

PREMIUMS ! PREMIUMS ! PREMIUMS !

Open to Our Subscribers or their Families.

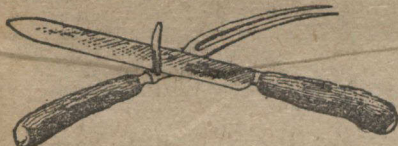
given free as a return for a little pleasant work in introducing our publication into new homes. Some of the old favorites for which there is a perennial call, also many new ones. Something to interest everyone. No limit to the number of premiums that one person may earn, so long as the required number of NEW subscriptions at FULL REGULAR RATES are sent in.

All premiums sent post-paid anywhere in Canada, unless expressly stated otherwise. Everyone relies on our premiums—quality good—each premium just what we say it is. 'Far better than we expected' is the universal verdict.

NEW SUBSCRIBERS are those who have not before taken the paper, or who, at least, have not been on our mailing list within the last two years; in short, whose subscription means a genuine increase in our circulation.

RENEWALS. Though all these premiums are calculated on the basis of NEW SUBSCRIBERS at full rates, we will accept renewals AT FULL RATES on the basis of TWO RENEWALS where ONE NEW SUBSCRIPTION is called for.

A FINE SET OF CARVERS FREE.



No better gift to any housewife. Sheffield make; blade 8 inches long; automatic spring guard, buckhorn handles. Free for only SIX NEW subscribers to the 'Messenger,' at 40 cents each.

MAPLE LEAF BROOCH PIN.



One Maple Leaf Brooch Pin in colored hard enamel, with word 'Canada' across the face, given for only ONE NEW subscriber to the 'Messenger' at 40 cents, or Stick Pin, if preferred.

MAPLE LEAF BLOUSE SET.



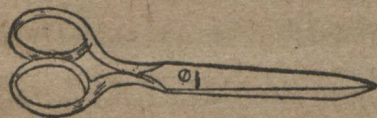
As popular this year as last.

This year we offer a set of 3 pins in large or small size, as desired.

Large pins have word 'Canada' across the face; small ones have no inscription. All made of best hard enamel, beautifully colored.

One set either size for only TWO NEW subscriptions to the 'Messenger' at 40 cents.

FIVE INCH SCISSORS.



Just the thing for the work basket. Celebrated Boker make—good quality steel. Free for only TWO NEW subscribers to the 'Messenger,' at 40 cents.

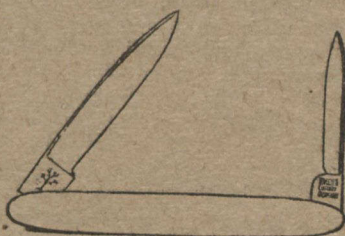
A SERVICEABLE WATCH.



Ingersoll 'Yankee,' Stem wind, stem set. Guaranteed. A good practical article. Satisfies any man, delights every boy. With care lasts for years.

Free for only FIVE NEW subscriptions to the 'Messenger' at 40 cents each.

GIRL'S PEN KNIFE.



Very dainty—2 1-2 inches long, slender nickel handle, no pearl to break off, two blades. Free for only TWO NEW subscriptions to the 'Messenger,' at 40 cents.

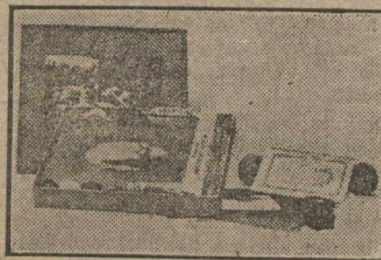
STEREOSCOPIC VIEWS.

A few sets still available of these popular views, and when they are gone we will not be able to repeat this generous offer:

1. One set of 24 colored views (showing 'Trip Round the World') for only TWO NEW subscriptions to the 'Messenger,' one's own renewal to the same at 40 cents each.

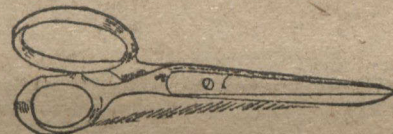
2. One set of 50 colored views (Japanese, wide range) to any old subscriber sending in FOUR NEW subscriptions to the 'Messenger,' at 40 cents each.

PASSEPARTOUT OUTFIT FREE



All needed supplies (Dennison's best) for making this popular work—12 mats, 12 backs, 10 rolls colored binding, tags, rings, tube glue, tube paste and glasscutter, with book of directions. Free for TEN NEW subscriptions to the 'Messenger' at 40 cents each.

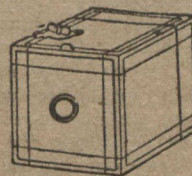
CUTTING SHEARS.



Indispensable to the home dressmaker. Eight inches long. Best tempered steel. Every pair warranted by the makers.

Free to an old subscriber sending his own renewal at 40 cents and TWO NEW subscriptions to the 'Messenger' at 40 cents.

FIRST CLASS CAMERA FREE.



Snap-shot or time. Standard make. Best on the market for the money.

No. 1. Size of picture 2 1-4 x 2 1-4 in. Free for SEVEN NEW subscribers to the 'Messenger' at 40 cents each.

One roll of films, 6 exposures, sent gratis with this camera.

No. 2 Size of picture, 2 1-4 x 3 1-4 in. Free for THIRTEEN bonafide NEW subscribers to the 'Weekly Witness,' at \$1.00 each. Two rolls of films (each six exposures), sent gratis with this camera.

N.B.—Where desired, ONE NEW subscription to the 'Weekly Witness' at \$1.00 may be substituted for TWO to the 'Messenger.'

REMEMBER! All the above premium offers are for absolutely new subscriptions at 40 cents each. Two renewals at 40 cents to count as one new subscription. Further particulars cheerfully given. Sample copies, and subscription blanks freely and promptly sent on application.

Remit the correct number of subscriptions for any of the above offers. Name your premium clearly and it will be sent at once. Address, John Dougall & Son, Publishers of the 'Northern Messenger,' 'Witness' Block, Montreal.

P.S.—In any of the above offers one NEW subscription to the 'Weekly Witness and Canadian Homestead,' at \$1.00, will be taken as equal to two 'Messengers,' or one NEW subscription to 'World Wide,' at \$1.50, as equal to three 'Messengers.'

KEEP THIS PAGE FOR REFERENCE.