

# Big Footwear Values!

VALUES NOT HEARD OF FOR YEARS



## MEN'S BLACK WORK BOOTS

All Solid Leather,  
\$3.50 Pair.

## MEN'S HEAVY DARK TAN VEAL CALF WORK BOOTS

\$4.00 Pair.



## MEN'S BLACK GUN METAL CALF BLUCHER,

Rubber Heel, Round Toe,  
\$4.75 Pair.

## MEN'S BLACK VICI KID BLUCHER,

Improved Cushion Sole, Rubber Heel, Comfort Last,  
\$7.50 Pair.



## LADIES' BROWN KID LACED BOOTS,

Cushion Tread, Rubber Heel,  
\$4.75 Pair.

## MISSES' BLACK GUN METAL CALF, HIGH LACED BOOTS,

Sizes 11 to 2,  
\$2.90 to \$3.10.

# STEER BROS.

## The "Bulldog" Contest

closes

August 31st, 1922

All persons saving "Bulldog" Crown Stoppers from Ward's genuine fresh fruit "Crushes," are requested to read, and be governed by the following regulations:

10 Cash Prizes

- 1st Prize \$20.00
- 2nd " 10.00
- 3rd " 5.00
- 4th " 4.00
- 5th " 3.00
- 6th " 2.50
- 7th " 2.00
- 8th " 1.50
- 9th " 1.00
- 10th " .99

20 Cases of "Crushes"

All stoppers must be parcelled up into lots of 500. Each parcel must have the full name and address of the sender on both inside and outside of wrapper. All entries must be sent to our office in the Smallwood Building, before 6 p.m. on Thursday, August 31st.

The names of the Prize Winners will be announced during the first week of September.

British Aerated Water Co., LIMITED.  
Duckworth Street.



## Why Without a Moral?

The downward trend of European nations and the effect upon the habits of the people involved in this cataclysm is well illustrated by the tale of two young Austrians, some years ago left by their father the sum of 20,000 kronen each. One was a thrifty, saving young fellow, and he added to his fortune until in 1919 he owned 60,000 kronen. The brother was a waster, a bon vivant, and invested his funds in a wine cellar, which he proceeded, aided by his friends, to drink dry. However, he kept the bottles, probably being so indifferent a business man that it did not occur to him that they had any value. Then came the drop in the kronen, until now the fellow who wasted his money on wine and kept the bottles, is far better off as regards purchasing power than is the brother who behaved himself and

added to his store of Austrian currency. All of which reminds one of Mark Twain's story of the good little boy who ran into all sorts of hard luck and the bad little boy to whom nothing ever happened. — Saturday Night, Toronto.

A frock of blue serge is embroidered in white and trimmed in lapis-colored buttons. It shows a smart blouse-cut coat.

A gray crepe dress of simple line is trimmed elaborately with crocheted flowers. The flatters form a fringe for the skirt, hanging in rows from the waist.

## How to Play Lawn Tennis.

FOREHAND and BACKHAND DRIVING.

By S. POWELL BLACKMORE

(Author of "Lawn Tennis Up-to-date" in Cassell's Magazine.)

Many suits are the same both for the forehand and backhand drives. In both remember the following points:

1. Keep your eye on the ball always.
2. Stand sideways to the net.
3. Full swing from far back to full extension of arm with racket point to net.
4. Transfer weight from back to front foot simultaneously with actual hit.
5. Never hurry the swing, therefore commence swing in plenty of time.
6. Don't press; speed of stroke comes from correct timing of the racket reinforced by body swing into the stroke.

Yet again, there are several features in the background stroke of the ground altogether different from the forehand work. Never attempt to play the backhand stroke without changing your grip. Thumb diagonal, hand just clear of the leather button. Mr. F. Gordon Lowe, who has the best backhand drive of any Englishman, always does this. He agrees that this slightly foreshortened grip gives added control of the ball. At the same time in one respect I think he sacrifices speed of stroke. He does not believe in the full swing back of the racket. I do emphatically. Other things, such as correct body swing, proper stance, being equal, it cannot be too strongly insisted that speed of stroke is governed by the rate at which the player swings the racket on to the ball, therefore to acquire first-class hitting speed a full swing on to the ball must be acquired. In all other respects Lowe is an altogether admirable model. In the backhand ground stroke I recommend all closely studying the stroke execution of B. I. C. Norton. He has a perfect swing, and his footwork is, on his best days, faultless. Every ambitious player after studying the best available advice should supplement the ideas he has acquired by watching the best players. Here is a brief list to remember for the next Wimbledon or other opportunity of witnessing strokes.

