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NEWS OF THE MONTH IN BRIEF.

J. W. CORCORAN, A. W. Lee, E. Corcoran, Catherine Lee and Joseph Wright, of Toronto, are applying for Dominion incorporation as the Canada Printing Ink Co., capital \$40,000, for the manufacture and sale by wholesale and retail, and the buying, selling and dealing in printing inks, printers' supplies and machinery, dry colors, oils, varnishes and varnish-makers' supplies generally.

The Fort Fairfield, N.B., Leader is out in a new dress of type and is doing well.

The Montreal Gazette, in its new dress from the Toronto Type Foundry, looks very handsome.

Messrs. Newton & Treloar, the enterprising job printers of Toronto, have ordered a large two-revolution press from the Toronto Type Foundry.

Messrs. Clark & Stuart, of Vancouver, B.C., are putting in a complete new job office. They purchased most of the plant from the Vancouver branch of Toronto Type Foundry.

The Bryant Press are moving to larger premises on Richmond street, Toronto, and are putting in their new pressroom a large two revolution press from the Toronto Type Foundry.

The Vernon News, British Columbia, was burnt out last month, and have ordered from the Vancouver branch of the Toronto Type Foundry a complete new outfit, including a power press.

J. L. Acker has sold his interest in The Bridgeburg, Ont., Review and Fort Erie Times to Mr. John T. James, who will manage the paper, with Chas. Brock continued in charge of the mechanical department. Mr. James is a live, capable man, and PRINTER AND PUBLISHER wishes him all success in his new sphere. He will doubtless join the Press Association and become one of us.

Much sympathy is being expressed for J. H. Thompson of The Thorold Post, owing to a serious accident which befell him Nov. 3. By accident a cow which was in a stall where Mr. Thompson was doing some carpentering, drove one of her horns into his left eye. The best of medical skill was summoned, and it is hoped that the sight of the eye will not be permanently injured. Mr. Thompson has the cordial sympathy of all his conferees.

T. H. Sears having withdrawn from the publishing firm of The Galt Reporter, the paper will in future be published by Jaffray Bros. "Both members of the firm are natives of Galt. Each lifted his first type on the jolly old Reporter, the days of their apprenticeship going back to the time when their uncles, Richard, Harry and George, constituted the firm of Jaffray Bros. The new proprietors have had a varied experience in the publication of daily and weekly newspapers in this and other countries. The resident and managing partner will be Mr. J. P. Jaffray, who needs no further introduction to the people of Galt and vicinity. Mr. R. M. Jaffray is the joint proprietor of one

of the most successful trade journals in the world, The Chicago Referee, with its English connection, The American Referee, of London, both newspapers, published weekly, being devoted to the interests of the American bicycle manufacturers." Arthur Donaldson will continue city editor and W. H. Wilson becomes business manager. All their conferees wish Jaffray Bros. all success.

Mr. John Ross Robertson, M.P., proprietor of The Toronto Evening Telegram, is building a new establishment for his paper on Bay street, on the corner of Melinda. It is a fine site for a newspaper office, as Bay street, on the opening of the new Court House and Municipal Building, will be one of the chief thoroughfares in Toronto. Work is now going on. The building will cost about \$35,000 and be a four-storey structure of pressed brick with stone facings. From Mr. Robertson's enterprise and success as a publisher and journalist the new building may be expected to be a thoroughly complete, up-to-date establishment.

A "PASS-IT-ON" PLAN.

J. W. Darrow, of Chatham, N.Y., writes to Newspaperdom: All editors have a surplus of exchange reading matter, and when once perused it goes either to the waste-paper bin or possibly is laid away in the garret "for future reference." I have adopted a plan, which, to me, is new, and which will help me to dispose of such periodicals as Harper's Weekly and Bazar, McClure's, Munsey's, The Independent, The Examiner, The Christian Advocate, The Musical Record, National Music Journal, and some of the better agricultural papers, in a way that will extend their usefulness to a wide circle of readers. On the margin of each paper I wish to send out I paste a little slip like this:

This paper is from The Courier, Chatham, N.Y., with its compliments. When you have read it hand or mail it to some friend who would be pleased or benefited with its perusal, and in turn let him pass it along until it is worn out "doing good."

This slip is intended to remain on the paper, and will carry the instructions to each successive reader. Perhaps some of your readers may like to adopt a similar plan.

JUST WATCH AND SEE.

A typewriter firm has sent a ten-cent souvenir advertisement of its machine to Canadian newspapers, soliciting a free notice, worth \$3, in exchange. How many publishers will give this, thereby cheapening their own franchise and injuring their contemporaries?—Kingston Whig.

SECONDS IN COATED BOOK PAPERS.

Users of coated book papers should enquire of Buntin, Gillies & Co., Hamilton, in regard to the seconds of this paper they are selling. While not perfect, it is sold at such a low figure that it is remarkable value and for a great deal of work is quite good enough. Case lots a specialty.