

EXTRA COACHES ARE NEEDED BY ROADS

Holiday Crowds Tax Trains To Capacity—Electric Road Busy.

Although extra cars were added to the trains on Wednesday to handle the holiday crowds, Port Stanley undoubtedly proved the real Mecca for the people of London and the surrounding district on July 1. Special trains leaving the city for Port Stanley every few minutes were crowded to the steps, even during the earliest hours. Such a crowd was never known to have travelled over the road in one day for many years. Extra passenger coaches were borrowed from the G. T. and P. E. roads and hauled in to the electric road, but even with the additional service many thousands of people were handled with only the greatest difficulty. The lake side, always popular on this particular holiday, was rendered more so by the fishermen's celebration, which provided many and diverse attractions. In spite of the immense crowds which spent the day at Port, that report was forced to share honor with Springbank. The sun was still low in the sky when people by the hundreds waited at Richmond street for the first of a frequent service throughout the day. As the first of July belongs primarily to the resorts, the holiday occurred in the middle of the week, a smaller holiday crowd than usual travelled over the steam roads. Extra cars on the preceding day cared for everyone who spent the day at other points. No extra cars were used on Thursday. As the first is followed by the American holiday the first of July, Detroit and other American cities proved an attraction for a number of people.

IN MEMORY OF LORNE AVE. PUPILS KILLED IN THE GREAT WAR

Monument To Be Unveiled Sunday Afternoon Amid Impressive Ceremonies.

The unveiling of the monument in the Lorne avenue school grounds on Sunday afternoon at 4:15 o'clock promises to be one of the most interesting ceremonies held in the city for some time. This monument is of rough stone, into which a bronze tablet has been set, bearing the names of 23 Lorne avenue school boys who died in the service of their country. The monument represents months of loving labor on the part of the Lorne Avenue Mothers' Club, and the pupils of the school, who raised the money to make its erection possible. It stands on the side of the school in a pretty green plot surrounded by shrubs and flowers, and will be seen for the first time by the public on Sunday, when the unveiling ceremony is held. Rev. G. Q. Warner will officiate at the unveiling ceremony, and special addresses will be delivered by the Rev. G. Q. Warner, principal of the school, Col. W. G. Cole, and Col. W. G. Cole. Suitable music will be rendered by the G. W. Y. A. Band, and it is expected that the Great War Veterans will attend in a body. The children of the school are expected to assemble there at 3:30 to prepare for the singing, which will form part of the unveiling ceremony. A special invitation is extended to the relatives of the boys whose names appear on the tablet.

WESTMINSTER TP. PIONEER

Ranford Whitehead Dies at Bad Axe, Michigan.

Many of the older residents of Westminster Township will learn with regret of the demise some weeks since in Bad Axe, Michigan, of one of the old-time settlers in that township in the person of Ranford Whitehead. There still survive in the late Mr. Whitehead's family, George, M. D., Grand Rapids, Mich.; D. C. of the New York Central; Buffalo; Mrs. B. W. Burton, Ekfrid; Mrs. Frank Wiant, Grand Rapids; Mrs. Jas. Connelly of Detroit, and Mrs. W. Chrysler of Chatham. Mr. Whitehead left Westminster several years since to take up a farm in the vicinity of Bad Axe and had prospered in his undertaking and retired from active life some years since, though still not an old man, his age being 65 years.

WILL PRAY FOR REPUBLICANS.

Washington, D. C., July 2.—Ministers of all negro churches in the country are asked to offer prayer Sunday for the success of the Republican candidates for president and vice-president in an appeal sent out today by the negro ministerial campaign committee.

SALVATION ARMY COMMANDANT IS TO LEAVE FOR TORONTO

Will Give Farewell Address on Sunday At Local Citadel.

On Sunday at the Salvation Army Citadel, Clarence street, Commandant and Mrs. William Squarebriggs will give a farewell talk to the people of London before leaving for their new post in Toronto. Since August, 1914, they have been stationed in the Westminster division, and have served in Windsor, St. Thomas and London. For over a year Commandant Squarebriggs has been assisting in the financial work of the army. He was an energetic worker in the last two campaigns for funds to carry on the work of the army, the red shield fund, and the self-denial campaign. Previous to coming to Canada in 1913 he was stationed in New England and New York states. Mr. and Mrs. Squarebriggs have given many years of faithful service in the Salvation Army in spiritual, relief and financial work. They regret leaving London, since coming here they have made hosts of friends.

