

Store Opens 8.30 a.m.
Closes 5 p.m. Daily

EATON'S DAILY STORE NEWS

HAVE YOU A "D.A."?
A deposit account is one of the greatest
conveniences in ordering goods by tele-
phone. Apply for particulars at the
"D. A." Office on the Fourth Floor.

Today Another Eventful Day in the Great Selling of Floor Coverings

Owing to the fact that the scarcity of serviceable floor coverings is growing day by day, it behooves those who anticipate their need to take advantage of the following special prices on desirable floor coverings while they last. Our assortment at present consists of thousands of yards of linoleum, oilcloth and felt base floor covering, in all the popular patterns and colors; also dozens of rugs, mats, etc. The prices in many cases being less than today's mill price for the same article. Come as early as possible and bring the sizes of your rooms, or phone and a man will be sent to take the measurements.

FELT BASE FLOOR COVERING, SQUARE YARD, 69c.

2,000 Square Yards Imported Felt Base Floor Covering, 2 yards wide. The last of a big selling line, marked low for special clearance. Thoroughly seasoned and durable, with attractive block, tile and hardwood patterns in pleasing colors. Today, square yard, 69c.

OILCLOTH RUGS, \$5.45 AND \$7.95 EACH.

Oilcloth Rugs at special clearing prices that merit your attention. Light, clean colors in neat conventional patterns for a kitchen/breakfast room. Size 6 x 9 ft., sale price \$5.45; size 7 1/2 x 10 1/2 ft., sale price, \$7.95.

SCOTCH PRINTED LINOLEUM, SQUARE YARD, \$1.10.

Scotch and Domestic Printed Linoleum, 2 yards wide. Suitable for many places. Tile patterns in blue and white or green and white, for bathroom; block patterns, in cream and green; terre, brown and green, etc., for dining-rooms, hardwood patterns for halls and a splendid variety of pretty floral patterns for bedrooms. Sale price, square yard, \$1.10.



ORIENTAL RUGS GREATLY REDUCED.

Room sizes, in durable qualities, patterned in those inimitable Persian effects, quaint and rich of tone, the very foundation for a room furnishing.

Mahal, 9 ft. x 10 ft. 2 in., special, \$195.00.	Agra, 9 ft. 1 in. x 12 ft. 5 in., special, \$100.00.
Mahal, 8 ft. 7 in. x 10 ft. 6 in., special, \$225.00.	Battalli, 9 ft. 11 in. x 13 ft. 2 in., for \$125.00.
Sparta, 9 ft. x 11 ft., special, \$185.00.	Battalli, 9 ft. x 12 ft. 3 in., special, \$145.00.

STAIR OILCLOTH, YARD 39c.

18-inch Stair Oilcloth, very useful for hall and strip across a room, as well as stairs. Matting pattern in fawn and green or green and tan; block pattern, cream and green, etc.; floral patterns, in light, clean colors. Today, yard, 39c.

OILCLOTH RUG SURROUND, YARD, 35c TO 95c.

Manufacturers' seconds in Oilcloth Rug Surround, clearing at remarkably low price. Slight flaws in the printing, in this imitation of hardwood flooring, provides a good finish to a rug.

18 inches wide.	Price, yard, 35c.
27 inches wide.	Price, yard, 50c.
36 inches wide.	Price, yard, 65c.
54 inches wide.	Price, yard, 95c.

SPECIAL VALUE IN DURABLE BRUSSELS RUGS.

Neat conventional and Oriental patterns, and many pretty color schemes, in green, tan, blue or rose. Size 6 ft. 9 in. x 7 ft. 6 in. Special, \$14.25. Size 6 ft. 9 in. x 9 ft. Special, \$16.75.

—Fourth Floor, James Street.

