

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS. Fresh to strong westerly to northwest-
erly winds, turning colder and clearing

SIMPSON



The Time and Place For Women to Buy

The uncertain, unsatisfactory weather of last week was enough to drive the woman who takes an interest in her clothes to distraction. Mild and muggy, then cold and windy, she never knew what to wear or when to wear it. But take consolation in the fact that just as surely as the spring dress goods have begun to come into Simpson's Store, so have the days begun to get longer, and spring will be upon us before we realize it. Remember, too, that \$1.00 spent now means a great economy, and that any time you may take to pick out what you want is time well spent. Just notice the prices below, then come here and inspect the goods:

Dress Goods

Novelties in our Dress Goods Department at 65c. Included in this special showing are silk and wool San Toys, silk and wool taffetas, silk striped taffetas, silk and wool glorias, silk striped voiles, silk embroidered voiles, all-wool poplins and all-wool San Toys; colors in great diversity. 42 to 44 in. Monday 65c.

On Monday there will be a great variety of early spring tweeds and suitings; advance shipment of the most popular weaves and colorings for the coming season; new Aberdeen tweeds, new Bannockburn tweeds, new Scotch homespun, in two-toned stripes, diagonal and heather mixture effects, new English worsteds, new pencil stripes, new West of England suitings; all pure wool qualities, and thoroughly shrunk. 50 to 56 in. wide, \$1 to \$2.50.

Women's Separate Skirts \$4.95

150 Women's Separate Skirts, broken sizes of our best selling styles, all-wool crisp voiles (in black only), serges in navy and black, diagonal serges in black and navy, imported Panamas in black and navy, tweeds in grey stripe effects; great variety of styles, trimmed with either strapings or buttons; full range of sizes, but not in each material or style. Regular \$6.25 to \$9.00. Monday \$4.95. No phone or mail orders.

Women's \$8.95 Coats \$4.95.

120 Women's Smart Winter Coats, imported tweeds in stripe effects of mid and dark grey tones, semi-fitting, double and single breasted styles, tailored and flat collars, plain tailored or trimmed with strapping of self. Regular \$8.95. Monday \$4.95.

Women's Dresses \$4.95.

A few Women's One-piece Dresses, of good qualities, French serges and imported Venetians, green, black, fawn and navy; waist has collar and yoke of fancy net; some are finely braided; skirts are either gored, panel-pleated or semi-pleated effects. Only 30 dresses in all. Regular \$12.50. Monday's price \$4.95.

\$7.50 Girls' Coats \$4.95.

Girls' Coats of beaver cloths, serges, corduroy velvet, in a number of double breasted styles; some are lined throughout with self materials; collars are deep turn-over effects; variety of colors; sizes range from 4 to 12 years. Regular \$5.75, \$6.50, \$7.50 and \$8.75. Monday \$4.95.

Furs at Half-Price

On Monday Alaska Sable Muffs are half-price. They are all this season's, and made from the best pelts obtainable:

Rug and Tab Muffs. Regular \$35.00. Monday ... 17.50
Pillow Muffs, extra large. Regular \$30. Monday ... 15.00
Large Empire Muffs. Regular \$20. Monday ... 10.00

Several Neckpieces in Stoles and Scarfs to match muffs, at one-quarter off regular price.

Fashionable Black Silks in Wide Widths

Black Double Width Duchesse Paillette, specially heavy, pure silk, fast black, 93c.

Rich Black Double Width Satin de Chine, 39 in. wide, guaranteed black, in fine satin finish, \$1.19.

Rich Black Duchesse Mousseline, 39 in. wide, a splendid rich silk, of exceptional bright finish and quality, \$1.34.

Black Duchesse Mousseline, of the Charmeuse finish, a high-class dress silk; 40 in. wide, \$1.74.

Millinery

The last day before stock-taking will provide some great bargains in Hats, Wings and Feathers:

White Beaver Hats. Regular \$8.00. Monday ... 3.50
Trimmed Hats. Regular \$9 to \$12. Monday ... 2.88
Trimmed Hats. Regular \$15 to \$18. Monday ... 5.00
Shapes, all colors. Regular to \$2.25. Monday50

Gloves

Women's Plain Black Cashmere Hose, seamless, nice weight, double spliced heel, toe and sole. Regular 29c. Monday 20c.

