

# PRICES FOR SPRING, 1918

will average 20 per cent. above today's highest price

Manufacturers have based their values on today's prices for raw materials, such as wool, cotton and flax. Manufacturers and wholesalers have already issued their price lists to merchants. We are today selling a large percentage of our merchandise at less price than same goods would cost us wholesale.

Only on account of placing heavy orders months ago and very heavy reserve stocks are we able to quote our present moderate prices.

**In every department we have heavy reserve stocks. We're protecting our customers in both quality and prices.**

Compare our values in Underwear, Hosiery, Gloves, Cottons, Sheetings, Longcloths, Lonsdales, Shirts, Denims, Prints, Ginghams—all staple lines. You will see our qualities are above the ordinary, with prices to compare with anything from any source.

### August Clearing Sale

- \$3.00 White Canvas Shoes for \$2.25.
- \$1.05 White Canvas Pumps for \$1.25.
- \$1.25 White Slippers for 95c.
- \$1.00 White Slippers for 50c.
- \$3.75 Women's Fancy White Dresses for \$2.75.
- 35c Tan Princess Hose for 25c.
- \$1.00 Parasols for 50c.
- \$2.50 and \$3.00 Oxfords, small sizes, for \$1.90.
- Men's Summer Shirts and Drawers, 35c, 50c and 65c.

- Men's Oatmeal Shirts, special, 85c.
- A clearing of Men's 35c and 50c Ties for 25c.
- A clearing of Men's \$1.00 Straw Hats for 50c.
- A clearing of Men's 50c Shirts for 25c.

**We're prepared to supply** Red Cross Societies with **IDEAL PURE WOOL YARN**, evenly spun, absolutely fast dye, at \$1.40 per lb. We have yet to see its equal for same price. Socks from this yarn are soft, comfortable, and outwear most all other makes. *Samples when requested.*

### New Idea Patterns

right in stock, only 15c. Sales are increasing rapidly. Why not make your garments up-to-date, when it costs but 15c extra?

**September Magazines now in stock**

**J. N. CURRIE & CO.**

Phone 17 for quick and accurate service

## School Promotions.

### Newbury Public School.

Jr. IV. to Sr. IV.—Henry Armstrong.

It to IV. (names in alphabetical order).—Gertie Burr, Fanny Connelly, Ethel Moore, Theresa Miller, Olive Regis.

Jr. III. to Sr. III.—Howard Edwards, Willie Connelly, Ferna Moore, Bessie Moran, Flossie Stocking, Victor Wallace.

It to III.—Edith Martin, Edith Moore, Christina Miller, Willie McReady, Harry Armstrong, James Moore, Irene Armstrong.

Jr. II. to Sr. II.—Marjorie Robinson, Alberta Armstrong, Wesley Connelly, Clifford Haskell, Theodora Brown, Irene McCready, Willie Haskell, Emily Jones.

Sr. Part II. to II.—Isabel Armstrong, Bessie Woods, Maggie Stocking, Esley Brown, J. D. McNaughton, Albert Blain.

Jr. Part II. to Sr. Part II.—total 295, pass 139—Frank Moore 270, Tom Hammett 228, Ethel Miller 257, W. J. Armstrong 229, Janet Salkner 191, Rouina Bayley 190, Fred Jones 189, Rosabell Guy 181.

Primer. From A to J. Part I. (in order of merit)—Jack Little, Lettie Guy, May Bayley, Dorothy Armstrong.

From B to A—Arley King, Herbie Armstrong.

From C to B—Jack Wallace, May Leach, Howard Durley, Glenn Stocking.

From D to C—Lester Armstrong, Ferna Leach, Percy Connelly.

### A Trench Alphabet.

Pte. Victor Henry Olley of the 20th Battalion, C. E. F., writes to the editor to say how much he enjoys *The Transcript*, which reaches him in France, with the home news of "good old Gloucester," and encloses the following verses:

