

## WHY INVEST INTO CANADA?

### POLITICAL

- + stable democracy
- + interprovincial trade barriers being resolved
- + ready access to USA/Mexico via NAFTA
- + non-discriminatory (National Treatment)
- + peacekeeping/mediator attitude makes for good alliance partner
- + respected

### ECONOMIC

- + lowest inflation rate of G7
- + highest growth of industrial production of G7
- + modern, efficient infrastructure
- + low cost energy, land, natural resources
- + faster growing productivity than USA in auto assembly
- + low employer-paid fringe benefit costs
- + lower cost and higher quality health care (vs USA)
- + lower competition than in USA
- + high quality products
- + moderate cost of capital; national banking system
- + capital incentives available
- + low interest rates
- + easy to start-up on a small scale
- + no restrictions on profit repatriation
- + attractive market

### SOCIAL

- + low crime (peace, order, and good government)
- + less litigious than USA
- + multiculturalism well accepted/welcoming environment
- + well educated and loyal workforce
- + high quality of life
- + clean
- + individual rights well established
- + English widely spoken

### TECHNOLOGICAL

- + receptive to foreign technologies (no Not-Invented-Here syndrome)
- + able to deal with Metric and other standards
- + adept at assimilating technology
- + most generous R & D tax credits of G7
- + leading-edge in some sectors
- + good government-government and government-industry collaboration and institutional support
- + Canadian standards are internationally recognized