When to Make Your Will

The time to make your will is NOW, while you are in good health and can exercise the same sound judgment in dividing your estate that you possessed while accumulating it.

Why not name as your executor

CANADA TRUST COMPANY

Turon & Erie Mortgage Corporation T. G. Meredith, K.C. Hume Cronyn.

President General Manager

T. C. Meredith. K.C. Hume Cronyn.

Fresident General Manager G

INSPECTORS BUSY. SARNIA, Nov. 13.—License Inspector queas and Provincial Detective

Quality

Keeping the

FOR LONDONERS JUST TRIPLED

sumption Recorded During

Tremendous Jump In Use of Finny Substitute.

Figures in the possession of local fish dealers show that their sales were never

FISH DINNERS

300 Per Cent Increase in Con- East Middlesex Liberals Rally- Say Better Quality Is Being

Butchers and Dealers Report

meeting.
J. C. Elliott, M. P. P., will be the chief speaker, and as he takes a strong position in opposition to the Union Government, it is expected that he will make one of his best speeches. Mr. Elliott is frequently mentioned these days as a probable leader of the Ontario Liberal party, and his parliamentary and platform experience is such that he is always heard with interest.

WARNING ISSUED BY M. O. H. ON NUMBER

Presence of So Much Diphtheria Discussed at Board.

SEVEN DEATHS REPORTED

Month's Toll Heavy, According to Health Department Figures.

Laxative Bromo Quinine cases. Two of the cases reported as diphetheria were positive cultures from the throats of well people. They were quarantined as carriers and the usual researchers to be a second theria were positive cultures from the hroats of well people. They were quarantined as carriers and the usual accordance of women at the meeting held in Hyman Hall on Mon-day night to hear George S. Gibbons, Labor-Liberal candidate in London, in-

The Quinine and nearly all extracts and chemicals used in price several Laxative Bromo Quinine have advanced in price several times during the European war, some have advanced as few hours after admittance into the much as 600 per cent.

We are KEEPING THE QUALITY UP and giving you have always used. To KEEP THE QUALITY UP we have had to charge the Retail Druggist more, and therefore the Retail Druggist must charge the consumer more.

The Retail Price is Now 30 Gents per Box.

The Retail Druggist's profit at 30c. Is how added to the process of the process

exactly the same as he made before the Four dollars a minute was the police court rate struck this morning by Magistrate Graydon. The session lasted five minutes and \$20 was slipped over the minute was the police when the minute was the minute was the minute was the police when the minute was the police when the minute was the police when the minute was the minu

centrated extracts and chemicals in

Laxative Bromo Quinine

has proved its superior merit over all other Cold and Grip Tablets. It is used by every Civilized Nation and has a larger sale in the United States than the combined sales of all other cold and grip cures. It has stood the test for a Quarter of a Century.

No matter what the price of Quinine and other chemicals may be, we will continue to adhere to the formula and maintain the merit.

When the prices of Quinine and other Chemicals used in the manufacture of LAXATIVE BROMO QUININE get back to normal, LAXATIVE BROMO QUININE will be put back to the Old Price.

Laxative Bromo Quinine MORE MILITIA CHANGES MADE IN DISTRICT NO.

Removes the Cause of Colds, Grip and Influenza

Quickly relieves Headaches caused from Colds

Remember there is Only One

46 Bromo Quining

There are many cheap Cold Remedies on the market.

There are many cheap Cold Remedies on the market.

Frotect yourself by calling for the full name. Look for this signature on the box.

Among recent appointments contained in district militia orders, it is announced that Donald G. P. Forbes has been appointed lieutenant in the 22nd Oxford Rifles, and that William H. B. Bevan has been granted the temporary rank of lieutenant in the 29th Regiment (Highland Light Infantry), has been permitted to retire.

