The Important Item on Your Program Today

Interesting style features areprovided in all the ready-to-wear departments for out-of-town visitors.



In Women's Wear ATTRACTIVE SUITS, \$10.00 TO \$65.00.

ng Many at \$20.00, \$25.00 and \$30.00, We are well prepared to display for you the beauties of the new spring suits in style, finish and materials. There were never more beautiful models offered, and there are hundreds of suits to choose from.

NOVELTY DRESSES FOR SPRING, \$16.50 TO \$20.00

Chiffon taffeta, messaline, crepe de chine, and serge, in plain and combination styles showing skirts in cascade effects, pointed or circular tunics and wide flares, waists with the new cape effects, silk or crepe vestee and collars, and the season's novelty trimmings; colors are rose, reseda, helio, bottle green, white, black, navy, gray and taupe; sizes 32 to 42. Prices 16.50 to 20.00

WOMEN'S DRESSY COATS FOR SPRING.

Novelty silks, moires, gabardines, serges, poplins, coverts, stripes, checks and tweeds; a wonderful array of smart top coats for all occasions, sports, golfing, motoring or dressy wear; many individual models. Prices ... 4.95 to 65.00

FOR YOUNG WOMEN IN OUR NEW DEPARTMENT TAILORED SPRING SUITS FOR MISSES AT \$19.75.

Six of the smartest styles Thursday's showing; the coats in semi-tailored designs; a particulary good model is in pretty flared effect, with appropriate braid trim-ning; new bell sleeve; metal butons, and raw silk over collar; the skirts are wide and full flared, with yokes, belts and shirring; fabrics are fine serge, gabardine and taffeta, in all the favored shades. Specially priced 19.75 MISSES' SKIRTS.

Separate skirts were never popular nor ours as unique and dis-finctive as now. Do not fail to inspect our matchless models and exinsive designs. Two smart models, in blue and

plack serge and black and white checks, with pockets, braid and one button trimmings; cut on new spring lines. Specially priced 2.45 Other clever models, in gabardine, serge, worsted, checks, silk and fiannel for sport, street and general wear, featuring the newest effects for spring, are moderately priced Thursday upwards from 3.75

LSIMPSON DRUG

Shower Bath Spray, attaches to saucet of bath tub. Regular \$1.25. Thursday Rubber Gloves, size 81/2. Regular 75c. Special Thursday, 2 pairs for .95 *Beef, Iron and Wine. Regular iominal Belts, red felt chamois ined. Regular \$1.25. Thursday. . .95 teless Preparation of Liver Oil. Regular 75c. Thursday, oie Acid. Regular 250 lb.

GIRLS' MIDDY BLOUSES, 95c

500 MIDDY BLOUSES. For girls of 6 to 14 years, in sever smart styles, including Balkan, Amerithe greatest opportunities for saving on their buying. Today's 95 can Lady, yoke and side lacing; some have appropriate emblems on the Cent Sale demonstrates to our out-of-town visitors the surprising values sleeves and pockets; the materials are of the best quality jean and drill with we can give for this small sum. Be here early. Sale begins 8.30 a.m. collars of red, navy and cadet. Thurs-(Misses' Department)

WOMEN'S WASH DRESSES

85 only, in gingham, sephyrs, crepe and fancy weaves. Regular \$3.50 to broken sizes. Thursday95 \$5.00. Thursday95 (No Phone or C.O.D. Orders)

200 EMBROIDERED NET WAISTS

A WONDERFUL OPPORTUNITY Many designs in black or ivory; long or short sleeves, high or low neck; all lined with pure silk. Regular \$2.95 and \$3.95. Thursday95

TUB SILK WAISTS made in simple tailored style, with high collar, open front and long sleeves; sizes 34 to 42-inch bust. Regular \$2.96. Thursday95

A MIXED LOT of Pure Silk Messaline and Paillette Waists, in black or good dark colorings; varied designs and sizes. Regu-

MEN'S HANDKERCHIEFS

full size, extra quality linen. Thursday,

TRIMMINGS

REAL BEAVER AND OTTER FUR

100 yards only, varied widths. Regu-

RIBBON BOWS

Newest styles, made from short lengths of fancy taffetas, satins, failles

and plain taffetas, to be used on the

SAMPLE NECKWEAR

made of fine Venetian lace or sheer

(No Phone or Mail orders.)