Men! A Surprising Value Awaits You in EATON-Made Suits of Worsteds at \$16.50

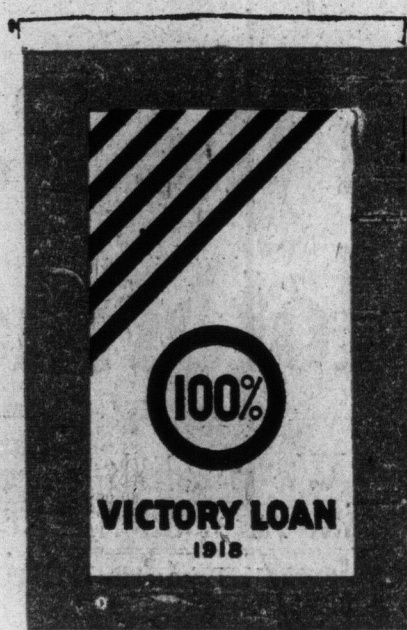


Make it a point of seeing them. Compare their quality of cloth—class of tailoring—sensible three-button sac style, with the cloth, tailoring and style of suits at a much higher price. You'll be surprised with the way they stand up under the comparison. Trousers have side, watch and two hip pockets. Sizes 36 to 44. Price, \$16.50.

At \$18.00 are EATON-made First Longers, in a single and double-breasted, body-fitting style. Some with all-round belts, others with half belt, notch and peaked lapels. In tweed mixtures, check and stripe patterns, in brown, grey and dark olive shades. Sizes 33 to 37. Price, \$18.00.

At \$20.00 are EATON-made Suits, in a variety of grey and brown small checked patterns, in medium and dark shades; also in plain grey, showing thread-stripe. In single-breasted, semi-fitting and full-fitting styles, with soft rolling notch lapels. Sizes 36 to 44. Price, \$20.00.

—Main Floor, Queen Street.



AN Honor Emblem as displayed above, representing the 100% efficiency determined by the Victory Loan Executive, was won on Monday, the first day of the campaign, by the employees of The T. Eaton Co., Limited.

T. EATON CO. LIMITED

Men! Featured for Today is the Well Known "Christy" Make of Fedoras at \$4.50

An English-made Hat of quality, with a pleasing appearance, and ability to give the best of wear.

Men's Soft Hats, Fedora style, with crease crown. Medium and dark green, also grey and brown. Sizes 6 3/4 to 7 1/2, \$4.50.

Men's Soft Hats, in grey, green and black. Sizes 6 3/4 to 7 1/2, \$2.50.

Children's Black Plush Hats, in dome shape, with rolling brim, trimmed with corded ribbon and buckle to match. Sizes 6 1/2 to 6 3/4. Each, \$2.25.

—Main Floor, James St.



Men's Cotton Merino Combinations in Clearance at 98c

Of medium weight cotton merino, in dark, natural shade, with closed crotch, ribbed cuffs and ankles. Sizes 36 to 42. Special, 98c.

Men's Sweater Coats, in a mixture of cotton and wool, some in fancy stitch, others in plain cardigan weave, with storm or shawl collar, two pockets, in plain shades of grey, slate or khaki, or in grey with navy trim. Sizes 34 to 42. Special, \$2.45.

Boys' All-wool Jerseys, with military collars, some fastening with buttons on shoulders, in plain grey, tan, navy or brown; some with yoke and cuffs to match in combinations of grey and maroon, green and cardinal, red and navy. Sizes 28 to 32 in the lot. Special, \$1.79.

Men's Union Dark Grey Flannel "EATON"-made Shirts, with attached collar, breast pocket, yoke and plain band button cuffs. Sizes 14 to 18. Each, \$2.50.

Similar to style above, but in better quality, are shirts in light grey or khaki shade. Each, \$3.00.

—Main Floor, Centre.

Thursday Will Be National Fish Day

Thursday is National Fish day. Every one in the Dominion is asked to make it a meatless day. Every one in the Dominion is asked to make it a Fish Day. We are honoring our men overseas in respecting our National Fish Day, for fish for us spells meat for them.

We are honoring the brave men who toil unrelentingly in fair and stormy weather alike, to keep up the country's fish supply.

The housewives of the Dominion have it in their power to make Thursday National Fish Day in effect as well as in name.

—ISSUED BY CANADA FOOD BOARD.

Canada Food Board License No. 8-5510.

In conformance with the above request, the following fish items will be featured in the Fish Department today and Thursday.

