

AINS
 ing for you at our BIG
 a few of them.

ie. This is reg. \$24.00
 00; reg. \$15 for \$10

cost bargains for
 d boys, reg. \$10.00
 \$7.49
 00 for \$5.99; Reg.
 \$2.98

dd trousers, very special
 i, \$4.48 and \$5.98

dd bloomers at from
 \$2.99, prices vary
 to size

cut prices on all our
 irts, handkerchiefs,
 d mitts.

round.

and Clothing
 erchan.s.
 King St., E.,

ERNST'S Where the Good Clothes Come From **ERNST'S**

**The Final Wind up
 January Clearing Sale**

Our new Spring lines will soon begin to arrive and we are forced to take even more strenuous measures to close out our present stock before Saturday night. Overcoats, Suits, Hats, Caps, Shoes and Furnishings are all reduced regardless of original cost, to make a clean sweep of everything and begin the new season with brand new stocks in every line. If you have any need for wearing apparel of any description this is your opportunity--a chance to save you from one quarter to two thirds on the regular price.



- Men's Overcoats worth 18.00, only \$12.98
- Men's Overcoats worth 20.00, only \$14.98
- Men's Overcoats worth 22.00, only \$16.98
- Men's Overcoats worth 24.00, only \$18.98

- Men's Overcoats worth 30.00, only \$23.48
- Men's Overcoats worth 32.00, only \$25.68
- Men's Overcoats worth 35.00, only \$27.48
- Men's Overcoats worth 40.00, only \$29.98

Here's the chance of a season to get a Suit at a big saving.

Men's regular \$28.00 Suits only	... \$19.98	Men's regular \$24.00 Suits only	... \$16.98
Men's regular \$30.00 Suits only	... \$22.48	Men's regular \$22.00 Suits only	... \$14.98
Men's regular \$32.00 Suits only	... \$24.98	Men's regular \$18.00 Suits only	... \$12.98
Men's regular \$35.00 Suits only	... \$27.98	Men's regular \$15.00 Suits only	... \$10.80
Men's regular \$37.50 Suits only	... \$29.98	Men's regular \$13.00 Suits only	... \$9.80

1000 Pairs of Men's Trousers selling at less than present price of cloth.

Men's Trousers, value \$2.50 for	... \$1.98
Men's Trousers, value \$3.50 for	... \$2.69
Men's Trousers, value \$4.00 for	... \$3.39
Men's Trousers, value \$4.50 for	... \$3.59
Men's Trousers, value \$5.00 for	... \$4.39
Men's Trousers, value \$6.00 for	... \$4.98
Men's Trousers, value \$7.50 for	... \$5.98

Boots, Shoes and Rubbers

For the Men
 Women's red, brown, gray and black Cosy Slippers, regular \$1.35 sale price..... **95c**
 Children's and Misses' Felt Slippers a big assortment. Values up to \$1.25, sale price..... **69c**
 200 pairs Women's fine kid and gummetal shoes, regular \$3.50, \$4.00 and \$4.50, sale price..... **\$1.98**
 Women's and growing girls' Kid and Patent Lace and Button Shoes, high and low heels, regular \$5.00 \$4.50, \$6.00, sale price..... **\$3.95**

For the Boy's
 Boys' Heavy School Shoes, sizes 1 to 5, regular \$4.00, now... **\$2.95**
 Boys' fine Calf Shoes, sizes 1 to 5, very special... **\$3.50**
 Youths' fine Calf Shoes, sizes 11 to 13, sale price... **\$2.95**

Buy clothing of the highest quality at the lowest price.

Mothers, your interests are ours and in this sale we have provided lavishly for you and your boy in cloth that will please him and make him the envy of all boys who wear Ernst's clothes. Come and partake of the bargains the like of which you'll not have offered to you for many a long day.

Regular \$6.50 Overcoats only	\$4.98	Boys' Suits, all ages, 2 1/2 to 18 years:	
Regular \$8.00 Overcoats only	\$5.98	Regular \$6.50 Suits for only	\$4.98
Regular \$9.50 Overcoats only	\$6.98	Regular \$7.50 Suits for only	\$5.98
Regular \$12.00 Overcoats only	\$8.98	Regular \$9.00 Suits for only	\$7.48
Regular \$14.00 Overcoats only	\$10.50	Regular \$10.00 Suit for only	\$8.48
Regular \$16.00 Overcoats only	\$12.60	Regular \$12.00 Suits for only	\$9.98
Regular \$18.00 Overcoats only	\$13.90	Regular \$14.00 Suits for only	\$10.80

Men's Underwear

at "Final" Reductions, 2 p.c. Underwear
 \$1.00 Men's Fleece lined Underwear, now... **75c**
 \$1.35 Men's Elastic Ribbed Underwear, now... **98c**
 \$1.50 Men's Scotch Knit and Elastic Ribbed Underwear, now... **\$1.19**
 \$2.00 Men's Scotch and Knit Elastic Ribbed Underwear, now... **\$1.50**

