

Store Hours: 8.30 a.m. to 5.30 p.m.

The Robert Simpson Company, Limited

New Style Corsets at Half Price

Over six hundred pairs from the factory of our largest maker. These corsets came to us under exceptional price conditions, one of which was that we would refrain from publishing the name of the manufacturer. Full information given at the counter or by phone.

648 Pairs Extra Fine Corsets, in fine strong white batiste, newest model to give the corsetless figure, low bust, long skirt, finest duplex steels, no side steels, 4 wide suspenders, dainty embroidery, trimmed bust draw, ribbon bow, all steels have silk stitching ends, rust-proof throughout; sizes 18 to 26 inches. This model all ways sold for \$2.25 a pair. Thursday, 2 pair... 1.12

Women's Combinations, Half Price—All of our regular stock, light weight combinations included, in this sweeping clearance. Phone orders filled. Fine ribbed white cotton or lisle thread, low neck with short or no sleeves, lace beading and draw ribbon, wide fine lace trimmed umbrella style or tight knee drawers; sizes 32 to 44 bust. Regularly 25c, 50c, 75c, 1.00 and 1.25. Thursday, 17c, 25c, 37c, 50c, and 63c.

\$1.00 TO \$2.00 GIRLS' WASH DRESSES, 45c. 300 Only Girls' Wash Dresses, suitable for either school or play, fine gingham, prints or chambrays; blue, pink or tan; wide choice of attractive styles in splendidly made, perfect fitting dresses; sizes 6 to 14 years. Regularly \$1.00 to \$2.00. Thursday... 45c (Third Floor.)

Boys' School Handkerchiefs

Mercerized Handkerchiefs, white centres with blue spot borders... 5 for 25
Children's Lawn Handkerchiefs, with dainty little colored borders... 5 for 15
Silk Initial Handkerchiefs, just in from Japan, all initials. Each... 25
Plain Silk Handkerchiefs at 25c, 35c, 50c, 75c and \$1.00 each.
Remnant Sale of High-class Laces at one-twentieth of regular prices.

We invite you to see our New Velvets, Laces, Nets and Embroideries. All our new import novelties are here.

(Main Floor.)

The Hosiery List

Women's Silk Ankle Hose, double lisle thread top and garter hem, spliced heel, toe and sole; black, tan and white. Regularly 50c. Hosiery Sale, Thursday, 39c, three pairs, \$1.10.

Women's Fine Quality Thread Silk Hose, American make, heavy thread, seamless, deep double garter hem; spliced heel, toe and sole; black, tan and white and colored. Regularly \$2.00. Thursday... 1.49 and 40c.

Women's Plain Lisle Thread Hose, extra fine quality; plain black, tan, white and variety of colors; spliced heel, toe and sole. Regularly 35c. Thursday Hosiery Sale, 20c; three pairs, 55c.

Women's "Llama" Cashmere Hose, seamless, medium weight, closely knitted, soft fine yarn; spliced heel, toe and sole. Extra value. Hosiery Sale, Thursday... 29c.

Children's Ribbed or Plain Black Cashmere Stockings, extra fine yarns, strong durable finish, good wearing, double spliced heel, toe and sole; sizes 6 to 8-1-2. Regularly 40c. Hosiery Sale... 25c.

Boys' and Girls' Ribbed Black Cotton Hose, seamless, fast dye, summer weight, close elastic rib, spliced heel, toe and sole; sizes 6 to 10. Special, Hosiery Sale, Thursday, 19c; three pairs, 55c.

Men's Silk Lisle Thread Socks, seamless, sheer weave, extra fine thread, close weave; spliced heel, toe and sole; black only; all sizes. Regularly 25c. Hosiery Sale, 20c; three pairs, 55c.

(Main Floor.)

Wash Goods

28-inch White Mercerized Vestings, with neat stripes and figured designs; a nice fine quality. Regularly 15c, and 20c. Clearance price... 9 1/2

28-inch Colored Muslin, in grounds of white with blue spots and blue with white spots and stripes. Regularly 15c. Clearance price... 7 1/2

Prints, Gingham, Crepes and other ornaments. Clearance price... 3 1/2

Of suiting serge in black or navy, made in the newest styles, with long tunics either plain or pleated on sides. Regularly \$6.00. Thursday... 3.98

NEW BALMACAAN COATS, \$5.95. An assortment of materials and styles, soft wool chinchillas, in green, gray and blue and imported wool fabrics in fancy weaves, in a mannish cut with vestian sleeve, loose balmacaan back and patch pockets. Thursday... 5.95