KNITTED SILK TUBULAR

Fancy Roman stripes or self colors,

MUFFLERS.

ends finished with knotted fringe. Regular \$2.00 and \$2.50. Thursday .95

READING SPECTACLES

REGULAR \$2.00 AND \$3.00.

STATIONERY

ALARM CLOCKS, 95c

nickel-plated case. Thursday95

JEWELRY, 95c

BROOCHES AND BAR PINS.

9k gold, set with real half pearls. Regular \$1.50 and \$2.00. Thursday,

100 RINGS FOR WOMEN.

garnets, turquoise, agates or sapphires

or combinations of various stones.

Thursday95

LOCKETS AT 950,

Gold-filled, plain or stone set. Thurs-

day95

BANGLE BRACELETS.

Gold-filled, plain or engraved, some

are set with colored stones. Regular

\$1.95. Thursday95

LADIES' WATCH FOBS.

gold, set with cameos. Thursday sell-

ing95

MEN'S FOBS.

WATCH AND CHAIN, 95c

A RELIABLE WATCH AT 95c.

set, guaranteed to keep accurate time,

inside plate covering the movement;

watch and chain. Regular \$1.80. Thurs-

A 16-size, open face, stem-wind and

Ribbon and gold-filled chain or wov-

Silk ribbon and chain, some in woven

9, 10 and 14k gold, set with opals,

White metal frames, best periscopic

styles; no two alike. Regular

collars, wired.

sample

Brussels net, hand-embroidered.

\$1.50, \$2.00 to \$3.00. Thursday

Women's

vestees, high pleated

WOMEN'S AND CHILDREN'S (No Phone or Mail Orders for waists) UNDERWEAR BELFAST LINEN HAND-WOMEN'S CORSETS. KERCHIEFS

White coutil and batiste: new styles with medium bust and medium or long WOMEN'S HANDKERCHIEFS skirt; sizes 19 to 30 inches in the lot Narrow hemstitch borders, fine. Regular \$1.25, \$1.50 and \$1.75. On sale smooth, even threads. Thursday, 12

WOMEN'S BRASSIERES. "Gossard" model, French batiste Half and %-inch hemstitch borders, hooked front, sizes 36 to 44 bust. Reg-

GOOD BOOTS AT 95c

WOMEN'S BOOTS.

High and low cut: 300 pairs: lace

button and gaiter styles; plain and

toecap vamps; light McKay sewn soles;

MEN'S HOUSE SHOES.

sizes 7 to 10. Regular \$1.49. Thurs-

BOYS' DONGOLA KID BOOTS

sewn soles; sizes 1, 2, 3 and 5. Regu-

iar \$1.75. Thursday95

GIRLS' BOOTS.

500 Pairs Dongola Kid Boots, in

button and Blucher styles; good

weight McKay sewn soles; patent toe-

cap and low heels: sizes 5 to 104.

Thursday selling at95

WOMEN'S HOUSE SLIPPERS.

Quilted satin, with flexible leather

soles; padded insoles; red, blue, pink,

lavender and black; sizes 3 to 6. Regu-

lar \$1.25. Thursday95

90 pairs, in Blucher style: McKay

400 pairs, black kid, Romeo style

CHILDREN'S COMBINATIONS Fine weight; white, flat knit, pure wool, English made, sizes for 2 to 10 years. Regular \$1.50. Thursday95 WOMEN'S SWISS VESTS

Ribbed pure silk and wool mixture; lar \$2.00 to \$4.00. Thursday, yard.. .95 sizes 34 to 42 bust. Regular \$1.75. CHILDREN'S PYJAMAS.

