

# The Robert Simpson Company, Limited

Store Hours 8.30 a.m. to 5.30 p.m., including Saturdays During May. During the Summer Months of June, July, August Store Closes 1.00 p.m. Saturdays.

## SOCIETY'S GREAT SPRING FESTIVAL

Every man and his wife will be at the races tomorrow. Therefore the specials on this page will have strong appeal for the last moment participants in the fashion parade of the afternoon. There are plenty of snappy values for early morning buying in this list.



## Women's Suits at Big Savings \$7.65

Samples, all new and different; made from the season's newest materials and colors; light weight tweeds, serges, ratines and Bedford cords. The styles are varied; shades are green, brown, tan, navy and black. Regularly \$12.50, \$15.00 and \$17.50. Saturday 7.65

**Splendid Serge Suits, \$15.00**—These suits are selling so fast that we can hardly keep them in stock; made from men's wear serges; nicely tailored, and lined with silks; skirts show over-drape and tunic effects; black or navy. Saturday 15.00

**Offering New Silk Dresses, \$6.95**—Variety makes these sample dresses more than ever attractive; made of messalines, corded and poplin silks, showing the new styles; skirts cleverly draped; some with wide girdles; colors are navy, Copenhagen, brown, mauve and black. Saturday 6.95

**Sale of Wash Dresses to Clear at \$2.95**—Dresses for all occasions; smart tailored styles, and pretty summer hot weather dresses; colors of blue, tan, pink, helio, Copenhagen, leather, black and white, and white; all sizes. To clear Saturday at 2.95

**Excellent Values in Wash Dresses at \$3.95**—Several smart, up-to-date styles, good range of colors, and materials of ratine, Bedford cord, white voiles and flowered voiles, and combinations of materials. Regularly \$8.00. Sale price, Saturday 3.95

**New Spring Summer Coats at \$3.95**—Only 60 coats in this collection, and any one of them worth three or four times this price; soft wool tweeds and worsteds, in fancy patterns, stripes or checks, honeycomb cloths and serges, in a variety of light or dark shades; styles are all the very latest; becoming models with flare flounce and ruffle collar, smart sports coats and dressy styles, nicely trimmed. Saturday, 8.30 3.95

**Girls' Coats, \$2.49**—Pretty styles, with long shawl collars, trimmed with check and fancy materials, navy and brown serges, nicely tailored and finished; ages 6 to 14 years. Regularly \$4.75. Saturday bargain 2.49

**A Special Skirt, made from ends of excellent quality tweeds, in mixtures of tan, gray, brown or blue, in a number of neat, plain-gored styles; included with this lot is a number of broken lines, in black and navy serges and p. amamas; the styles are not just the newest, some having clusters of pleats at the foot, but the materials are excellent and prices were from \$4.50 to \$6.50. To clear Saturday 1.69**

(Third Floor)

## Wash Goods on Sale Saturday

**500 Yards Only 27-inch All White Rice Cloth**, a fabric of the ratine crepe kindred. This lot is slightly soiled with an occasional oil stain. Regularly 25c. While they last, Saturday 9 1/2

**28-inch Crepe**, with black, mauve, pink and blue designs, in spots, figures and stripes. Saturday at 9 1/2

**Remnants of Ratine**, and some odd lines, in a splendid range of colors and designs; lengths of 1 to 14 yards. Will cut any as long as it leaves a desirable selling length. Rush price, 8.30 25

**500 Yards Anderson's Famous Kindergarten Cloth**, and some other odd lines; shades of plain blues, stripes and check; something in this lot worth being here early for 9 1/2

**Remnants of Crepes, Voiles and Oddments**, in the better class of wash fabrics. Some very desirable values in this lot for early shoppers, at 12 1/2

**36-inch All Linen Crepe Suitings**, in plain shades of brown, pink, mauve, green, etc., also in striped effects. Saturday special 29

## Clearance of Silks and Satins

Colored Charmeuse Satins, Crepe Charmeuse, Crepe Meteors, and remaining shades in Moire Velours. Regularly from \$2.50 to \$3.00, with several odd ends in \$3.50 quantities; good colors, in all the weaves shown, with most effective moires. Saturday's sale price 1.39

Lyons Dyed Honan Silks, 34 inches, dyed from natural shades in raw silks, by the best Lyons dyers. Regularly \$1.00. Big color range. For 79