WOMEN'S SKIRTS, \$3.98. Of suiting serge in black or navy, made in the newest styles, with long tunics either plain or pleated on sides. Regularly \$6.00. Thursday... 3.98

"Patriotic" Waists \$1.00

White Cotton Crepe Waists—Set-in shouldered and royal collar and cuffs of white pique and pique tie with colored silk "Royal Emblem" at ends; all sizes to 42 inches. Thursday... 1.00

White Corded Dainty—Made open front, fastened crocheted buttons deep roll collar; finished with red, white and blue silk cord and tassel, set-in sleeve with colored star and flag; all sizes to 42 inches. Thursday... 1.00

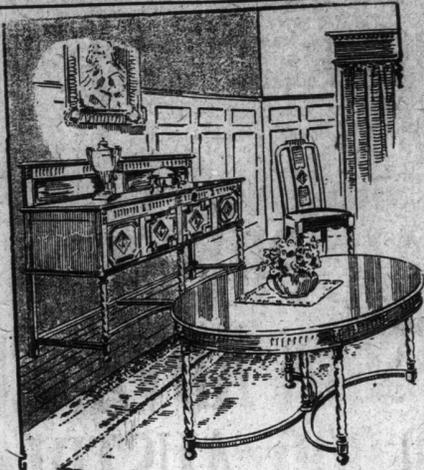
White Cambric Waists—Made sailor style, the collar and cuffs are of piped red, white and blue with single finished with crown and crossed flags; sizes 32 to 42 inches. Thursday... 1.00

(Third Floor.)

THE LAST WEEK OF AUGUST

Perhaps no month is so full of advantages for home-makers as is August. The furniture, draperies and carpets, by virtue of enormous buying and small margins, have done splendid things in price-making. The clothing departments are making way for their fall stocks by equally surprising sales.

THE LAST WEEK, OF WHICH THURSDAY COMPLETES THE FIRST HALF, MUST SEE THE FINAL CLEARANCE OF ALL THE BIG SALE STOCKS, SO WATCH CAREFULLY AND ACT QUICKLY AND YOU ARE CERTAIN OF SPLENDID RETURNS.



Dresser, in rich quarter-cut oak finish, large case, three long drawers, fitted with brass handles, easy-running castors, and beveled mirror. Regularly \$3.00. August Sale... 4.90

Dresser, made of kiln-dried hardwood, finished in pure white enamel, has three long drawers and large British bevel mirror. Regularly \$10.75. August Sale price... 8.15

Dresser, made in selected quarter-cut oak in golden-finish or genuine mahogany veneer, topped with two small and two long drawers, British bevel mirror. Regularly \$11.50. August Sale price... 15.95

Brass Bedstead, has two-inch posts and top rails, with massive turned ball corners, heavy fillers, with turned hanks, in bright, satin or polette finishes; guaranteed acid-proof lacquer; in 4 ft. 6 in. size only. Regularly \$24.75. August Sale price... 15.00

Iron Bedstead, finished in pure white enamel; the top rails, caps and uprights are in bright polished brass. Supplied in all sizes. Regularly \$5.25. August Sale price... 3.95

Mattress, filled with all-pure elastic cotton felt, carefully selected, roll stitched edges, neatly tufted, and covered in high grade art ticking. In all sizes. Regularly \$7.50. August Sale price... 3.95

Mattress, well filled with sanitary curled seagrass, with heavy layer of jute felt at both sides; tufted, and covered in well ticking. Supplied in all standard sizes. Regularly \$2.60. August Sale price... 2.10

Silks and Velvets for Thursday

SPECIAL PRICING ON NEW CORD VELVETEENS. 1000 yards of Woven Cord Velvet, fast pile color, a splendid fabric, shown in the new wearing shades of blue, fawn, gray, ruby, cream, etc. Full yard wide. Priced for Thursday... 42c

12 Extra Fine Quality Imported Seamless Wiltons—In lovely Oriental designs. Special, Thursday... 54.75

About 30 Beautiful Rugs—In sizes 9.0 x 10.6 and 9.0 x 9.0, offered at this unusually low price. 9.0 x 10.6, special, Thursday \$27.75; 9.0 x 9.0, special, Thursday \$25.95.

THURSDAY WILL BE CLEARING DAY FOR ODD TAPESTRY RUGS—Some extra good bargains will be put on to clear these odd rugs in several different sizes. They are all standard quality goods, at considerably less than regular prices.

