The Trust and Loan Co.

Paid-up Capital 2,920,000.00 Reserve Funds...... 2,920,000.00

MONEY TO LOAN ON REAL ESTATE

St. James Street, Montreal

Prudential Trust Company

Head Office 9 St. John St.,

Trustee for Bondholders
Transfer Agent & Registrar
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Real Estate and Insurance Departmet
Insurance of every kind placed
lowest possible rates.

Safety Beposit Vaults Terms Ex-ceptionally moderate.

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YOU MAY BE A RICH MAN, SOME DAY

Opportunities for making money are many but it takes time for capital to accumulate even under the most favorable conditions. Every man of ability expects in the course of years to have sufficient to ensure to h's family during their life time the comforts to which they have been accustomed. Unless an unexpected reverse of fortrae occurs their is little doubt but that you will make money. "But "many things may happen" while the money is being made. This is where life insurance comes in and makes available the means that would have been yours if health and life had been spared. You will be rich "some day," if you live, but the insurance policy will anticipate for your family the accumulations of future years and render sufficient means available even should you not survive to realize your ambition

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The Mutual Life Assurance Co. of Canada WATERLOO, ONTARIO

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The LIFE AGENTS' MANUAL THE CHRONICLE

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The Bonds issued by the Canada Permanent Mortgage Corporation meet all the requirements, and are

A LEGAL INVESTMENT FOR TRUST FUNDS.

We should like to send you a specimen Bond, copy our Annual Report and all particulars. Send us your name and address.

CANADA PERMANENT MORTGAGE CORPORATION

Paid-up Capital and Reserve Fund ... \$11,500,000

Toronto Street - - TORONTO

Established 1855.

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Assurance Company Incorporated in 1851

FIRE, MARINE, EXPLOSION AND **AUTOMOBILE INSURANCE**

ASSETS

\$7,000,000.00

LOSSES paid since organization of Company . . . over \$74,000,000.00

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HEAD OFFICE

TORONTO

A BRITISH COMPANY

Union Insurance Society of Canton, Limited

Head Office: HONGKONG

ESTABLISHED 1835

Assets over \$18,000,000

TOTAL ASSETS-Union and Allied Companies, \$30,000,000 FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 36 Toronto Street, TORONTO

General Agent Montreal, JOSEPH ROWAT

Manager for Canada, C. R. DRAYTON