published in *The Brunswickan* in early January. The Brunswickan staffers want to know where we stand with you. This is your newspaper and your views are really needed. We ask that you take the time to fill this out and return it to the Brunswickan office, Room #35, of the SUB, or send them through campus mail. We are asking for your name and student I.D. Please be assured that your name will be kept confidential. Our reasoning is simple - we must insure that one fanatical reader does not fill out a dozen forms.

BRUNSWICKAN READING HABITS

List the priority with which you read the Brunswickan.

- News
- Entertainment
- Sports
- Classifieds
- Viewpoint

Do you read the Brunswickan every week:

Yes No

When do you usually read *The Brunswickan*?

- First thing Friday morning
- During the day sometime.
- On the weekend.
- During the week when I have time.

Which of the following do you read?

	Always	Sometimes	Never
Classifieds.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cynic-at-Large	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Editorial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mugwump	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soundoff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cheap Shots and Old News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upcoming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Record Reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intramural Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports Shorts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Varsity Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising in general	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Would you like to see more emphasis or less emphasis on the following?

	More	Less	Same
Campus news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regional news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provincial news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Would you like to see more or less of the following?

	More	Less	Same
Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feature stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Editorials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intramural sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Record reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Columns written by staffers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Columns written by student leaders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Columns written by faculty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Columns written by administrators	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Search news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Viewpoint questions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poetry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports columns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Do you know what our office hours are?

Yes No

Do you know the deadline for receipt of classifieds and upcoming for each week's issue?

Yes No

Do you know where the Brunswickan office is located?

Yes No

Do you know when *The Brunswickan* production and lay out night is?

Yes No

Do you know how to become involved at the Brunswickan?

Yes No

Would you like to write for the Brunswickan?

Yes No If I had the time

In general, is the Brunswickan the kind of paper you like?

Satisfied Not satisfied

Do you like our viewpoint questions each week?

Yes No

Do you agree with our editorial viewpoints expressed each week?

Yes No Occasionally

Other comments

Name:

Student ID:

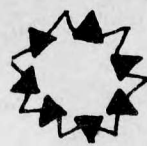
Please send your reply to us, Room #35 SUB. Remember we are your newspaper. Your input is really appreciated.



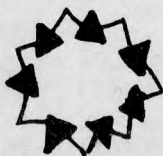
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