



A dry dust-cloth merely scatters the dust. Ioco Liquid Gloss gathers up all the dirt and leaves a bright, disinfected surface. It feeds the varnish and makes soiled furniture and woodwork look like new.

Ioco Liquid Gloss is especially good for cleaning and polishing all highly finished surfaces, such as pianos, automobile and carriage bodies.

In half-pint, pint, quart, half-gallon, and five-gallon lithographed tins; also in barrels and half barrels at furniture and hardware stores everywhere.

The Western Home Monthly

Winnipeg, October, 1914

In Lighter Vein

Took Her Choice

"You know the engagement between Jack and myself is off, and I asked him to send back my presents and a lock of my hair that I gave him." "Well?"

"Well, he sent a servant this morning with a large packet containing innum-erable locks of hair from gray to flaxen, raven to red, with a message that I could choose from among them my own property!"

Innocence at Home

The cartoonist's wife was talking to a friend.

"I just know Fred didn't want to work at the office last night," she said.

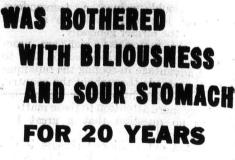
"Why, how do you know?" was asked. "Because in his sleep he said, 'Well, I'll stay, but I don't know what to draw.'"

Birds of a feather flock together. It therefore happens that if there is one prejudice present, there are also others. They always come in unawares, and take their pl ces silently and unobtrusively. But oh, how they hang together in an argument!

A group of prejudices is invincible. They have never been beaten.

The strange part of prejudices is that one would think they would prefer more commodious quarters. But no, the narrower the mind, the more content they are. They don't mind close quarters. The closer the better.

Prejudices are always busy If they are not tampering with one's eyesight, they are screening the mind from the open; putting blinds on, and making it dark enough to sleep in comfortably. A man can get insured against almost anything else but prejudices. He can insure himself against fire and water and loss of life and accidents and depreciation in his property. But there is no



Sour Stomach and Biliousness are caused by a sluggish Liver, for when it is not working properly, it holds back the bile, which is so essential to promote the movement of the bowels, and the bile gets into the blood instead of passing through the usual channel, thus causing many stomach and bowel troubles.

Mr. Charles Pettit, 2561 Richmond Street, London, Ont., writes :- "I feel it my duty to write you a few lines in regard to your Milburn's Laxa-Liver Pills. I have been bothered with Biliousness and Sour Stomach for twenty years until a year ago I started to use Laxa-Liver Pills, and I have not been bothered since. I wish to let it be known to all those who suffer as I did."

Milburn's Laxa-Liver Pills are 25 cents per vial or 5 vials for \$1.00. For sale at all dealers or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.



Drugs. Smoke or Electricity

Heals Day and Night

It is a new way. It is something absolutely different. No lotions, sprays or sickly smelling salves or creams. No atomizer, or any apparatus of any kind. Nothing to smoke or inhale. No steaming or rubbing or injections. No electricity or vibration or massage. No powder; no plasters; no keep-ing in the house. Nothing of that kind at





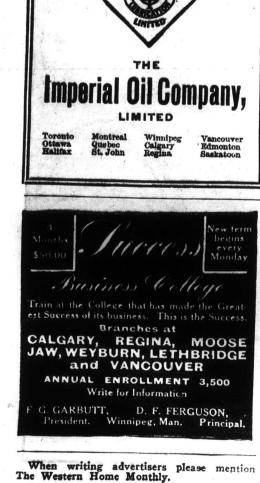
A squad of French Infantrymen defending road to Paris

Good at Fractions

The teacher was giving her class their first lesson in fractions. An object lesson seemed to be desirable.

was a mince pie on your dinner table, and your mother asked you if you would man think he isn't there.

company so fortified that it would take the risk of insuring against prejudice. And then no man would ever think of taking out any insurance against one, because he would never admit that he "Mary McCauley," she said, "if there had it. The prejudice himself fixes that. The first thing he does is to make the That is why prejudices, no matter how much damage they cause to character, are never evicted. They have come to stay.



have a third or a fourth, what would you say?"

"A fourth," said Mary. Some of the children tittered, and the teacher asked, "Why would you have a fourth ?"

"'Cause," mince pie." said Mary, "I don't like

News to Him

An old darky was passing a church where a fair was being held. On a sign, was the word "Bazaar" in conspicuous letters. The old man looked at it for a long time. Finally he broke out dis-gustedly: "Foh de Lawd's sake! Whoever heard of 'razor' spelled with a 'b'!"

Entertaining a Prejudice

Of all the occupations known to men. entertaining a prejudice is the most absurd. Yet the practice is almost universal.

The prejudice is usually uninvited. He comes in quietly, removes his hat and coat, saunters up to the guest chamber, and prepares to become a permanent feature of the establishment. You entertain him royally, strain him to your bosom, exhibit him proudly to every one, fight for him, defend him, and perpetuate him. Yet you do not even admit that he is present. "I entertain a prejudice?" you say, with becoming concern. "Never!"

The Pedestrian in 1915

Chug-chug! Br-r-r! br-r-r! Honk-honk! Gilligillug-gilligillug!

The pedestrian paused at the intersection of two busy cross streets, and looked about.

An automobile was rushing at him from one direction, a motor-cycle from another, an auto-truck was coming from behind, and a taxicab was speedily approaching.

Zip-zip! Zing-glug!

He looked up and saw directly above him a runaway airship in rapid descent. There was but one chance. He was standing upon a manhole cover. Quickly seizing it, he lifted the lid and jumped into the hole-just in time to be run over by, a subway train.

Requisite on the Farm .-- Every farmer and stock-raiser should keep a supply of Dr. Thomas' Eclectric Oil on hand, not only as a ready remedy for ills in the family, but because it is a horse and cattle medicine of great potency. As a substitute for sweet oil for horses and cattle affected by colic i. far surpasses anything that can be administered.

all. Something new and different, something delightful and healthful, something instantly successful. You do not have to wait, and inger and pay out a lot of money. You can stop it overnight—and I will gladly tell you how—FREE. I am not a doctor and this is not a so-called doctor's prescription—but I am cured and my friends are cured, and you can be cured. Your suffering will stop at once like magic.

I Am Free—You Can Be Free

My catarrh was filthy and loathsome. It made me ill. It dulled my mind. It under-mined my health and was weakening my will. The hawking, coughing, spitting made me obnoxious to all, and my foul breath and dis-gusting habits made even my loved ones avoid me secretly. My delight in life was dulled and my faculties impaired. I knew that in time it would bring me to an untimely grave, because every moment of the day and night it was slowly yet surely sapping my vitality. But I found a cure, and I am ready to tell you about it FREE. Write me promptly.

RISK JUST ONE CENT

Send no money. Just your name and ad-dress on a postal card. Say: "Dear Sam Katz: Please tell me how you cured your catarrh and how I can cure mine." That's all you need to say. I will understand, and I will write to you with complete information, FREE, at once. Do not delay. Send postal card or write me a letter to-day. Don't think of turning this page until you have asked for this wonderful treatment that can do for you what it has done for me.

SAM KATZ, Room A 2714 142 Mutual St., Toronto, Ont.

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