VOICE OF THE PEOPLE

MORALITY AND THE PARKS.

To the Editor of The Advertiser: I read that the vicar of St. James's Church has made the statement that a good deal of immoral conduct goes on late at night in some of the public parks; he therefore recommends that the parks should be closed to the public after a certain hour.

The reverend gentleman's method of dealing with vice has all the grand originality and simplicity characteristic of great minds. It was by this and similar methods of reform that the Puritans succeeded so well in eradicating the natural depravity of the human heart, in fact, simply by passing acts of parliament they succeeded in turning a whole nation of sinners into a nation of hypocrites.

Some evilly disposed persons claim that they succeeded chiefly in creating a nation of hypocrites. But as these same persons do not hesitate to attribute the same result to the prohibition act, we need only regard their arguments with the contempt they deserve.

But in order that this method of reform may be carried to a logical conclusion, we must point out that the greatest number of sins and misdeeds committed in the parks are committed by those who are not members of the community; therefore it is really necessary for any self-respecting community to shut out those who are not members of the community. The parks are not a place for those who are not members of the community; they are a place for those who are members of the community. The parks are not a place for those who are not members of the community; they are a place for those who are members of the community.

The early German tribes punished immorality with death—that is why they are so good today. The Turks not only believe in prohibition, but really and truly enforce it. That is why they exercise such wonderful self-control when dealing with the Armenians. There is a story of a negro who wanted very much to become a member of a very fashionable white church, but the congregation did not want a darky. So Rastus prayed to the Lord for guidance. According to that voracious negro this is what the Lord said: "Don't bother yourself, Rastus, about getting into that church. I have been trying to get in there myself for the last twenty years, and this story seems to indicate, however incredible it may seem, that the devil in a few isolated instances, succeeds in prying his way even into a church. If that is so, all we have to do is to close up the churches as well as the parks and dance halls, and then everybody will have to be good."

CHARLES LUSH.

Preferred by Many to Olive Oil.
APROL
For Medicinal Uses.

DOMINION DAY WELL SPENT BY LONDONERS

Baseball Games, Parks and Theatres All Draw Large Crowds.

Dominion Day passed off quietly in London, but it was a big holiday for Londoners, nevertheless. While large attendances favored the baseball matches between London and Saginaw at Tecumseh Park, and all the theatres enjoyed good crowds, both afternoon and evening, by far the greater multitude of local holiday-makers spent the day outside of the city. Thousands thronged Springbank Park, where a football game and other attractions were offered in addition to the amusement park, which reaped a gala day harvest, and bumper crowds were carried to Port Stanley. Many motor-buses and taxis carried hundreds to Grand Bend and every highway out of London all morning had its processions of motor cars carrying their fortunate owners wherever fancy called them. The same highways were ablaze with lights of returning cars until a late hour Thursday night. The sleepy quiet of a summer day such as one might have imagined in an isolated hamlet reigned in London through the afternoon everywhere except in the vicinity of the ball park, two or three times during the day this languorous quiet was broken by the whirring of the aere airplane above the city. A few flags flown from residences and stores, but only a very few suggested the patriotic significance of the holiday. Large picnics under the auspices of the United Farmers of Ontario drew good representations from London to Grand Bend, Strathroy and other district points. There were many picnics at Port Stanley and Springbank, and the steam railroads reported a heavy traffic out of town to Detroit, Toronto and intervening points north and south.

SINCLAIR CLAN HOLD CENTENARY PICNIC

A picnic of the Sinclair clan was held on Dominion Day at the home of Mr. Bert McLean, town line between Lobo and Caradoc, the original home of Lauchlin and Sally Sinclair, who landed in this country from Scotland just 100 years ago. A large number were in attendance and an interesting program, including speeches in English and Gaelic, solos and Highland dancing accompanied by the pipe and drum. Much credit is due to the energetic secretary, Mr. Morrison Sinclair, the committee and Miss Sarah and Bert McLean, who made a success of the undertaking.

SIR ADAM SHOCKED

Not at Hydro Earnings, But Short Circuit in His Office.

