

STORE OPENS AT
6.30 A.M. AND
CLOSES AT 5 P.M.

EATON'S DAILY STORE NEWS

Four "C.D.V." (half cabinet) photos, size 2 1/2 x 4 1/4 inches, for \$5. New Photo Gallery, Camera Section, Main Floor.

Fashionable Wearing Apparel for the Summer Comfort of Men

Typical Two-Piece Summer Suits for Young Men

Much in Favor Being the Pinch Back and Norfolk Styles, and Those Made of Palm Beach Cloth.



FOREMOST IN POPULARITY are the pinch-back models with the back drawn in at waist with half belt and stitching running from shoulders to the tail of the coat. They possess that lively smartness and youthfulness that appeal to every fashionable young man, and are of materials that are new and distinctive, and in light weights that are delightfully cool for warm-weather wear.

The Trousers are made in outing style with belt loops and cuff bottoms. The materials shown here include a rich fawn shade and an attractive light grey in soft, flaky patterns. All are single-breasted with soft rolling lapels and patch pockets. Sizes 33 to 40. Price **18.50**

Summer-weight Norfolk Suits for young men are made of flannel and cheviot-finished tweeds, in light and medium shades of grey in self patterns, pin checks and overlaid. They have yoke, box pleats and belt at back and front. Prices **11.50 to 15.00**

An American-made Palm Beach Suit for young men is "cold-water shrunk" and made of a light-weight worsted in self shade of grey. Coat is three-button style with long narrow lapels. Sizes 35 to 42 **10.00**

Another Palm Beach Cloth Suit is a three-button style with four patch pockets. The back has pleats running from yoke to bottom and has a half belt stitched on like the model shown in the sketch at the left. An exceedingly smart summer suit with a dark grey in salt-and-pepper weave. Price **13.50**

One very light-weight Summer Suit we show is made of American cool cloth, a porous yet made from worsted material, "cold-water shrunk." It is made of a light grey with a still lighter grey and faint

black thread stripe, tailored in three-buttoned style, with rolled lapels, patch pockets and smoked pearl buttons; it is unlined and of a light-weight cloth that is comfortable to wear during the summer. Sizes 34 to 44. Price **10.00**
—Main Floor, Queen Street.

Here's the New Blazer Coat for Men

Made of Featherweight Flannel in Striking New Colors With Narrower Stripes and Priced at \$3.00

THE ILLUSTRATION shows the smart new Blazer Coat that will be the vogue among men and youths this summer for wear at the summer resort, or while playing tennis, golf, etc. Suitable too as a house or lounge coat or for outing wear.

Very attractive and pleasing are the color combinations showing blue or green grounds with thin narrow crimson stripes an inch apart. The material is a soft, light-weight flannel and the sizes are 35 to 44. Exceptionally moderate in price, at **3.00**

At the same price are blazer coats in the same material with alternate half-inch stripes in bright colors of black and light blue, navy blue and white and black and red.

Blazer coats for youth in sizes 33 to 35 are in crimson and black, and black and white with half-inch alternate stripes. Price **2.75**

Men's White Duck Trousers at \$1.00 and \$1.25

These are the correct summer, outing trousers that men wear when canoeing, yachting, bowling, playing tennis or when promenading along the board walk of some summer resort.

They are made of clean white duck in regulation outing style with side and hip pockets, belt loops at waist and cuffs on bottom of legs. For both men and big boys they are in sizes 26 to 44 waist, with leg measurements for short or tall figures. Price **1.00**