Women's Imported Chamois Gloves, white or natural shade, two dome fasteners, strongly sewn, perfect fitting, the washable kind; all sizes. Regular 75c. Monday 59c.

Women's Boots, Very Seasonable Make

960 pairs Women's Boots, Blucher, lace and button styles, patent colt, vici kid, velours calf, tan calf and gun-metal calf leathers; all sizes in the lot 2 1/2 to 7. Special stock-taking clearing price Monday ... 2.49



White Goods Sale---The Last Two Days

Spring is coming. Think ahead and take advantage of the Great White Goods Sale Prices. The Sale has only two more days to live. These two days will eclipse all others for bargains and the Sale will long be remembered by our customers.

Linens and Staples

1,300 YARDS BLEACHED ENGLISH LONG CLOTH, 7/8c.

Yard wide, clearing, per yard, Monday 7/8c.

IRISH BROWN HOLLAND, 10c YARD.

30 to 32 inches wide. All linen for children's dresses, etc. Only about 430 yards left, at white cotton counter. Monday, yard, 10c.

1,100 YARDS CRASH ROLLER TOWELLING, 8c PER YARD.

Every thread linen, 17 inches wide, regular 10c and 12 1/2c yard, Monday, 8c.

70-INCH SEMI-BLEACHED IRISH DAMASK, 39c YARD.

All pure linen, firm, even weave, assorted designs, will bleach pure white, 70 inches wide. 400 yards only to clear. Monday, yard, 39c.

300 PIECES FINE FANCY LINEN CLEARING 49c EACH.

Irish embroidered linens, allover Nottingham lace linen, fine satin damask linens, lace-trimmed linens, etc., all odds and ends, in pillow shams, dresser scarfs, 5 o'clock tea covers, centre pieces. Your choice, Monday, each, 49c.

FINE AMERICAN CROCHET QUILTS, EACH, \$1.53.

77 x 87 inches for double beds, woven in pretty marcella designs, hemmed ends, full bleached and fine quality. 60 only, to clear, Monday, each, \$1.53.

HEMMED BLEACHED SHEETS, \$1.20 PAIR.

Torn—not cut—sizes, made from strong, heavy, full-bleached, plain or twilled English sheetings, 70 x 90 inches. Ready to use. Only 160 pairs. Monday, pair, \$1.20.

(No phone or mail orders.)

Monday and Tuesday prices will in many instances be less than half.

We have arranged to clear all balances of sale styles, counter soiled and sample pieces at fractions of January Sale prices, and they are low enough, goodness knows.

Hundreds of dainty and beautiful garments including Nightdresses, Petticoats, Corset Covers, Drawers, Princess Slips, Combinations, also Gowns, Drawers and Skirts for Girls, Infant's Robes, Coats, Slips and Dresses. All will be cleared regardless of cost or loss. So come Monday or Tuesday and share in the best value-giving of this month of lingerie bargains. Beautiful individual garments can be picked up at your own prices. We will also include balances of several styles of elegant corsets we have specialized during this sale.

Monday Basement Sale (CHINA)



Nothing can exceed the beauty, the richness of coloring and the delicacy of good china. A visit to the Art Section of our China Department is very impressive. Some of the gems on view look too good even to touch. Here, Coalport, Royal Worcester and Crown Derby; there, the wonderful work of Bernard Moore, the master colorist, commands attention; further on, beautiful Amphora and Teplitz, or a delightful Wedgwood are seen. Through all this beauty appears the sparkle of cut glass and glint of gold; and the visitor is apt to forget that all this was made by the hand of man. Have you seen this collection? It is well worth a visit.

- 2 Limoges China Dinner Sets, 102 pieces, rich decorations, masterpieces of the potter's art. Regular \$220.00. Monday ... 105.00
- Lemonade or Claret Jugs, rich cut glassware, tankard shape. Reg. \$15.00. Monday ... 7.50
- 8-inch Fruit or Salad Bowls, deep, rich flaring cut glassware. Reg. \$10.00. Monday ... 5.00
- Tumblers, small size. To clear, dozen24
- Sewing Stand Lamp, etched globe. Monday79
- China Salt Boxes. Handy size for the kitchen. Monday19
- Tea Cups and Saucers, best quality English chinaware, neat designs. Monday special10
- 40 only Covered Vegetable Dishes, floral decoration. Monday39
- 1,000 Meat Plates, Sugar Bowls, Sauce Boats. To clear5
- 40-piece China Tea Sets, dainty design. Half-price Monday ... 2.98
- Toilet Set, 10 pieces, full size, full porcelain body, Dresden decoration. Monday special ... 4.98

Bargains for the Kitchen

200 clothes horses, 4 feet, folding (upright), with 9 drying bars; regular 75c; Monday 33c. (No phone or mail orders.)

