MADEBY



Water is cheap. That is why you get so much of it in common toilet soaps.

Pears is all pure soap in every particle, so that although its first cost may be a trifle more than that of the ordinary soap, it lasts so long that its ultimate cost is very much less.

Thus, as a matter of economy alone, it possesses undoubted advantages over the low priced soaps, composed of water and low grade materials which injure the skin.

Other Value

Being waterless, Pears never dries up-never shrinks. It remains hard all through, in any climate, and will wear as thin as a sixpence.

Another point of value is that being of such purity and efficacy in every particle, a very little of it gives a sufficient profusion of lather for toilet or bath, while in regard to cleansing and beautifying properties, there is nothing in the whole range of saponaceous products to equal Pears, which is matchless for the complexion.

ears' Soap

The Soap That Lasts Twice as Long as Ordinary Soaps

GREAT ENGLISH COMPLEXION SOAP