Forehand Drives—Manuel Alonso, W. T. Tilden, W. Johnston, R. I. C. Norton, Mlle. Suzanne Lenglen, Randolph Lycett, F. T. Hunter, P. M. Davson.

Backhand Drive—Andre Gobert, W. T. Tilden, R. I. C. Norton, F. Gordon Lowe, A. R. F. Kingscote, P. M. Davson, Mlle. S. Lenglen.

Service—W. T. Tilden, Andre Gobert, R. Lycett, Mlle. S. Lenglen, F. T. Hunter, F. M. B. Fisher, and A. W. Asthalter for reverse American service.

Smashings—W. M. Johnson, A. Gobert, R. Lycett, M. Alonso, F. M. B. Fisher, Mlle. S. Lenglen.

Low Volleys—W. M. Johnson, W. T. Tilden, Mlle. S. Lenglen, R. Lycett, A. Gobert, M. Alonso, F. M. B. Fisher.

Among the emphatic don'ts I should warn the player against copying Norton's nervous service delivery; he is a sound model only in his ground strokes.

"Variety is the spice, essence and cardinal principle of tennis success." So says W. T. Tilden, the world's grass and hard court champion. I came across the quotation only the other day, and give it here because it confirms what I wrote in "Lawn Tennis Up-to-date" eighteen months ago. I have been severely criticised by the orthodox English school for urging the need for versatility. Many people will tell you that it is possible to have too many tennis strokes. English critics have said that of Tilden, Well, if he has too many, hitherto he has carried the handicap remarkably well.

It is an absurd fallacy. No one can know or play too many tennis strokes. The fundamental weakness of the English game is lack of variety. We have ridiculed the efficacy of spin, almost indeed, have regarded it as bad form. We have been satisfied that the plain drives were best, that cuts and chops spoiled a fellow's game.

Here, therefore, it is needful to emphasize that there are other ground shots except the drives already explained, and shots, too, of superlative winning value. For example, there is the "lifted" drive. This is invaluable on a slow turf court when the ball hangs and falls to bound to waist length. In making this drive the forward sweep of the racket, instead of being horizontal, is an upward swing. The racket starts forward from a point below and behind the right knee (when in the sideways position) and finishes above and to the right of the head. In place of the practically straight punch the blow is an upward glancing one, and the ball is struck just below its equator. A. H. Lowe is an excellent model for this stroke. To many this "lifted" drive comes more naturally than the horizontal swing; in these cases I say cultivate it for all you are worth. The spin on the ball makes it a most difficult one to volley; moreover, this drive can be made with tremendous power and yet the ball, because of the spin, will keep in court. Except by the very few like Nicolas Pietrangola, the Rumanian player, and Zengo Shimidzu, the Japanese, the lifted drive is not played on the backhand. This shot is a scoring one in a men's foursome.

Having acquired some degree of proficiency in the drives every keen player should cultivate the chop or cut stroke. This shot is of immense value, especially against the baseline driver. Don't listen to people who tell you it is bad form, or that it spoils the game. That is what the early English footballers at tennis tea-parties said of the adventurous explorers who discussed and exploited the smash. Nevertheless, we are so stupidly conservative, so fanatical, that despite W. T. Tilden's successes of recent years eight out of ten tournament players will still dogmatize about the uselessness of the chop stroke. Supposing it does spoil the game—the other fellow's game! Isn't that what every match player tries to do with his opponent?

The chop stroke is a downward glancing blow. It should be played from the sideways stance, and the ball should be hit just before it gets opposite the middle of the body. The racket travels from just above shoulder height to near the front knee, and the line of sight of the racket makes an angle of somewhere about 85 to 90 degrees with the ground. This ball can be hit very hard, and thus a tremendous amount of rotation can be put on the ball. The spin makes the ball skid along the ground on the bounce and keeps it low. It is a difficult ball to negotiate off the ground, especially on the backhand.

Efficiently played the chop stroke will break up any orthodox driving game. Maybe that is why our experts have been so unanimous in discouraging the shot. Anyway, its acquisition is worth a little time and patience, for the chop will yield any player very high dividends. If you are opposed to a man who can make this stroke and you find you cannot handle it from the back of the court, then get up to the net after every return. You will, at any rate, have a more sporting chance of victory by volleying his chops.

Chop strokes are relatively easy to volley, because for one thing the trajectory is a straight one, and for another because the volleys are generally played with some amount of downward cut. Therefore, when playing against two volleyers in a double don't chop unless against an opponent who takes the ball off the ground.