Combination Underwear

Our prices are the wonder of the retail trade—they positively cannot be matched elsewhere at anywhere near these reductions. Don't you see how it works out to your economy to buy now and buy for years to come.
 \$2.50 Men's Union Combination Underwear, now... **\$1.98**
 \$3.50 Men's Union Combination Underwear, now... **\$2.68**
 \$4.00 Men's Union Combination Underwear, now... **\$2.98**
 \$5.00 Men's Union Combination Underwear, now... **\$3.75**

Furnishings for Men and Boys

Just a few of the astounding values to be found at the triumphant sale Underwear section. Just a word to the thrifty; get in on these money-savers.

Men's Neckties

At Prices You Would Hardly Believe Possible
 And they're all beautifully fashioned. Ties including the most favored designs for spring wear.
 39c Men's Neckwear now... **25c**
 50c Men's Neckwear now... **39c**
 75c Men's Neckwear now... **50c**
 \$1.00 Men's Neckwear now... **75c**

Men's Shirts

OUT THEY MUST GO TO THE TUNE OF CLEARANCE PRICES.
 Sir it's buying chance you'll probably never get again. The shirts are all of quality materials, sprightly patterns and perfect fitting.
 \$1.25 Men's Stiff Cuff Shirts, now... **89c**
 \$2.00 Men's Stiff Cuff Shirts, now... **\$1.50**
 \$2.00 Men's Soft Cuff Shirts, now... **\$1.50**
 \$2.75 Men's Soft Cuff Shirts, now... **\$1.95**
 \$1.00 Boys' Shirts, now... **75c**
 \$1.25 Boys' Shirts, now... **95c**

Men's Mufflers

Mufflers that combine artistic designs and color with long and serviceable wear.
 \$1.00 Muffler now... **65c**
 \$1.50 Muffler now... **95c**
 \$2.00 Muffler now... **\$1.48**
 \$3.00 Muffler now... **\$1.98**

Men's Sweater Coats

Are Ticketed with Most Alluring Sale Prices
 Every man can find his particular style among them at the most extraordinary price-saving the trade ever heard of:
 \$2.50 values now... **\$1.69**
 \$3.00 values now... **\$1.98**
 \$4.00 values now... **\$2.98**
 \$5.00 values now... **\$3.98**
 \$6.00 values now... **\$4.98**
 \$8.00 values now... **\$6.98**

Men's Socks

In heavy medium and lightweight knit, all perfect fitting and wear-resisting socks that are marvels of value at the "zero" prices marked:
 35c Men's fine heavy Sox, now... **29c**
 50c Men's fine heavy Sox, now... **39c**
 75c Men's fine heavy Sox, now... **50c**
 \$1.00 Men's fine heavy Sox, now... **75c**