**A** is for Archibald, shooting up high. Who tries to bring Newports down out of the sky.

**B** is the Bull we get in the trench; It's cursed at in English, in Scotch, and in French.

**C** is the Censor, who must know ere this. A cross is a cross and a kiss is a kiss.

**D** is the Dugout—and that gives us the habit. Of dogging around like a paralysed rabbit.

**E** is an Easter Egg laid by a louse; Now there's a family—my shirt is theirs.

**F** is for Flanders; according to wags. It used to be here, but now it's in bags.

**G** ate the "Gumboots" that seem very neat. Till down comes your head, and up go your feet.

**H** is the Hardack; it's no good as "feed." But as a new bomb it's real good indeed.

**I** was an Idiot—thought he'd be brave; Stood on the parapet; he's now in his grave.

**J** is the Jam we all like to grapple; Heaven knows—we're fed up with pumpkin and apple.

**K** is an army composed of the best; We wish they'd come out, and give us rest.

**L** is the Place—you know where I mean— The place where defaulters will surely be seen.

**M** is the M. O., who, I grieve to relate, Did give me a "W" when I needed an A.

**N** is the Noise that is made by a shell; It goes up to heaven and brings us down hell.

**O** is the Offensive, in which we'd a part; I think it will do very well for a start.

**P** is the Postman, who works like the deuce, And swipes the best parcels for his personal use.

**Q** is the Question you might answer fast— How long is this blooming old war goin' to last?

**R** is the Rum that is dished out to you; It can't stand one well you cannot "stand to."

**S** is the Star-shell, bound up to the moon; As it quietly goes up, you quickly "get down."

**T** is the drink we are getting out here; It's rotten to know that the Germans get beer.

**U** are the man that the sniper is after; It's "odds" on he'll get you, and then there's no laughter.

**V** is for Vimy, the place we all know, 500 feet below the surface. These bore holes vary from twelve to twenty inches in diameter, and give forth steam with a pressure of from two to three, and exceptionally up to five, atmospheres, and temperatures varying from 150 deg. C. to 190 deg. C.

**W** is the Wiring—a very fine job, Till you get on the thumb what was meant for the stob.

**X** stands for Xmas, a gay time for some, But my last one, out here, it was on the "bum."

**Y** is for Ypres, surrounded by snipers, And pronounced as you will, but we call it "Wipers."

**Z** are the Zeppelins, in the sky they do roam, Bringing the war to the people at home.

Thousands of men are required to help in the great work of harvesting the Western crop. Arrangements for transporting to the West this great army of workers have been completed by the Canadian Pacific Railway. Excursions from points in Ontario to Manitoba, Saskatchewan and Alberta will be run and special trains operated, making the trip in about thirty-six hours, without change or transfer. Going trip, \$12 to Winnipeg. Returning trip, \$18 from Winnipeg. Consult G.P.R. agents regarding transportation west of Winnipeg. Going dates are August 23rd and August 30th from stations west and south of Toronto.

**ADVERTISING RATES.** Cards of Thanks, in Memorial Verses, Complimentary Addresses, 5 cents per line, minimum charge 50c; notices of entertainments to be held, also notices of Lost, Found, Wanted, or For Sale, 10 cents per word each insertion, minimum charge 25c—all to be prepaid.

## THE MODERN GAZA.

Ancient City Has Great Past to Look Back Upon.

Gaza, south of which the British forces, in the course of their advance on Jerusalem, inflicted a severe defeat upon the Turks, is amongst the oldest towns in the world. It was most the first, principally Palestine cities, and mention of it occurs frequently in Bible history. Figuring prominently in the wars between the Israelites and the Philistines, it is intimately associated with the story of Samson. Indeed, to this day there is pointed out a strange, isolated hill to the south of the city called El Muntar, "the watch tower," which is claimed to be the hill to which Samson carried the doors of the gate of the city, and the two posts, "and went away with them bar and all," on the night when the Philistines of Gaza lay in wait to slay him.

Then, in the centuries which followed, Gaza shared the vicissitudes of all the cities thereabouts. It was besieged and ultimately taken by Alexander the Great, in 332 B. C., although not until it had withstood his greatest effort for five months, and was razed to the ground by Alexander Jannæus in 96 B. C. Some forty years later, Aulus Gaminus rebuilt the town; but he chose a new site for it, and the old site came to be spoken of as "Old" or "Desert Gaza," and is, indeed, so referred to in the eighth chapter of the Acts of the Apostles; "the way that goeth down from Jerusalem unto Gaza, which is desert."

The second and third centuries A. D. found Gaza a flourishing Greek city, with good schools and famous temples, but given over to the worship of the local god Marna. The people stanchly opposed all efforts to achieve their conversion, and it was not until the beginning of the fifth century that they finally accepted Christianity. For the next 200 years the city grew steadily in importance and influence. It became a place of learning, and was held in high repute far and near. The coming of the Moslem in 635, however, put out the light, as it were, here as in so many other places. Gaza lost everything, save its commercial importance, and at no time during the period of the Crusades did it experience as did Jerusalem, even the smallest return of its ancient glory. It was finally captured by the Mohammedans in 1244. The only other notable event in its long history is the taking of the city by Napoleon, in 1799.

The modern Gaza is, in almost every particular, an Egyptian rather than a Syrian town. It is full of rich vegetation, and its many glistening minarets show up bravely against the dull green of innumerable olive trees. Gaza is still, as of old and always, a place of trade, of camels and caravans, and its bazaars are forever loud with traffic and filled with merchandise.

