It's Important

the Label's

to know that

When you order

O'Keefe's "Pil-

sener," make sure

that you get the

genuine. Look

for the labels as

shown and see

that every

bottle is sealed

with a

Crown

Stopper

bearing

the firm

Oxeele Brewery Co. Limited Toronto

name

### The Toronto World

FOUNDED 1880. A Morning Newspaper Published Every Day in the Year.
WORLD BUILDING, TORONTO.
WEST RICHMOND STREET.

TELEPHONE CALLS: 83.00

will pay for The Daily World for one year, delivered in the City of Toronto. or by mail to any address in Canada. Great Britain or the United States. \$2.00 will pay for The Sunday World for one year, by mail to any address in Canada or Great Britsin. Delivered in Toronto or for sale by all newsdealers and newsboys at five cents per capy.

Postage extra to United States and all other foreign countries.

Subscribers are requested to advise us promptly of any irregularity or delay in delivery of The World.

### FIVE IN A BED.

Star, The Toronto Telegram and The spelling. Other nations have simpliing melon cutting by the Canadian Pacific Railway . Company, which that reform. Those who support the interest must be paid in perpetuity statesmen, scientists and educationists by the people of Canada, and especi- much a new departure that is wanted ally by the people of western Can- as a reversion to the earlier freedom If it be an argument to prove that ada? If the reader will take a piece of virgin white paper fresh from the mill, upon which no THE PARCEL POST.

as a reversion to the earlier in the earlier word has ever been written, hold it up to the light and examine it closely, he will ascertain just what the five journals above named have said, and are United States, and some legislation

realize what figures they cut and what appropriation bill, providing for the the Canadian west. The west is groan- in the matter of parcel post as those

the Saskatchewan election, The News free delivery route. government in the way of redressing bill by way of amendment, establishing land into building lots? these railway grievances. Where does a parcel post, the charges varying with the stand to day upon this proposed a parcel post, the charges varying with Will The Telegram please explain defendant on consent for an order dis-

upon a long journey, or been suddenly ure passed by the house, but it departs stricken dumb like Zacharias?

sue to-day in Canada. There is dis- making the postoffice a money maker getting? satisfaction in the west, growing more for the government, and a money saver pronounced and more bitter every day. for the people. of no more present importance than considers both proposals to be shortest upon the \$60,000,000 which is to be England it carries to the city dweller,

is on the side of the people and is in known as the Bourne Bill, it says: sympathy with the west in this matter. The Toronto Globe, The Toronto Mail, The Toronto Star, The Toronto Telegram and The Toronto News have yet to be heard from. We have no objection to their all speaking at once.

## SIMPLIFIED SPELLING.

From Norway came in March of this year a very remarkable article supporting the movement for reform in the spelling of the English language. Contributed to The Morgenbladet by Mr. Noregaard, he spoke with admiration of the English tongue and its literature and the claim that it is destined to become the common medium for intercommunication among the nations. But he remarks that "there is only one thing that really stands in the way and makes the learning of English unnecessarily difficult. That obstacle is its spelling, which is certainly very bad." Again he says that "the spoken and written language has drifted so far apart that there are multitudes of words whose spelling scarcely gives any clue to their pronuncia-

gent fereigner, struggling with the in- to send a package from here to Hamiltricacies of English spelling. In all ton than from here to Liverpool? parts of the imperial domain, not only Why should the Canadian Governis the same difficulty encountered, but ment accept a parcel weighing eleven the English tongue is placed under a pounds from a man in Toronto, for quite unnecessary handicap by the im- transmission to England, but refuse to provements made in the spelling of accept from the same man, any packthe European languages with which it age weighing more than four pounds is thrown into immediate contact. Thus in South Africa. Mr. Hogarth of Jo- HOW DAYTON LADIES CURE hannesburg, in an interesting paper, shows what has been done for the Dutch vernacular by the simplification of its spelling. He quotes from Painless Corn Extractor' I was quite the reports of various inspectors of laid up with corns, and could not even schools passages testifying to the im- stand the pressure of a loosely butmense improvement of Dutch in the toned shoe, I applied the Extractor, and in a very few hours obtained relief. schools in consequence of its strictly phonetic character. This is amply confirmed by Mr. Maurice White, inspector of schools for the Transvaal, who sell Putnam's Corn Extractor in 25c. refers to many difficulties which the bottles.