Lieuts. Frederick Clifton Wilson (7th Regiment) 142nd Battalion, and Thos. F. Murray (7th Regiment) 11th Canadian Machine Gun Company, have been transferred from the active list to the reserve of officers, C. E. F. signature on the box.



BAKERS DECLARE FIRST GUNS OF CAMPAIGN TO BE BREAD STANDARD FIRED ON FRIDAY NOT NEEDED HERE)

Given at Lower Price

Than Elsewhere.

Condemned by Local Man

ufacturers of Bread.

According to local bakers the people of London are getting a better quality of bread at cheaper rates than any other city in Western Ontario.

This was a statement made to The Advertiser in reply to the question at to how the establishment of a compulsory standard of quality flour would be a compulsory standard of quality flour would be a computer to the base of the computer of the base of the computer of the c

ons of the American food controller r. Hanna cannot recommend an acon in the interests of food conservation unless the American food consider has established the precedent. The baker added that conditions in mada were entirely different from the prevalent across the border, but the food of the condition of the proposition of the propo

Canadian Conditions Different.

WOMEN'S INTEREST

IN ELECTION WILL

Attendance at Hyman Hall

Friday To Be Large.

ALL WOMEN ARE INVITED

Newly Enfranchised Voters

Asked to Hear George S.

Gibbons State Platform.

MEAN BIG MEETING

e States, the condition of the

ing At Lambeth On That Evening.

MEAT SALES FALL OFF J. C. ELLIOTT TO SPEAK ANY SKIMPING IS DENIED

Possible Opposition Leader Hooverized Actions of Hanha Will Be On Platform With

That housewives of the city are coperating to reduce the cost of living by practicing economy is emphatically shown by the fact that the consumption of fish during the last year in London has increased 300 per cent.

Figures in the possession of local fish meeting.

Lambeth is to have the opening meeting having the consumption of J. M. Ross' campaign in East Middlesex, a public meeting having been arranged for Friday evening in the Masonic Hall there. East Middlesex Liberals are taking a keen into the contest and a large section of Westminster Township will likely be represented at the Lambeth is to have opening meeting a better quality of bread at cheaper rates than any other city in Western Ontario. This was a statement made to The Advertiser in reply to the question at the lambeth is to have opening meeting a better quality of bread at cheaper rates than any other city in Western Ontario. This was a statement made to The diesex Liberals are taking a keen into how the establishment of a complete the bakers and bread in gentlement of London are getting a better quality of bread at cheaper rates than any other city in Western Ontario. This was a statement made to The diesex Liberals are taking a keen into the constant of the c

OF THROAT CASES

tion. The following is a list and number of cases reported to had no and of healting the mouth. Chickenpox, 11 therein, 26; septic sore throat, 21 asies, 31; German measles, 0; mump scarlet fever, 2; smallpox, 0; tuber osis, 6; typhoid, 1; whooping cough court of the cought of the court of the cought of the court of In addition to Quinine there are six different medicinal con-

MADE IN DISTRICT NO. 1

District Orders Announce Appointments and Transfers.

CHATHAM MAN BITTEN.

EXTENSION LECTURES SERIES OF "U" WILL

series of extension lectures under the auspices of the Western University and dealing with Canadian Confederation."

A series of extension lectures under the auspices of the Western University and dealing with Canadian Confederation will be subject of These Special Addresses.

A series of extension lectures under the auspices of the Western University and dealing with Canadian Confederation will be subject of These Special Addresses.

A series of extension lectures under the auspices of the Western University and dealing with Canadian Confederation, is announced to be given in the Public Library Building on three successive Tuesday evenings, beginning with Tuesday, November 20. On that dealing with Canadian Confederation, is announced to be given in the Public Library Building on three successive Tuesday evenings. beginning with Tuesday, November 20. On that date Dr. L. A. Wood, professor of history at the Western, will speak on "The Story of Confederation." On the following Tuesday evening Fred Landon, public librarian, will deal with the same and the subsided, and the cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being drunk but he cash was paid over.

