

15-31  
King Street  
East

★ THURSDAY  
★ THE DAY OF



SPECIALS

Telephone  
Adelaide  
5100

# Thursday's 66 Specials Commemorate Our 66 Years of Business

## SPECIAL NO. 1 Imported French Models, Dresses for Evening and Street Wear EXCLUSIVE MODELS

\$55

20 only. They comprise fur-trimmed velours, gabardines, tricotines, duvetyns, taffetas and satins, and in a wide variety of models.  
One model is of light Fawn duvetyn in coat style. Collar and cuffs are trimmed with seal. Vest is of white tricolette. Three tier pocket effect and narrow belt.  
One of the evening dress models is of Cerise and Silver, draped over with rich Black lace. It has V neck, back and front with wide girdle-forming train. Most of the models are in coat style. Only one of each model. Formerly priced to \$125.  
Today—Women's Shop—Second Floor.

## SPECIAL NO. 22 Sewing Baskets and Boxes at Half Price

Samples bought from a representative of one of the best English manufacturers. The boxes and baskets are lined with silk of dainty shades, and are fitted complete. Regular value 75c to \$8 each. Today, special—

35c to \$4.00

SPECIAL NO. 23  
NOVELTY SPOOL HOLDERS, formerly \$2 each. To-day at ..... 50c (No Phone or Mail Orders)

## SPECIAL NO. 24 A Corset

For the Slender Figure  
In attractively figured Pink batiste with girdle top. Medium length, especially designed to meet the requirements of the slender figure. Specially priced at ..... \$4

SPECIAL NO. 25  
Brassiere of Pink, mercerized material with elastic insert at back. It is ..... \$2.95

## SPECIAL NO. 26 Dainty Camisoles

Camisole of delicate pink shade with blue polka dots, in slip-over style. Trimmed with band of organdy and Val. insertion. Run through with narrow pink ribbon. Has blue ribbon shoulder strap, and elastic at waistline. Specially priced at ..... \$2.95

SPECIAL NO. 27  
Knickers of 50% silk, in pink, with Val. insertion and lace edging. Elastic at waist and knee. Special at ..... \$2.75

## SPECIAL NO. 35 A Clearance 14 Women's Suits \$75

Beautiful qualities in silvertones, velours, English covert and duvetyn. Some in smart tailored styles, lined with figured silk also and satin with buttons, belt and side pockets. Convertible and tailored collars. Clearing today.

1 suit formerly priced \$150. 4 suits formerly priced \$100.  
2 suits formerly priced \$125. 1 suit formerly priced \$95.  
1 suit formerly priced \$115. 4 suits formerly priced \$85.  
1 suit formerly priced \$110. \$82.50.

## SPECIAL NO. 36 Midwinter Millinery Special \$4.45

A small collection of hats which nevertheless displays a great variety in smart styles. Made of silk velvet and panne velvet in black, navy and brown, there are rolling sailors smartly trimmed with Os-trich bandeau, or metallic ribbon; crushable shapes with soft brim and crown; poke shapes, French flower-trimmed, and draped shapes, caught with big ornamental pins. A few very smart model hats are included. All most exceptional value for today.  
Millinery Shop—Second Floor.

## SPECIAL NO. 37 Shirting 59c Yard

500 yards of very fine quality shirting, in attractive stripes, soft and pure, with cashmere finish. Regular \$1.00 per yard.

## Carpets Specially Priced

With housecleaning time comes the desire to furnish the home with new coverings. Today's offerings present many opportunities of supplying your Spring needs at low prices.