Canada's Peace Celebration

By Miss V.A. Lackner, Calgary, Alberta, a Sister of Dr. H.G. Lackner, City
 Now that war has ceased, let the Canadian people set aside A. National Peace Day.
 Canada has actively participated with heart, strength and treasure for four and one quarter years in the fight for world freedom. The valorous deeds of her unconquerable sons have won for her the right to speak out at the Peace Conference, as a free nation and it is as great, free nation that she will celebrate the World Peace.
 Then let our celebration be one worthy of the gold of service and the crimson of sacrifice which made possible the rapturous day that marks the achievement of that ideal of freedom so long sought by many generations of mankind.
 Although jubilant because of the unparalleled joy Peace brings to a war-weary world, let us be dignified and restrained in our rejoicing as befits a people mindful of the tears of those—everywhere in our wide Dominion—whose hearts are "over there" where they sleep beneath the little white crosses on the hillside of shell-torn France and for whom "when the boys come home" there shall be no loved embrace.
 When the Prince of Peace came to earth—a babe in the manger, nineteen centuries ago—wise men presented unto Him—His, gold and frankincense and myrror.
 So on Canada's Peace Day let our nation fling open its treasure-houses let us too—as a people—in gratitude for the ancient splendor flings present upon the Great King our gifts.
 Let us offer the gold of united, loyal service, the frankincense of thankfulness, and the fragrant myrror of devotion to a world ideal of peace and fraternity.
 Let not this thanksgiving for deliverance from implacable oppression and militarism partake of the nature of a "talent" gift.
 Let the millionaire give of his millions, the capitalist of his wealth as the widow of her mite—each in measure as God has blessed us—then will our national gift be worthy of the service and sacrifice and heroism of our staunch defenders.
 It is very well to laud our soldier lads, but this is not enough. To those who are worthy of the service and sacrifice and heroism of our staunch defenders.
 To every humble home in our Dominion where at the twilight hour, baby lips have lisped a prayer for Daddy's return, this nation's thanks are due.
 To every place "neath the maple shade, where the service flag in the window marks that from that spot a champion of freedom went forth to strike his blow against militarism and to the thousands of bereaved fire sies, where the vacant chair stands a mute witness of the supreme sacrifice paid, this nation's supreme thanks are due.
 Canada must never forget how on the battle-fields of Europe, her brave sons freed from farmstead and workshop, from factory and from mine, met the shock of the flower of the German army—The Kaiser's cherished
 Uhlan—and did not break! How that day Paris was saved and with Paris, France, and with France the World.
 Nor how at Ypres her stalwart youth writhed in the agonies of poison gas and liquid fire, suffering undauntedly, the tortures of that poisoned hell, with a sublime courage that places them forever on history's lustrous page beside Leon da's Immortal Three Hundred and "The Noble Six Hundred" of the Light Brigade.
 The spirit of our Canadian boys was restless, unquenchable, and on that deathless day in April 1918, Calais was saved and with Calais England and with England, a second time the world!
 Therefore, we believe it would be fitting that Canada's Peace Celebration assume the form of a National Thanks-offering, and that she devote a part of this Peace Gift to the erection of a Soldier's National Trust Fund as a tangible testimonial of a great people's gratitude to its living soldier heroes, who went forth in the joy and strength of manhood and are coming back to us—many of them—blinded, maimed and broken in health.
 The residue might form the nucleus of a national memorial worthy of our heroic dead.
 Nor, let us forget that if we give all we have—we, who have the gift of life and peace—yet have given nothing compare with what they gave who in Flanders' poppy fields that "world—might be
 Also let our Peace Day, be carried by a spirit of deep love and pride in our soldier lads, and a mighty gratitude and solemn reverence for our revered Canadian dead.
 As we were heroically great in our disaster and sorrow, so let us be nobly great in our triumph and joy, and above all let us be thankful.
 Let this be the nation's prayer: "That He would grant unto us that we being delivered out of the hand of our enemies might serve Him without fear in Holiness and Righteousness before Him all the days of our national life, that Canada as a great free nation may tread worthily with the other members of a League of Nations the path of peace and world fraternity followed by the blood of millions spent in the struggle.
 In our day of rejoicing while joy bells ring from every altar in our land let praise ascend, and let there be triumphant, inspiring music. Let all the nations unite in a majestic Procession of World fraternity that shall extend throughout the ages with never again a Recessional or a reversion to the infinite horrors of war.
 Let "O Canada" be sung from ocean to ocean as Canadians have never before sung it!
 Nor, let the "Recessional" be forgotten—
 "Lord God of Hosts be with us yet,
 Lest we forget, lest we forget."
 Then let our solemn litany close with a tender requiem for our sacred dead.
 Peace! They are not dead!
 They who went from us,
 Waive in fairer realms
 Than Flander's hallowed fields.

TALKING IT OVER
 With Lorna Moon

GEMS
 The sun introduced me to them this morning—the first gems of winter, glistening gaily in their snowy setting, no tree so small that it did not wear its load of riches, no house so poor that it did not sparkle in its be-jeweled gown, and at my feet a rainbow carpet of beauty.
 The first snow of winter—a clean white sheet upon which are spread
 Winter's precious stones. Not to be bought and laid away in vaults; not to be owned by the few to the exclusion of the many, precious yet costing nothing, they are there for all to enjoy.
 We have said good-bye to the jewels of summer and autumn and are greeting the jewels of winter. The dew gone that glistened on the rose bud is laid away behind a cloud.
 The golden smile of the sun upon a happy lake, the glow of the sun's "good-night" to a friendly mountain top, and the moon's silver pathway on the sea, all are jewels of the changing year. Even when the earth is dull with snow, its holes are radiant bow across the skies to delight our eyes.
 Ever changing gems that enrich and beckoning the careless eye to a feast of beauty. Why plod through the world blind and poor, while diamonds and rubies carved by heavenly hands are everywhere strewn for your enjoyment?
 Look up blind eyes and see your diamond, open your heart stupid one to receive your treasure!

THINGS THAT NEVER HAPPEN
 BY CHAS. BRAMES



LE
 ANDISF has attached. Her
 HATS at HALF
 98c and many
 CO. Ltd.

Furs are cheaper

Here than anywhere else in Canada, quality for quality. I personally select every pelt, out and make every fur piece sold in my store, know the materials, linings and workmanship are the very best. I am away from the high rent and, big expense district and can sell at a lower margin of profit than any one else in the business.
 You will need furs for three months this season yet.

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 130 E. King St.



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 about how Men's Clothes should be made can always be obtained here.
 If in doubt about style come here and let us show you **WHAT OTHERS WEAR.**
 We have a better variety of seasonable woolsens than we thought possible to buy, and can surely please you.
 You will like our work.
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BACHELOR
 A cigar that is mild, but not insipid—rich, but not heavy—mellow, with a distinct aroma of the clear Havana leaf from which it is made.
3 for 25'
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