Every emphasis has already been placed upon the general need for cultivating hard drive of modern speed, such, for instance, as the forehand return of Randolph Lycett or B. I. C. Norton. Here, therefore, we may remark that some shots, such as the short diagonal returns, cannot possibly carry this maximum pace. Hitherto we have been considering the drive to near the base line; that full-length drive will be all the more invaluable when it is judiciously mixed up with the acute-angled shot across court.

Remember this, and it is of first-class importance: the full-length drive to the base line—against the volleyer who has reached a spot inside the service line—may frequently be a bad shot, simply because by intercepting the ball half-way he will have a nice volleying trajectory somewhere between the waist and the knees. This fellow you want to catch at his feet, or to put the ball clear past him. Study the angles of the court and you will see that the passing stroke must frequently be a short ball, therefore a slow one.

A similar principle applies in the forehanded game. The slow diagonal shot is the safe passing stroke, and if it does not actually win outright the ball will probably catch the opponent at his feet and is almost certain to put him in difficulties.

High grade Chocolates, Mofra, Corona, Opera, Savoy, at COLLETT'S, 106 Duckworth Street, few doors East Cochrane Street. aug 25, 21

as the result of my experience I shall be able to give advice to people with business or personal worries. In return for my services I shall be willing to accept only food, drink and lodging. All I ask for is bread and water.

When you go troutling, don't forget to take a bottle of STAFFORD'S MOSQUITO OIL, 20c. Bottle; Postage 3 cents extra.

JUST ARRIVED a shipment of FANCY MOLASSES in Tierses. BAIRD & CO., Water Street East.

RENOUNCES MONEY. WILL NEVER TOUCH ANOTHER PENNY.

BRIGHTON, Eng.—"Money is a curse and the root of all evil. I will never touch another penny so long as I live." This was the extraordinary resolution made by a Brighton man, who, of his own free will, has become penniless and is determined to live without money. He is Henry Mitchell, who until recently was a commercial traveller employed by a well-known firm, and was earning £600, or about \$2,700 a year, and commission. When Mitchell came to his decision he gave up his job, drew £200 commission due to him and gave it to his wife. He had £28 10s left. This he gave to the local poor, and with his last penny he bought a newspaper. Referring to his action, Mitchell, who is a middle-aged man, said: "I have come to the conclusion that money is the cause of all the unhappiness in the world. Three weeks ago I decided. I would never touch it again. In future I shall endeavor to lead the life of Christ on modern lines. I believe I possess gifts that the ordinary man does not, and

as the result of my experience I shall be able to give advice to people with business or personal worries. In return for my services I shall be willing to accept only food, drink and lodging. All I ask for is bread and water.

When you go troutling, don't forget to take a bottle of STAFFORD'S MOSQUITO OIL, 20c. Bottle; Postage 3 cents extra.

JUST ARRIVED a shipment of FANCY MOLASSES in Tierses. BAIRD & CO., Water Street East.

RENOUNCES MONEY. WILL NEVER TOUCH ANOTHER PENNY.

BRIGHTON, Eng.—"Money is a curse and the root of all evil. I will never touch another penny so long as I live." This was the extraordinary resolution made by a Brighton man, who, of his own free will, has become penniless and is determined to live without money. He is Henry Mitchell, who until recently was a commercial traveller employed by a well-known firm, and was earning £600, or about \$2,700 a year, and commission. When Mitchell came to his decision he gave up his job, drew £200 commission due to him and gave it to his wife. He had £28 10s left. This he gave to the local poor, and with his last penny he bought a newspaper. Referring to his action, Mitchell, who is a middle-aged man, said: "I have come to the conclusion that money is the cause of all the unhappiness in the world. Three weeks ago I decided. I would never touch it again. In future I shall endeavor to lead the life of Christ on modern lines. I believe I possess gifts that the ordinary man does not, and

as the result of my experience I shall be able to give advice to people with business or personal worries. In return for my services I shall be willing to accept only food, drink and lodging. All I ask for is bread and water.

When you go troutling, don't forget to take a bottle of STAFFORD'S MOSQUITO OIL, 20c. Bottle; Postage 3 cents extra.

JUST ARRIVED a shipment of FANCY MOLASSES in Tierses. BAIRD & CO., Water Street East.

RENOUNCES MONEY. WILL NEVER TOUCH ANOTHER PENNY.