Printed velours, in pink or blue; Japanese picture border; sizes 2 to 10 years. Regular \$1.25 and \$1.50. Thursday95

CHILDREN'S SWEATER COATS. Light weight, soft, pure wool, fancy weave, sizes 2 to 6 years. Regular \$1.50. Thursday95

White cotton, V neck, button front or square neck, lengths 56, 58 and 60 in. Regular \$1.25 and \$1.50. Thursday

GLOVES AND HOSIERY

LONG GLACE KID GLOVES. 16-button length, white glace kid, mousquetaire style, dome fasteners, over-sewn seams, sizes 5½ to 6½. Regular \$2.00. Thursday95

GLACE KID GLOVES. Wrist length, black stitched back, 95c Extra when special grinding is white and black contrasting stitching; sizes 51/2 to 7%. Regular \$1.25. Thurs ... MEN'S AUTOMOBILE GAUNTLETS

Leather Writing Portfolios. Regular Tan and black, regular stock line. unlined, some folding cuff style, and fringe cuff; sizes 7 to 8. Regular \$2.00 and \$2.25. Thursday95 MEN'S BLACK CASHMERE STOCK-Guaranteed accurate timekeepers, INGS. American movements, loud, clear alarm bell on top, shut-off lever, plain

Seamless finish, good weight, sizes 9½ to 11. Thursday95 SILK HOSE AT 95c.

Women's Pure Thread Silk Hose, American make; fashioned; black white, colors, and novelties; spring designs. Regular \$1.50. Thurs day selling95

WOMEN'S "PEN-ANGLE" "SEC-ONDS." Plain Black and Cashmere Hose,

Regular 45c. Thursday selling at 3

CHILDREN'S ALL-WOOL STOCK-INGS. One-and-one ribbed cashmere, black

and tan; sizes 6 to 81/2. Regular 50c.

JAPANESE CREPE KIMONOS Fancy figured crepe, sky, pink, helio, and gray; loose-fitting, belt at waist; trimmed with plain crepe. Regular

\$1.50. Thursday9 MERVOTAF PETTICOATS. New Full Petticoats, splendid wearen designs; some with charms, others ing material; black, Copenhagen or

MILLINERY

UNTRIMMED HAT SHAPES FOR WOMEN AND MISSES.

Toronto customers have come to recognize our one-price days as among

500. Only Satin Shapes or Satin and Hemp Combinations, and a few in corded silk; small, close-fitting styles; ailors and turbans; a flower, ornament or ribbon bow is all that is needed to make up a smart street hat; navy, nigger brown, blacks and some colors. Thursday95

SILK BARGAINS AT 95c ALL SILK FRENCH CREPE DE

Popular shades, with rose and flesh pinks, champagne, ivory, black, etc.; 40 inches wide. Regular \$1.50 to \$1.75.

3000 YARDS BLACK SILKS. Comprising silk taffetas, messalines paillettes and satin duchesse; widths

36 to 39 inches. Regular \$1.25 to \$1.33. TRIMMING SILKS. Good designs, in brocades, dresdens,

fancy coteles, etc. Regular \$2.00. On Thursday95

DRESS FABRICS CREAM CHINCHILLA COATING. For spring and sport coats, 54 inches wide. Regular \$1.50. Thursday.... .95

SUITING SERGES. Fine twill, soap shrunk, navy blue and black; 54 inches wide. Regular \$1.25 and \$1.50. Thursday95 ENGLISH SAN TOYS AND POP-

Spring tones, 42 and 44 inches wide TWEEDS, WORSTED AND CHECK

SUITING. Special tables, shepherd checks and worsted; 50 to 56 inches wide, Regular \$1.25 to \$2.00. Thursday95

WASH GOODS

26-inch Diapers, 250 pieces, antiseptic and absorbent, made up into 10yard lengths. Regular \$1.25 piece. Thursday, 10 yards for95 36-INCH SILK AND COTTON GEORGETTE CREPES.