Inexpensive Dress Silks, 29c—Peau de soles, tamolines and satin de chine, every color in the plain ones and stripes of every description. Sale price 29

Colored Dress Satins, 36 inches, a big special purchase, beautiful colorings, soft Duchesse finishes. Extra values. For 93

Black Satin Pallettes, 36 inches, at 98c—Splendid silks for dresses, waists and linings at 88

200 yards only of \$1.75 Black Satin Duchesse, 39 inches wide, for 1.33

(Second Floor)

## Dresden Ribbons, 19c

A Big Holiday Ribbon Bargain. Dresden ribbons, in the best summer patterns and colors. The ribbon is 6 inches wide, with beautiful floral designs. Colors include white, pink, pale blue, champagne, sage, navy, green, yellow, fango, cardinal, purple, black, etc.; an exceptionally suitable ribbon for sashes and girdles for summer dresses, as well as milliners, hair bows and fancy work. Regularly 35c and 39c per yard. Saturday, per yard 19

(Main Floor)

## Holiday Apparel for Men

May 24th is the day to change from your heavy underwear to the lighter weights for summer wear without fear of taking cold. Take advantage of this sale of Balbriggan, in three shades, natural, sky or gray; long sleeves and knee length, medium and light weight merinos in long sleeves and knee length. Sizes 34 to 44. Regularly 50c. All one price, per garment 39

2,000 Men's Silk Neckties at exactly half-price; splendid designs and colorings; large wide shapes; lots of plain colored bengalines, too; all one price, Saturday, Regularly 50c. For 25

Shirts, Regularly \$2.00, \$1.50, \$1.25, for 98c—1,000 Men's Shirts, with stiff or soft double cuffs, plain colors or stripe designs, plain white pleated bosom shirts, and shirts with French plique bosoms in plain white or stripes. These are several odd and broken lines which sold for \$1.35, \$1.50, and \$2.00. Saturday, each 93

Men's Pyjamas, Regularly \$1.50, \$2.00 and \$2.50, for \$1.25—Here is a splendid opportunity to buy summer pyjamas cheap; we have about 700 suits, mostly odd and broken stripe designs, lots of funneltte and other material, also as well; come early for best selection; clean and perfect in every way. Sizes in the lot 34 to 44. Regularly \$1.50, \$2.00, \$2.50 and \$3.00. Saturday to clear 1.25

## Friday Bargains ON SALE TODAY

Women's Spring and Summer Coats. Regularly \$11.50 to \$15. Today 5.45

Women's Tailored Skirts, excellent serges. Regularly \$4.50. Today 1.95

Corsets. Regularly priced \$2 to \$4. Today 1.25

Women's Brassieres, H. & W., handsome all-over embroidery. Were \$2.00. Today 1.00

Children's Dresses. Regularly priced \$1.00; of chambray. Today .69

Beautiful New Tunics. Regularly priced \$10 to \$19.50. Today 5.00

Waterproof Suit Cases, of keratol, on steel frame. Regularly \$2.05. Today 1.00

Charmeuse, Crepe Meteor and Moire Velours Silks. Were \$2.50 to \$3.50. Today 1.43

Wash Goods—Prints, Corduroys, Repps and Crepes. Friday bargain counter, per yard .9 1/2

Summer Hats, bright and fresh from our workrooms. Worth \$5. Today 3.85

Bed Comforters, reversible cambric. Regularly \$1.85. Today 1.39

Sample Hand Bags, leathers and moire silk. Regularly \$1.75 to \$3.50. Today 1.19

Mattresses, seagrass filled, encased ticking. Regularly \$2.60. Today 2.25

Men's Suits, tweeds and fancy worsteds. Regularly \$10 to \$15. Today 7.90

Men's Fashions, pyjamas, in flannelettes and chambrays. Today 98

Men's Soft or Stiff Hats. Regularly \$2 and \$2.50. Today .89



## Sporting Goods at Half Price

For Saturday's selling, in preparation for the holiday, every article in the following list of Sporting Goods will be on sale at Half-Price. This is really an exceptional opportunity. The goods are all high-grade. The field sporting goods are such as are used by professional and commercial leagues.

