

THE CAMERA OPENS A NEW WORLD TO YOU



A WORLD OF PROFITABLE PLEASURE

Growth of artistic appreciation as well as a cultivation in scientific accuracy are unconscious results of what is in itself pure pleasure—taking pictures with one of our splendidly equipped cameras.

It is our constant effort to give the most liberal values in special attachments, beautiful finish and surpassing lense excellence. How we are succeeding our prices will attest and a visit to our camera section will absolutely prove to you.

SUPPLIES OF ALL KINDS we carry at prices as close to cost as they can be made and our plates, films and chemicals are always fresh and give perfect results.

The "Teco" Camera, No. 2, costing \$2.00 take pictures $2\frac{1}{4} \times 3\frac{1}{4}$. It is ideal for amateur photographers who do not wish to spend any great sum on an outfit and the results are out of all proportion to the expense.

For Fine, Conscientious Work the "Emerald Nos. 1 and 2" are specially built, and owing to their handy collapsible form are adapted to tourists and summer use. "Emerald No. 1" costs, making pictures $3\frac{1}{4} \times 4\frac{1}{4}$, \$15.00 with various

modifications of lens and shutter up to \$35.00. "Emerald No. 2" making pictures $3\frac{1}{2} \times 5\frac{1}{2}$ \$18.50 to \$24.00.

For Expert Work "Diamond Double Extension Camera" fitted with unusually high-grade lenses, shutters, plates or films, etc., this camera can be depended on to allow you the widest scope for artistic work. The cost of such quality is nominal, Diamond Double Extension Camera, picture size $3\frac{1}{4} \times 4\frac{1}{4}$, \$26.00 to \$40.00.

THE T. EATON CO. LIMITED
TORONTO CANADA