MONDAY MORNING

The Robert Simpson Company, Limited



Tuesday we cut the price on three lines of our newest and most up-to-date overcoats. The style is correct and the materials leave nothing to be desired.

Double-breasted, button-through style, with self collar, box pleat down the back, belt across back, cuff on sleeves, slash pockets, threequarter length, perfectly tailored, good linings; this style of coat comes in two good colors, a plain dark brown and a plain gray diagonal English tweed; another natty overcoat is made from a light brown English tweed with fancy back, velvet collar, silk sleeve linings, and yoke, patch pocket, single-breasted, buttoned-through style. Every coat the finest. Regularly \$20.00 and \$22.00. Reduced to 15.00

MEN'S TWEED WATERPROOF COATS. Made from a brown diagonal pattern English tweed, thoroughly rubberized, making it proof against wind and rain; single-breasted, button-to-the-chin style; beautifully tailored; a tweed coat that can be worn in winter as well as at any other time of the year. Price 13.50

SPECIAL CLEARING IN BOYS' BLUE SERG E SUITS. 22 Twe-Piece Suits, smart double-breasted style, with full-cut bloomer pants; made from an imported English rough blue serge; a splendid-wearing cloth, with good finish; first-grade twilled linings; sizes 26

Mid-Winter Sale of Better Negliges at 98c Men's Fine Furs

10 Men's Fur-Lined Coats, body and sleeves lined prime-furred natural dark muskrat skins, deep shawl collar of selected otter and Persian lamb skins, shells of fine imported black beaver cloth, tailored and trimmed first class. Regular \$55.00. 37.50

6 Men's Black Astrachan Lamb Fur Coats, glossy, even curl, and strong skins, deep rolling collar, full 50 inches long, and extra well lined. Regular \$50.00. Tuesday. 39.50

Imitation Brown Buffalo Robes, rubber interlined, 6.00 medium large size. Tuesday, special (Main Floor)

Stock-Taking Clearance of Men's Neglige Shirts, all styles and colors, plain or pleated bosom, all coat style, some with the new cuff, reversible style, some with "Nek Gard." Every shirt a bargain. Splendid range of sizes to select from. Come early and buy your spring supply; sizes 14 to 18. Regularly \$1.25, \$1.50, \$2.00 and \$2.50. To clear, 1000 of them, at,

BOYS' BUSTER BROWN SWEATER COATS, 40C. 700 of them, purchased from a well-known factory at less

than half-price. They will fit boys from two years to seven years old. The colors are navy with red trimmings, and red with navy trim; gilt fancy buttons; shoulder straps and belt.



Large Special Values in Floor Coverings

ENGLISH TAPESTRY CARPETS, 500 PER YARD. There is an assortment of good rich colors and designs, with 27-inch and 221/2-inch stair carpets to match in a good many cases. Specially good value. Per yard50

English Brussels Squares-Clearing odd designs and colors very cheaply, green and tan Oriental, green, tan and blue

9.0 x 9.0.	Special, Tuesday 12.95
9.0 x 10.6.	Special, Tuesday 13.75
9.0 x 12.0.	Special, Tuesday 15.75
English W	Vilton Velvet Squares, in beautiful Oriental de-
	Tuesday 19.25
9.0 x 10.6.	Tuesday 22.50
9.0 x 12.0.	Tuesday 25.00

Gas and Electric Lighting Specials

Three-Light Electrolier, brush brass pan, chain drop, with crystal prisms, complete. Regular \$10.50 8.49 Useful Two-Light Electrolier, for store use, complete with deep holopane style shades. Regular \$5.00 3.69 Two-Light Inverted Gas Fixture, with barners and mantles and half-frosted shades. Regular \$4.00 2.69 Solid Brass Gas Brackets: Stiff, .22, Single swing, .29.

The Five Special Sales Start Saturday, February 1st, including:

1. Furniture

3. Curtains and Dra-

2. Carpets, Rugs and Linoleums

4. Hosiery

5. Silverware



Boots, Slippers and Rubbers

Foot comfort—the comfort of warm, dry feet—is the price of good health. When prices reach such low figures the time is ripe for some active buying, for which we have prepared

HOCKEY BOOTS. Made of selected Scotia chrome leather. English back Men's, sizes 6 to 11, spring heels 1.59 Boys', sizes I to 5, spring heels 1.39 Women's, sizes 21/2 to 7, low heels 1.59 Misses' and Youths', sizes 11 to 2, low heels 1.39 HEAVY GUM RUBBERS

For teamsters and motormen, made with heavy double corrugated soles and heels, in one-buckle style, sizes 6 to 11. Regular \$1.85. Tuesday 1.49 WOMEN'S DAINTY RIBBON-TRIMMED SLIPPERS.