4 Rugs, size 9.0 x 10.6, each 9.95
4 Rugs, size 10.6 x 12.0, each 7.95
4 Rugs, size 9.0 x 9.0, each 7.85
5 Rugs, size 10.6 x 12.0, each 9.95
6 Rugs, size 9.0 x 10.6, each 12.95

NINE SCOTCH VELVET PILE RUGS AT \$12.95. Seamless rugs, all in one pattern, a very attractive soft olive green and tan medallion effect. They are all sized 10.6 x 12.0. Regularly \$18.75; 8.5 x 11.6, special, Thursday \$12.95.

SEAMLESS IMPORTED AXMINSTER RUGS. Designs and colors available for living-rooms, dining-rooms or bedrooms. 9.0 x 12.0, special, Thursday \$27.75; 9.0 x 10.6, special, Thursday \$18.75; 8.5 x 11.6, special, Thursday \$17.75.

STANDARD TAPESTRY CARPET FOR ROOMS AND STAIRS, 47c A YARD. A good saving on every yard can be made at this price. Designs and colors are of our best. Stair Carpet, 27 inches wide, as well as Room Carpeting, per yard... 47c (Third Floor.)

Better Bargains in Rugs

The end of the August Sale is near. The last few days will find the floors crowded with some of the best bargains of the month. There are likely to meet your requirements advertised, come and look through the different stocks and we feel sure you will find it here.

EXCEPTIONAL VALUES IN WILTON AND AXMINSTER RUGS. 11.3 x 13.6. Fine Quality Wiltons. Regularly \$41.00. Thursday 49.00
11.3 x 12.0. Wiltons. Regularly from \$46.75 to \$55.00. Thursday 39.50

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New Fall Drapery Fabrics

In that these goods were shipped before war had been declared, we consider ourselves most fortunate. It will be a long time before we can receive anything like them from Europe.

NEW SHADOW TISSUES. A beautiful selection in exquisite color combinations, new designs and various colored backgrounds, such as black, rose, fawn, cream, green, etc. 50 inches wide. Priced, yard... 3.45

REVERSIBLE VELOUR, \$2.00 YARD. The old, rich, reliable poutiere fabric at the same old price, 50 inches wide, in all the wanted shades. It will be a long time before we can repeat on velour. Priced at, yard... 2.00

FUTURIST AND IMPRESSIONIST LINENS. An exquisite collection, both in single and double width, 32 and 50 inches. Prices range from \$1.00 to \$3.50 yard.

For modern decoration nothing is newer or more effective for living or bedroom hangings and furniture covering. (Fourth Floor.)

Odd Dinnerware Bargains

Fine quality English porcelain, pink key and rosebud border, decorated; Bread and butter plates, each, 6c; fruit plates, each, 7c; dinner plates, each, 10c; soup plates, each, 9c; tea saucers, each, 4c; meat platters, each, 19c, 29c and 69c; vegetable dishes, each, 39c; gravy boats, each, 25c; bakers, each, 25c; jugs, each, 10c; slop bowls, each, 15c; salads, each, 25c; butter dishes, each, 30c; cups and saucers, each, 10c.

\$3.50 Cut Glass Sugar and Cream Sets, \$1.95—Cut Glass Sugar and Cream Sets; clear perfect white even blanks, with deep even cut designs brilliant sparkling finish. Regularly \$3.50. Thursday, set... 1.95

\$3.50 Cut Glass Fruit Bowls, \$1.98—Full 8-inch size Cut Glass Fruit Bowls, deep evenly cut designs or heavy imported clear white glass. Regularly \$3.50. Thursday, special, at... 1.98 (Basement.)

The Furniture Sale in Its Last Week

The pricing for our August Sale has been the best we have ever been able to accomplish. During these last days, however, we have been able to give some better yet values, because there were odd lots to clear and late lots which we could not take into stock. Look over the floors tomorrow for the special price tickets on very special lots.

Dining Room Chairs, made of selected solid quarter-cut oak, in fumed or golden finish, panel design backs, loose slip seats, well upholstered and covered in genuine leather. Set has five side and one arm chair. Regularly \$24.75. August Sale price... 16.90

Extension Dining-Table in solid quarter-cut oak, in fumed or golden finish, top extends to 6 feet, neat square pedestal design. Regularly \$21.00. August Sale price... 15.65

Buffet, made in selected quarter-cut oak, in fumed or golden finish; has two small drawers (one lined for cutlery), double-door cupboard, long linen drawer, British bevel mirror. Regularly \$33.75. August Sale price... 22.00

Odd Dining Room Chairs in solid quarter-cut oak, in fumed or golden finish; have genuine leather seats and some have upholstered backs. Regularly \$5.00 to \$12.00. August Sale price... Half-price.