Another admitted being dru

BE

They Have Brought Relief WHY NOT YOU? 50 Cents per box. Six boxes for \$2.50

Women Are Citizens

When They Support the Government In Time of War

By nursing the sick and wounded—by filling positions of trust in government service—by engaging in occupations especially necessary in the carrying on the activities of the war.

If they are unable to enter Red Cross or hospital work—if they are unable to enter the service of the army or navy-if they are unable to make munitions or uniforms or attend telegraph or telephone instruments-

There Is Still a Way

Women have been clamoring for years for absolute equality with men. Men have hesitated to give them the suffrage on the ground that women are unable to defend the country in war. But, now, because money to warm, feed, clothe and transport troops is as necessary to the Government as soldiers, ALL WOMEN, AS CIT-IZENS, should assume their responsibility as citizens and

Buy a Victory Bond

None of us want war. We all want peace. We want the war to end.

But we want the end of war to be the end of Prussianism. We want a peace which shall be everlasting.

The quickest way to end the war is to win the war, but it takes billions of dollars to equip and feed the gallant lads at the front and to supply rifles, shells, torpedoes, big guns, ships and aircraft.

So hurry your dollars into Victory's war chest and help end the war.

Victory Bonds are the best investment on earth, because the money you spend for them will not only help win the war, but will save our fair land from the fate of Belgium and France.

Don't wait. Your country calls for your help. Be prepared for the canvassers, and buy one or two or more Victory Bonds.

This space is contributed to Canada's Victory Loan by



MRS. MACWHIRTER APPEARS TO KNOW THE PROPER WAY TO KEEP A PIG

With the Assistance of Mary Jane She Solves the Problem In a Way To Satisfy the Skeptical Mac-Something Every Home Should Have.

Mr. and Mrs. Alexander Duncan MacWhirter, newly-weds since last June, faced each other, smilingly, across the breakfast table. "Alex. dear," announced Mrs. Alex, cheerfully, "I think I'll get a pig,"
"For the love of Mike!" hastily setting down his untasted coffee. "Whatever put such a thought in your head?"

"Whatever put such a thought in your head?"

"Don't blame it on my defence-less head." she protested. "the idea originated in the astute brain of Alderman So-and-So, or Controller Such-and-Such, I just forget who."

"What's the big idea?"

"More bacon for the soldiers, I presume."

"But where are you going to get your bacon cured?"

"Healthy Hog.

"Cured! Well, if that isn't just like a man. You don't think I'm going to buy a sick pig. do you?"

MacWhirter looked queerly at his wife, but thought it the better part of valor to utter no comment. "Aren't you afraid you would find it's incessant squealing very nerveracking?"

it's incessant squealing very nerveracking?"

"If I can get one with a rich, contralto voice I think it will be rather soothing."

"And the way they prunt?"

"That's so—I never thought of the grunts." She considered a moment. "I might have his tonsils removed: that minor operation cures so many ills nowadays."

The inexperienced husband was beginning to feel a trifle uneasy.

An Immaculate Pet.

"My dear, they are very untidy animals," discouragingly.
"Not when you get a clean one to start with, and I'd give it a bath in the iaundry tub every few days." days."
"I suppose you'd keep it's hair curled, too," sarcastically.
"I think," with a great show of dignity, "that it would be sufficiently well-groomed if I kept its bristles brushed."
"Anyway, don't call on me to help you with any of your valet

stunts-no shampoos, no shaves, or hair-cuts, remember." "Ne-o, but you might-ah-eryou might take him around the block every night, for a little exercise-on a leash, of course." "Well I'll be hanged! I have a picture of myself! I'd look nice, wouldn't I, leading a pig around the 'Oh, well, if you'd rather let the

pig lead you-''
Sparks in the Air.

pig lead you—"

Sparks in the Air.