BRIGHTON, Eng.—"Money is a curse and the root of all evil. I will never touch another penny so long as I live." This was the extraordinary resolution made by a Brighton man, who, of his own free will, has become penniless and is determined to live without money. He is Henry Mitchell, who until recently was a commercial traveller employed by a well-known firm, and was earning £600, or about \$2,700 a year, and commission. When Mitchell came to his decision he gave up his job, drew £200 commission due to him and gave it to his wife. He had £28 10s left. This he gave to the local poor, and with his last penny he bought a newspaper. Referring to his action, Mitchell, who is a middle-aged man, said: "I have come to the conclusion that money is the cause of all the unhappiness in the world. Three weeks ago I decided. I would never touch it again. In future I shall endeavor to lead the life of Christ on modern lines. I believe I possess gifts that the ordinary man does not, and

as the result of my experience I shall be able to give advice to people with business or personal worries. In return for my services I shall be willing to accept only food, drink and lodging. All I ask for is bread and water.

## WITH MASTER VALUES PREDOMINATING

This Well Stocked Emporium

IS RICH IN THE ABSOLUTE CHOICENESS OF THIS OFFERINGS.

## EVERYTHING SPIC-SPAN NEW

hinting at and heralding as it were the nearness of a new season, gather in your requirements gradually.

START TO-DAY WITH THESE.



### TWEED PANTS.

Well-made strong English Tweed pants in dark patterns, a splendid pants for the man. Special . . . . . \$4.40

### WHITE HANDKERCHIEFS.

Men's soft mercerized finish White Handkerchiefs with broad hemstitched border. Special each . . . . . 28c.

### KHAKI SHIRTS.

Stout Khaki Drill Top Shirts, with collar and pockets; extra, strongly finished; all sizes. Special . . . . . \$1.45

### WAIST BELTS.

Stretching belts, they give with every breath, nice and easy fitting in Black only. Special each . . . . . \$1.30

### PRETTY GREY RAGLANS.

Raglans with a perfectly style, in pretty Grey shade, plaid lined, rounded shoulder, and their effect, good looking. Special . . . . . \$24.00

### BOYS' CAPS.

Boys' Golf Caps, in pretty dark Tweed patterns, just in time for school time, they fit the bigger boys. Special . . . . . 80c.

### SOFT FELT HATS.

Men's Brown Soft Felts—Inexpensive, yet showing a perfect style and quality rarely seen at such a low price. Special . . . . . \$2.90

### WARMER SHIRTWAISTS.

Boys' fancy striped Wincoy Shirtwaists, neat collar and pocket, in assorted shades and sizes. Reg. \$1.50. Special . . . . . 75c.

### BOYS' JERSEY SUITS.

Pretty shades in English Wood Jersey Suits for little fellows. Shades of Sage, Navy, Cordinal and Cinnamon, assorted sizes. Prices range from \$3.30 to \$4.50

### EARLY FALL CAPS.

Smart-looking Caps in many shapes are crowding into our Store already heralding, as it were the approach of a new Season—many styles—many prices—many values.

### "BURBERRY" RAIN COATS.

The New ones have arrived, Gentlemen, no need to tell you of their estimable qualities, and their suitability for our peculiar climate, a nice range now showing each . . . . . \$55.00

### SILK NECKWEAR.

Beautiful assortment of brand new Silk Neckwear now showing, the long flowing end style of course, plain and fancy effects in galore. Special . . . . . \$1.10

### TOP SHIRTS.

Extra fine quality American Top Shirts, coat style, turn-over cuffs, and very handsome striped patterns to select from. Special . . . . . \$2.35



High grade Chocolates, Mofra, Corona, Opera, Savoy, at COLLETT'S, 106 Duckworth Street, few doors East Cochrane Street. aug 25, 21



## Renounces Money.

WILL NEVER TOUCH ANOTHER PENNY.

BRIGHTON, Eng.—"Money is a curse and the root of all evil. I will never touch another penny so long as I live." This was the extraordinary resolution made by a Brighton man, who, of his own free will, has become penniless and is determined to live without money. He is Henry Mitchell, who until recently was a commercial traveller employed by a well-known firm, and was earning £600, or about \$2,700 a year, and commission. When Mitchell came to his decision he gave up his job, drew £200 commission due to him and gave it to his wife. He had £28 10s left. This he gave to the local poor, and with his last penny he bought a newspaper. Referring to his action, Mitchell, who is a middle-aged man, said: "I have come to the conclusion that money is the cause of all the unhappiness in the world. Three weeks ago I decided. I would never touch it again. In future I shall endeavor to lead the life of Christ on modern lines. I believe I possess gifts that the ordinary man does not, and

as the result of my experience I shall be able to give advice to people with business or personal worries. In return for my services I shall be willing to accept only food, drink and lodging. All I ask for is bread and water.

When you go troutling, don't forget to take a bottle of STAFFORD'S MOSQUITO OIL, 20c. Bottle; Postage 3 cents extra.

JUST ARRIVED a shipment of FANCY MOLASSES in Tierses. BAIRD & CO., Water Street East.