

- Recovery, recycling and re-use
With this type of technology, pollutants are recovered and recycled during the process itself, or else they are turned into marketable byproducts.

- Treatment
Treatment should be as near to the source as possible. This avoids mixing of various pollutants, which makes them more difficult to treat.

Certain support technologies are increasingly in demand for environmental applications. Examples are automated process control systems, field and laboratory instrumentation and various software programs.

MARKET POTENTIAL GENERATED BY WASTEWATER REGULATION (DOCUMENT 3)

The U.S. regulations reflect public awareness and pressure, and they are having a huge influence on the demand for goods and services. The North American environment market (including Canada, the U.S. and Mexico) is estimated at \$185.1 billion for 1991 (Richard K. Miller & Associates Inc.). The American market alone is estimated at between \$120 and \$130 billion.