

**SECTOR:** Tourism  
**SUB-SECTOR:** TOURISM DEVELOPMENT PROGRAM

Officer: J.Kern, Tel. (613) 944-8823

**EVENT:** Spotlight Canada - New York, June 1993  
**PRODUCTS:** All travel trade customer segments  
**SCOPE:** Marketplace in New York Territory  
**ATTENDANCE:** Canadian sellers to meet U.S. buyers  
**CONTACT:** H.Davidson (212)596-1600

**EVENT:** Spotlight Canada - Pittsburgh, April 1993  
**PRODUCTS:** All travel trade customer segments  
**SCOPE:** Marketplace in Pittsburgh Territory  
**ATTENDANCE:** Canadian sellers to meet U.S. buyers  
**CONTACT:** V.Boehm (412)392-2308

**EVENT:** Spotlight Canada - San Fransisco, February 1994  
**PRODUCTS:** All travel trade customer segments  
**SCOPE:** Marketplace in San Fransisco Area  
**ATTENDANCE:** Canadian sellers to meet U.S. buyers  
**CONTACT:** J.Duffy (213)678-7432

**EVENT:** Spotlight Canada - Seattle, October 1993  
**PRODUCTS:** All travel trade customer segments  
**SCOPE:** Marketplace in Seattle Territory  
**ATTENDANCE:** Canadian sellers to meet U.S. buyers  
**CONTACT:** R.Brown (206)443-1777

**EVENT:** Spotlight Canada - Cleveland, May 1993  
**PRODUCTS:** All travel trade customer segments  
**SCOPE:** Ed. Fam. Tour from Cleveland Territory to Province of Quebec  
**ATTENDANCE:** U.S. buyers to meet Canadian sellers  
**CONTACT:** M.Rice (313)567-2086

**EVENT:** Spotlight Canada - Cincinnati, April 1993  
**PRODUCTS:** All travel trade customer segments  
**SCOPE:** Ed. Fam. Tour from Cincinnati Territory to Ontario  
**ATTENDANCE:** U.S. buyers to meet Canadian sellers  
**CONTACT:** J. Wellman (513)762-7655

**EVENT:** Spotlight Canada - Pittsburgh, October 1993  
**PRODUCTS:** All travel trade customer segments  
**SCOPE:** Seminar in Pittsburgh Territory  
**ATTENDANCE:** U.S. buyers  
**CONTACT:** V.Boehm (412)392-2308