Finer quality white duck trousers in sizes 26 to 44 are priced at **1.25**

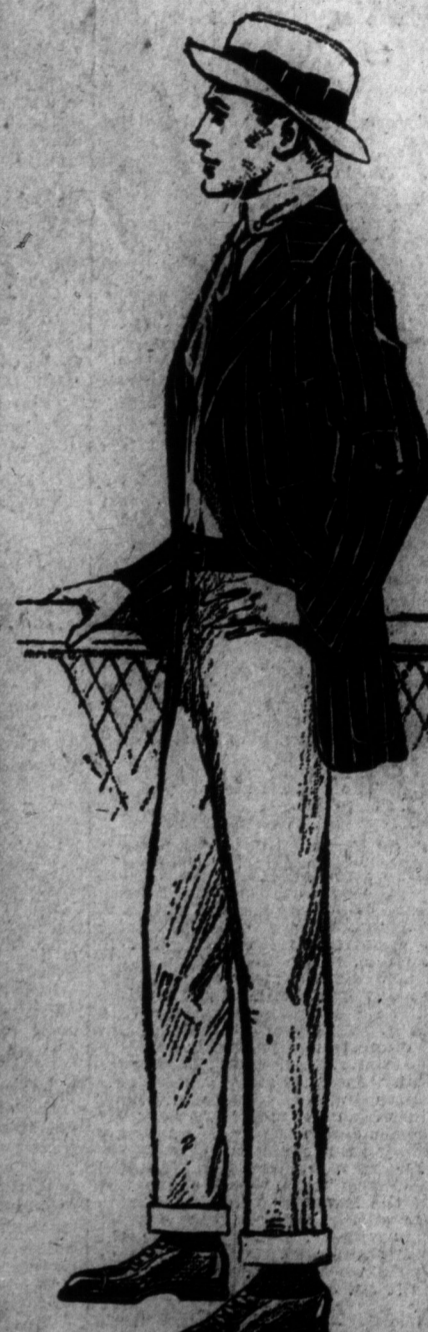
Outing Trousers, made of light homespun tweeds and flannel effects in self shades or neat stripes in light greys and fawns. Styled for outing wear with cuff bottoms and belt loops. Sizes 30 to 42 waist. Prices, pair, **\$2.25 to 2.40**

Khaki Trousers Are Priced From \$1.65 to \$2.00

Khaki Trousers are the ideal garment for camp life, being made of tough, strong material that is hard to rip and tear and in a color that does not show up the stains and greases of the camp kitchen. One very serviceable line we show are made in sizes for both youths and men; they are of light-weight material with belt loops and cuffs on bottom of trouser legs. They have two side, two hip and a watch pocket and are in sizes 27 to 44 waist, with various length legs. Price **1.65**

Another khaki trouser is made of strong sturdy material with raised seams down the legs and with flaps and buttons over both hip pockets. Has side strap and belt loops at waist and is priced at **1.85**

Then there are those made of heavier material with more of an olive tinge in the coloring. These are well made and will give long service. Price **2.00**
—Men's Clothing Section, Main Floor, Queen.



Men's Gloves

THE prevailing mode in Men's Gloves for spring and summer wear are those of a grey shade. One very smart-looking grey glove we show is made of double lisle thread. It is washable—can be cleaned with soap and water without losing its shape, color or appearance. Has one dome fastener, pique sewn seams, Bolton thumb and imperial points. Sizes 7 to 8 1-2. Per pair **.75**

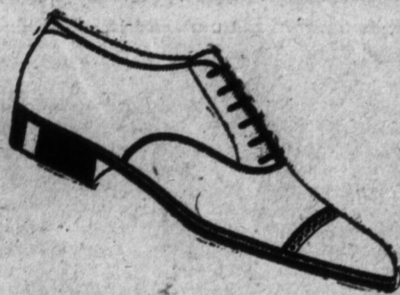
The Washable Chamols is always favored for dress wear or for any occasion. These we are now showing are of light weight skins with black stitching around seams. They have one dome fastener, pique sewn seams, gusset fingers, Bolton thumb and imperial points. Price, per pair **1.20**

The Washable Cape Gloves in tan and mastic are very fashionable, too. They have one dome fastener, pique sewn seams, gusset fingers, Bolton thumb and two tone imperial points. Per pair **1.50**

Men's Suede Gloves, in grey only, have one dome fastener, pique sewn seams, gusset thumb and fingers and spear point backs. Price, per pair **2.00**

Men's Cheviot Gloves, in French tan, with one dome fastener, pique sewn seams, gusset fingers, Bolton thumb and Paris points. Sizes 7 to 8 1/2. Priced at **2.00**
—Main Floor, Yonge St.

