

## Proud Position of the Sun Life of Canada.

A striking demonstration of the commanding position occupied by the Sun Life of Canada among the Canadian life companies is afforded by the following table.

In all, twenty-six Canadian life companies operated in the Dominion last year.

The table compares in essential features the Sun Life of Canada with **the other twenty-five companies combined**.

The first column of figures sets forth the Assets, Increase in Assets, etc., of the Sun Life of Canada **alone**; the next shows the **combined** Assets, etc., of the other twenty-five Canadian life companies; the last column compares Sun Life of Canada Assets, etc., with the **combined** Assets, etc., of the other twenty-five.

For example, at Dec. 31st last, the Assets of the Sun Life of Canada *alone* were no less than **33%** of the total Assets of *the other twenty-five* Canadian companies *combined*.

BUSINESS OF CANADIAN COMPANIES FOR YEAR ENDING DEC. 31, 1914.

	The Sun Life of Canada <u>alone</u> .	The other <b>25 combined.</b>	Sun Life Percentage of the other 25 <u>combined.</u>
Assets.....	<b>\$64,187,656</b>	\$193,260,718	<b>33 %</b>
Increase in Assets.....	<b>8,003,843</b>	17,704,614	<b>45 %</b>
Surplus over all Liabilities (except capital).....	<b>6,753,794</b>	27,764,436	<b>24 %</b>
Net Premium Income.....	<b>8,912,755</b>	36,351,414	<b>25 %</b>
Total Cash Income.....	<b>15,052,275</b>	37,722,376	<b>40 %</b>
Purchase Price of Annuities.....	<b>2,506,289</b>	1,017,188	<b>246 %</b>
Dividends to Policyholders.....	<b>858,623</b>	1,772,153	<b>48 %</b>
Total Payments to Policyholders.....	<b>6,161,287</b>	13,239,696	<b>47 %</b>
Total New Assurances Issued and Paid-for.....	<b>31,917,422</b>	125,226,200	<b>25 %</b>
Total Assurances in Force.....	<b>218,299,835</b>	781,058,265	<b>28 %</b>

The Sun Life of Canada has larger Assets, larger Surplus, Surplus Earnings, Premium Income, Annuity Income, Interest Income, Total Cash Income; it issues more New Assurances annually and has more Assurances in Force than *any other single Canadian life company*.

Excepting companies issuing industrial policies, it issues annually a larger volume of New Assurances than any other company in the *British Empire*.

It has, moreover, the largest Annuity business *in the world*.

**The Sun Life of Canada to-day is a powerful factor in the financial life not only of the Dominion of Canada, but of the British Empire. Its policies are safe and profitable policies to hold.**