## WREYFORD @ CO.

SPECIAL LINES FOR SATURDAY'S SELLING 

All Summer Underwear clearing at Big Reductions

**85 KING STREET WEST** 

the student of English. From all parts of the English-speak-

ing world have come complaints regarding the lamentable waste of time caused by the chaotic condition of SATURDAY MORNING, AUG. 17, 1912 conventional English spelling. Children lose valuable hours and days and pire, The Toronto Globe, The Toronto the absurd anomalies of English postoffice department. Toronto News, jointly and severally, fied their spelling, but English, in to say in opposition to the forthcom- structure the simplest of languages, loses, all this advantage by failing in means a rake-off of \$60,000,000 for its movement for simplified spelling are English, French, German, American not faddists, for among its supporters and Canadian stockholders, upon which are many of the most distinguished in the way of extortionate freight rates of the twentieth century. It is not so

conference respecting the establishment of the parcel post system in the saying, in condemnation of the melon will undoubtedly be approved within a day or two. The matter first came up in Do these newspapers, especially the the shape of a "rider" attached by the government supporters among them, house of representatives to the postal impression they must be making upon same domestic rates and regulations

by the Canadian Pacific Railway Company that these rates cannot be reduced because the company has to clove pany that the company has to clove pany the company has to clove pany that the company has to clove pany the company the company the company has to clove pany the company the company the company the company the company the clove pany the company the duced because the company has to eleven pounds; the domestic rate is as it is to be presumed The Telegram's divide a \$60,000.000 bonus among its sixteen cents a pound and the weight friends do. Then when the price goes stockholders. Naturally the west pro- limit is four pounds. The house did up to fabulous figures, they sell it to tests: It demands relief from the gov- away with this inequality; it also pro- some one else to cut up for rich men's vided for a five cent a pound rate be- mansions. A few months ago, especially before tween points on the same rural mail

it stand to-day upon this proposed the distance and rising from five melon cutting?

Will The Telegram please explain missing action without costs and value why it ignores The World's policy of cating and discharging certificate of cating cating and discharging certificate of cating cating cating and discharging certificate of cating And how about our other contempor- much further in the direction of a real The railway issue is the supreme is- rate which has been so big affactor in

Reciprocity talk is a mere symptom, The Philadelphia Record, however, the secession talk. What the western sighted and ineffective. It believes people are suffering from are extortion- that the weight limit should be at least ate freight rates and inadequate ser- ten times the proposed maximum of cause they must largely pay the inter- live fowl to a weekly wash, and in

diverted from the development of the in time for his breakfast, fish taken railway into the pockets of the stock- that same morning from the sea. The New York Sun, on the other hand, be-The west is aroused, and cyclone ce!- lieves that the way to start a parcel lars may be needed for those politicians post system, is to start it, and respectwho disregard its protest. The World ing the senate measure, commonly

It is unlikely that Senator Bourne's scheme for a parcel post, now included in the postoffice bill, should it become a law, will prove entirely satisfactory in operation. Its chief value lies in the evidence its adoption by the senate supplies that the government is no longer to deny this service to the public. Any kind of a parcel post will, do as the starting point for improve-Once- established it will

never be abandoned. As for the terrifying predictions that have been made with regard to the effect of a parcel post on country and suburban merchants, let us await their non-fulfilment complete patience. The retail trading of the nation is not going order houses simply because quick. packages has been undertaken by has been by the department stores against which that famous political economist. Richard Croker, was wont to raise a trembling and plaintive voice. The crossroads store is

Canada may not be ready for the parcel post as it exists in Britain and Germany, but surely she should make This it is , which strikes the intelli- post service. Why should it cost more

