

EATON'S DAILY STORE NEWS

A Goodly Stock of the Almost Necessary Summer Costume—The Bathing Suit

The happiest hours of summer life are spent on the shores of our many lakes and rivers. Under these circumstances the bathing suit takes on an almost essential character. At least this is so as far as "the boy" is concerned. From morning till night when the mercury is "hitting the higher levels," the lad's only apparel is a bathing suit. He finds comfort and content in popping in and out of the limpid water, now floating out on the sparkling waves, now lying panting, dripping and happy on the soft, warm sand. The "grown-ups" are not far behind him either, in deciding that a bathing suit beside the cool waters is perhaps the only hot weather costume.

A very complete stock of Men's and Boys' Bathing Suits is offered for your inspection. Besides a fine variety of the ever popular two-piece style, there are the one-piece and athletic ones which appeal to boys, or men on camping or canoe trips.



Boys' One-Piece Bathing Suits

Boys' Bathing Suits, plain navy blue cotton, made in one-piece style, with skirt, and fastening with 2 buttons on the shoulder. Sizes 22 to 32. Suit, 50c.

Boys' Bathing Suits, also in one-piece style, with skirt, but in mixture of cotton and wool, single button on shoulder and trimmed on neck, arms and skirt, in colors of black and orange, grey and cardinal, and brown and cardinal. Sizes 22, 24, \$2.00; 26, 28, \$2.50; and sizes 30, 32 and 34, each, \$3.00.

Men's 1-Piece Athletic Bathing Suits

Men's Bathing Suits, made in one-piece style, with skirt, from fine quality cotton yarns, in plain navy or in navy and white. Sizes 34 to 44. Suit, 79c.

Men's Bathing Suits, another line made in two-piece style, jersey and trunks, of light-weight cotton, in navy, navy and white, or navy and red; jersey has quarter sleeves. Sizes 34 to 44. Suit, \$1.00.

Men's Two-Piece Bathing Suits

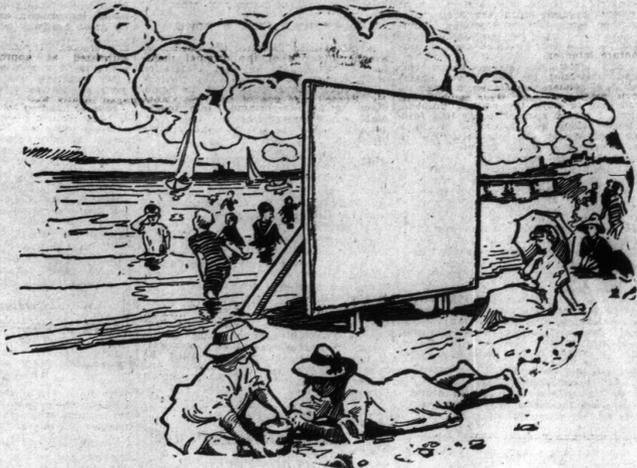
Men's Bathing Suits, made in two-piece style, jersey and trunks, in colors of grey and cardinal, navy and red, or navy and orange, and trimmed on sleeves and skirt. Sizes 34 to 44. Suit, \$1.50.

Men's Bathing Suits, in fine quality mixture of cotton and wool, and made in one piece, with skirt, athletic style, sleeveless and fastening with single button on narrow strap shoulder; trimmed on neck, arms and skirt, and procurable in navy and white or black and orange. Sizes 36 to 44. Suit, \$2.75.

Men's Two-Piece All-Wool Bathing Suits

Men's Bathing Suits, all wool, in two-piece style, low neck and without sleeves, in 2-inch club stripes of light and dark grey, grey and white, light and dark red, light and dark blue, and in black and orange. Sizes 34 to 44, but not all sizes in each color; extra good value. Suit, \$4.00.

Men's Bathing Suits, fine grade suits, all wool, in heather mixture of blue with cardinal, green or navy trim on skirt, made in athletic style, one piece, with skirt, and fastening with single button on shoulder. Sizes 34 to 44. Suit, \$7.00.



Men's Fine Split Straw Hats

Regular \$5.00, \$6.00, \$7.00 and \$8.00, Today, \$3.75

A real summer hat means real summer comfort. But with comfort they also go neatness of appearance, and that is the characteristic of these hats. They are in boater style, with different height crowns and width brims, and are neatly trimmed with black band. Sizes 6 5-8 to 7 3-8. Reg. \$5.00 to \$8.00. Today, \$3.75.

Men's Panamas, Reg. \$6.00 and \$7.00, for \$4.75

For many men the Panama will always be the most comfortable summer hat. These lines are in fedora style, with crease crown; some have slightly rolled or flaring brims, and welt edges. In the lot there are a few negligé styles with roll brims; mostly all have black bands, though a few have colored bands. Sizes 6 5-8 to 7 1/2. Reg. \$6.00 and \$7.00. Today, \$4.75.

Men's Boater Hats, English and American makes. All have an easy-fitting sweat band. Sizes 6 5-8 to 7 1/2. Reg. \$2.50 and \$3.00. Today, \$1.95.

Children's Rah! Rah! Hats, in different shapes and patterns and combination effects. Sizes 6 3/4 to 6 7-8. Reg. 65c. Today, 49c.

—Main Floor, James St.

After All, \$12.75 is a Small Sum---

Compared With the Cool Comfort Derived From Such Outing Suits

Therefore, make a point of seeing these two-piece, cheviot-finished tweeds in flannel effect, "Cool" cloths and homespuns, in many patterns of greys, in light, medium and dark, or fawns with stripes, mixtures and fancy weaves. They are in single-breasted sac style, with unlined or partially lined coats. Sizes in the lot, 35 to 46. Today, \$12.75.

Youths' Long Trousler Suits, Regular \$10.00 and \$10.75, for \$6.75

They are made in single-breasted sac style and in belted models. Trousers are straight and narrow, with cuffs, and vest closes with five buttons. They are made from strong tweeds, in mixed patterns, in medium and dark greys. Sizes 31 to 36. Reg. \$10.00 and \$10.75. Today, \$6.75.

Men's Worsted Trousers, in striped patterns, in medium dark greys, on black ground; 2 side, 2 hip and a watch pocket. Sizes 32 to 42. Reg. \$5.00, \$5.50 and \$6.00. Today, \$3.95.