Fresh-caught Lake Ontario Herring, dressed, 11c lb.	Smoked Ciscoes, 20c lb.
Fresh-caught Lake Trout, 17c per lb.	Smoked Finner Haddie, 18c lb.
Fresh Frozen Whitefish, 17c per lb.	Fresh Frozen Brill, headless and dressed, 12 1/2 c lb.
Fresh Frozen Sea Herring, 10c per lb.	Fresh Frozen Flounders, dressed, 11c lb.
Fresh-caught Haddock, dressed, 12c lb.	Fresh-caught Cod Fish, 12c lb.
Fresh Frozen Haddock, headless and	

—Fifth Floor, Yonge St.

DISMISS APPEAL TO RELEASE MEN

McSwiney and Roche Lose
Case, But May Apply
Again.

McSwiney and Roche appeal dismissed. Gordon Waldron appealed from an order of the chief justice of the King's Bench to the appellate court, first division, on behalf of McSwiney and Roche, who had been sentenced to two years at Burwash thru court-martial, and were taken out to be sent overseas. The court dismissed the appeal, but Mr. Waldron may again apply on new material obtained to a single court judge. If this was done and an appeal taken the court would give a prompt hearing. Gossard Corset Co. v. Dominion Corset Co. Appeal dismissed with costs.

Davis v. Moss, Mr. Justice Latchford. Judgment, title to the land and premises known as 3 Colina avenue and 860 Eastern avenue. Application under the Vendors and Purchasers Act for an order determining the validity of the objections to title made on behalf of the respondent purchaser, and declaring what further evidence if any as to title the vendor is required to produce.

encroaches on Eastern avenue, a public highway. "It is contended on behalf of Mrs. Davis that it is the land itself, and not the buildings which constitutes the chief element of value, and that the stable can be moved at small cost, about \$40. It is entirely clear that the applicant failed to make a good title to the lands within the time stipulated in the agreement between the parties even as extended by the solicitor for the respondent. I am quite unable to find that the land itself is the main factor of value, and that the respondent is bound to accept the property subject to such abatement as I deem proper. It is unnecessary to cite cases."

The application is dismissed with costs. Superior Copper Co. v. Perry & Sutton. Mr. Justice Rose. An appeal by Defendant Sutton from an order of the master in chambers dismissing a motion to set aside the service of notice of the writ of summons on him out of Ontario. Judgment: I think the leave ought to be given in this particular case. The costs will be costs to the plaintiffs in the cause, unless the trial judge otherwise orders.

Appellate Court, First Division. List of cases set down for hearing for Wednesday, Oct. 30, 11 a.m.: Bang v. Ottawa v. Carson, Stothers v. To. Austin v. Canada Steamship Lines, re Trust & Guarantee Co. and Grand Valley Railway (four cases). Appellate Court, Second Division. Hubbs v. Black, Douglas v. Bury, Witherspoon v. East Williams Township, Larpenigny v. Windsor, Ritchie v. Cunningham, Pierce v. George, Capital Trusts Corporation v. Christakos, Naegele v. Logan. Weekly Court. Cases set down for hearing for Wednesday, Oct. 30, 11 a.m., before

Mr. Justice Latchford: Martensen v. Martensen, Toronto v. Toronto Railway Company, re Ryan and Marshall. —BUY BONDS—
**SAYS DEATHS AT BASE
LOWEST ON CONTINENT**

A lower death rate at the military base hospital than any other hospital on the continent was the claim made yesterday by Lieut.-Col. Carter, medical services department, Toronto military headquarters, yesterday. "It is a very decent hospital," he said, "if the newspapers would only mind their own business." He claimed it was a palace compared to the Moose Hotel, which Toronto had intended but did not use as a civilian hospital, but for the week ending Oct. 28, the medical services department states, there was in the Toronto district military hospitals an equipment of 4251 beds, 2694 with patients and 1657 empty beds. Col. Carter said the base hospital was only overtaken with patients from Oct. 2 to Oct. 8.

—BUY BONDS—
**AN ARMY WORKING UNDER-
GROUND.**

The construction of Mount Royal tunnel at Montreal required the services of an army underground for many months. The work has been completed and the tunnel was placed in operation on Oct. 21, on which date the Canadian Northern Railway established through train service between Toronto Union Station, Ottawa Central Station and Montreal Tunnel Terminal, 415 LaSalle street, west, two blocks from the Windsor Hotel, Windsor and Bonaventure Stations. Rail, sleeping and parlor car tickets are obtainable at all Canadian Northern Railway ticket offices. —BUY BONDS—

PRIVATE DARLING KILLED IN ACTION

Toronto Men Among Those
Mentioned in the
Casualty List.