THEIR CORN-PINCHED TOES Miss M. Lukey of Zena Ave., Dayton. Ohio, writes: "Before using 'Putnam's In a miraculously short time I was completely cured. I take great pleaure in recommending your valuable

absence of phonetic laws occasions to for transmission to any point in Canmust be a change in the present con-ditions and a change in the direction quainted with their work. The list, FIVE IN A BED.

months, even years, in the formative of a government-owned and operated impressive one. It contains names fawhat have The Toronto Mail and Emperiod of their lives in wrestling with express system, as a branch of the mous thruout the world and others.

### FOOL OR KNAVE? Real estate exploitation, and The

Toronto World as its prophet, is the enemy, not the friend, of the masses of the people.—Evening Telegram. This is the funny comment of our evening contemporary last night in an issue with 23 columns of real estate advertising. If it be a tribute to our

Says The Telegram : "Toronto property owners vote a credit suficient to build civic car lines. The World's friends immediately subdivide the farms that are being tapped by these lines and mark up the price of land so that the working man has either to dwell in the slums of the city or seek ground for a home at points remote from the terminals of the new civic car

If this means anything at all it

Will The Telegram please explain demanded drastic action by the federal The senate has substituted another real estate men do not cut up their

taxing land values, and not the im- lis pendens. Order made. aries. Have they fallen asleep, or gone upon a long journey, or been suddenly upon a long journey, or been suddenly upon a long journey, or been suddenly upon a long journey. from the wise principle of the flat which the poor man has no chance of G. Thurston, K.C., for plaintiff. Mo-

The World has proposed every con- Injunction granted restraining defenceivable femedy for the congestion in dants until 22nd inst. from entering on that part of lot No. 34 in 14th conthe real estate market. The Telegram cession, Township of Burton, District has constantly and consistently misre- of Parry Sound, lying south of right presented The World and incidentally of way of C.N.O. Ry. and the trees represented the interests of down town real estate holders who do not want using said lands in any way and from vice. Instead of getting lower rates, eleven pounds. In Germany it says who oppose all measures of taxation called a jack ladder and from using the population to spread itself out, and erecting or causing to be erected a but the fancy varieties cost between they are likely to get higher rates, hether pounds. the parcel post carries everything from or transit that would enable the poor the same. man to get near cheap land.

The Telegram seems unable to see, we prefer to think it silly rather than Mayor of Southampton Acknowledges knavish, that it is playing the street railway company's game, playing the game of the big real estate interests, Titanic relief fund committee of the playing the game of the rich man against the poor man when it opposes the policies that would bring cheap land into competition with dear land; Fund:

Toronto Ad Club, has received the Smaller domestic vegetables showed little change from yesterday's quotation. Berries are a trifle up, the berry crop being now in its final stage. Cherries are still dribbling in and playing the game of the rich man Toronto Ad Club, has received the that would tax the land held by the wealthy till it gains value from the thrift of the poor; that would coop the poor that would be poor that would be poor to thrift of the poor; that would coop £136 5s 6d, which accompanied your thimble berries, 10c to 12c a box; blueup the whole population in the least letter of the 22nd instant. I can as berries, \$1.35 to \$1.65 a basket; red curpossible area. If The Telegram can

The Globe apologizes for a misplaced line having rendered one of its sen- Nealy, tences meaningless. We had not no-ticed that it differed from the rest E. L. Ruddy, \$50; W. A. Lydlatt, \$5; ticed that it differed from the rest. E. L. Ruddy, \$50; W. A. Lynn, \$5; C. J. Blackhall, \$10; W. G. Rook, \$5; C. But surely it was not the linotype man E. Hammond, \$10; C. Ashley,\$10; A. L. who slung the Rosedale Ravine over Lewis, \$10; Shultz, Denver, \$10; Geo. to Bathurst-street vesterday?