SPECIAL NO. 38  
Seamless Wilton Carpets at mill prices. 12 ft. x 8 ft. \$132.50

SPECIAL NO. 39  
Seamless Wilton Carpets at mill prices. 10 ft. x 6 ft. \$115.50

SPECIAL NO. 40  
Donagel Carpets, suitable for dining-rooms, living-rooms and libraries. 12 ft. x 10 ft. 6 in. Regular \$350. February Sale price ..... \$400

SPECIAL NO. 41  
12 ft. x 10 ft. Regular \$375 February Sale ..... \$375

SPECIAL NO. 42  
12 ft. x 9 ft. Regular \$295 February Sale ..... \$295

SPECIAL NO. 43  
10 ft. x 9 ft. Regular \$275 February Sale ..... \$275

## SPECIAL NO. 44 Women's Colored Kid and Satin Evening Slippers \$3.95

Most of these are Worth and Gardiner make, but have shorter vamps than the extreme style calls for. Colors are pink, blue, yellow, lavender, white and old gold. Light hand turn soles and medium French heels. Good range of widths and sizes in most colors. Regular \$4.00 to \$5.00. (No Phone or Mail Orders.)

## SPECIAL NO. 50 Children's Trimmed Hats



75c

Price is absolutely no indication of the value of these children's hats as these are priced at but a fraction of their present-day worth.

One of Brown velvet in mushroom shape is pretty trimmed with fancy silk ribbon and silk flowers. Another is of Black velvet with roll brim, fancily trimmed with Green ribbon and colored beads. A third is of large mushroom shape, in Black velvet, flower-trimmed and finished with streamers.

These are only three of the many little shapes. Come early today so you will benefit by this one of the best values in children's hats we have ever offered. Today, special, each ..... 75c

## Women's \$1.25 and \$2.50 Gloves, 50c

Inventory leaves us with a table of small sizes in black silk and black French kid gloves. Silk gloves, regular \$1.25 a pair; French kid, regular \$2.50 a pair. All one price, per pair ..... 50c

SPECIAL NO. 51  
Special Table of fine quality "Kaiser" and "Niagara Maid" Milanese silk gloves. In black and white with self or contrasting back as well as modes, mottos and grays. Regular \$1.50 and \$1.75 per pair. Today at ..... \$1.25 (No Phone or Mail Orders)

## SPECIAL NO. 53 Women's Heavy Sweater Coats, \$10.50

Broken lines and sizes of women's and misses' plain knit and brushed pure wool Sweater Coats. Just the weight for skating, snowshoeing and all out-door sports. Soller collar is trimmed with stripes, and may be fastened close to neck. Sash, belts and patch pockets. In shades of Sage, Paddy, rose, purple, myrtle or olack. Sizes 36 to 44. Regular \$12.50 to \$15.00. (No Phone or Mail Orders)

## SPECIAL NO. 54 Electrical Fixture

Polychrome Candle Holders, very attractive reproductions of Italian bases, stands about 8 inches high, made for 1-inch wax candle. Gold and Polychrome finish. Regular value \$4. Very special at, each ..... \$3.00

## SPECIAL NO. 55 Red Wax Candles

Closing out the balance of our stock of 1-inch Red Candles. 15 inches long, with knot of red ribbon. About 30 only \$1.00 at, each

## SPECIAL NO. 56 Electric Irons and Toasters, \$4.25

Formerly Priced at \$5.50. Fully guaranteed Electric Irons and Toasters, Canadian make, complete with cord and 2-piece pull-apart attachment. Iron has stand attached. Toaster makes two pieces delicious toast at one time.

## SPECIAL NO. 57

Special Silk Lamp Shade Values for Today  
Silk Shades, suitable for Boudoir Lamps, in Gold, Mulberry and Rose, in assorted shades. 10 inches across. Regular \$2.25 each. Today ..... \$2.25  
12 inches across. Regular \$4 each to-day ..... \$3.00  
Electric Fixture Department—Fourth Floor.

## TABLEWARE

SPECIAL NO. 58  
Theodore Haviland Limoges. 21-piece sets. For this sale ..... \$75.00

SPECIAL NO. 59  
Bridal Rose 27-piece Dinner While they last. \$45.00

SPECIAL NO. 60  
Selville pattern. Grindlay's English ware. 97 pieces. For this sale ..... \$35.00

SPECIAL NO. 61  
Ahrenfeldt's Limoges, three patterns, in 97 pieces. Dinner sets, each ..... \$125.00

SPECIAL NO. 62  
Cut Glass Jugs in Daisy Pattern. Quart size. \$1.50 Priced at ..... \$1.50

SPECIAL NO. 63  
Aluminum Three-piece Saucepan Sets, 1-quart, 2-quart, 3-quart sizes at, per \$2.50 set ..... \$2.50

## SPECIAL NO. 66

## OPTICAL OFFERINGS

C-Thru Polish keeps glasses clean and prevents steaming. Priced ..... 15c  
You get the same examination and same service on all our glasses. Only the best, and full guaranteed.