In colors red, pale blue, brown, and black, silk pom-pom on vamp, soft leather soles, sizes 3 to 7. Tuesday85 WOMEN'S CAMEL'S HAIR SLIPPERS.

Fleecy and comfortable inside, turn-down collar, padded insoles and flexible leather soles; sizes 3 to 7. Tuesday... .85 FAMILY RUBBERS TO FIT ANY STYLE BOOT.

5,	sizes 3 to 101/2	33
	Misses', sizes II to 2	39
	Youths', sizes II to 13	49
	Boys', sizes 1 to 5	59
	Women's, sizes 2½ to 8	49
	Men's, sizes 6 to 12	69
	(Second Floor)	.00

Pillow Cases, 4 Pairs for 98c

(Fifth Floor)

1000 Pairs Plain Pillow Cases, neatly hemmed, sizes 42x33 and 44x33. No phone or mail orders for these. Sale price, Tuesday, four pairs for 98

Plain Bleached Sheets, size 70x90 inches. Regularly \$1.55 pair. Sale price Tuesday, per

Damask Table Cloths, beautiful quality of linen, pretty designs, size 2x21/2 yards. Sale price Tuesday 2.68

Gray or Factory Cotton, 36 inches wide. Clear-Madapollam or Fine English Cotton, beautiful sheer finish; note width, 45 inches. Sale

Turkey Red Chintz Comforters, in Paisley and floral designs, well quilted and filled, size 60 x72. Sale price, Tuesday 1.48

Heavy Brown Linen Turkish Bath Towels. fringed ends, a splendid wearing towel. Sale

English Flannelette, a good assortment of stripes. Regularly 16c. Sale price Tues-(Second Floor)

THE OPEN ROAD TO ECONOMY IN BUYING

The Simpson Store Lists from day to day give hints of small savings all along the line. Occasionally in every department there arise special conditions which permit us to announce such huge savings as those given by the China Section on Tuesday.

A CONTINUATION OF OUR MID-WINTER SALES OF CHINA WARE.

Genuine Limoges China Dinner Sets, 97 pieces, with violet decorations. Regularly \$25.00. Special Tuesday 11.95 Limoges China Dinner Sets, with gold band and solid mat gold handles, St. Regis shape, 102 pieces. Regularly

\$71.40. Tuesday for 59.50 This Haviland Dinner Set, with pink and lavender border pattern, 102 pieces. Regularly \$60.00. Tuesday 41.50

Limoges China Dinner Sets, 102 pieces, light green and Grecian key border patterns. Regularly \$71.40. Tuesday 49.50 Limoges China Dinner Sets, with etched border pattern, in heavy coin gold, solid gold handles. Regularly \$175.00.

Tuesday 100.00 Limoges China Dinner Sets, with broad etched border and lace designs, coin gold, solid gold handles. Regularly \$300,00. Tuesday 200.00

Limoges China Dinner Sets, raised paste gold decoration, very wide border pattern on ivory ground, gold handles, 102 pieces. Regularly \$550.00. Tuesday 300.00 A MANUFACTURER'S SAMPLE LINE OF FANCY DECORATED CHINA WARE.

An Unusual Purchase of High-Class Decorated China, at a very low price, enables us to offer a huge special priced stock. Divided in three classes:

Chop Plates, Chocolate Pots, Cake Plates, Salad Bowls, Vases, Biscuit Jars, Sugars and Creams. Worth up to \$3.00 Vases, Comports on foot, Chop Plates, Mocha Pots, Sugars and Creams, Urns, in Old Vienna decorations. Worth

up to \$6.00 each, for 1.98 SERVICE PLATES AT GREATLY REDUCED PRICES. Handsome Service Plates of Royal Doulton, Haviland and Coalport China, cobalt blue, ivory and encrusted gold

Plates, regular price up to \$2.50, for 1.00 Plates, regular price \$6.00 to \$9.00, for3.50 Special lot of Salad Sets of Hand-Painted China. Regular price \$2.98, for 1.98

The Grocery List

One car Standard Granulated Sugar. 20 lbs. 1.00 Choice Side Bacon ,peameal, half or whole. Per Lake of the Woods Five Roses Flour. Quarter-Canned Fruit: Raspberries, Strawberries, Cherries, Peaches and Pears. Per tin18 Pure Kettle-Rendered Lard. Three-pound pail .54 Finest Creamery Butter. Per pound 34 Choice Spanish Onions. 10 pounds25 Edwards' Evaporated Soups-Tomato, white and 2000 tins Choice Pink Salmon. Per tin 10 (Only three tins to a customer). Imported Macaroni. Three packages 25 Pure Gold Quick Tapioca, Chocolate and Custard 500 lbs. Fresh Ginger Snaps. Three pounds.. .25 Post Toasties. Three packages25 300 bottles Sniders' Salad Dressing. While (Basement)

The Robert Simpson Company, Limited

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