When a private telephone in his office short-circuited against a transmission line Sir Adam Beck received a shock of 550 volts Wednesday. He was holding the receiver of a Bell telephone instrument at the same time. The shock knocked both telephones from his hands. While some reports of the accident indicated that the hydro chairman had had a narrow escape from electrocution Sir Adam was inclined to minimize the seriousness of the affair, and expressed surprise that any notice had been taken of it.

AN UP-TO-DATE NATIONAL CASH REGISTER

Stops the Leaks That Reduce Profits.

JULIUS MADDI, BRANCH MANAGER, 35 Dundas Street, London, Ont.

25 Per Cent Discount Sale IN FULL SWING AT

W. J. WRAY & CO. 234 Dundas Street, London, Ont.

DIAMOND RINGS, WATCHES, PHONOGRAPHS, PLAYER-PIANO ROLLS, CUT GLASS AND SILVER PLATE WARE. 25 Per Cent Off the Regular Price.

W. J. WRAY & CO. 234 Dundas Street, London, Ont.

This is the greatest opportunity offered the public in years to buy jewelry.

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Big Event In Women's Voile Dresses, Saturday

SEE WINDOW DISPLAY.

\$6.98

SEE WINDOW DISPLAY.

This is a manufacturer's clearance—about 120 pretty summer dresses purchased at, in most cases, much below the half price mark, as above price would indicate. There is not one dress in the lot you would not pick at double the price. A few 'ginghams also in small sizes, 16 to 20 years.

Pretty new basque models with frilly bouffant skirts, slim, straight line effects, with dainty vestees of organdy and ties. Skirts are some of the new styles included in this special purchase. Many also have pretty embroidered collars and cuffs, and the color combinations include the much-wanted white and blue, rose, etc.; others are trimmed with panels of embroidered voile. Your choice of long or abbreviated sleeves, some very dainty and frilly models to choose from, and all sizes in the lot from 16 to 20 years or 34 to 44 bust. On Saturday \$6.98

Whitewear Clearing Saturday

CORSET COVERS, 50c.

One table of Corset Covers, made of fine white nainsook, trimmed with lace and embroidery. Special Saturday 50c

GOWNS \$2.98 AND \$2.69.

One table of Ladies' Nightgowns, slipover style, made of splendid quality white cotton, yoke of pretty lace, sleeves trimmed to match. Special, Saturday \$2.98
One table of Ladies' Slipover Gowns, made of good quality white cotton, round yoke with pretty embroidery design on front, neck and sleeves trimmed with lace. Special Saturday \$2.69

GOWNS, \$1.98.

One table of Ladies' Open-Front Nightgowns, made of splendid quality white cotton, yoke trimmed with rows of pretty embroidery insertion, V neck and long sleeves, finished with embroidery. Special Saturday \$1.98

PETTICOATS, \$1.75.

One table of Ladies' Petticoats, made of good firm white cotton, with flounce of pretty embroidery. Special Saturday \$1.75

Hot Weather Toilet Necessities

A splendid range of Rubberized Toilet Rollups and Sponge Bags in beautiful assorted colors, just what you need for taking away with you over the holiday. Prices ranging from 75c to \$7.50
Wash Cloths, with colored borders. Price 2 for 35c
Pears' Unscented Soap. Price 25c cake
Wright's Coal Tar Soap. Price 25c cake
Mary Garden Toiletum. Price 60c
Mary Garden Vanishing and Cold Cream. Price 75c
Amber Handle Tooth Brushes. Price 25c
Cutex Sets for traveling. Price 50c
Neet, splendid depilatory powder. Price 65c
Odorono, for perspiration. Prices 30c and 60c
Aisle C.

DAINTY SUMMER UNDERWEAR.

White or Pink Vests, Jersey silk top, low neck, sleeveless, finished with plain hem, sizes 36 to 44. Price \$3.75
White or Pink Envelope Combinations, Jersey silk top, low neck, sleeveless, finished with plain hem, sizes 36 to 44. Price \$5.00
Lisle Vests, low neck, sleeveless, finished with crochet edge. Prices \$1.00 to \$1.75
Children's Dimity Combinations, waist and drawers, loose knee, ages 4 to 10. Price \$1.25

Second Floor.