## Specials in Men's Furnishings



This after-inventory clearance is certainly offering many splendid money-saving opportunities for men. Here are today's specials:

SPECIAL NO. 5  
Men's Pyjamas in white flannel, fancy madras, and cambric. Clearing lines priced to \$5 a suit. After Stock-taking Sale special, per suit ..... \$2.95

SPECIAL NO. 6  
Men's White Flannel-ette Nightgowns, with turnover collars. Sizes to 18. Value \$3.50. Special, each ..... \$2.95

SPECIAL NO. 7  
50 dozen only. Men's Special, each ..... 50c

## New Imported Wall Papers

SPECIAL NO. 8  
Beautiful new Grey stripes and chambrays, very smart for bedrooms. Per roll ..... 75c

SPECIAL NO. 9  
The very latest in tapestry papers, beautiful tones of Blue, Brown and Autumn shades. \$1 Per roll ..... \$1

SPECIAL NO. 10  
A very fine line of small foliage patterns in Blues and Browns—two-tone brown and Autumn colors. Per roll ..... \$1.25

SPECIAL NO. 11  
A large range of 30-inch papers in plain Greys, Taupes, Grass cloth effects in various shades. Also tapestries in a well selected range of colors. Priced at, per roll, ..... \$1.25 to \$2.50

## SPECIAL NO. 16 Petticoats, \$3.95

Brown Petticoats, with deep accordion pleating, finished with long tucks. Made of finest quality English moire of medium weight.

Another, made in our own workrooms, is on straight lines, which is so suitable to wear with straight skirts. Medium weight English moire. Very durable.

## SPECIAL NO. 17 Dressing Gowns

Made of Japanese silk, and in black only are these dressing gowns priced so low for February. Well padded, warm and comfortable. Lined with helio, and finished with frogs and cord at waist. Clearing at ..... \$7.95

## Linen Goods

SPECIAL NO. 18  
Plain Linen Hemstitched Scarfs and Runners in very fine quality linen. Size 18 x 36 and 18 x 45 only. Regular values \$2.50 and \$3.00. To-day ..... \$1.85

SPECIAL NO. 19  
Breakfast Cloths of fine Cotton Damask, with pretty colored stripe border. Size 54 x 54. Worth today \$5.00. Today at ..... \$3.75

SPECIAL NO. 20  
Martex Bath Towels. White with pretty pink or blue stripes, giving a nice block effect. Generous size and very spongy. Today, each ..... \$1.35

SPECIAL NO. 21  
Bath Towels, guest size. White with narrow Pink or Blue, colored border. While they last, each ..... 30c

## SPECIALS NOS. 28-29 Spring Furs Specially Priced

For Spring wear what could be more desirable than fox fur? We make it possible to obtain these at a considerable saving by these offerings today:

Fox Scarfs in colors of Brown and Taupe. Special at— \$55.00, \$66.00, \$75.00

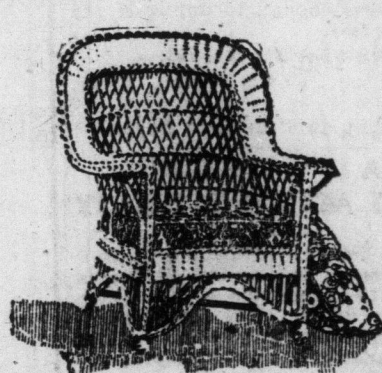
6 Hudson Seal Coats, with shawl collar and deep cuffs of Beaver, Opossum and Alaska Sable. 36, 38 and 40 inches long, with all-round belt and slash pockets. Linings \$395 of Pussy Willow Silk. Specially priced at .....

