

# TRADE FAIRS AROUND THE WORLD

## Opportunities in Taiwan Focus of Meeting

Persons able to attend an April 21-23, 1996 meeting in Taipei will be made aware of the numerous opportunities available to Canadian companies in Taiwan's rapidly growing market.

At the **10th Annual Meeting of the Canada-Taiwan Business Association**, attendees will learn of the many lucrative small and large infrastructure projects currently being considered or in progress in Taiwan.

These include highway development, rapid transit systems and airport management operations; environmental protection initiatives; telecommunications and information technology priorities; aviation and navigation; financial services; construction/architectural design services; seafood and processed food; and education and tourism.

*For more information on this event, contact Elsie Lee or Diane Orr, Canada-Taiwan Business Association, The Canadian Chamber of Commerce, Ottawa, Tel.: (613) 238-4000; Fax: (613) 236-9301.*

## Hanoi to Host International Fair

**Hanoi, Vietnam** — A combined international trade fair, **Vietnambuild/Vietnamelectr'96**, will be held here April 2-6, 1996.

Last year's event attracted 120,000 visitors who viewed 500 exhibits by some 300 companies from 21 countries.

For details, contact Van T. Tran, Trade & Investment Director, Vietnam Canada Trade Council, Ottawa, Tel.: (613) 231-6369; Fax: (613) 235-1515.

## Munich's '96 Sports Show Fashioned for Market in '97

**Munich, Germany** — Offering unrivalled sales opportunities, the largest international trade fair for sports equipment and fashion will be held here August 6-9, 1996.

**ISPO 96 Summer**, where participants can recognize trends more quickly than their competitors, is deemed the top venue for information and orders for the 1997 summer season.

Companies wishing to participate in this prestigious event may contact the show's Canadian representative, **UNILINK**, 50 Weybright Court, Unit 41, Agincourt, Ontario, Tel.: (416) 291-6359; Fax: (416) 291-0025.

## Firm Recruits Gulf Food Exhibitors

### **Dubai, United Arab Emirates**

— The event is still more than a year down the road, but already the booking of space is well underway for **GULFOOD'97**, being held February 23-26, 1997 at the Dubai World Trade Centre.

The **6th Gulf Food, Hotel & Equipment Exhibition** attracts as many as 375 exhibitors from some 30 countries. More than 40,000 potential customers are targeted by direct mail.

The Gulf market for food alone exceeds an estimated US\$8 billion and there is a huge demand, as well, for hotel, restaurant and catering equipment, supplies and services.

*For more information on participation in GULFOOD'97 — at which there will be a 90 square metre booth under the "Canada" banner — contact Nabih Saba, Alleman Canada Ltd., St-Laurent, Quebec, Tel.: (514) 953-2945; Fax: (514) 335-5639.*