# g chances or en you buy

LIA TEA satisfaction is e result.

25, 40, 50 and 60c

# ctory Sale

East's. When you under-stand the betten that always prevail here by reason selling direct from the factory, you more readily appreciate the very values we are offering now while erooms are somewhat upset by the operations. can always save money here-but w the savings are greater.

ish Cotton Umbrellas at 59c. Gloria Silk Umbrellas, at \$1.25. as-covered Square Trunks, \$2.50. Telescope Cases, 3 strong straps, \$1.



ciation of patent "Bird ad" in the almost ceasesong he gives. THERE'S SEED LIKE "COTTAM," for one grain is packed unless quality is first-class.

## [2]

TICE BART. COTTAN & CO. LONDON. 48, intel. Contents, maintofactures under-ints, sell-seperately-DIRD BIRAD, Ice.; PERS.1 EE, 5c.; SEED, 10c. With COTTAMS SEED for is 25c. corth for 10c., Three times the value of ther seed. Sold everywhere. Read COTTAMS and BIRD BOOK 56 unseen built for 25c.

# Damasks.

# **Slightly Damaged**

third below regular prices. The follow- sp

THURSDAY MORNING

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> 212 yards, 2x21/2 yards. 2x3 yards, 2x31/2 yards. 2x4 yards, 21/2x21/2 yards. 21/2x3 yards, 21/2x31/2 yards. 21/2x4 yards. and large sizes, up to 6 yards long. Also Table Damask by the yard at 60c, f0c, 75c, 90c, \$1, \$1.10, \$1.20. Colored

Silks For goyns for all occasions, in poplins, bengalines, taffetas, surahs, foulards, merveilleaux, glaces, brocades, satin tuchesse, plaids, checks.

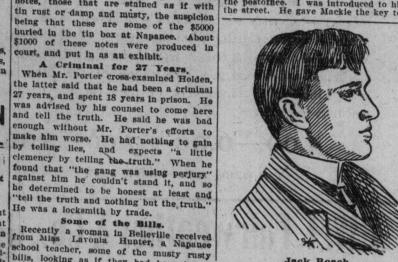


FOUR FIREMEN BURIED. A Calamity in Strathroy Which It

he determined to be honest at least and "tell the truth and nothing but the truth." is Feared Will Result in Frank Urguhart's Death He was a locksmith by trade. Strathroy, Ont., Sept. 20 .- Fire broke out

A Criminal for 27 Years.

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# THE TORONTO WORLD

"How many crimes have you committed that you have not been convicted of," asked Mr. Porter. "How many have you?" replied the wit-ness, growing naughty. ""If you were get-ting ail that was coming to you, you would have your troubles."

Would Not Trust Pare. Although he was linked with Holden on his way up from Napluce they had held no conversation with a.u. "I didn't let on I knew him." "If Pare said that you got some of the money what would you say?" "If Pare says I did he lies," said the witness, and he looked as if he meant it. "Pare would not give money from his right hand to his left. I don't care much about either Holden or Pare." "You would not trust them?" "Well, not just now, sny way." The witness said he had thrown himself on the mercy of the court. He had no expectations. Since his arrival in Cobourg he has been in the same corridor with Holden.



# SEPTEMBER 2: 1893 DIRECTORS . H. H. Fudger. THE ROBERT SIMPSON COMPANY ON SALE TO DAY. Thursday, Sept. 21st, 1899. J. W. Flavelle, A. E. Ames. The Real Test The number of people who are well served by a store at its legitimate and regular prices for

goods constitute the real test of its value to the community. We do not despise "The Bargain"-those who affect to do so are found all the same among its multitudinous followers. The great buying power and great distributing power of this store secure, and will continue

increasingly to secure, in your interest real bargains. We would be judged, however, by the superior values you obtain here every day. Never a better time than now to make the test, when we have larger stocks than ever. Worthy goods at economic prices, the direct result of superior skill and force in buying:

To-Day's Values in Our New Clothing Store Cor. Yonge and Richmond, Fall Hats and Caps Fine Tailored Clothing for Men breasted sacque style, dark brown and green mixture, in plain pattern, with fancy overplaid, good heavy Italian cloth linings, thoroughly tailored, sizes 36-44, to-day 5.00. Boys' Fine Quality 10.0 M Men's Fine Imported Scotch Tweed Suits, dark grey and brown shades, the herringbone pattern, with faint red over-plaid, single-breasted sacque with double warp Italian cloth linings, elegantly tailored, and finished with single stitched edges, sizes 36-44, to-day 8.50. Men's Dark Oxford Grey Overcoats. pure wood worsted finished tweed, single-breasted, fly front, medium length, lined with good farmers' satin and well finished, sizes 36-44, to-6

day 5.00.

Men's Fine Imported English Beaver Overcoats, single and double breasted style, dark navy blue and black, fast colors, first-class farmers' satin linings, mohair sleeve linings and sewn with silk, deep facings and linings, left open at bottom, sizes 35-44, to-day 3.50.

### Men's Furnishings.

Men's Elastic Web Suspenders, very fine quality of web, full 36 and 40 in. long, fancy gilt buckle, silk or mohair ends, special to-day, 50c.

H

5

Flannelette Night Shirts, made of wavy English flannelette, neat blue, pink and grey stripe, full 54-inch long, and wide bodies, considered good value at 75c each-lar price 1.25, special to-day, **5Oc**.

Men's Grey Flannel Shirts, plain or twilled flannel, warranted unshrinkable, full length of body, well made and nicely fin-

drawers, warranted absolutely pure lamb's wool, heavy quality, double breast and back, ribbed cuffs, ankles and skirt, on sale to-day at 65c a garment, or 1.25 per



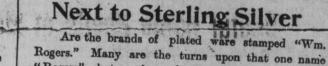


sacque style, with best farmers' satin linings, sewn with silk, and vest finished with neat step collar, sizes 28-33, to-day, 5.75.

Boys' Pure Wool English Tweed Suits, dark brown and red mix-tures, three-piece, double-breasted sacque style, good Italian, cloth linings and trimmings, sizes 28-33, to-day, 8.50.

Doys' Fine Sootch Tweed Two-piece Suits, dark brown broken plaid pattern, Saxony finish, double-breasted sacque style, lined with fine Italian cloth and elegantly tailored, sizes 22-28, to day,

Children's Three-piece Brownie Suits, fine quality worsted fin-ished serge, fast blue and black color, large sailor collar, trim-med with seven rows red silk soutache braid, vest inlaid with red venetian cloth and ornamented with pearl buttons, good linings and trimmings, sizes 21-27. to-day, 8,50.







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worth, Scott, Virgil, Milton, Browning, Goethe, Pope, Whittier. Proctor and many others.

"Wm. Rogers' A-1." You can buy them here at the lowest possible prices. For instance : Wm. Rogers' Dinner Knives, 12 dwt., per dozen.... 

