

Mr. POULIOT: I will ask you, sir, as chairman of this house, to see to it that interruptions of that kind are not tolerated when I am speaking on serious matters. I am discussing the tobacco business, an industry which interests many farmers in Ontario, in the province of Quebec and in other parts of Canada. It is a matter of high importance, and I have not discussed it in a frivolous way. At times I joke with the hon. member for South Essex, but I pay no more attention to him than that. I regret very much that when we are discussing a matter as important as this one, one which is of vital importance to so many farmers, the hon. gentleman should continue making his jokes, sending cigars across the floor of the house, and speaking as if his electors were not interested. I hope, sir, that you will use your authority to make the hon. member keep quiet; otherwise I shall have to ask the assistance of the sergeant at arms to expel him from the house while we are discussing a matter of such concern to his electors. If they were here and saw him making his jokes and interrupting when an hon. member is speaking concerning a commodity as important as tobacco, and the exports and consumption of that commodity, no one would vote for him at the next election. I am very sorry for him if he cannot understand any better, but I believe his electors should not suffer from that. As he has said that home production did not increase, I shall give the figures supplied by the bureau of statistics.

Mr. GOTT: I said consumption not production.

Mr. POULIOT: In the year 1932-33 there were 2,217,447 more pounds produced than in 1930-31.

The CHAIRMAN (Mr. Gagnon): I should like hon. members on both sides of the house to maintain order.

Mr. GOTT: On a question of privilege, may I say that I did not say production of tobacco in Canada has not increased; I said consumption of tobacco in Canada has not increased. I do not wish to have it twisted by the hon. member for Témiscouata.

Mr. POULIOT: Well, sir, if the consumption of tobacco has not increased the hon. member may see to it by leaving the chamber and smoking in the lobby the cigar he offered me.

Mr. GOTT: You will not help it.

Mr. POULIOT: We will have increased consumption of tobacco to the extent of one cigar, and in the meantime we will have peace. I have quoted figures concerning tobacco from page 556 of Hansard.

There has been some very attractive advertising in connection with honey from the province of Quebec. It has appeared in a very excellent monthly, which has never published my picture or mentioned my name, but which I value just the same. I do not judge publications from the standpoint of the publicity I obtain in them. I refer to the publication called "Quebec" issued in London by the Canadian government. In that monthly Canadian honey has been widely advertised. The deputy minister of agriculture of the province of Quebec, Mr. Grenier, has gone to London in order to open markets for Canadian honey. That is a worthy project, but there is something more to consider. Figures which have been supplied show that the exports of honey to the British Empire were greater to a value of \$119,215, but that those to foreign countries were less by \$7,952. That leaves a total increase of \$111,263. What about the home consumption? The home consumption of 1932-33 compared with 1930-31 showed a decrease of 9,535,689 pounds. We export \$111,263 worth more, but we consume 9,535,689 pounds less. What is the advantage of exporting \$111,263 more of honey, if we consume 9,535,689 pounds less in Canada? It seems to me that although the advertising in the "Quebec" monthly is very good, yet advertising for consumption of Canadian goods in Canada is not efficient. Therefore they have to take every possible step to improve the marketing of that product. But here in Canada we consume 9,500,000 pounds less of honey. Does not the Minister of Agriculture think that it would be much better to advertise Canadian honey in Canada in order to bring about normal consumption of this product in our home market. That would mean an increased home consumption of 9,500,000 pounds. It would be superfluous to export \$111,000 of honey if our home consumption increased by 9,500,000 pounds. That is my view. Would it not be better to take steps to preserve our home market, as the hon. member for West Calgary (Mr. Bennett) has so often urged? We have a local market, but in that local market consumption is gradually decreasing, dwindling to nothing, and I think it is high time to advertise Canadian goods in Canada in order that our home consumption may be brought up to the point where it stood a few years ago.