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at Moderate Rates

"Mono-class Cabin Ships" means that on these ships, there is neither first-class nor second class—but ONE CLASS—Mono-class.

In other words, when you travel Canadian Pacific Mono-class Cabin, you enjoy all the pleasures and conveniences of the entire ship, and at moderate rates.

Ask any Agent of the  
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North Shore grown plants of all kinds.

In flowers we have Annuals in great variety, Perennials, Shrubs, Rose Bushes, Bulbs and Strawberry Plants.

In Vegetable Plants, Tomato, Cabbage, Cauliflower, Celery, Cucumber; all grown from best varieties. ALSO HEADQUARTERS FOR FUNERAL DESIGNS, BOUQUETS, ETC.

**Woodburn Conservatories**

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Phone 20 P. O. Box 64

Drop us a card for price list.

## The Meaning of Chevrolet's "Economical Transportation"

IT is more economical to travel by Chevrolet than by any other means. That is what it means to say that Chevrolet is the most economical form of transportation.

This implies, first of all, that Chevrolet costs the least per car-mile—that it is less expensive to operate than any other make of car.

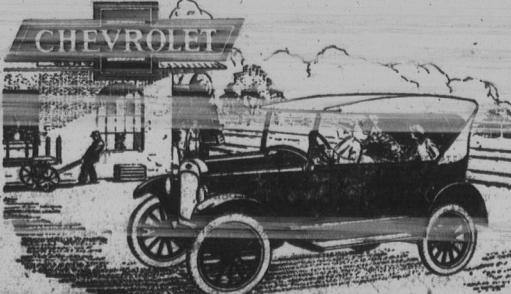
But, more than that, it means that Chevrolet is more economical than any other kind of transportation.

An investigation among Chevrolet owners of all classes, shows that it is not only more convenient—but also more economical—to travel by Chevrolet than by railway-train or trolley car. The information received gives an average of 30 miles per gallon of gasoline and over 1,300 miles per gallon of oil.

Chevrolet is easy to own. The G.M.A.C. plan of deferred payments will enable you to finance the purchase. Investigate the new Superior Chevrolet today.

Ask us about the G.M.A.C. Deferred Payment Plan

for Economical Transportation.



**LOUNSBURY CO.**

## SOME INDIAN STORIES AS TOLD BY UNCLE HENRY BRAITHWAITE

Noted Guide Amused at Sayings and Characteristics—Uncle Henry Says They Have Many Good Traits—Has Never Lost Anything Out of Traps by Them, and They Never Interfered With Them.

(Fredericton Mail)

"I have hunted a great deal with Indians and have often been amused at their stories and characteristics," says Henry A. Braithwaite, well known hunter and guide of this city. "I remember once when hunting with old Gabe, Chief of the Malécites, we were clearing out a trail. I was humming some sort of song when Gabe, who didn't care about a noise being made, interrupted me with, 'Better save that singing till you go to church.'"

"Another time we had an English officer with us. In the morning he asked Gabe how close he should get to a caribou before he fired. Gabe answered, 'Oh git um close, spouse um touch um with gun if can.' In the course of the day we sighted caribou on the plain. The officer had field glasses and Gabe told him to look over the plain and see if there were any more in sight. Gabe gave a grunt, 'them big glass eyes no good, there drove caribou right over there,' and he pointed at them among the low bushes.

"When King Edward, then Prince of Wales, was here in Fredericton, Gabe had him canoeing around the river for several days.

"A number of years later Gabe was taken home to England for some sort of water show. He took some of the royal family, in his canoe, paddling around the lakes and running some rapids and streams. The first time I saw him after his return, I asked him a great many questions more to hear what expressions he would make than anything else. Among other questions I asked if he met Queen Victoria. 'Oh, yes,' he said, 'me paddle um Queen.' Upon further questioning I found she had gone in his canoe while he paddled around some minor lake.

"One time I had an Indian with me who had worked for me a great deal. We were carrying very heavy loads out to the trap lines which had got filled up with blown down trees during the summer. We came to a place where we had to go around through a thicket and swamp. I worked my way through ahead of the Indian and sat down on the trail to rest. I heard Louis coming, puffing and blowing, and hurried out to him. 'How are you making it?' 'Oh make it bad, worst place I go I never did,' he answered.

