RIGHT QUALITIES

are persistently cultivated from the day the pupil enters the

FOREST CITY BUSINESS & SHORTHAND COLLEGE, LONDON, ONT.

We insist upon the pupil forming correct habits of study, and, of course, success comes naturally.

Miss O'Neill has been placed as assistant in the office of Wood's Fair.

Catalogues of our courses of study free.

J. W. WESTERVELT, B.P., principal.

WE DO IT ALL.

We want to reach everyone who is going to beautify a house by papering because we can help them. The old way of buying here, there and everywhere won't do today. We are ready to submit prices and show you styles. We do wall papering, decorating and painting.

R. LEWIS, 434 Richmond Street.

TOO LATE

You will never be too late if you bring your watch to us for repairing. Our watch expert guarantees that your watch will keep good time when he's through with it. Complicated watches a specialty. Charges are moderate.

H. Davis & Son

JEWELERS,

170 Dundas St. - - - - London.

DR. S. J. CAMPBELL,

DENTIST, 489 PARK AVENUE,

Between Dundas and Queen's Ave. Phone 992.

R. K. COWAN,

BARRISTER, ETC.,

County Buildings, Court House Square.

FITZGERALD

and FITZGERALD,

Barristers, 171 Dundas St.,

Fitzgerald Block.

BANKED ON US. When a man said his laundry was just as good as the Parisian Steam Laundry he was banking on our reputation; trying to imitate our good work. Our work is the best there can be—it's perfection.

Parisian Steam Laundry Co. of Ontario, (LIMITED.)

JOHN K. SPRY, Mgr. Phone 559.

FAIRBAIRN

MERCHANT TAILOR.

Opp. City Hall, Upstairs.

A Smoker's Paradise

is our tobacco store. Here you will find the best Tobaccos and Cigars—both imported and domestic. A choice assortment of elegant Pipes and every article a smoker needs. We will suit your taste entirely.

GOLDNER—206 Dundas St.

Something To Eat

AT KENT'S, 209 DUNDAS STREET.

LOOK!

	Per cord
Best Beech and Maple Cord wood	$4 50
Best Hardwood Blocks	5 00
Knots, for box Stoves	3 75
Dry Kindling Wood	3 00

The very finest quality of Hard and Soft Coal at lowest prices at C. P. R. Coal and Wood Yard, corner C. P. R. track and Richmond street. Phone 363.

GEORGE M'NEIL

Proprietor. . . . .

SPECIAL NOTICES.

Stoves, Stoves, Stoves.

Box stoves, big stoves, cook stoves, little stoves, parlor stoves—all kinds of stoves and furniture, bedroom suites, mattresses, pillows, feather beds, and mattresses cleaned. Stoves bought at HUNT & SONS, 593 to 597 Richmond street north. Telephone, 997.

Just arrived, a fine lot of new Extension Tables, polished oak, ash and elm, beautifully finished, the latest pattern and latest popular price—low, at Wm. Trafford's, 95 and 97 King street.

The Wabash Railroad.

With its superb and magnificent train service is now acknowledged to be the most perfect railway system in America, the great winter tourist route to the south and west, including the famous Hot Springs of Arkansas, Old Mexico (the Egypt of the new world), Texas and California (the land of sunshine and flowers). Passengers going by the Wabash new line reach their destination in advance of other routes. Wabash trains reach more large cities than any other railroad in the world. Detailed information will be gladly furnished by any railroad agent or J. A. Richardson, northeast corner King and Yonge streets, Toronto. 44tf

A clever girl is one who knows what you do mean when you say things you don't mean.

Yonge Street Fire Hall,
Toronto, March 16th, 1897.

Gentlemen,—I have used Dr. Chase's Kidney-Liver Pills for Biliousness and Constipation, and have proved them the best that I have ever used—will use nothing else as long as they are obtainable. Remaining, yours respectfully, E. C. SWEETMAN.

Dead men tell no tales; but they sometimes leave large quantities of unpublished manuscript.

Drowsiness is dispelled by BEECHAM'S PILLS

Guns to Rent,
Cartridges and
Ammunition,
Footballs,
Boxing Gloves,
Striking Bags,
And a full line of
Sporting Goods.

W. Gurd & Co.,

185 Dundas St., London.

SOUTHCOTT'S

Invite an inspection of the new stock of fall overcoatings and suitings. Satisfaction in

FIT & FINISH GUARANTEED

361 Richmond Street.

MOSTLY FAIR—COMPARATIVELY MILD.