## SPECIAL NO. 30 Clearance of Women's Caracule and Fur Fabric Coats

\$10

Here's an unusually fine opportunity to secure one of these comfortable caracule and fur fabric coats at a very low price. As you know these coats give to the wearer the warmth of a fur coat. They are lined throughout with Sol Satin, have large cosy collar, belt and smart pocket effect. Various styles in sizes 36 to 42. Regular value up to \$45. Clearing today.

## SPECIALS NOS. 31-34



## Reduced Values in Reed Furniture

Reed Furniture is becoming more and more of a recognized need for every home. Today's values present to all an opportunity to secure reed furniture at special sale prices.

We have a very attractive sample suite which has become soiled through handling. It consists of three pieces—an arm-chair, arm-rockers and settee. The backs are upholstered in richly colored chintz, the seats with soft, comfortable cushions in chintz of the same color. Suite finished in dark Brown. Splendid \$95 value. February Furniture Sale price ..... \$65.00

Reed Arm-chairs, in Grey and Brown stained finish. Splendid \$20 value. February Furniture Sale price ..... \$16.50

Reed Arm-rockers, with comfortably wide arms. Brown stained finish. Very comfortable. Regular \$15 and \$16 value. February Furniture Sale price, ..... \$12.50

Large Reed Arm-chairs, finished in any color you may wish for to harmonize with your home furnishings. Regular \$25. Today, special ..... \$18.50  
Today—Furniture—Basement

## SPECIAL NO. 45 Misses' Coats \$32.50 Formerly Priced to \$65.

A final clearance of our finest quality Misses' Coats. The season's best styles are represented in silvertone, velvet and other fabrics. Lovely shades of Navy, Brown, Henna, Black and Sand. Sizes 16, 18 and 20.  
Today—Misses' Shop—Second Floor.

## SPECIAL NO. 46 Sale of Shadow Cloths, \$1.29 Per Yard

These fine shadow cloths are of English manufacture, and have all the beauty of soft coloring for which English shadow cloths are famed. Then they are reversible, and this means quite a saving, as they need not be lined when used for curtains. The colorings are chiefly Grey and Mulberry, with Mauves and Blues intermingled. All are 30 inches wide, and are worth from \$1.50 to \$2 a yard.

## Handkerchiefs, a Thursday Special

## WOMEN'S FANCY LINEN AND LAWN HANDKERCHIEFS

hemstitched and whipped edges in all White and White with colored embroidered corners. Also crepe de chine in new and pretty designs. Regular value 35c. Today, each ..... 25c

## SPECIAL NO. 48 FRENCH VEILING, in round, square, octagon and fillet combination meshes.

Some chenille dotted, others with fancy floral designs. Special, per yard ..... 75c

## SPECIAL NO. 49

## 20 Men's Overcoats at \$19.50

Formerly \$25 to \$32.

These consist of slip-on and waistline models in chin-chilla, frieze and Melton cloths. Splendid values at this attractive price. Sizes are 35 to 39 only.

K.C.  
mas White,  
alker

## DENTAL DEATH.

of accidental death was the jury at the morgue touching the death of Mrs. Thomas, killed on the night at Dundas and Chesley. Thomas and her son were street when they failed approaching southbound in Dundas street owing to a snow storm, and on down by the automobile Thomas was killed and red.

## COHOL CAUSED DEATH

boy, aged 35, a returned North Eastern Dispensary, night and died one hour admitted. Death is believed resulted from alcohol. The body was removed to the morgue and an be held. Malloy was liv- of the downtown soldier

## PLE HATE

## and Nerve Force

erve force and to enrich the Harrigan, former visiting who are weak, thin, nei- or run-down, take a nat- ration which has recently strength and purity of the beyond question, for every the tablet is manufactured with the U. S. Phar- at requirements. Bro- therefore not be confused with secret nostrums, so-called by advertised "cure-all". Although Nitro-Phosphate is for relieving nervousness, and general weakness, owing the flesh growing properties it used by anyone who does not on flesh.