"I once overheard two young Indians, one of whom lived opposite Fredericton and the other ten miles above talking from opposite sides of the street. One sung out to the other:

"Hello, Pete, when you com down?"

"Me come down tomorrow."

"When you come up again?"

"Oh, me go up again yesterday."

"Another time I heard two Indian boys bragging about their fathers being great hunters. One boy says:

"Twenty-five musquash kill my father before breakfast."

"What your father dead?" asked the other boy.

"No, Musquash all dead."

"Well, says the other boy, 'my fadder him very brave, he kill um bear, fight um bob cat and chase um lunkum zoo.'"

"An old Indian met two white men in the woods and asked the way out. 'What, Indian lost?' 'No,' replied the Indian, 'wigwam lost, Indian here.'"

"About the year 1865 when I was working for Mr. Gibson, I returned from the woods where I had been looking after the lines, and was taking a few days' rest at home. He sent word that I was wanted at the office. I went, and seeing quite a crowd around, I didn't know what it meant, until young Gibson told me there was an Indian there who wanted to run a race with me. I was quite surprised when one of the Indians looked me over and asked Mr. Gibson if I was the man who was going to race him. Mr. Gibson said yes, and the Indian let out a grunt and said, 'Could beat that man one foot in every three.'"

"Back of the village was a small barren some three-quarters of a mile across and I picked that as the snow shoeing was heavy. We had to run across and back. We weren't long getting ready and the word was given to start. The Indian went off at a rapid rate. I started with what I thought I could carry out and a little to the good. I thought I was going to have quite a race, for I had my doubts if the Indian could carry out for a mile and a half. Two-thirds the way up I commenced to haul up on him, and soon realized he was breathing very hard. I gave a little spur and the Indian tried to keep up but tripped and fell. From that out the race was nothing but a walk over. I nearly tripped, and then started off at a pace to show him what I could do.

"One morning I sent an Indian out to look at the thermometer to see how cold it was. When he came to I asked him how far it was below zero. 'Oh, spouse um bout a foot,' he answered.

"I remember one time of an Indian coming into Will Chestnut's shop in Fredericton and saying:

"Will, I have had luck last night."

"Lost my wife," says the Indian.

"Where did she go?" asked Will.

"Oh she dead," answered the Indian.

"The Indian has many good traits in all my seventy odd years of

## KING TUT BELIEVED IN ADVERTISING

He Planned Campaign for Centuries, Delegate Tells World Convention

King Tut-Ankh-Amen was pictured as an advertising expert with unusual foresight, who planned a campaign which came to a climax centuries after his death before the convention of District No. 2, Association of Advertising Clubs of the World, in the Bellevue-Stratford.

Louis Wiley, business manager of the New York Times, called King Tut "the best advertised ancient king." After explaining the wealth of gold riches with which King Tut caused himself to be buried, Mr. Wiley said: Then he directed the entrance to his tomb should be covered with rubbish. He knew the fundamentals of advertising. He had his own slogan of an coat of arms stamped on most of his belongings. He accompanied his text with good illustrations, full of life, depicting himself in battle, on his hunting field receiving homage from his enemies.

"Although as century ahead of his time, he recognized the value of mystery and patience. He kept things quiet until the archeologists began to worry about the gap in the line of the Pharaohs. Then his spirit got into communication with Howard Carter, and after a considerable period, which 'told' advertisements were used, full page advertisements began to appear."

"All King Tut's publicity is due to newspaper advertising. The psychology of this selling is based on a fixed habit. In metropolitan and suburban districts the reading of the newspaper has become a daily practice. News of the day is eagerly awaited. This keen hunger for the news gives the advertiser an unusual and vital point of contact with hundreds of thousands of readers. Every woman knows the importance of scanning the advertising columns of the daily paper before starting on her shopping tour. Eighty per cent of the retail buying of the country rests with women. Newspaper advertising gradually is superseding all other methods of publicity. It provides in one medium all the conditions required for successful presentation to the public of the merits of any kind of merchandise."

## Port Daniel Centre

The weather has been very rainy and cold for the last two or three weeks and farming has been considerably delayed in consequence.

Services in Anglican Church last evening, preacher Rev. C. Heron, also in the Presbyterian at the morning hour, preacher Rev. J. F. McCurdy. Both services fairly well attended in consideration of roads.

Congratulations to Mr. and Mrs. Ernest Dow (nee Agnes Sweetman) on the arrival of a baby girl at their home.