Toronto, Nov. 24.—11 p.m.—Shallow depressions exist over Lake Superior and in the west and northwest states. The pressure is high along the Atlantic coast, and also in the Northwest Territories. The weather in Canada today has been generally fair, attended over the lower lake region by strong southwesterly winds.

Minimum and maximum temperatures:

Esquimalt, 38-44; Kamloops, 10-14; Calgary, 4-10; Qu'Appelle, 2 below-12; Winnipeg, 2-16; Port Arthur, 10-32; Parry Sound, 16-36; Toronto, 22-36; Ottawa, 8-36; Montreal, 8-34; Quebec, 2-22; Halifax, 14-26.

PROBABILITIES.

Toronto, Nov. 25.—1 a.m.—Probabilities for 24 hours for lower lakes region: Mostly fair and comparatively mild; a few light local showers of snow or rain, more especially at night.

TAKE NO OTHER | Always insist on having JOHNSTON BROS'. bread. It's the best. Delivered in all parts of the city.

London Advertiser.

TELEPHONE NUMBERS:

107 .....Business Offices
134.....Editorial Rooms
175.....Job Department

A Local Budget

—J. Clinck, of Chicago, is a guest at the City Hotel.

—Mrs. Thomas Tanton, city, is reported to be seriously ill.

—For the neatest, cleanest and best job printing, go to The Advertiser Job Department.

—Mrs. Thos. Loveless, of Colborne street, has left on a short visit to her friends in Hensall.

—Six tramps, drunk and acting in a disorderly manner, were arrested on Dundas street yesterday afternoon.

—Mr. Wm. H. Davis, jeweler, returned yesterday from New York city, where he has been purchasing novelties for the Christmas trade.

—Mr. Harry Williams, of White & Son, King street, left on Thursday to spend Thanksgiving with his mother, Parliament street, Toronto.

—Mr. John Ussher, of the M. C. R. freight offices in this city, has been promoted to a similar position at headquarters in Detroit. Mr. Ussher will be much missed by many London friends.

—This evening the ladies of Askin Street Methodist Church will give a concert and oyster supper, under the auspices of the Ladies' Aid. The programme, which is a fine one, will be participated in by married ladies only.

—Mr. John O'Flaherty, of the Wellington House, this city, has purchased the Dominion House from Mr. Martin O'Meara, proprietor of the Grigg House, for $15,000. The sale includes the house, furniture, bar fixtures, etc.

—Calvin Talbot, Dorchester, was before Squire Lacey yesterday afternoon on a summons issued at the instance of Arthur R. Brake, a baker in his employ, charging him with non-payment of $5 60, wages. The case was adjourned until tomorrow.

—Mr. Andrew Greenlees, chairman of the London School Board, will likely be a candidate for the aldermanic chair vacated by Ald. Parnell, who goes to the mayor's chair, after eight years of thoroughgoing service as alderman and school trustee.

—Mr. Joseph Gray, of this city, lies in the general hospital suffering from injuries which he alleges he received from his employer while in the discharge of his duty. As a consequence Mr. Gray says he has instructed his lawyer to take action for damages.

—District Deputy Sergt. A. T. Cooper, of Wolseley Barracks, paid an official visit to Piccadilly Lodge, No. 88, Sons of England, last night. After the initiation of candidates, and the regular business a pleasant time was indulged in and refreshments partaken of.

—A pretty wedding took place at St. Mary's Cathedral, Hamilton, yesterday, Rev. Father Mahoney made Mr. Angus McPhee, son of Mr. Malcolm McPhee, of the G. T. R., and Miss Ann Reardon, Inchbury street, happy man and wife. The bride was attended by Miss Mary Farrell, of this city, and the groom by his brother, Mr. John McPhee.

—Marshall Hea, of No. 72 Blackfriars street, London West, has issued a writ against the McClary Manufacturing Company, for damage on account of injuries sustained while in their employ. He alleges that the injury was caused through the company's negligence and claims $2,000 as compensation.

—The evidence in the Horsman-McDonald-London-West-London Street Railway case was continued before the board of arbitration yesterday afternoon. Mr. Wm. Avey valued the property at $4,000 previous to the construction of the railway bridge at the foot of Dundas street. As the property stood now, he said, he would hate to give $2,000 for it. At the conclusion of his evidence the board adjourned until tomorrow.

—Mr. Frank Love, solicitor for the school board, has been instructed to bring an action against Mr. Fred G. Simpson, on account of his statement, made in Wesley Hall recently, in which he reflected on the characters of the trustees. Mr. Love has written to Mr. Simpson, stating that unless he calls at his office and gives a full apology and retraction of the uncalled-for statements, he will institute proceedings against him.