Self-wringing mops, handle and cloth complete; regular 35c; line Monday for 25c.

White and blue and white enamelware candlesticks, pudding dishes, saucepans, frypans, bowls, cups, plates, mugs, baking dishes, oblong dishes and round dishes, No. 1 quality, regular 15c, 18c and 20c; Monday 9c.

Rattan carpet beaters, 25c line, Monday 15c.

1,000 Potts iron heaters, hold 3 irons, regular 25c; Monday 17c.

2,000 plain tin dish pans or rinsing pans; Monday, 10-qt. size 9c; 14-qt. size 13c; 17-qt. size 15c.

1,000 Japanese splash-mats 14c.

800 white granite trays, oblong shape, size range from 16 inches to 24 inches; regular up to \$1.50, some are slightly chipped; Monday only 37c.

1,000 pairs boys' and girls' roller skates, steel bearings, high ankle supports of leather; Monday per pair 50c.

Baker's crescent skates, 200 pairs for quick sale, nickel plated, regular 75c, sizes 7 to 9 1/2; Monday 59c.

To the first fifty persons buying one dollar's worth of bathroom fixtures Monday we will give free one sanitary tooth-brush holder worth 40c each.

Bathroom fixtures—combination soap and tumbler holders, made of solid brass, nickel plated, complete with two engraved tumblers, regular \$2.25; Monday 98c.

Combination soap and tumbler holder with engraved tumblers, solid brass, nickel plated, regular \$1.25; Monday 88c.

Nickel plated tumbler holder, colonial style, extra quality nickel plated, regular 65c; Monday 49c.

Nickel plated shell soap trays and toilet paper holders, regular up to 50c; Monday 39c.

Classic Gas Ranges

The Griswold Classic Gas Range, with drilled burners. The most satisfactory range. They consume an equal amount of air with gas, a great economy. Two-burner special roomy oven, regular \$18.00; Monday for \$14.89.

Classic Erie gas plates for laundry use or cooking, an economical gas plate with two burners; Monday special \$1.49.

200, the Griswold food chopper, grinds fruits, vegetables and meats; cuts fine, medium and coarse, large household size; Monday \$1.19.

Groceries

Finest Gold Dust Corn Meal, per stone, 30c.

Choice White Beans, 6 lbs., 25c. Upton's Marmalade, 5-lb. pall., 45c.

Choice Picnic Hams, 6 to 8 lbs., each, 15c.

Finest Pot Barley, 8 lbs., 25c.

Canned Apples, gallon s. tin 27c.

Finest Canned Corn, 3 tins, 25c.

Ivory or Silver Gloss Starch, 6 lb. tin, 55c.

Powdered Ammonia, 3 packages, 25c.

Old Dutch Cleanser, 3 tins, 25c.

Surprise Soap, 6 cakes, 27c.

Sunlight Soap, 6 cakes, 27c.

Telephone direct to department.

5 LBS. PURE CELONA TEA, \$1.10.

1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Monday, 5 lbs. for \$1.10.

Reading Worth While for Men



Each day that passes adds its quota to the number of men who find it beneficial to let our Men's Store supply all their needs. First-class clothing can be bought in our Men's Departments at prices which make the year's cost of living considerably lower. Stock-taking is coming on, and just at present it is especially worth while to keep your eyes open—someone else may get after your special requirement first.

Corduroy Vests, velvet finished, in a variety of colors. These vests are beautifully tailored, and you should get a perfect fit. Sizes 35 to 44. Regular to \$3. Monday \$1.49.

Men's English Worsted Pants, grey and black striped patterns, splendidly tailored. 31 to 42-inch waists. Regular \$2.75 to \$3.50. Monday \$1.98.