Miss Winnifred Gillis begins teaching this morning at Port Daniel West substituting for former teacher there who has resigned.

Lobster fishing looks like failure owing to the large quantities of ice driven into the bay after lobster traps were put out. Herring plentiful, salmon fishermen very busy preparing nets for the first appearance of salmon.

Messrs. Knight & Way of this place have finished their roasting operation here, and are waiting for their steamer to arrive to load their cargo of pit-props now ready.

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## BANDIT'S GUNS GET HIS SON IN TROUBLE

Jesse James' Pistol Figure in Episode in Kansas City

Kansas City, Mo., May 19.—The same pair of wicked looking pistols that dangled menacingly from the belt of Jesse James, in the turbulent frontier days, played from their holsters here long enough to cause the bandit's son, also named Jesse, a lot of trouble.

Young Jesse Careless. It was the careless way in which the famous outlaw carried his 'iron' that earned for him the respect of enemies. And strangely enough it was he lack of caution his son used that brought him into the toils of the law.

Jesse James, Jr., who practices law in Kansas City, wrote a book about his dad and therein the bandit was pictured as a man who wanted to surrender, but feared foul play at the hands of those administering justice. And after seeing that the book gained wide reputation, the son put the pistols back in their holsters and placed them with other remembrances of his father.

The world knew that Jesse James had been slain by one of the Ford brothers, both of who were believed to be true friends, and the attorney felt confident that the James name was cleared of all blemish.

And from that day until this the pistols have been idle, so James says. Then came an accident. A car in which James and his friends were driving was struck by another automobile driven by a son of Dr. Sheldon, one of James' best friends.

It was necessary to take Sheldon to a hospital. There a bulge in James' pockets was noticed. An investigation disclosed that his companions also were armed.

Has Jumpy Nerves. Highly nervous and confused, James explained to officers that he had a commission to patrol the road, where several hold-ups had been reported. He could not satisfactorily explain, however, who issued his commission and was about to be charged with carrying concealed weapons when Dr. Sheldon intervened, and suggested James go to a sanitarium. A search disclosed that he carried his dad's weapons.

So the son of the fearless frontier bandit, who carried his dad's guns for a night, will be treated for "jumpy" nerves, physicians said.

## NEW FURNITURE MADE OLD FOR THE MOVIES

When it came time to furnishing the replica of Kink Richard's Twelfth Century castle, built for the Douglas Fairbanks super production, Douglas Fairbanks in Robin Hood, not only was it necessary to pattern the furniture after that in vogue in those days of knight hood, but very piece of it had to have an aged appearance in conformity with the best descriptions the experts in research work could find. The ordinary methods of producing an aged effect would not suffice because of certain photographic innovations devised especially for this picture.

After each piece of furniture had been constructed and was passed on for accuracy of design, these fellows, the process of furnishing the replica of Kink Richard's Twelfth Century castle, built for the Douglas Fairbanks super production, Douglas Fairbanks in Robin Hood, not only was it necessary to pattern the furniture after that in vogue in those days of knight hood, but very piece of it had to have an aged appearance in conformity with the best descriptions the experts in research work could find. The ordinary methods of producing an aged effect would not suffice because of certain photographic innovations devised especially for this picture.

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That all-of-a-glow feeling that so strangely moves us when we put an over-heated potato into our mouth.

—The Fanning Show.

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There are many makes of batteries but only one Prest-O-Lite. Prest-O-Lite batteries are different because they are made by experts—men who know the electrical and chemical secrets of good battery production. These men know at their command extensive chemical, physical and metallurgical laboratories for testing raw materials and they are to it that every step and process of manufacture is under proper inspection and control. As a result Prest-O-Lite batteries are uniform in quality and possess unusual power, life and efficiency. Each of every battery is the widespread system of Prest-O-Lite factories, sales organization and service stations. You get all this service when you buy a Prest-O-Lite. No other battery offers so much and yet Prest-O-Lites cost no more than any other good battery.

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JAMES LOUDEN

COMPENSATION IN FARMING

realizes that if he were to call on, he would find the grounds in better condition than he has ever yielded high to return him a per cent, and then the state of this may be seen in almost any part of the country. One man's farming has not made him rich but he still keeps the land in good condition and takes a pleasure in going out regularly to see how the crops are coming along. Almost every owner of land is hard life.

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