- Boxing Gloves, at \$4.50 to \$6.00
- Striking Bags, at 2.00 to 4.50
- Whittley Exercisers, at 2.00 to 5.00
- Baseball Gloves, at 2.00 to 3.50
- Golf Bags, at 2.00 to 2.25
- Golf Clubs, at 2.00 to 3.00
- Roller Skates, at 2.00
- Footballs, at 2.00 to 5.00
- Fishing Rods, at 2.00 to 6.00
- Fielders' Gloves, at 2.00 to 4.50
- Basemen's Gloves, at 2.00 to 3.75
- Catchers' Mitts, at 2.00 to 3.75
- Cricket Bats, at 2.25 to 8.50
- Cricket Nets, at 4.00
- Tennis Nets, at 3.00 to 6.50
- Tennis Rackets, at 2.00 to 8.00
- Baseball Masks, at 2.25
- Cricket Gloves, at 2.00 to 2.75

Goods as listed above on sale Saturday at half these prices.

Come sharp at 8.30 a.m. for best selection.

No telephone orders filled, as the assortment includes a number of single pieces, manufacturers' agents' samples of well-known brands, which cannot be advertised at cut prices. You must come and see them.

(Basement)

To be Cleared Saturday at One Half the Regular Marked Prices Here Quoted

## Men's New Summer Suits, \$10.75

A big group of High-Grade Suits of the new cloths and new styles, suits for the holiday, for which you would regularly pay \$15.00, \$18.00 and \$20.00. Superior quality English worsteds and tweeds, in the fashionable narrow stripes, on grounds of gray and brown; also a number of plain patterns in gray; the coats are cut in the new single-breasted, three-button sack style. The vest is single-breasted, high cut. Finest tailoring and finished with excellent twill mohair linings. Sizes 34 to 44. Regularly \$15.00, \$18.00 and \$20.00. Saturday 10.75

### FANCY BLAZERS A HOLIDAY REQUISITE.

Two shades of blue, red and black, and yellow and black combinations, made up single-breasted, with patch pockets, for boating, summer outing and outdoor games. They are very smart. Sizes 36 to 44. Price 4.00

**Men's White Flannel Trousers**—Made from English white flannel, with cuff bottoms, belt and side straps, nicely tailored, for cricket, tennis, bowling and outdoor sport; sizes 30 to 42 waist. Price 3.50

**Men's White Flannel Coats**—Made from extra good quality white flannel, single-breasted, patch pockets. Price 4.00

**Men's Gray Flannel Trousers**—Made from English cloth, in medium shades and plain patterns, five pockets, cuff bottoms, belt and side straps. Sizes 30 to 42. Price 3.50

**Men's Blue Suits, Silk Lined**—Made from fine twill English worsted, in navy blue. The coat is a single-breasted, three-button sack, and is lined throughout with good quality silk. Sizes 36 to 44. Price 20.00

(Main Floor)

## Boys' High-Grade Suits \$4.95

**A Special Holiday Sale**—150 Boys' Suits, taken from our regular high-grade stock. A showing of the most up-to-date styles, in the most fashionable shades of grays, tans, browns and novelty weaves; beautifully tailored and designed, in smart single-breasted yoke Norfolk and double-breasted sacque styles, with full-cut bloomers. This special clearing sale will be of most interest to the early buyers, so shop early. Note the regular selling prices. Sizes 26 to 34. Regularly \$7.00, \$8.00, \$8.50, \$9.50 and \$10.00. Special Saturday 4.95

**Long Trousers Suits for Big Boys**—Our special \$12 values in suits for young men will be of great interest to the chaps purchasing a holiday suit, smartly tailored from fine English worsteds and cheviot tweeds, in rich tones of grays and browns; single-breasted sack and Norfolk styles, with the medium cut, cuff bottom trousers; a suit that will meet with your approval; sizes 32 to 35. Saturday 12.00

**Boys' Wash Suits for the Holiday**—Single-breasted Russian style, with military or sailor collar, neat elastic bottom bloomers, splendid range of patterns and shades, including tans, browns, blues and white, very neatly tailored; sizes 2 1/2 to 6 years. Saturday 1.00

(Main Floor)

## Men's Stiff and Soft Hats

Samples and a special purchase of tobacco, odd dozens, balances and cancellations, up-to-date, dressy shapes and fine quality imported fur felt. Regular prices range from \$2.00 to \$3.50. Saturday your choice for 95

Christy's and King Derby and Soft Hats, smart 1914 designs, in all the popular colors, and trimmed with bows at side, on quarter or at back. Extra good values at \$2.00 and \$2.50.