### Volcanoes Are Harnessed.

Volcanic steam is now used in Italy to operate power plants. This is not a chapter of the unpublished romance of Jules Verne, but apparently a bit of sober realism. This sensational use of subterranean heat is reported by Prof. Luigi Luigi, of the University of Rome, Italy. According to Prof. Luigi, volcanic steam now operates three 3,000-kilowatt steam plants at Larderello, in Central Tuscany, where numerous cracks in the ground permit powerful jets of superheated steam to escape in the air, besides boric acid and other mineral substances. It is reported that Prince Ginori-Conti first tried to utilize this superheated steam for the production of motive power by applying a strong jet to a small rotary motor, and then to a very modest reciprocating steam engine connected to a dynamo, which generated sufficient electricity to light part of a house works. Later, holes were bored in the ground and iron pipes driven down to the very source of the steam, which is under a hard stratum of rock about 300 to 500 feet below the surface. These bore holes vary from twelve to twenty inches in diameter, and give forth steam with a pressure of from two to three, and exceptionally up to five, atmospheres, and temperatures varying from 150 deg. C. to 190 deg. C.

Encouraged by these results, Prince Ginori-Conti next applied the steam to an ordinary steam engine of about forty horsepower. It is claimed that experience has shown that this arrangement works well so far as the mechanical power of the steam is concerned, but that the boric salts and the gases mixed with the steam—especially sulfureted hydrogen and traces of sulfuric acid—have a corrosive action on the iron parts of the engine and are the cause of frequent repairs.

The Zuyder Zee.

The Zuyder Zee, or Southern Sea, was formerly a lake surrounded by fens and marshes, its present extent being chiefly the result of floods which occurred in the thirteenth century. Its area is about two thousand square miles, and the average depth from ten to nineteen feet. It has always been the work of the Hollanders to recover as much as possible of the land lost to them in this manner in past ages, and in the literal sense they can be said to have made half their country, having reclaimed over one million acres from sea, lake and river since the sixteenth century.

## This Up-to-Date Range

has a ventilated oven with walls of nickelled steel that roasts and bakes to a turn. The glass door enables you to watch the baking and the thermometer shows exact temperature. Our free booklet describes many other special features. Write for it.

**McClary's PANDORA RANGE**

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER  
ST. JOHN'S HAMILTON CALGARY  
SASKATOON EDMONTON

For Sale by James Wright & Son



The Largest and Most Influential Commercial School in Western Ontario. FREE EMPLOYMENT DEPARTMENT—You prepare—we place you in DETROIT, WINDSOR, Walkerville, Ford, or Ojibway. Three to five calls daily, or over 1,000 positions during the past year. Salaries—girls—\$10.00 to \$15.00; boys, \$12.00 to \$18.00 weekly to start. DETROIT is our large market for Office Help. Modern Equipment. Experienced teachers, fine college premises. Write for catalog. Mail Courses. Auditorium Bldg., Ouellette Ave. I. S. McALLUM, Prin. P. O. Box 56, Windsor, Ont. Accountant.

## Canadian Bankers' Live Stock Prizes

\$30 OFFERED IN PRIZES to boys and girls under 17 years of age. \$15 for Grade Beef Calves and \$15 for Pigs, bacon type.

Exhibitors must feed and care for the animals they exhibit for at least six weeks.

For rules and full particulars apply at once to the managers of

**Merchants Bank of Canada**  
AND **Royal Bank of Canada**

## The Transcript

Published every Thursday morning from THE TRANSCRIPT Building, Main Street, Gloucester, Ontario. Subscription—To addresses in Canada and all points in the British Empire, \$1.50 per year; \$1.00 for eight months; to addresses in the United States, \$2.00 per year—payable in advance. ADVERTISING.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application. JOB PRINTING.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc. Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, AUGUST 16, 1917

Sir William Hearst, Premier of Ontario, fears that shortage of food supplies will hinder the Allies in winning the war. "We must look calmly and fearlessly at the present situation. Unless there is greater thrift, economy and conservation of food, there will be a shortage of supplies to Great Britain and her Allies that will hinder her chances of winning the war," said Premier Hearst.

A widely advertised new patent medicine is said to contain at least 18 per cent. of alcohol. Were it not a fact that the dope is praised and endorsed by ministers, editors and other good men, we might suspect that the distillers had at last found a way to evade the liquor act.

### Not Jealous of Real Worth.

The Toronto Financial Post says: "Few of us like the successful men or women. We are jealous of them. We applaud and follow any demagogue who attacks them. Big corporations are particularly objects of attack. Radical persons and newspapers make them the scapegoats of most of the political sins they have not been able to load on anyone else."