Men's Kool Clothing For Hot Weather Comfort

Men's Suits, \$38.75

This lot of suits is greatly reduced for Saturday. They consist of tweeds, chevots, cassimeres, worsteds and serges, all of excellent quality and tailored in the very choicest styles. Many shades to choose from and satisfaction guaranteed. All sizes Saturday, \$38.75

MEN'S OUTING TROUSERS, \$9.00

White with neat black stripe effect. Very choice quality; all sizes. Saturday \$9 pair

Boys' Suits, \$9.95

A real good line of Boys' Suits at this very special price Saturday. Sizes for boys, 6 years to 17; fine tweed suits in the newest styles, all well tailored. See these on Saturday. Price \$9.95

Boys' Suits, \$11.95

Another good lot of suits for boys that are appealing in style and quality. They consist of greys and browns in the basket weave and plain grey homespun; sizes for boys, 8 to 16 years. Price \$11.95

Wash Suits

An extra fine line of Boys' Wash Suits in the newest styles and a variety of patterns; sizes 3 to 8. Prices from \$1.65 up

CLEARANCE OF CHILDREN'S STRAW HATS, 80c

Dandy shapes for the kiddies in this lot; all from regular higher-priced stock. To clear 80c

BOYS' COTTON JERSEYS TO CLEAR AT 30c—All colors, all sizes.

BOYS' SHIRTS—In neat stripes and good wearing materials. A great variety of these to clear at 90c



GIRL'S DRESSES

One table of Girls' Dresses, made of splendid quality blue chambray and white repp, sailor collar, sleeves and pockets trimmed with white braid, plain gathered skirt, finished at waist with all-around belt, sizes 8 to 14 years. Special Saturday \$2.50
Second Floor.

Skinner's Famous Silks, Special \$4.95 yd.

At this price today Skinner's Silks cost you but little more than an ordinary dress silk—the difference in cost on a dress is not much. Skinner's Silks are known all over for their splendid wearing service and have always ranked with first quality dress silks. At present the stock is well assorted in newest colors, and the special price is an opportunity for those who appreciate high-grade silks to lay in a supply at a saving price. Mail order customers should write at once before assortment is broken and colors sold out.

SKINNER'S NO. 404 DRESS SILKS, \$4.95 YARD.

In following colors—mid and dark navy, national blue, turquoise, Copenhagen and Yale blues, light, mid and dark brown and nigger, taupe and mole, myrtle and dark greens, moss and reseda, pearl and mid grey, champagne, sand, castor, tuscany, orchid, wistaria, purple, pink, red, also black; all are full 36 inches wide; name on selvage of Skinner's silks, not genuine without. Special price \$4.95 yard

SKINNER'S PURE DYE TAFFETA SILKS, \$4.95 YARD

In following colors—light and mid grey, sand, castor, mole, taupe, nigger brown, navy and black; all are full 36 inches wide, name on selvage. Special price \$4.95 yard Aisle A.

SERGE FOR BATHING SUITS.

A Useful, Strong Black Cotton Serge for bathing suits is on sale in our Flannel Department. You will find it pays you to make your own at this price; 34 inches 65c yard
SPECIAL DOUBLE-BED SHEETS of good serviceable quality sheeting, the very thing for summer cottage or camping outfit; save your best; the cotton is strong and durable; 8-4 \$4.00 pair
SPECIAL PILLOW CASES, 42 inches only, a most exceptional quality of heavy, firm longcloth, well made and all ready for use 55c each Aisle B.

A Useful, Strong Black Cotton Serge for bathing suits is on sale in our Flannel Department. You will find it pays you to make your own at this price; 34 inches 65c yard

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The HOOVER

IT BEATS!!! AS IT SWEEPS AS IT CLEANS

DEMONSTRATION at the HYDRO SHOP

How clean do you want your rugs and carpets? Remember, the home is the children's indoor playgrounds. Dust and dirt are not conducive to health. The HOOVER cleans without labor and without dust. Call at THE HYDRO SHOP and experts will demonstrate for you, or phone 7000, and you will be given a demonstration in your home. Pay only \$5.75 down and the balance on convenient terms.

THE HYDRO SHOP

Electrical Labor Savers.

DUNDAS AND WELLINGTON STREETS.

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