

Low Premium Rates.  
Policies indisputable from date of Issue.  
Loan Value Guaranteed after two years,  
Cash Surrender and Paid-up Values Guaranteed after Three Years.  
No Restrictions as to Residence, Travel or Occupation.

**These are some of the advantages of Insuring in**

**The Crown Life Insurance Company**  
Head Office:  
Crown Life Building, Toronto, Can.  
Most Liberal Policy in the Market. Good Territory available to Reliable Representatives.  
COL. THE HON. D. TISDALE, P. C., M.P., President.  
WILLIAM WALLACE, General Manager.  
A. H. SELWYN MARKS, Secretary.

**Insurance Company** **Founded 1792.**  
**of North America,**  
**1794.**  
**PHILADELPHIA.**

Capital ..... \$ 3,000,000.00  
Assets, January 1st, 1906 ..... 13,024,882.85  
Net Surplus..... 3,626,730.57

**Losses Paid since Organization, over ..... \$125,000,000.00**

**ROBERT HAMPSON & SON, Montreal**  
GENERAL AGENTS FOR CANADA.



**A PLEASANT PERMANENT PROFITABLE**

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**THE NORTHERN LIFE**  
HEAD OFFICE, LONDON, ONT  
Write for information.

**PELICAN and BRITISH EMPIRE LIFE OFFICE.**  
Founded in 1797.

The Oldest Proprietary Office in the World transacting Life Assurance business only.

**Financial Strength Unsurpassed.**  
**TOTAL ASSETS, over \$26,000,000**  
Large Bonuses and Low Rates of Premium

**A. McDUGALD,**  
Manager for Canada, Montreal.



**Standard Life**  
Established 1825.  
Assurance Co. of Edinburgh.  
Head Office for Canada, MONTREAL.

Invested Funds.....\$ 57,254,046  
Investments, Canadian Branch... 17,000,000  
Revenue..... 7,271,407  
Deposited with Canadian Govt.. 6,975,998

Apply for full particulars.

D. M. McGOUN, - - - - - MANAGER  
CHARLES HUNTER, Chief Agent Ontario

ESTABLISHED A.D. 1720

**THE LONDON ASSURANCE.**  
Head Office, Canada Branch, Montreal.  
**TOTAL FUNDS, - - \$20,000,000**

FIRE RISKS accepted at current rates.  
Toronto Agents  
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**SUN** **Founded A.D. 1710**  
**INSURANCE FIRE**  
OFFICE  
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**The Oldest Insurance Co'y in the World.**

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**H. M. BLACKBURN,** - - - - - Manager  
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**Agents Wanted in all Unrepresented Districts.**



**North American Life Assurance Co.**

Assets - - \$7,800,000  
Net Surplus - \$650,000

JOHN L. BLAIKIE, President.  
L. GOLDMAN, A.I.A., F.C.A.,  
Managing Director.

Correspondence is invited with reference to agency openings.

Address:  
**T. G. McCONKEY,**  
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Home Office - TORONTO

**THE ROYAL-VICTORIA LIFE INSURANCE CO.**

The Directors' Report for 1906 shows large increases during the year

**IN CASH INCOME**  
**IN LEGAL RESERVES**  
**IN INVESTED ASSETS**  
**IN LOANS TO POLICYHOLDERS**  
**IN PAYMENTS TO POLICYHOLDERS**

and 7 1/2 per cent. Reduction in Expenses of Management for year. No Interest Overdue or Unpaid on Investments at end of year.

**APPLY FOR AGENCIES TO**  
**DAVID BURKE, A.I.A., F.S.S.**  
GENERAL MANAGER, MONTREAL.

**CLEAR POLICIES. REASONABLE CONTRACTS.**  
Always a Place for Faithful Workers.

**Union Mutual Life Insurance Co.**  
**PORTLAND, - Maine**  
FRED E. RICHARDS, President.

HENRI E. MORIN, Chief Agent for Canada.  
For Agencies in the Western Division, Province of Quebec and Eastern Ontario, apply to WALTER I. JOSEPH, Manager, 151 St. James St., Montreal.

For Agencies in Western Ontario, apply to W. J. PECK, Manager, 17 Toronto St., Toronto.

**NORTH BRITISH & MERCANTILE INSURANCE COMPANY.**

Total Assets.....\$79,252,646.00  
Canadian investments.....8,280,742.00  
Greatly in excess of any other fire company in Canada  
Losses paid since organization, over \$134,000,000.  
Mgr. and Chief Ag't in Canada—RANDALL DAVIDSON.

Resident Agents, Toronto Branch,  
EVANS & GOOCH.

**PHENIX**  
**Insurance Company**  
**Of Brooklyn, N. Y.**  
**WOOD & KIRKPATRICK, Agents**  
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