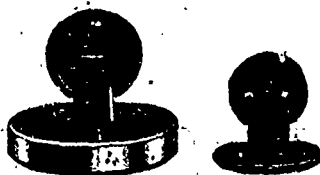




Collar and Cuff Buttons closed.



Cuff and Collar Buttons open.



NEW JEWELRY.

We desire to notify the Trade that our Mr. Lowe has just returned from the American factories where he has spent the past few weeks in selecting new and desirable goods for the fall trade.

These goods are arriving every day, and dealers in want of Novelties or regular lines, will find it to their advantage to give us a call, or delay purchasing until they are waited upon by our Travellers. We sell only reliable goods and guarantee to meet any honest competition.

ZIMMERMAN, McNAUGHT & CO.

Wholesale Agents for the Dominion of Canada for the

"AMERICAN LEVER,"

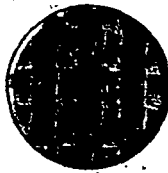
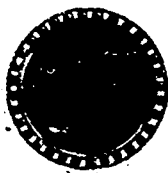
PATENT NON-SEPARABLE BUTTON.

The simplest, strongest, most convenient, and most elegant Button ever offered to the trade. These celebrated Buttons are made only in the very best quality of rolled plate, and can now be had in great variety of patterns, suitable either for collars or cuffs. They are as cheap as any button of similar quality in the market, and guaranteed to give better satisfaction to the wearer.

ZIMMERMAN, McNAUGHT & CO.,

Manufacturing and Wholesale Jewelers,

56 YONGE ST. TORONTO.



BUY THE "LANCASTER."

The Best Value Watch in the World for the Money.

WHAT PRACTICAL MEN THINK OF IT!

CHICAGO, July 16, 1880.

I find on my route, where your watch is known, it gives A. No. 1 satisfaction. A practical watch-maker, of 30 years' experience, told me only last week that he would as soon put your lowest price 15 jewel in his pocket for time, as any Howard made.

I. F. BROWN, with Benj. Allen & Co., 127 State St., Chicago.



Dealers will consult their own interests by buying the Lancaster Watch. Send for Price List and particulars.

ZIMMERMAN, McNAUGHT & CO.,

SOLE WHOLESALE AGENTS FOR CANADA.