Full range of shades. Regular 75c. Thursday, 2 yards for95 42-inch Shepherd Check Suiting, 1000 yards, three sizes and black and white check. Regular 29c yard. Thurs-

day, 5 yards for95 WHITE GROUND VOILES. With black stripes, figures and scroll effects, also plain black crepes and odd

lines of all black fabrics. Regular 29c and 39c. Thursday, 5 yards for95 GINGHAM AND NURSE CLOTH. In checks and stripes, for children's vear, house dresses, etc. Regular 15c and 20c. Thursday, 10 yards for .. .95

LINENS AND STAPLES DOUBLE BED SHEETS.

Fully bleached, made in England, 2inch top hem and 1-inch hem at bottom; size 70 x 90 inches; 300 pairs. Thursday, pair95 PILLOW COTTON.

Plain Pillow Cotton, 40 inches wide, Thursday, 6 yards for95 FACTORY COTTON

Close, even weave, 36 inches wide. Thursday, 10 yards for95 NAINSOOK.

Fine quality, pure finish, 36 inches wide. Thursday, 8 yards95 PLAIN PINK FLANNELETTE.

32 inches wide, new soft finish. Clearing Thursday, 8 yards95 BATH TOWELS. White Hemmed English Turkish

Bath Towels, size 20 x 38 inches ride. Thursday, 21/2 yards95 Brown and White Striped Towelling,

\$1.95 CUSHIONS FOR 95c

200 only, light or dark tapestry or brocade, pretty chintz and cretonne; ing; trimmed with ruching; lengths 36 ly regular \$1.95. Thursday95

FLOOR COVERINGS

In rose and white only, size 34 x 18 nches. Regular \$1.50. Thursday....95

RAG RUGS. Plain centres, with striped borders, at ends only; mauve, brown and green; size 80 x 60 inches. Regular \$1.65. Thursday9 INLAID LINOLEUM.

In block, tile, floral and hardwood patterns; good range of designs. Regular \$1.10. Thursday, square yard . .95
HEAVY COCOA MATS. Size 20 x 88 inches. On sale Thurs-STENCILLED PRAIRIE GRASS

60 only, plain centres with printed fancy borders, in various colors; size 36 x 72 inches. Regular \$1.25. Thurs-

DRAPERY ITEMS

ENGLISH LACE CURTAINS. PER PAIR, 95c. Nottingham, with rich, lacey borders and spray centres; 3 yards long;

Colbert edges; white only. Thursday LACE-TRIMMED WINDOW SHADES FOR 95c. Opaque cloth, size 86 x 72 inches, in

white only, trimmed with linen lace and on strong spring roller. Regular 80c. Thursday, 2 for JAPANESE WICKER LAMP

SHADES FOR 95c. Fine wicker, lined with silk, in green, red or gold. Regular \$1.85, \$1.50 and \$1.65. Thursday9

FLAT SILVER

Plain pattern, and six Forks, silverplated, with handles to match; 12-piece set. Regular \$1.50. Thursday .95

FRUIT BOWLS, 95c. Large Glass Fruit or Nut Bowl, cut glass pattern, with removable silver plated rim. Regular \$1.50. Thursday

BRASS, CHINA, GLASS

BRASS JARDINIERES. 6-inch size, dull or bright finish, three ball feet. Regular \$1.25. Thurs-

BRASS FERN POTS. Three claw feet, earthenware linings, dull and bright finishes. Regular \$1,25. Thursday95

BRASS CRUMB TRAY AND SCRAPER. Brush finish. Regular \$1.50. Thurs-

Sizes up to 16-inch, floral decora ALMOND SETS.

Royal Nippon China, floral decoration, hand-painted, six individuals and one tray. Regular \$1.50. Thursday .95 With small star cutting and key border. Regular \$1.75 dozen. Thurs-

KITCHEN GLASSWARE SET. Seven-Piece Water Set. four-piece Table Set and a large Fruit Bowl, 12

ROOM LOTS OF WALL PAPERS. Regular value \$2.50 and \$3.00. Thurs-

WALL PAPERS

JAPANESE LEATHERS. 36 inches wide, hand-tooled designs, metallic effects. Regular \$1.50. Thurs-SOIRETTE DRAWING-ROOM

Pastel shadings. Regular \$1.00 roll IMPORTED TAPESTRIES. hand-blocked Papers. Regular \$1.50 to \$2.25. Thursday, roll95

ELECTRIC FIXTURES

TWO-LIGHT FIXTURES. Flemish Sheffield design, ingers and shades. Regular \$1.50.

