

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :503-MANILA

001-AGRI & FOOD PRODUCTS & SERVICE
PHILIPPINES

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MAINTAIN CLOSE CONTACT WITH NFAC & MAJOR UREA TRADERS TO DETERMINE FURTHER MARKET INTEREST & CO-OPERATE WITH CIDA RE POSSIBLE BOP AID IN FORM OF UREA.

POSSIBLE ADDITIONAL UREA SALES.

CONTINUED CLOSE LIAISON WITH SWINE BREEDERS & ENCOURAGE & ASSIST THEIR TRAVEL TO CANADA.MAINTAIN CLOSE CONTACTS WITH FEED MILLERS.

CONTINUING SALES{200-300 HEAD/YR}& POSSIBLY CANOLA MEAL AS FEED COMPONENT.ADDITIONAL FEED WHEAT FEED BARLEY SALES

FOLLOW UP ASEAN FOOD PACKAGING & PROSSESSING MISSION TO CANADA IN FALL 87.

INTRODUCTION OF ONE OR MORE CANADIAN SUPPLIERS TO MARKET.

MONITOR CLOSELY POLICIES OF THE DEPT. OF AGRICULTURE ON POSSIBLE 10M CATTLE RESTOCKING PROGRAM.

POSSIBLE MARKET FOR 1600 HEAD OF CATTLE PER YEAR

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ORGANIZE VISITS TO ONT PORK CONGRESS & SWINE PRODUCERS/EXPORTERS. - ASSIST BC TREE FRUITS TO SELECT LOCAL DISTRIBUTOR & REPORT ON MKT DEVELOPMENTS. - SUPPORT CIDA'S COMMODITY GRANT PROGRAM(FERTILIZERS).

15 PHIL SWINE GROWERS TRAVELLED TO ONT PORK CONGRESS & MADE SEPARATE TOURS TO CDN SWINE FARMS. -B.C.TREE FRUITS NAMED DISTRIBUTOR.1ST SHIPMENT ON THE WAY. - CONTRACT FOR 14,000 M TONS OF UREA AWARDED TO ESSO CHEMICALS.

QUARTER: 2 Assisted Cdn Swine merchants in developing business.
Assisted Cdn dairy suppliers in finding possible market.

Assisted in the organization of 2 separate buying missions to Canada.
Resulted in a sale of Cdn \$1.3M to Nestle Phil. of skimmed milk powder.

QUARTER: 3 -----

QUARTER: 4 -----