

POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, JULY 13, 1920

FORCED TO THE WALL

Over Bought and Now We Must Take the Consequences

Extra heavy buying, and the recent slumps in prices, has left on our hands a tremendous stock of MEN'S SUITS and WOMEN'S HIGH-GRADE CLOTHING, SHOES, FURNISHINGS, etc. All brand new, up-to-the-minute goods, in the season's newest styles.

OUR CREDITORS ARE CLAMORING FOR MONEY

Men's Wool Socks—Regular 65c., at..... 39c.
Men's Cotton Socks—Regular 39c., at..... 12c.
Men's Lisle Socks—Regular 40c., at..... 19c.
LADIES' DEPT.
Ladies' Silk Hose—All colors. Regular \$3.50, Sale Price, \$1.48
Ladies' Lisle Hose—Brown and black. Regular 75c., for 33c.
Ladies' Black Lisle Hose—Regular 65c., for..... 29c.
Men's Duster Coats—Regular \$5.00, for..... \$1.98

Bills must be paid, or we will be put out of business, and the only way open to us is to turn the stock into CASH, even, though, we lose money. With our back to the wall we were forced to call for outside help, and to our assistance came

The W. W. JOHNSON COMPANY
of Manchester, N. H.

who have taken control at the King Square Sales Company and instructed to sell their stock for whatever it will bring!

OVERALL DEPT.
Men's Overalls—Assorted colors, all sizes. White, blue, black, khaki. Regular \$3.00, for \$1.48
One Big Lot Men's Dress Tweed Pants—Regular \$5.00; all sizes, for..... \$2.48
Men's Blue Serge Dress Pants—All sizes. Regular \$8.00, for \$4.98
Men's Policemen's Braces—Regular \$1.25, for..... 69c.
Men's Assorted Shirts—All sizes. Regular \$3.50, for \$1.48

The Days of the Sale are July, Wed. 14th, Thur. 15th, Fri. 16th, Sat. 17th, and Continues for 10 Days. Sale Opens at 9 a. m.

THE BIGGEST SMASH IN PRICES ST. JOHN HAS EVER SEEN

MEN'S HAT DEPT.
Straw Hats—All sizes. Regular \$1.25, for..... 39c.
Men's Caps—Regular \$3.00, for..... \$1.48
Men's Suits—Beautifully modeled. Regular \$35.00, for \$19.00
One Big Lot Men's Knitted Ties—All colors. Regular \$2.50, for..... 98c.
One Big Lot of Men's White Linen Handkerchiefs—Regular 25c. Sale Price, 8c.
LADIES' WHITEWEAR DEPT.
One Big Lot of Women's Shirts—Regular 50c., Sale Price, 23c.

One Big Lot of Ladies' Corset Covers—Regular \$1.00, Sale, 39c.
Ladies' Allover Aprons—Regular \$1.98, for..... 89c.
Men's Raincoats—All beautifully shaded and good quality. Regular \$17.00, for..... \$7.98
Big Lot Men's Heavy Work Shoes—Black leather. Regular \$6.00..... Sale Price, \$2.98
One Big Lot Men's Blucher Boots—Regular \$9.00, for \$5.48
One Big Lot of Men's Sample Boots—All latest styles and the very best make bought for the sale. Regular \$12.00, \$14.00, \$16.00..... Sale Price, \$7.48

Regardless of the price we paid for our goods, this well-known company is determined to turn the stock into CASH. Consider what this means to you. You have ONE GREAT chance to get your money's worth—aye, more than your money's worth. Our loss is your gain!

We have been looking over the price tickets attached by the W. W. Johnson Company to our goods and realize that we are going to lose heavily by this forced sale. But what can we do? We need the money, and the matter is out of our hands!

MEN'S DEPT.
One Large Lot of Men's Combinations—All sizes. Regular \$3.00..... Sale Price, \$1.48
Men's Summer Underwear—Regular \$1.25... Sale Price, 49c.
One Big Lot Regular Men's Dress Boots—Regular \$10.00, Sale Price, \$6.48
Men's Oxfords—Black and tan, all styles. Regular \$9.00, Sale Price, \$5.98
One Big Lot of Men's Sneakers—Regular \$2.00, Sale Price, 98c.
One Big Lot Ladies' Assorted High-grade Boots—Regular \$7.00 to \$14.00, Sale Price, \$2.98 up

One Big Lot Men's Sport Shirts—All sizes. Regular \$2.50, for..... \$1.48
Men's Working Shirts—All good make and assorted sizes. Regular \$1.58, for..... 69c.
Men's Silk Neckties—Regular \$1.50 to \$2.00, Sale Price, 69c.
One Big Lot Men's Black Twilled Pants—Regular \$6.50, Sale Price, \$2.98
One Big Lot of Boys' and Youths' Overalls—Regular \$1.98, all colors..... Sale, 79c.
BOYS' DEPT.
Boys' Wash Suits—All shades. Regular \$2.50, for..... \$1.49
One Big Lot All Wool Sweaters—All colors and sizes, to be cleared at..... \$1.98
Don't miss it!

THE BILLS COME DUE FAST AND FURIOUS---IT'S PAY DAY---THEY MUST PAY UP

AS SOON AS YOU ENTER OUR DOOR the money in your pocket is doubled—50c. on dollar's worth. Keep this in mind and postpone your shopping until the sale starts, then come right down on the opening days and buy for all you are worth!

WANTED
FIFTY SALESPeOPLE
APPLY AT THE STORE AT ONCE

TO THE MEN OF ST. JOHN
Never before, and probably never again, will you have such a chance as this. We have a range of Raincoats, new, stylish and splendidly tailored in all latest patterns that positively must be cleared. It's up to you, so get here on time!

It's the Chance of Your Life---Remember the Days---Wed., Thur., Fri., Sat. and Continues for 10 Days

Save This AD. and Bring it With You—Make No Mistake. Look for the Big Sign!

W. W. JOHNSON CO., Over the Door at THE KING SQUARE SALES CO.

DIRECTLY OPPOSITE THE MARKET