# ROUND TRIP

brey, \$5; McCready, \$5; Herrington, \$5; \$11.00 ATLANTIC CITY. W. A. Wilson, \$1: Davis, \$5: Bertrar From Suspension Bridge via Lehigh alley R. R. Friday, August 23rd. ickets good 15 days returning. Par-Valley R. R. Friday, August 23rd. Tickets good 15 days returning. Par-ticulars 8 King Street East. Toronto. W. D. Goldsboro, \$5; Mitchell, \$5; Rob

PATIENTS ARE RECOVERING.

from Niagara military camp to the Grace Hospital, Toronto, are all doing well and the majority of them will out of the hospital in a very short time. Private Matthews and Cadet Edgar Baker are both about well. They were the two most ill of the six.



# WORKS OF GREATEST ARTISTS ON VIEW AT THE EXHIBITION

Manager Orr Has Gathered Together One of Best Collections of Paintings Ever Seen on Continent, Including Best Work of Best European Painters.

THE TORONTO WORLD

ordinary interest. As usual it will embrace all schools and represent Hall, many artistic points of view. Dr. Orr, ada? There is no reason for it; at fair on earth, succeeded in obtaining least no good reason. It is a condition loans from many of the great municiof affairs highly satisfactory to the pal galleries of England and also from considered alphabetically, is a most that are budding into immortality. It contains the names of the living and connoisseurs. Skipping a name or wo one finds the mention of two water colors by Miss Fortescue Brickdale, whose genius as a colorist is renowned among artists and whose imaginative superiority as an advertising medium are wonderful, The wonderful pastoral we accept the compliment gracefully. paintings of Arnesley Browne, who is represented by a characteristic piece. "Gethsemane," attracted so much attention at the Canadian National Exhibition last spring, will be represented by a Japanese landscape, "Snow in Spring." It is interesting to note that Sir Alfred was once a commercial travveler, who gave up trade for art, and his country. These distinguished has letters innumerable after his Sir William Orchardson,

At Osgoode Hall

Before Geo. M. Lee. Registrar.

Single Court.

tion by plaintiff for an injunction

TITANIC RELIEF FUND.

Ad Club's Donation.

fund: Louis K. Liggett, \$100; Wm. C. Nealy, \$10; C. W. McDiarmid, \$10; J.

Cochrane, Ottawa, \$5; Wilkinson. \$5;

W. J. Brown, \$5; Nixon, \$1; McCou-

Hunt, \$10; D. O. McKinnon, \$5;

Coryell, \$5; Frank A. Coryell, \$5;

rcy Alger, \$5; W. M. Findlay, \$1; E. Dean, \$5; J. R. Hamilton, \$5;

R. Kent, \$5; A. A. Pegg, \$2; C. ice. \$1; J. A. Casson, \$5; L. How-

J. Orr. \$1; W. Wrigley, \$2; G. M. poson, \$5; N. L. Nathanson, \$5; W.

ard, \$1; C. A. Matson, \$5; J. L. Rook, \$2; G. Fleming, \$3; L. Stevens, \$5;

F. McNeill. \$3: Nugget Polish Co., \$10

lex. Gregg. \$5: David Morrison \$5:

Frank H. Rowe, \$5: John M. Imrie, \$10: D. W. Save. \$5: Admiral Van-

ent. of Saturday's receipts. \$178.00.
D. McDougall, Langside, Ont., \$4.

TOURING CAR DAMAGED.

Grice, \$5; Chas.