373 Boys' Heavy Sweater Coats, beautifully made and trimmed, high collars and double knitted cuffs, fancy knitted fronts, have two pockets and are pure wool. Regular \$1.50. Monday 89c.

Another line of Boys' Sweater Coats, without collars. Regular to \$1.00. Monday 59c.

230 Suits of Boys' English Flannelette Pyjamas, large and roomy, military collars, silk frogs and large pocket. Regular \$1.25. Monday 89c.

400 Garments of Boys' Heavy Wool Underwear, "Wolsey" and "Britannia" Brand, guaranteed unshrinkable, finished off with elastic rib cuffs and ankles, and pearl buttons. Regular \$1.25 and \$1.50. Monday 89c garment.

Gloves

Men's mule leather Mittens, wool lined, elastic knit wool cuff. Regular 39c, Monday, 29c.

Boys' Black Leather Scout Gauntlet Gloves, wool lined, strongly sewn. Regular 75c, Monday, 49c.

Artistic Homefurnishings at Greatly Reduced Prices—Oriental Rugs

Our magnificent display of Oriental Rugs is still the attraction of the fourth floor.

48 Antique Anatolian Mats, excellent pieces. Regular \$5.00, Monday, each \$3.50.

Anatolian Rugs, averaging 3.0 x 4.6, good designs in the usual bright colorings. Regular \$10.00, Monday, each 6.75.

Shirvan and Anatolian Rugs, average size 3.2 x 5.0, genuine antiques, in excellent condition. Regular \$15 to \$20. Monday, each, \$10.75.

Mousul and Serebend Rugs, average size 3.0 x 6.0, particularly good designs, and most of them in subdued colorings. Regular from \$20 to \$30. Monday, each, \$14.75.

Mousul and Kazak Rugs, average size 4.0 x 6.0, including many choice pieces, worth at least \$40. Monday, each, \$19.75.

20 only, Bokhara Rugs, average size 4.0 x 5.6, several of these are very silky and rich in coloring. Worth up to \$50.00. Monday, each, \$24.75.

Curtains and Portieres at Half-Price

Monday we place on sale all odd Portieres, Curtains and Valances which have been used as samples, and also for decoration purposes. In the assortment are silk, chintz, monk cloth, velours, burlaps, linen, casements, nets, muslins, etc. Some are plain, others cord edging, applique or stencilled trimmed. Regular prices from \$1 to \$32.50 a pair. Monday, Half Price.

Wall Paper

9,750 rolls at less than half price owing to stock-taking:—

- To \$1.00 per roll regular. Monday47
- To .75 per roll regular. Monday33
- To .50 per roll regular. Monday21
- To .25 per roll regular. Monday11
- To .15 per roll regular. Monday07

Gas and Lighting Specials in the Basement

24 single inverted Gas Fixtures, for hall, complete with fancy shades. Regular \$3, Monday, \$1.99.

36 2-light inverted Gas Fixtures, rich gilt finish, complete with mantles and fancy globes. Regular \$3.50, Monday, \$2.59.

30 2-light Gas Fixtures, complete with burners and globes. Regular \$2.00, Monday, \$1.39.

Solid Brass Gas Brackets, with pillars and tips, double swing, 45c; single swing, 29c; stiff, 19c.

Brass Kitchen Pendants, with pillar and tip, 40c.

White "Q" Globes, or half-frosted globes, regular 15c, for 10c.

"Rational" inverted Gas Mantles. Regular 15c, for 10c.

The "Rational" Upright Light, with mantle and white "Q" globe, regular 50c, Monday, 39c.

Good Inverted Light, with frosted or half frosted globe and mantle. Regular 60c, Monday, 49c.

Genuine Welsbach Upright Light, with mantle and "Q" globe, complete. Regular 75c, Monday, 59c.

"Welsbach" Upright Gas Mantles, 2 Monday, 25c.

Book Department

500 books recent fiction, published at \$1.25 and \$1.50, Monday, 39c each.

200 fancy leather Book Carriers, regular 35c to 50c. Monday, 29c each.

Collins Home Library, in cloth, regular 19c each, Monday, 2 for 25c.

Customers are reminded that complaints will be adjusted more satisfactorily for them, if they communicate direct with the complaint office, main floor, rather than take the matter up with the department concerned.

The **SIMPSON** Company Limited