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On the Unconditional Accumulative Plan, contains but one condition, viz., that the premium shall be paid.

Extended Insurance is granted after two years.

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THE-

MUTUAL LIFE INSURANCE CO.

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Statement for the Year ending December 31st. 1895

\$221,213,721 33 Assets ...

194,347,157 58 Liabilities... ... \$26,866,563 75 Surplus

\$48,597,430 51 Total Income

Total paid Policyholders

in 1895 ... \$23,126,728 45

Insurance and Annuities

in force \$899,074,453 78 Net gain in 1895 ... \$61,647,645 36

Note—Insurance merely written is discarded from this Statement as wholly misleading, and only insur-ance actually issued and paid for in cash is included.

Paid to Policyholders since Organization \$411,567,625 79

THOMAS MERRITT, Manager,

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WATERLOO MUTUAL FIRE INS. CO.

ESTABLISHED IN 1963.

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GEORGE RANDALL, JO**N SHUH, Vice-President

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The London Life Insurance Co.

Head Office, - London, Ont.

\$1,000,000 Authorized Capital 250,000 Subscribed Capital ••• 60,000 Government Deposit

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The new policy forms of this company are models of neatness and liberality Money to loan at lowest current rates of interest on desirable real estate securities

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"The more liberal a Policy is made, consistent with safety, the more Policies are likely to be issued. And this the Great-West folks seem to believe."—Vide Monetary Times, April 17th, 1896.

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WHICH GIVES TO POLICY-HOLDERS:

The Largest Cash Value, The Largest Guarantee Loan Value, The Largest Guarantee Paid-up Insurance, Freedom from restriction as to residence or occupation.

All these guarantees are backed by a Reserve calculated on the 4% basis—The GREAT-WEST LIFE being the first and only Canadian Company that has, from its inception, provided this security for its Policy-holders. What takes well with the insuring public is a good thing for Agents to have.

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INCORPORATED 1889.

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Most attractive plans of insurance in existence. Coupon Annuity Bends en life and endowment plans. Endowment Policies at Life Rates. Half Premium Policies. Policies also issued on all other approved plans. Write for particulars before insuring elsewhere.

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E. F. CLARKE, M'n'g Director.





INSURANCE (U. Head Office, WATERLOO, Ontario

Subscribed Capital, \$200,000 00 Deposit with Dominion Gov't, \$50,079 76

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INS COMPANY with Assets of \$15,000,(00.

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JAMES LOCKIE, Managing Director.

JOHN SHUH, Vice-President. T. A. GALE, Inspector.

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Established Fire Insurance Co. 01 BERLIN.

Head Office, Berlin, Ontario

HUGO KRANZ, Manager.

sident. GEORGE LANG, Vice-President W. H. SCHMALZ, Secretary. A. B. POWELL, Inspector. JOHN FENNELL, President.