Flight Lieut. A. R. McCallum, who trained in Toronto with the 85th Squadron, R.A.F., is reported killed in an airplane accident in England. His burial took place at Andover, Hampshire, with full military honors. He leaves a widow and two small sons, residing in Vancouver. Capt. Anthony Randie, Royal Naval Reserve, died at the military base hospital from influenza. He was to have taken over command of the Asp, a boat built by the Polson Company, and which is to be used in the government service. The body is being shipped today to England for burial. Company Sergeant-Major Wm. Groves is reported missing since Oct. 14, according to a message just received by his wife, who resides at 45 Cummings street. He went overseas three years ago with the 85th Battalion, and has been nearly three years at the front. Gunner Chas. W. D. Mooney, reported to have died of wounds, went overseas in 1917 with the 67th University Battery. Prior to enlistment he attended Victoria College. His mother, Mrs. S. W. Mooney, resides at 18 Biggar avenue. Sgt. Peter Clarke, 881 East Queen street, twice reported wounded, is now reported as killed in action. He went overseas in 1915 with the 56th Battalion. His wife and child survive. The parents of Pte. Oswald Darling, 388 Palmerston boulevard, have received word that their son, previously reported missing, was killed in action. Pte. Darling was a graduate of Port Hope School, and had attended the School of Practical Science. His father, rector of the Church of St. Mary Magdalene, has another son, Pte. Gerald Darling, in the war, and a daughter, a nurse, at Salonicia.

WHEN YOU WANT SOFT COAL BURN ROSE'S BEN RAVEN

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MANY ATTEND FUNERAL OF LATE COL. MERRITT

One of the Most Impressive
Services Seen in Toronto Took
Place Yesterday.

One of the largest and most impressive funerals that have taken place in Toronto was that of Col. William Hamilton Merritt, which took place yesterday afternoon from his late residence, 90 East Bloor street, to Mount Pleasant Cemetery. Every honor possible was done the dead soldier, who was followed to his last resting-place by many members of the staff of the district and a company of 500 from Exhibition Camp under the command of Lieut.-Col. Barker, and from the 1st Depot Battalion, 1st C.O.R. The troops were drawn up opposite the house during the service and afterwards were part of the funeral cortege to the cemetery. The gun carriage was from the Royal Canadian Dragoons, and the firing party and band from the Garrison Battalion. The services in the house were conducted by Rev. Capt. J. W. Magwood, assisted by the chaplains, Major A. L. Burch, Major Crawford Brown, and Major Canon Dixon. The honorary pallbearers were: Brig.-Gen. Sir Henry Pellatt, Col. A. E. Gooderham, Col. L. E. W. Irving, Col. George Adeson, Col. C. C. Bennett, D.S.O., Surgeon-General Ryerson, Major H. M. Mowat, M.P., and Lieut.-Col. Henry Brock. As the solemn procession passed thru the streets, citizens and comrades of the deceased paid a last tribute to a

Canadian who had long been active in military circles and who had served the empire, going even to far-away Africa to serve in her behalf.

—BUY BONDS—
**DEATH RATE LOWER
AT BASE HOSPITAL**

A statement issued yesterday afternoon by Col. L. E. W. Irving, D.S.O., A.D.M.S., Toronto, shows that between Sept. 23 and Oct. 25 there was a general death rate from influenza and pneumonia of 3.9 at the Base (Military) Hospital, as compared with a death rate of 4.4 in the other hospitals. The pneumonia rate at the base was higher, however, 32.4, as compared with 27.8 in other hospitals. The figures for the period mentioned were as follows:

	Influ-	Pneu-
	enza	moria
Base Hospital	1811	218
Other hospitals	1453	230

—BUY BONDS—
SUES FOR \$100,000.
Arthur Bonistell, secretary-treasurer of the Collis Leather Co. is suing the company for damages amounting to \$100,000, and further asks that an injunction be taken out against them restraining the board of directors from holding meetings to dismiss him from his position. —BUY BONDS—

**SAVE
CANADA
NEEDS
THE MONEY**