

tant in the worsted industry, the firm having one large mill of their own, and occupying room and power at two villages outside Bradford, employing in all about 1,000 hands. While the firm has good offices and warehouses in Bradford, yet they have warehouses in London, Manchester, and on your side in Montreal and New York. The house was the first in Yorkshire to recognize the importance of making all-wool fabrics similar to the French and Germans, and many years before mule spun yarn was made in England they imported large quantities from the continent. A good many years ago this firm made an enormous quantity of this class of manufacture for your side, and no small degree of their pre-eminence and greatness is attributed to the long continued trade they have been doing with your large importing houses."

Messrs. Briggs Priestley & Sons are represented in Canada by the firm of S. Greenshields, Son & Co., Montreal, who carry a large stock of their serges, eudoras, cravenettes, etc.

BACK FROM EUROPE.

J. H. Sherard, of the Alaska Feather & Down Co., has returned from an extended trip to Europe. He attended the sales of the Hudson Bay Co. early in December and bought a considerable quantity of wild goose feathers for the manufacturing purposes of the company. Arrangements were also made with a Manchester printing house to print a large quantity of cloth in special designs, which were selected with an eye to tasty down quilts. The trade will appreciate the exclusive designs which have been secured by this arrangement, because quilts and cushions are essentially articles that depend a good deal for success on the style, design and coloring of the coverings. Mr. Sherard also visited Hamburg, Prague, etc., and in one place went through the feather factory of a concern which has a branch in Shanghai, China, and employs 3,000 hands in cleaning and coloring feathers.

STRONG IN STAPLES.

Stewart & McDonald, represented in Canada by Mr. Harrower, are showing complete ranges in linens, dress goods, flannelettes and cotton goods. In tablings, towellings, etc., some special lines are being offered.

THE DUPLEX.

A sweater for bicyclists, golfers, yachtsmen, etc., which is much in favor is that with Duplex collar. Being furnished with two collars, it can be worn high in the neck or turned down, as taste and convenience suggest.

FINE HALF-HOSE.

Some of the finest half-hose now being shown to the trade are a silk and hse thread combination. The instep and sole are in black, and the rest of the sock in cardinal and standard colors. They are very handsome, and intended for high-class trade.

A NOVELTY IN BELTS.

A novelty of the season in belting for ladies wearing blouses and waists is an elastic webbing of great flexibility and strength, yet light and perfect fitting. It gets no narrower when expanded, a feature which will recommend it. It is shown in all widths, and in fashionable colors. Mr. Harrower, of Montreal, drew THE REVIEW'S attention to this novelty.

THE WIDE-AWAKE TONE.

To the doubting few who have not yet subscribed for either or both of these papers, we submit the following letter:

DEAR SIRS,—When THE DRY GOODS REVIEW comes due next month, if you choose, make a draft for both, namely, \$3. or I will remit.

I congratulate you on the wide-awake tone of THE DRY GOODS REVIEW and THE Canadian Grocer, and read them with a great deal of pleasure and profit. We are doing business strictly for cash or produce, and, after doing business for several years on credit, find the change a splendid success, and now find it a pleasure to do business.

I remain, yours truly,

H. REIDY.

TWO YOUNG FIRMS.

Two young firms began this year with as bright prospects as young concerns ever had. These are Finley, Smith & Co., whose travelers will make their placing trips for woollens early in April for the fall trade, and Wm. Taylor Bailey, who is continuing the business of Peter Schneider's Sons & Co., upholstering and draperies, as noted in another column. Both firms have their warehouses side by side in the fine block of buildings on Victoria Square, Montreal, and their facilities for a good start are of the most promising character. They have the goodwill of the trade in their separate lines, to begin with, and the year ought to show good results.

COTTON COMFORTS.

The Puritas cotton comfort, made of pure white batting and covered with sateen on both sides, was one of the hits of last season. As the price was high the quantity sold was naturally limited. But the same company which put the Puritas on the market last year propose, in 1896, to make several low-priced lines carrying the same trade mark.

TOOKE BROS.' NEW WAREHOUSE.

THE fine new warehouse of Tooke Bros. is now in order and contains the new stock of imported men's furnishings, as well as shirts and collars, now being offered to the trade by the firm. The warehouse is well fitted up, and the stock is shown to the best advantage. The warehouse is on the corner of St. Helen and Recollet streets, Montreal, and is both large and well lighted. It enables the various lines to be so classified and arranged that the various principal lines are given entire floors to themselves, with the result that the goods can be displayed to the best advantage.

The first floor is devoted entirely to white shirts and collars, and the large range in these goods offered by the house are seen in great array. Another floor is given up to ties, and here the best imported goods are shown in immense range. The scarf boxes are uniform in design, and marked with the letters T. B., which is being pushed as the distinctive mark of the house.

In ties the season's new goods in greys are selling well, and the new checks are very popular. The designs shown by Tooke Bros. are all tasteful and quiet in neat effects, and are scoring success in all classes of trade. The striped goods are remarkably pretty this season. A strong feature is the black goods, of which there is a great range. These are from the best makers, and every style is shown in both silk and satin. Every shape in bows is in stock, prices ranging from \$1.50 to \$4.50. The latest dress ties are in all fashionable varieties.

The third floor is taken up with a complete assortment in hosiery, underwear, umbrellas, etc. The finest goods are shown in all these lines in keeping with the standing of the house. On