Oxfords Are the Correct Summer Footwear for Men



THEY are ideal for warm weather wear, being only half as high as the ordinary boot and hence much cooler and more comfortable.

The Men's Low Shoes newly shown on the Second Floor are made by famous manufacturers to give the very acme of ease and comfort. Being made in perfect fitting lasts, they cling firmly to the foot without any uncomfortable slipping. The styles include some of the smartest and dressiest models we've ever shown, and the prices are exceptionally reasonable, as the following will prove:

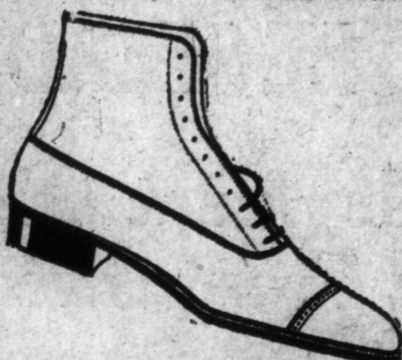
Long tapering lines and narrow receding toes, are the most notable style features included; particularly distinguished being those from M. A. Packard and Howard and Foster. Makes that are noted for their comfort, long service and splendid finish.

One very popular Oxford is made of glazed kangaroo leather with the narrow tapered toe and low, flat heel. Price, **6.00**

LACED OXFORDS in same style, in the popular chocolate kid, the gunmetal calf and the mahogany tan calf are also priced at, per pair **6.00**

Smartly Modeled Packard Boots for Men

The vogue in Men's Boots for summer wear are those with narrow toe with rather flat heel. A very attractive Packard model is shown in the illustration. It is finished in beautiful dark rich Havana brown and is made of cordovan. Price **8.00**



Another new Packard Boot is made of a fine gunmetal calfskin in Balmoral shape with narrow recede last and flat heel, elk cloth top. Price **7.50**

Very popular for summer are those in mahogany shade. Made of calfskin in Balmoral style, with recede last and narrow toe. They are in width A to E. Price **7.00**
—Second Floor, Queen Street



Men's Bright Summer Neckwear

ATTRACTIVELY PATTERNEd in pleasing colors that are bright and harmonious to the surroundings of summer and summer clothing are these four-in-hand silk ties in fancy designs of navy, helio and grey, green with yellow, light blue and yellow, and purple and yellow. Price, each **.75**

Silk Wash Ties, with wide flowing ends, in diagonal stripes, also narrow ends with perpendicular stripes. All are light grounds with single and cluster stripes of blue, helio, green, black and tan. Price, each **.50**

Some Very Attractive and new designs in cross bar and fancy brocaded figured are included in another line of wash ties. They are narrow shapes in white with contrasting colors, sky, gold, helio, grey or purple. Each **.75**

Neckwear for the Wedding
PEARL GRAY NECKWEAR to be worn with frock or morning suits are priced at, each **1.00**
—Men's Wear Annex, Yonge Street.

The "Olus" Combination Shirt and Drawers Priced to Clear, Saturday, 69c

MEN'S "OLUS" COMBINATION SHIRTS and drawers, comfortable for wear without undergarments in the warm weather or can be worn with an undervest. The drawers prevent the shirt drawing up, making these garments neat and comfortable when worn with trousers belt. The drawers are knee length, with loose ends. Well made of neat blue, black or mauve striped prints and other cotton materials, with stiff neckbands and soft double cuffs. Also made of white duck with fancy self stripe, these having attached reversible collar and soft cuffs. Sizes in the lot, 14 to 17. Saturday, suit **.69**

Other Splendid Values in Seasonable Wearing Apparel for Men.