ONE-LIGHT HALL PENDANT.

PHOTO SUPPLIES

100 BOX ROLL FILM CAMERAS. Picture 21/2 x 31/4 inches, good lens nd view finder. Regular \$1.50. Thursday

PRINTING OUTFIT. With gaslight paper. Regular \$1.25.

MEN'S SHIRTS

HIGH-GRADE NEGLIGE SHIRTS. Broken ranges of regular lines; blue and black stripes; also white pleats, madras stripes, cords and woven cloths, coat styles: sizes 131/2 to 17. Regular \$1.25, \$1.50, \$2.00. Thursday

NATURAL WOOL UNDERWEAR. Men's Underwear, wool with cotton mixture, shirts and drawers; sizes 34 to 46. Regular \$1.25. Thursday .. .95 MEN'S FLANNELETTE PYJAMAS.

Sizes 34 to 50. Regular \$1.25. Thurs-BOYS' CASHMERE JERSEYS.

Button-on-shoulder style, navy and white and navy and red trimming; also plain navy; sizes 22 to 32. Regular \$1.25. Thursday95

BOYS' SWEATER COATS. Wool and cotton mixture, maroon. khaki, gray and red, gray and navy; sizes 26 to 32. Regular \$1.25 and \$1.50.

BOYS' SPRING WEIGHT COMBINA-TION UNDERWEAR. Closed crotch style; sizes 20 to 32 Thursday

MEN'S OVERALLS AND **SMOCKS**

Damaged by the bursting of water pipe in our stockroom; Peabody's union overalls and smocks, best quality denim, plain blue, plain black and blue with white stripe, best make; sizes in overalls, 34 to 46; smocks, 36 to 46. Thursday95

TWEED TROUSERS. 250 pairs, strong, serviceable tweeds, in browns and very dark grays, stripe

patterns; sizes 32 to 42. Thursday .95 SCHOOL CASES

Brown keritol, linen lined.

KERITOL SUIT CASES. Brown or russet, linen lined; size 24

UMBRELLAS

Silk and wool coverings. Thursday95

OFFICERS' CANES. Styles and colors to match the other apparel; Malaccas or flexible canes. Regular \$1.25 to \$1.50. Thursday .. .95

\$1.25 TO \$2.50 TOYS AT 95c

Hill - Climbing Toys, automobiles fire engines, hook and ladder, etc.; \$1.49 and \$1.75. Thursday95 Tool Sets, high grade, serviceable tools. Reduced from \$2.50. Thursday

Young Officer Soldier Suits. Regular \$1.98. Thursday95 Aluminum Toy Tea Sets. Regular

Dogs, Teddy Bears, Dolls and Many Miscellaneous Stuffed Toys, Regularly sold at \$1,25 to \$2.50. Thursday.. .95

KITCHEN HARDWARE

Folding Ironing Tables, strong and Brush Floor Brooms, 12 and 14 nches wide, long handle; \$1.25 value. Curtain Stretchers, size 6 x 12 feet,

nickel-plated brass pins. Thursday .95 Food Choppers, to cut meat. fruit or Potts' Sad Irons, nickel-plated finish three irons, stand and handle. Thursday95 Galvanized Iron Wash Boiler, will not rust; size 8 or 9. Regular \$1.25. Thurs-

day Enamel Tea Kettles, size No. 7 and \$, seamless enamel, blue outside, white lining; \$1.50 value. Thursday95 Metal Polish, one gallon size, \$1.25 value. Thursday95 Glass Shelves, for bathroom, size 5 x 18 inches, with brackets; \$1.25 value.