The British are collection to be exhibited at the Canadian National Exhibited at the Canadian National Exhibited Piccadilly Circus," which is certain to attract attention because of the fideltion this year will be of more than ity with which a throng in the greatest city in the world is depicted brilliant landscapist, less Hall, a brilliant landscapist, less known in this country than he should the manager of the greatest annual of Night." No less than five paintings from the exquisite colorist, W. Lee Hankey, will be seen. The ever-interimpressionistic handling of light effects express'companies, but even at the risk the studios of many distingiushed is the delight of critics, will be repre of wounding their sensibilities, there painters, who are anxious that the sented by an important canvas, entitled "Springtime in the Woodlands." the catalog the "H's" are assuredly strong, for among several others who and H. Hughes Stanton, both of whom will be splendidly represented. Toronto will have the first opportunity, it is believed, of seeing the work of a truly the dead. Many will see for the first time the work of Richard Benington, a truly great sea painter, who died in 1828, when but 27 years old. His paint-1828, when but 27 years old. This paint is "In an Old Normandy Town," with leaned by the corporation of the City its exquisite sea vista, will delight leaned by the corporation of England of Bradford. The cities of England have indeed been generous. The Corporation of Southport sends B. W. Leader's famous and beautiful land-scape, "River Running into Derwen-water," and the Corporation of Liverpool the "Perseus and Andromeda" the late Lord Leighton, familiar thruout the world in plates of various kinds. No work in the British toan collection will attract more attention "The Forerunner," in which it is sup-posed he attempted to typify John the Baptist. Yet another work of rare interest to those who followed the history of English art will be a portrait by John Opie, who died in 1807 and left a lasting name in the history of his country. These distinguished men, name, With the name of Sir Luke Fildes everyone is acquainted and two of his most popular and well-conceived works, "The Devotee" and "The Village Wedding," will be seen. No work, however in the whole collection is the painters mentioned represent less then a tithe of these whole relief to the content of the painters mentioned represent less than a tithe of these whole relief to the content of the painters mentioned represent less than a tithe of these whole relief to the content of the painters mentioned represent less than a tithe of these whole relief to the painters mentioned represent less than a tithe of these whole relief to the painters mentioned represent less than a tithe of these whole relief to the painters mentioned represent less than a tithe of these whole relief to the painters mentioned to the pa lowever, in the whole collection is than a tithe of those whose pictures likely to attract more attention than will be seen in the art gallery on the ing under oppressive, extortionate and discriminatory freight rates. It is told and many other countries.

Sir James Guthrie's famous work 'A opening day. Only a refuse to the civic car lines should refuse th of Canadian and American painters of

**But Apples and Peaches** 

onto Fruit Market. The Canadian fruits, apples, peaches and plums are very prominent now and many varieties are coming in daily. Good peaches for preserving may be bought cheap. 75c and \$1 the 11-qt. basket. It is hard to price the apples accurately, as they vary so much, both in size and quality. The pears on sale yesterday were the

New Canadian potatoes are in, sell-

sure you that the kindly help of the rants, 75c; black currants, \$1.75; Canshow where The World does these things, except in The Telegram's own you will express to them my thanks 25c to 50c; (eating) 50c to \$1; cherries, yain imagination, we shall be obliged for their substantial contribution to 50c; tomatoes, 35c to 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; (eating) 50c to \$1; cherries, 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; (eating) 50c to \$1; cherries, 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; (eating) 50c to \$1; cherries, 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; (eating) 50c to \$1; cherries, 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; (eating) 50c to \$1; cherries, 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; cucumbers of your club is greatly appreciated, and I should be obliged if 75c; pears, 40c; peaches, (preserving) 25c to 50c; cucumbers of your club is greatly appreciated in the your club is greatly appreciated in the your club is greatly apprecia members of your club is greatly ap- adian apples, 20c to 40c; plums, 50c to Subscriptions received from club to 30c; egg-plants, 75c; beans, 30c members to Toronto Ad Club "Titanic"

> Great Discovery By Eminent Specialist

Judging from the countless prepara-Judging from the countless preparations and treatments which are continually being advertised for the purpose of making thin people fleshy, developing the arms, neck and bust, and replacing ugly hollows and angles by the soit curved lines of health and beauty, there are evidently thousands of men and women who keenly feel their excessive thinness, and it therefore gives us real pleasure to publish fore gives us real pleasure to publish therewith a simple prescription which, by correcting tauity metabolism and by correcting faulty metabolism, and stimulating the activity of certain sluggish vital organs, quickly produces a marvelous transformation in the appearance; the increase in weight frequently averaging from 4 to 5 pounds the first week, and very rarely less than 2. This increase in weight also carries with it a general improvement in the health. Catagga, dyspepsia and nervousness, which nearly always accompany excessive thinness, all gradually disappear; duil eyes become bright and pale cheeks glow with a bloom of perfect health. pire, Woodstock, \$10; Liggett's, 10 per cent. of Saturday's receipts, \$178.43;

# Davenport v. Heynes-Furlong (Row-

Arrive in Large Quantities.