In the term "successful men" the Post no doubt means those men who have amassed wealth, and the Post is mistaken when it says we are jealous of them. No sensible person is jealous of those who happen to be in possession of wealth. There has been for many years a growing feeling of resentment towards those who, through special privileges, have been enabled to gather and hold the earnings of others until they have become millionaires. The Post refers to big corporations being special "objects of attack." So they should be. Will the Post name a single big corporation in Canada that has not profited by some special privilege legislation which has enabled it to tax the common people for countless money for which it never gave value?

Instead of jealousy there is, particularly in the cities, a considerable degree of hero-worship for "success-

ful men." The pictures and pedigrees of so-called "Captains of Industry" are paraded in the city papers in the same way that the pictures and pedigrees of extra good thorough-breeds are shown in the live stock journals. Probably every one of these "Captains of Industry" became "successful men" only because of some special privilege, such as protection from competition, exemption from taxation, refunds of duties, bounties, bonuses, etc. The chances are that had they been thrown into the great conflict of world-business without these special advantages not one out of ten would have attained to any pre-eminent position. In fact, their general appeal for public assistance has been on the ground that they could not make a living without aid from their more energetic fellow-citizens.

The only really "successful men" in Canada today are the farmers who have held their own and carried the taxation burdens of these "big corporations" and "successful men" without anything in the way of public assistance.

No, the people are not jealous of the Financial Post's "successful men," but they are tired of being robbed for their benefit, and the war is creating conditions which make a continuance of class legislation impossible. What the Post mistakes for jealousy is merely the turning of the worm.—Forest Free Press.

Tomorrow's dullness might be prevented by today's activity. Often a dollar's worth of economy is responsible for the loss of many times that much profit. Live business men make live towns and stir up business in a manner that wins dollars and reputation. Lack of advertising is often responsible for lack of business. A persistent effort is sure to be crowned with success.

### Write for the Press.

We want correspondents for The Transcript, anywhere and everywhere in the neighborhood. There is no more effectual and enjoyable means by which young people can store their minds with practical knowledge and gain the power of giving expression to what they know than by writing for the local paper. Give the news of your vicinity in the plainest language you can command. The Transcript will be pleased to hear from correspondents in districts not at present represented in this paper. Every locality has something interesting and worth while publishing in the newspaper. The young person who can write the neighborhood happenings in plain, spicy style, without unnecessary words, has a valuable accomplishment, and one which will do much to secure success in after life. We will send necessary stationery and postage.

A couple of weeks ago there was promise of an abundant raspberry crop, but the dry weather since has wilted much of the fruit on the bushes.

## Young Women and the Speeder.

It has been the fashion for many years for press and parents to warn young women against entrusting their lives to the keeping of careless, reckless young men in canoes. It has come to the time when similar warnings should be hung up against the reckless young auto speeders. The young woman who enters a car in charge of one of these reckless drivers, and their number is legion, is taking a long chance, and parents who suffer their daughters to be driven about the country at the speed of a railway train by a young man with no sense of responsibility are lacking in filial care and only too often suffer for their error. Every day, but more especially on Mondays, the newspapers tell many stories of death or accident resulting from the reckless speeding of motor cars in defiance of all laws. As an instance, we read of an automobile containing six young people "turning turtle" on a road near Sarma on Sunday. The car was travelling at a speed of over thirty-five miles an hour. The auto was found on the side of the road thirty feet from where it struck some obstruction. The young people were pinned underneath the car. By a miracle no one was killed, but two persons had bones broken and the others were more or less shaken up. It might easily have been worse.

Similar stories to the above come from all parts of the country daily, with a large percentage recording the loss of one or more lives.

In all communities there is one or more young men who glory in the name of "speeder." Their sole object in driving a car is to "tear up the roadway and burn up the scenery." If they were content to travel alone it would not be so bad, but they are not content. They desire to show off their accomplishments and seek witnesses in the persons of other young people, preferably young women. The latter, it is wise, will politely decline invitations to ride with young men who have so little regard for them as to wilfully endanger their lives every mile they cover in a motor car.

The young woman who refuses to enter the car of a speed-frenzied not only is showing a regard for her life but renders a service to society.—Fidgetown Dominion.

An Alvinston dealer has sold fifty-three automobiles this season. We notice, also, that he is some advertiser.

Application for an increase in wages from the Postal Clerks' Association has met with a response from the Government and five thousand postoffice clerks throughout the Dominion are to receive increases ranging from \$200 to \$300 a year, according to clerkship.