—The girl upon whom Dr. Hutchinson, of Ingersoll, and Augustine Frezel, of the London asylum, are alleged to have used an instrument with criminal intent, still lies in a precarious condition, and the doctors have stated that the girl's deposition should be taken immediately, as fears are entertained that her injuries may prove fatal. In all likelihood a commission, which will include Squire Morrison, of Ingersoll, will take her statement tomorrow.

—Miss Carolyn Young's whistling solos were most enthusiastically received. This young lady does not confine her attention to the so-called popular airs of the day. Her music is of the best. Her high notes and lower register are clear and correct. Her performances have an artistic finish to them that are a revelation to her audience." So says the Detroit Tribune about Miss Yong's whistling. The talented lady will be heard in London for the first time at the Auditorium tonight (Thursday), when she will assist Miss Baumann and Miss Scott in contributing to the enjoyment of those who will attend.

—Mr. Thos. Hodgins, master in ordinary, of Toronto, and his private secretary, Mr. A. E. Bastedo, together with Mr. Thos. E. P. Sutton, liquidator, and Barristers S. C. Smoke and G. A. Kingston have left Toronto on a commission to Boston to investigate the affairs of the Massachusetts Benefit Association at the head office. This company, which collapsed some months ago, and which is in process of winding up, is supposed to have had $100,000 deposited with the Dominion Government as security for Canadian stockholders. The company did a large business on very small rates, and the loss will be heavy. Many Londoners are interested.

—Veterans of 1866-70 will be interested to learn that Gen. Gascoigne, commander of the militia force, says the medals to be given them are to be similar to those granted by the imperial authorities to the troops which participated in the suppression of the rebellion of 1885. There is one exception—the inscription within the wreath of the maple leaves on the reverse side will be simply "Canada," instead of "Northwest Canada." Every militiaman whose name appears on the pay list of 1866 and 1870 will be entitled to a medal, whether he was moved from his headquarters to the frontier or not, a marked departure from the rule followed in 1885, when no medals were allowed to corps that did not proceed further west than Winnipeg.

"THE OLD HOMESTEAD."

The Machan Dramatic Company produced "The Old Homestead" at the Music Hall last evening before a pleased house. The old-time play seems to be as popular as ever. The specialties elicited applause, and were recalled several times. The plays announced today are "A Bad Boy" for the matinee at 2:30, and "Little Goldie" for the evening.

DR. CHASE'S REMEDIES

Some of their Remarkable Cures.

E. J. Lasalle, Dunnville, Ont.—Cured of severe Kidney and Bladder Trouble by Chase's K.-L. Pills, a cure that created a sensation.

Mrs. A. T. Stewart, Folgar, Ont.—Dr. Chase's Syrup of Linseed and Turpentine saved her little boy, who was sinking rapidly from Lung Disease.

R. D. Robbins, 148 Cowan Ave., Toronto, Ont.—Cured of an Eczematous Sore extending from knee to ankle. Eight doctors failed. Dr. Chase's Ointment cured.

Miss Anna A. Howey, Eden, Ont.—Cured of Catarrh of 10 years' standing and Catarrhal Sore Throat by Dr. Chase's Catarrh Cure.

Mrs. Jos. Querin, Ethel, Ont.—Cured of Eczema of the Head and Face from which she suffered 9 years. Head a mass of scabs. Dr. Chase's Ointment cured her.

Dr. Chase's remedies may be had of all dealers, or Edmanson, Bates & Co., Toronto, Ont.

WARMTH-GIVING FURS!

Those ladies who have bought their furs for the winter are now reaping the benefit of their prudence. Don't delay another day in buying yours. Whether it's a coat, cape, collarette, neck scarf or muff wanted—you're sure to find what you want from the myriad of styles displayed here. Every fur that's to be worn this season is represented. Elegant qualities at low prices. Furs altered and repaired. Our buyer has just returned from New York and Quebec markets, with the newest fashions.

Milne, Spittal & Co.,

Furriers,

146 Dundas St.

A Striking Sentence

"Coal in truth stands, not beside, but entirely above all other commodities. It is the material energy of the country — the universal aid — the factor in everything we do. With coal almost any feat is possible or easy. Without it we are thrown back into the laborious poverty of early times."

OUR COAL IS UP-TO-DATE.

Harold A. Richardson & Co

895 Richmond Street.
William St. and G. T. R.

ywt

IN THE FRONT RANK

Is where we aim to stand in the grocery business. This year we imported from Danchoite & Gaudin, France, some of the finest goods ever brought to the city, comprising:

Peas in bottles and tins.
Mushrooms in bottles and tins.