Normal prices rule again on the Torbest seen so far, but did not look very tempting.

ing at \$1.85 the 90-lb bag. The imported ones remain steady at \$3.75 the bar-

# HOW THIN PEOPLE

# TAYLOR SAFES

Possess the highest quality of material put together by people who know how

Pilsener Lager

FOR 57 YEARS THE ACCEPTED STANDARD

BRANCHES:

At Leading Hotels.Clubs

Montreal-220 Notre Dame St. W. Winnipeg 60-62 Princess Street. Vancouver-426 Cordova St. West.

J. & J. TAYLOR," LIMITED

# COAL AND WOOD W. McGILL & CO.

Head Office and Yard: Bathurst and Richmond Sts. Frene Adel. 630-631

Eranch Yard: 229 Wallage Ava. Phone Juno. 1227

Branch Yard: 1143 Yonge St. Phone North 1133-1134

Cut out this Coupon and mail it, together with Twenty-five Cents, to The World, Toronto, Can., for a trial month's subscription.

NAME ....

MICHIE'S GLEN-ER-NAN

SCOTCH WHISKEY - Bottled in Scotland-Exclusively-

for Michie & Co. Ltd. 7 King St. West, Toronto

peas, 45c; corn, 121/2c to 15c the dozen bunches; onions, \$1.25 the hamper; Spanish onions, \$2.75 the case; lemons, \$4 the case; watermelons, 25c up,

ASOUITH'S END NEAR

So Says F. E. Smith, M.P., Now at New York.

NEW YORK, Aug. 16 .- (Can. Press.) In some unexplainable manner the fine, large, new, gray motor touring car owned by the Provincial Motor Car Company of West Richmond-st., caught fir at the corner of University are and Queen-st, vesterday afternoon. There were a large number of tourists, in the car when the blaze started, and the men quickly responded. They soon the firm station and the men quickly responded. They soon put the blaze out, but not before the cover of the machine and the back seats had been destroyed. The damage is estimated at \$150.

and pale cheeks glow with a bloom of which contains no dangerous drugs and is absolutely 20 oz. Tincture 2 oz. Tincture 3 oz. Tincture 2 oz. Tinc -The first cabin of the Mauretania,

## RUSSELL MODEL H RUNABOUT

At 4 cylinder car. It is in first. class shape. One of the neatest nachines on the road. A bargain at the price.

Russell Motor Car Co., Ltd. 100 Richmond West

He asserted that the matter of tariff reform was sweeping England.

The Duke and Duchess of Sutherland, their daughter, and the latter's huse. band are going to the duke's estates in Canada, where he has many acres of land.

South African Veteran Dead. BROCKVILLE, Aug. 16,-(Special.) The death took place in the Township of Edwardsburg of Martin Connor, who served with the Canadian troops in the South African war. He was 32 years

JOHN Wash Cleara

Ladies Cloth

The last of suit at Harfor new sto Cloth Suits at Half-Pathe season terials. Stand the woest class.

CLEARI Outing

hite ress

MAIL ORDE

65 TO 61

Four Toro terday afte and went

The name juries are: street, 35 y clerk, who s he may hav 44 years of train, had David avenue, a n had his hea his thigh w

All men expected. \$11.0

In Austela-Hur

Propos

PARIS. Count Leo Austro-Hur secure a gr European comed in course the vulged un Raymond the French opportunity fully with The new from the

the suggest foreign mi parent desi a re-consti cert, which. concerned. abeyance Russian a Harper,

Min

The Sin bar A. CL