Dining Room Chairs in hardwood, golden finish, high back and saddle-wood seat. Regularly \$1.00 each. August Sale price, each .69

Spring—The frame is made of steel tubing; fabric is extra fine, closely woven steel wire, well supported, and reinforced. In all sizes. Regularly \$3.00. August Sale price... 2.20

Pillows, well filled with all pure feathers, carefully selected, and covered in fancy art ticking. Regularly \$2.25 pair. August Sale price, pair... 1.35

Parlor Suite, consisting of settee, arm chair and arm rocker; frames are made of solid mahogany, finely polished; spring seats are well upholstered and covered in silk tapestry. Regularly \$40.50. August Sale price... 33.75

Couch, suitable for den or living-room; the frame is in quartered oak, well upholstered and covered in a high grade of imitation leather; has spring edge and deep tufted top; the construction consists of oil-tempered spiral springs, bound together with steel wire. Regularly \$14.50. August Sale price... 8.15

Dress Fabrics on Sale

NEW WEAVES, NEW SHADES, NEW DESIGNS. Possessing a threefold attraction of quality, distinction and exclusiveness. An extensive and superb showing of all that is new offers you a satisfactory solution for every problem of weave, color and texture.

THE AUGUST SALE—FOUR BARGAINS FOR THURSDAY. English Diagonal Suiting—A splendid range of staple shades, soap shrunk and fast dye, 42 inches wide. Regularly 50c. Thursday, per yard... 39c

Shepherd Checks—A good body for tailoring, 42 inches wide. Thursday, per yard... 47c

English Serges—In a complete color range, including navy and black, thoroughly soap shrunk and unspottable for women's and misses' suits, dresses and skirts, 52 inches wide. Thursday, per yard... 64c

Wool Crepe de Chine—Lovely new autumn shades and crinkly crepe weaves, for evening, party or street dresses, 42 inches wide. Thursday, per yard... 68c (Second Floor.)

Blue Serge Blousers, \$1.30—Full cut, with belt loops and extra patch for mending, to match above line of suits; sizes 25 to 30, Thursday \$1.20; sizes 31 to 34, Thursday \$1.30.

Boys' English Tweed School Suits, \$3.49—Exceptionally well-tailored from dark brown English tweeds, with narrow stripes, double-breasted sack and single-breasted Norfolk styles, full cut blousers, strongly finished for school wear; sizes 25 to 32... 3.49

Men's Straw Hats. Soft tacked and mushroom pleated boomer, with soft or starched double cuffs, will be one of the most worn shirts for fall wear; these and other new styles are now in stock, offering a splendid variety; the difference between the old and new styles is noticeable in designs, colorings and finish. Our fall stocks.

English Natural Wool Underwear—Our fall stocks of men's underwear are complete at the old prices with no advance whatever on any line of our imported underwear. If anything, our qualities are better than before. Full size ranges of "Woolsey" (in all weights), "Body Guard," "Strallan," "Robinhood," etc. Prices \$1.00 and more.

Sweater Coats galore and all the newest styles and colorings, plain and fancy, the finest selection ever shown on the counters, all by leading English, Scotch and Canadian manufacturers. Prices to suit everybody, \$2.50 to \$10.00.

Early Morning Boot Specials at \$2.95

"QUEEN QUALITY" PUMPS, \$2.95. Beautiful shoes in the newest Cleopatra effects, with front and side buckles, medium and long vamps, Goodyear welt and light McKay sewn soles, Cuban and kidney heels, selected patent colt and fine gunmetal calf, some have brocaded backs; sizes 2 1/2 to 7; wide, medium and narrow widths. Regularly \$4.50 and \$5.00. Thursday... 2.95

WOMEN'S CLOTH TOP BOOTS, \$2.95. Selected patent colt button boots, with fine quality black cloth tops, medium toes, Cuban heels. These are splendid fitting and very comfortable. All sizes from 2 1/2 to 8. Thursday... 2.95

MEN'S \$4.00 BOOTS, \$2.95. 1,000 pairs men's Goodyear welted boots, in light, medium or heavy weights, tan or black calf and patent leathers; all the popular fall styles are included; every pair perfect; all sizes from 5 to 11. Thursday... 2.95

MEN'S AMERICAN ELK BOOTS, \$2.95. In tan or black finish, made on a big, full-fitting last with double solid leather standard screw soles, blucher style. Just the thing for rough usage. Sizes 6 to 11. Thursday... 2.95 (Second Floor.)