Boys' Telescope Crown Soft Hats, in green, navy, brown, gray and black. Saturday special 75

Youths' and Young Men's Soft Hats, new crease crown shape, mushroom brim, deep bands, bow at back, new colors in green, tan, brown and navy. Saturday special 1.50

Men's Straw Hats, in all the leading 1914 summer shapes; low, medium or high crowns in fine split, sennit, pedal and fancy braids, easy fitting, light-weight hats. Excellent values at 75c, \$1.00, \$1.50 and \$2.00

Men's South American Panama Hats; close, pliable and natural black braids, in tourist, telescope, depress or square crowns and fedora shapes. Exceptional values at \$3.95, \$5.00 and \$5.00.

Men's Caps, golf, Norfolk and motor yacht shapes, in complete assortment of new patterns of tweeds, worsteds and serges, at 50c, 75c, \$1.00 and \$1.50.

Children's Ratine and Felt Hats, smart turban, middy, Mexican and sailor shapes, wide assortment of colors. Regularly 75c and \$1.00. Saturday 59

(Main Floor)

## Holiday Sale Boots, Pumps, Oxfords

We've prepared for a big rush at 8.30 sharp tomorrow morning. There's another thousand pairs of Women's Dainty American Colonial Pumps and Oxfords at \$1.55. Men's Goodyear Welted Boots at \$2.95. Also specials for children. Come at 8.30 for first choice.

\$4.50 and \$5.00 American Pumps and Oxfords, \$1.95—Over 1,000 pairs High-grade American Shoes for Women. There are dainty colonial pumps with cut steel buckles, pumps with neat tailored bows, pumps with instep straps, ties and laced and button Oxfords. Some have the popular kidney heels; others have Cuban, military and low heels. Every pair is dainty in style and perfect in fit and finish. Sizes 2 1/2 to 8. If you want your pick and choice, come at 8.30. Regularly \$4.50 and \$5.00. Saturday 1.95

Men's \$4.00 and \$4.50 Boots, \$2.95—Over 1,200 pairs High-grade Goodyear Welted Boots; made on new and popular lasts, in button, Bulmor and Blucher styles; gunmetal, patent coil, tan Russia calf, Dongola kid and velours calf leathers; single, double and triple thick soles; every pair perfect in fit and finish. Regularly \$4.00 and \$4.50. Saturday, 8.30 2.95

\$4.00 Boots for Women, \$1.95—Patent coil, tan Russia calf, gunmetal and fine vict kid leathers; also fine white canvas and white nubuck, in button and laced styles; short, medium and long vamp; kidney, Cuban and low heels, medium and light-weight soles; "Julius Arthur," "Eagle" and other popular brands. Sizes 2 1/2 to 1. Regularly \$4.00. Saturday, 8.30 1.95

## Groceries, Candy

- 2,000 lbs. Fresh Creamery Butter, White Clover Brand. Per pound 20
- Tonated Cornflakes, 3 packages 25
- Loaf Sugar, 4 lbs. 25
- Imported French Peas, Per tin 11
- Finest Canned Corn, 3 tins 25
- Choice Red Salmon, Tiger Brand, Per tin 16
- Baker's Cocoa, 1/4-lb. tin 22
- California Asparagus Tips, Per tin 23
- Canned Fruit, raspberries, strawberries and cherries, Per tin 24
- Crossed Fish Brand Sardines, 2 tins 24
- Maconochie's Pickles, mixed, chow and walnut, Pint bottle 22
- Finest Mild Cheddar, Per lb. 18
- Pure Lime Juice, Sovereign Brand, Reputed, quart bottle 25
- Clarke's Potted Meats, assorted, 5 tins 24
- Lemo-Lemonade Syrup, 3-bottles 25
- Clarke's Fork and Beans, in chili sauce, Large tin 18
- Shirley's Marmalade, 2-lb. jar 27
- Choice Stuffed Olives, Per bottle 15
- Maconochie's Bloater Paste, Per tin 15
- Garton's H. F. Sauce, Per bottle 25
- 500 lbs. Fresh Peel Cake, Per lb. 15
- Fancy Mixed Biscuits, 2 lbs. 15
- Choice Fresh Pineapples, 2 for 15

### CANDY SECTION.

- 800 lbs. Nut Milk Chocolate, Per lb. 40
- 1,000 lbs. Lady Caramels, wrapped, Per lb. 15
- 1,000 lbs. Quaker Chewing Candy, Regularly 35c, 3 lbs. 25
- 1,000 lbs. Simpson's Special, Per lb. 25

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