"Now, look here, my girl," with a sudden change of tactics, "I think it would be the nicest thing in the world for you to have a pig if the backyard was just a little larger, but—"

"But me no buts."

"Then pig me no pigs," retorted the thoroughly aroused Mr. Mac-Whirter, as he stalked haughtly out of the room.

About 5 o'clock Mrs. MacWhirter ventured to telephone her irate spouse. "Oh, Alex, this afternoon I found the dearest little baby—"

"What?" roared Alex.

"The cutest, cunningest, pinkest little—oh for goodness' sake don't interrupt me—little baby pig you ever saw."

"Where in thunder are you going." to keep the thing?"
"For tonight I thought I'd put him in the refrigerator."
"In the—" A prolonged groan.
"Oh, Lord!" And he slammed up

the receiver.

Pigs and Women.

"Pigs is pigs," mused A. D.
MacWhirter, as he swung angrily
homeward, "but women are mules."
At the door of his own domicile
he was met by a daintily-attired,
smiling housewife. "Expected to
hear squeals and grunts the minute I tunned the corner," he exploded. the receiver.

ploded.
"Darling," in a hushed voice,
"he's deaf and dumb."
Alexander could only stare his
amazement.
"So he has no squeals or grunts,
but his tall is naturally curly—
promise, please promise me that
you'll be nice to him."

But Alexander continued Mrs. Alex took her unresisting husband by the hand and lead him straightway to the dining-room. On the best and biggest platter On the best and biggest platter that the household boasted, with legs, fore and aft, outstretched, reposed a beautiful baby pig. He had daffed his infantile pink and donned a coat of rich, lustrous brown, the very shade to delight the eye of an epicure. In his mouth he playfully held an apple, and his plump little sides were flanked by slices of the same fruit, fried to a delicate golden hue. Truly, he looked very appetizing. "You fakir! You awful fakir!" laughed Mr. MacWhirter, as he faced the arch-deceiver, "I thought

"Sometimes, my lord," inter-rupted Mrs. MacWhirter, "great minds think in opposite directions."

MAN OF 50 SHOOTS TORONTO GIRL OF 17

Mother of Injured Girl Scents Act of Jealousy.

bullet wound through both thighs, Miss Winnie Hughes, a 17-year-old giri, was rushed to the Western Hospital, this afternoon.

A man named Goldsmith, who lives at the same house, was taken into custody, but at a late hour this afternoon was still in a comatose condition, apparently under the influence of a heavy drug. No explanation has yet been obtained regarding the affair.

Mrs. Hughes, who was in the house at the time, can throw no light on the shooting. Her daughter was in the kitchen when Goldsmith went to her Shortly afterwards she heard the shot. She informed the police officers that she has known for some time that Goldsmith, who is about 50 years of age, has been infatuated with her daughter, who, however, cares nothing for him.

Taylor Drug Company, London, also

CHATHAM RAISES \$150,000 FOR THE VICTORY WAR LOAN

CHATHAM, Nov. 13.-Chatham has raised \$150,000 for the Victory Loan in Kent County, according to Harry Collins, secretary for the Kent loan. Today only a few reports had been received from the county; and it was impossible to estimate with any degree of accuracy the first day's total for the county. A total of \$191,450 is shown by the ar hable reports.

SOLD \$50,600 WORTH OF VICTORY LOAN BONDS

ST. THOMAS, Nov. 13. - The first wo days of the Victory Loan campaign in Elgin County has been very being disposed of.

TORONTO, Nov. 13.—Suffering from It Completely Restored Her Strength

Brooklyn, N. Y.—"Pneumonia left me weak and tired, with pains under

Taylor Drug Company, London, also at the best druggist's in all Ontario

FURS

FROM MAKER TO WEARER. Save the middleman's profits. Hudson Seal Coats, \$125 to \$160. All kinds of Furs at reasonable prices

B. SHAPIRO

Successor to Western Fur Company, 324 Dundas, Opposite Armories.