These goods are so prepared as to retain their natural flavor.

Pitted Olives, Capers,
Boneless Sardines.

When you want something nice in this line call and see these goods.

T. A. ROWAT & CO.

284 Dundas St.

GOING AHEAD.

Last night the quarterly board of the Askin Street Methodist Church held its regular meeting. A unanimous invitation was extended to Rev. R. Hobbs to return for the third year. The congregation has been prosperous for the past year, and the able services of the pastor have been recognized by the raising of his salary by $100. The following were elected stewards for the ensuing year: Wm. Gerry (recording), George Rowntree, R. H. Baker, J. A. Childs, Harry Kilbourn, A. C. Johnston, Richard Wreay.

WANAMAKER AND ADVERTISING.

Philadelphia Item: I never in my life used such a thing as a poster or dodger or hand bill. My plan for twenty years has been to buy so much space in a newspaper and fill it up as I wanted. I would not give an advertisement in a newspaper of 500 circulation for 5,000 dodgers or posters. At first I laid aside $3,000; last year I laid aside and spent $40,000. I have done better this year and shall increase the sum as the profits warrant it. I owe my success to newspapers, and to them I freely give a certain profit of my yearly business.

PROPER EXERCISE.

Now that the cycling season is over business and professional men will be wondering how to get proper exercise during the winter months. The physical department committee of the Y. M. C. A., realizing this, decided at their last meeting to open a class for men of this character, to be held on Tuesday and Thursday afternoons between four and six. Quite a number have already signified their intention of joining the class, and all of like mind ought to hand in their names to the physical director as soon as possible and avail themselves of this splendid opportunity to have a pleasant and healthful time.

WHO IS JOHN G. WOOLLEY?

The Question Answered by a Londoner.

To the Editor of The Advertiser:

By request we have been asked to answer, through the medium of the press, the many questions which have been propounded in regard to John G. Woolley, who he is, etc. John G. Woolley's oratorical abilities are now so well established that it will be unnecessary to enlarge further upon this theme. He is a lawyer by profession, practicing at the bar, until the call of God to devote himself to the cause of temperance seemed to Mr. Woolley so imperative that he dared not disregard it. He was called to the Supreme Court of the United States in 1885, and soon became the leading lawyer in all criminal cases. He is said to have received the highest fees of any lawyer in Minnesota, having once been paid $500 in gold for a speech of five minutes. Then comes a dark page in his history, caused by the demon drink. Only his hand, we think, should lift the curtain of silence now velling this page. The "story of his life," as told by himself, is full of pathos and tragedy and redemptive grace. Heroically he puts aside as of lesser importance the honors the legal world would fain thrust upon him—honors rich in world aggrandizement and financial gain; cheerfully declining offered positions worth $25,000 per year to become a laborer in the temperance cause on no stated salary. Of him the official organ of the United States Liquor Dealers' Association says: "He is the most dangerous man among all the enemies of the liquor traffic." This is the man that Londoners will have an opportunity of hearing in the First Methodist Church Friday evening. The trustees of said church, with a generosity commendable, graciously placed their beautiful edifice at the disposal of the W. C. T. U. for that evening.

President, London W. C. T. U.

Mr. BUSY MAN.

In your daily round of busy business you are apt to get out of sorts. Missing your regular meal hour often causes headache, or a hurried luncheon brings on an attack of Indigestion. You can't work when in this condition. You need instant relief to be able to continue your day's duties. That is when it is good to have a bottle of

Abbey's Effervescent Salt

in your office desk. This preparation has a marvellous effect on Headache and Indigestion; a teaspoonful taken in a glass of water gives instant relief. Its daily use will prevent their return. Here is what those who know and who have used Abbey's Effervescent Salt, say:

From Dr. Thos. E. Lovegrove, Nottingham, England.

"I have great pleasure in certifying that Abbey's Effervescent Salt is a safe and useful family medicine and is specially beneficial in cases of Indigestion and Rheumatism."

From Coralie De Loraine, of "Le Follet," Piccadilly, London, Eng.

"I tried Abbey's Effervescent Salt for a bad nervous headache. It entirely removed this in the course of a few minutes, and I have had no recurrence of it, and from what I know of its good effects on others for various complaints, it is a most valuable remedy."

All druggists sell this standard English preparation.

Price 2/6 or 60cts. a bottle.

Trial size, 25 cts.

Send for free sample.

THE ABBEY EFFERVESCENT SALT CO., LIMITED. MONTREAL, CANADA.