Men's Combination Underwear, a manufacturer's "seconds" in plain or fine elastic ribbed balbriggan, natural or white. Long or short sleeves, ankle or knee length leg, and all have a closed crotch. Sizes 34 to 42. Suit **.80**

Men's Colored Shirts—There is a good variety of new stripes in black, blue and mauve and all are full cut and strongly sewn, with laundered cuffs and neck bands. Some are coat style. Sizes 14 to 16 3/4. Each **.50**

Men's Leather Belts, plain or fancy styles in tan, black or grey with one tongue or a patent buckle to match, and one or two keepers. Sizes 30 to 42. Each **.50**

Men's Outing Shirts in good quality white duck with attached and reversible collar style, band cuffs to button, breast pocket, yoke across shoulders, double sewn seams. Sizes 14 to 18. Each **.59**
—Main Floor, Centre.

Men's Silk Hats for the June Wedding

THE HUSBAND-TO-BE, the best man or any other man, figuring prominently in any of the coming June weddings will find a complete selection of all that is newest and fashionable in black silk hats, here in our Men's Hat Department on the Main Floor.

The prevailing style in silk hats just now is the high slightly tapered crown and flat set brim with just a slight curve. In two qualities, priced at **\$5.00** and **6.00**

That celebrated brand of silk hats made by the famous Christy of London, England, available here in the very newest and dressiest styles at **7.50**

Men's Straw Hats for All Occasions

Your straw hat is here, whether it's to wear during the honeymoon or at business. Our selection of fresh, clean new straw boaters embody all the smart styles that men are wearing this season and you'll find choosing easy and satisfactory from such an immense variety.

The Illustration Below Shows the Bon Ton, a very dressy boater style for young men. It is made of English sennit braid straw with sawed edges and a crown 3 1/2 inches high, rounded on top. Has black silk band and cord, and a self-conforming sweat band. One of the best values in the display. Price **2.00**

The Duke is an English

made boater of fine quality, clear bleached sennit straw. It has narrow brim and neat edge. The crown is 3 1/2 inches high and has black silk band. A young man's hat. Price **2.00**

The New York is a hat that will appeal to the fashionable young man. It is made of American sennit braid straw with saw edged brim and a crown 3 1/2 inches high. Has black silk band and a soft leather sweat band. Price **2.50**

The Woodbine is a hat that men, both young and old, can wear. It is a smart looking boater style made of fine imported fancy split straw. The crown is 3 1/2 inches high and the brim is medium. Has black silk trimming and leather sweat band. Price **4.50**
Fancy Colored Bands for Straws and Panamas, Each 25c and 50c
—Main Floor, James Street.



Men's Hosiery

WITH MEN wearing their trousers short and the season here for low shoes, hosiery becomes an item of unusual prominence. And so the following items of light-weight half hose in attractive color designs should be of interest to the fashionable summer dresser.

Fibre Plated Lisle Thread Half Hose is delightfully cool to wear, being made with the appearance of silk and with the same lightness. They are seamless throughout, have double sole, heel and toe and are in plain shades of tan, grey, navy and black or white, embroidered Clox patterns on tan, navy or black, all sizes in each shade. Per pair, 35c, or 3 pairs for **1.00**

Men's Union Cashmere Half Hose in black only with silk embroidered fronts, or silk Clox patterns. These are the Multiplex brand and are in all sizes, at 39c per pair or 3 pairs for **1.10**

Men's Silk Thread Half Hose, in medium weight with silk embroidered Clox, or stripe patterns. All made with triple ply lisle thread heels, toes and sole. Included are some new shades of Palm Beach, white and black. These are also Multiplex brand and are in sizes 10, 10 1/2 and 11. 65c per pair, 2 pairs for **1.25**

Men's Silk Thread Half Hose, full fashioned throughout and with triple ply heel, toe and sole of lisle, with ribbed lisle cuffs. Newest mahogany, purple and grey shades with self embroidered Clox patterns, also black and white Clox. Multiplex brand, sizes 9 1/2, 10, 10 1/2 and 11. Price, per pair **.85**
—Main Floor, Yonge St.

EARLY CLOSING
During MAY, June, July, August and SEPTEMBER, Store Closes
SATURDAY
At 1 P.M.
WITH NO NOON DELIVERY

T. EATON CO. LIMITED