Linens Fourth Floor

\$1.35 AND \$1.50 PILLOW CASES AT 98c PAIR A large shipment is one of the largest embroidery houses of Ireland in the basis of this offering, all nicely worked in good designs, deep spoke-hemstitched hem, size 14 x 36 inch. Regularly \$1.35 and \$1.50 pair. Thursday... 98c

White Saxony Flannelette, 38 inches wide. Special, Thursday, yard... 12 1/2

DAMASK TABLE NAPKINS. Assorted designs, size 20 x 26 inches, hemmed ready for use. Special, Thursday, dozen... 1.69

70-inch All-Linear Table Damask, good design and very serviceable. Special, Thursday, yard... 69c

WHITE FLANNELETTE BLANKETS. Or White Sheets, size 64 x 76. Special, Thursday, pair... 1.25

BLEACHED SHEETS. Sturdy quality with a pure flax, size 70 x 90 inches. Special, Thursday, pair... 1.95

Hemmed White Crochet Quilts, closely woven, in good design, size 77 x 87 inches. Special, Thursday 1.78

BABY NAINSOOK. A fine sheer quality with a pure flax, will launder perfectly, width 36 inches, done up in 12-yard lengths. Regularly \$3.00. Rush price Thursday, 12 yards for 1.95 (Fourth Floor.)

Direct Telephone to Groceries, Adelaide 6100

Choice Picnic Hams, 6 to 8 lbs. each, per lb... 18
Malta Vita Breakfast Cereal, 8 packages... 25
Edwardsburg or Beehive Table Syrup, 5-lb. pail... 30
Sait, in bags, 3 bags... 25
Granulents, 2 packages... 25

English Marrowfat Peas, 3 packages... 25
Choice Olives, in quart gen, per jar... 30
Choice Red Salmon, per tin... 20
Peanut Butter, in bulk, per lb... 20
Finest Featherstrip Coconut, per lb... 18

Finest Pickles, picnic size, bottle... 14
Upton's Potted Marmalade, 5-lb. pail... 48
Clark's Potted Meats, 4 bottles... 25
Lily Brand Catnip, 3 bottles... 25

French Mustard, per jar... 10
Celery Salt, bottle... 12
St. Charles Milk, per tin... 10
500 lbs. Fresh Fig Bar Biscuits, 2 lbs... 25
Maggi Soups, assorted, 5 packages... 25
Fry's Cocoa, half-lb. tin... 25
Bromley's Coffee Essence, small bottle... 15 (Basement.)

For Men's Comfort and Durability

New Tweed Balmacaan Waterproofs—An extremely popular style is the short, loose Balmacaan, with close fitting collar; English tweeds in light gray, almost plain cut, thoroughly rubberized and with an inside lining of high weight silk; a stylish coat with many commendable features; sizes 34 to 42. Price... 15.00

Durward's Rainway Coat—Durward's English-made garments have gained an enviable reputation for quality, correctness of style and for general satisfaction; this two-purpose coat is made from English burberette cloth, in tan, and will turn the ordinary shower as well as serving as a lightweight fall overcoat, raglan shoulder style, long and loose; sizes 34 to 44. Price... 18.50

For Fall Weight English-made Overcoats Durward's Donegal Tweeds Are the Finest—These peasant-made cloths come in light shades of gray, mixed with a number of color threads; coats are made in good fitting, single-breasted Chesterfield style, with raglan shoulders, with silk sleeve linings and cuffs; sizes 34 to 44. Price... 25.00

Durward's Semi-Balmacaan Coats—English tweeds, in brown, showing a pattern, single-breasted Chesterfield style, silk sleeve linings, nicely man-tailored. Price... 26.50

Boys' Blue Serge School Suits

A special value, tailored from English serges, in navy blue, cut double-breasted with splendidly fitting shoulders, the new length lapel and full-cut blousers, twilled linings; a perfect fitting suit for school or best wear; sizes 25 to 30, Thursday \$4.25; sizes 31 to 34, Thursday \$4.75.

Blue Serge Blousers, \$1.30—Full cut, with belt loops and extra patch for mending, to match above line of suits; sizes 25 to 30, Thursday \$1.20; sizes 31 to 34, Thursday \$1.30.

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