Special Values IN Special Values

UNDERWEAR

Men's Underwear, per suit	$ 46
Men's Underwear, per suit	60
Men's Underwear, per suit	70
Men's Underwear, fleece lined, per suit	90
Men's Underwear, all wool, Scotch, per suit	90
Men's Underwear, all wool, Scotch, per suit	1 00
Men's Underwear, all wool, Scotch, per suit	1 10
Men's Underwear, all wool, Scotch, per suit	1 18
Men's Underwear, all wool, Scotch, per suit	1 20
Men's Underwear, all wool, Scotch, per suit	1 50
Men's Underwear, all wool, Scotch, per suit	1 60
Men's Underwear, all wool, Scotch, per suit	1 80
Men's Underwear, all wool, Scotch, per suit	1 90
Men's Underwear, all wool, Scotch, per suit	2 00
Heavy Flannelette Night Shirts, large size	39

Children's Underwear:

Children's Wool Vests and Drawers	18c
Children's Wool Vests and Drawers	23c
Children's Wool Vests and Drawers	27c
Children's Wool Vests and Drawers	32c
Children's Wool Vests and Drawers	36c
Children's Wool Vests and Drawers	40c

Ladies' Underwear:

Ladies' Wool Vests	45c
Ladies' Wool Vests	48c
Ladies' Wool Vests	50c
Ladies' Wool Vests	55c
Ladies' Wool Drawers	50c
Ladies' Wool Drawers	50c

Hosiery:

Children's Ribbed Cashmere Hose	14c
Children's Ribbed Cashmere Hose	16c
Children's Ribbed Cashmere Hose	17c
Children's Ribbed Cashmere Hose	19c
Children's Ribbed Cashmere Hose	23c
Children's Ribbed Cashmere Hose	24c
Children's Ribbed Cashmere Hose	29c
Ladies' Plain Cashmere Hose	19c
Ladies' Plain Cashmere Hose	23c
Ladies' Plain Cashmere Hose	37c
Ladies' 40c Ribbed Cashmere Hose	25c
Ladies' Heavy Wool Hose	50c
Ladies' Heavy Wool Hose	30c
Ladies' Heavy Wool Hose	40c

KINGSMILL'S

LONDON.

Dundas Street. Carling Street.

1898--HARPER'S MAGAZINE

will enter the coming year prepared to give to the reading public that which has made it famous for the past quarter of a century—contributions from the pens of the great literary men and women of the world, illustrated by leading artists. A brief glance over its prospectus announces such reading as

OUR PACIFIC PROSPECT:

Projects for a Nicaraguan Canal, by Hon. David Turpie.
Eastern Siberia and the Pacific, by Stephen Bonsal.
The Commercial Importance of an Isthmian Canal by Worthington C. Ford.
The Development of Our Pacific Domain, by Charles F. Lummis.

RODEN'S CORNER--The Novel of the Year.

by Henry Seton Merriman, author of "The Sowers." Striking novelties in short fiction will be contributed by such authors as W. D. Howells, Richard Harding Davis, Brander Matthews, Frederic Remington, Ruth McEnery Stuart, and others. There will be a series of articles on

The Progress of Science. Europe, Political and Social. Art and the Drama. Armies and Navies. Studies in American Society. American Character Sketches.

Postage free to all subscribers in the United States, Canada and Mexico.

Subscription $4 a Year. Send for Free Prospectus

Address HARPER & BROTHERS, Publishers, New York City.

OYSTERS. . .

Fresh daily. Served in all styles Meals at all hours.

DINNER - - - 25c

Chas. Stevens, Prop., European Hotel

203-205½ Dundas Street.

Brass and Iron . . .

BEDSTEADS.

TILES, GRATES, HEARTHS AND MANTELS. . . . .

GAS RANGES, HEATERS, FIRES

Rice Lewis & Son,

LIMITED,

Cor. King and Victoria Sts., Toronto

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Exterminator is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.

....THE....

LONDON LIFE

INSURANCE CO.

Head Office, - - London, Ont

Invested Assets Over - $600,000 00
Government Deposit - - 60,000 00

JOHN McCLARY, Pres.
A. O. JEFFERY, Vice-Pres.

Special term, whole life, limited payment life and various term endowment policies issued on as favorable terms as afforded by any company in Canada. Also Guaranteed 5 Per Cent Income Bonds, than which nothing more desirable has yet been devised.

Money to loan at lowest current rates of interest, repayable monthly, quarterly, half-yearly, yearly, or at end of stated periods, as may be arranged.

For full particulars apply to

J. G. RICHTER, Manager. or JAS. A. THOMAS, City Agent.

ywt