TOILET GOODS, 95c SALE Grained Celluloid Puff Boxes and

Hair Receivers. Regular \$1.25 each. Sale price, each Baby Brush and Comb, in grained elluloid. Regular \$1.25. Sale price,

Brushes, with pure bristles. Regular Men's Three-Piece Set, including one

Real Ebony and Rosewood Hair

Perfume Bottles, in celluloid case. Regular \$1.25. Sale price95 *English Perfumes, in dainty packages. Regular \$1.50. Sale price .. .95

*Seven-Piece Toilet Set, consisting of one box Roger & Gallet's Face Powder, one tube Tooth Paste, one tin of Camphor Ice, one tin Sanitol Talcum Powder, three cakes of Palm Olive Toilet Soap. Regular \$1.30. Sale price, •War Stamps extra.95

Lunch Room

During the Lenten the Lunch and Palm will provide special seathly the control of you are shopping, give trial—it is the best place



Men's \$15 Tweet Ulsters at \$10.50 45 Ulsters, of English tweet

in browns and grays; well talk ored, in double-breasted style with convertible collar and belt TO ATT ed back; sizes 36 to 44. Thur OXFORD GRAY ENGLIS

CHEVIOT OVERCOATS. For spring wear, cut in smart

single - breasted Chesterfiel style; semi-body-fitting, ri length, and every detail p fect; sizes 36 to 44. Price 15.0

Boys' OFFICERS' Khaki Overcoats \$4.95

New style military coats fo boys; a reproduction of the officers' warmer, double-breasted. well-shaped shoulders, kne length, slightly fitting at waist, smart, dressy top coat for in mediate and spring wear; sizes 22 to 29. Thursday ... 4.95 BOYS' PARAMATTA RAIN-

COATS, \$3.45. Single - breasted, full - fitting shoulders and back; tab sleeve, seams cemented taped; perfectly rainproof; size

25 to 35. Thursday 3.45 Rugs and Oil Cloths on Sale NEW SCOTCH TAPESTRY RUGS Many new small conventional designs, in very good coloring:

9.0 x 9.0

9.0 x 10.6 11.95 9.0 x 12.0 13.50 9.0 x 12.0 ENGLISH AND DOMESTIC WIL-TON RUGS.

A large and varied assortment in an exceptionally fine range of Oriental, floral and two-tone effects:

NEW OILCLOTH-ALL PERFECT GOODS Hundreds of yards of new floor cloth in splendid block, tile, floral matting and wood effects; 36, 45, 54, 72 inches wide. Thursday, square

yard

Telephone Adelaide 6100 Rump Roast, prime square end, per York Breakfast Bacon, mild, whole

GROCERIES. One car Standard Granulated Sugar in 20-ib. cotton bags, per bag...1.41 2,000 lbs. Firest Creamery Butter, special, per lb.
4,000 tins Finest Canned Peas, 3 Edwardsburg or Beehive Table Syrup, 5-lb. padl Finest Featherstrip Cocoanut, per ice Red Salmon, 2 tins Salt in bags, 3 bags
Quaker Oats, large package
Fresh Rolled Wheat, per stone
Peanut Button in bulk, our own
make, per lb.
Oxo Cubes, 3 tins Imported Midland Vinegar, imperia

Fancy Japan Rice, 3 lbs.

Finest Evaporated Apricots, per 500 lbs. Fresh Cracknell Blecutts, Pure Gold Quick Taploca, Choco-late and Custard Powder, 8 packages Robin Hood Porridge Food, 2 pack

Robin Hood Porridge Food, 2 packages

Pure Cocoa in bulk, per lb.

Finest Canned Haddle, per tin.

Upton's Marmalade, 4-lb. pail.

Heinz Prepared Spaghettl, per tin.

1,000 lbs. Fine, Rich, Full Bodied

Assam Tea of uniform quelity and fine flavor, 45c tea. Thursday, per lb.

Portu

Petrograd Winding

Russians Combine PETROGR

The final

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