

## MAGIC BAKING POWDER

Magic Baking Powder is scientifically made and has never failed to give the maximum leavening efficiency. Because of this and the uniformly satisfactory results obtained by its use we recommend it as Canada's perfect baking powder.



### The Funny Side of Politics.

A BUDGET OF STORIES ABOUT PARLIAMENTARY PEOPLE.

(From Tit-Bits.)

During an election a certain colonel who was standing for a constituency invited his sergeant, who had a reputation for rough and ready eloquence, to address one of his meetings.

Concluding his speech, the sergeant said: "My fellow-citizens, vote for my colonel! Vote for my colonel, and he will lead you, as he led us, like sheep to the slaughter!"

This is one of the stories told by "The Under-Secretary" in "The Lighter Side of Politics" (Mills and Boon). Here is another:—

At an electioneering meeting held in a village schoolroom, the chairman, rising gravely from his seat, opened with:—

"Ladies and gentlemen, this is a most momentous campaign. There are grave issues to be discussed. Let us all hear, I hope, these great questions from our best speakers, but for the present we will listen quietly to our candidate."

He knew!

They were rival candidates, and the one said to the other: "You haven't a chance to win; it's a donkey to a strawberry against you."

"Indeed," the other replied, "that doesn't sound very encouraging, but perhaps you wouldn't mind apologizing for the liberty you've taken in calling me a strawberry."

On one occasion the late Sir Henry Smith, M.P. for Colchester, asked a farmer for his support. "I'd vote for you, Sir Henry, as usual," the man replied, "only you're such an old fool."

"Fool, am I?" was the retort. "Then I'm the very man to represent you!"

A young candidate who was contesting his first seat approached a farmer.

"I am the candidate for this constituency," he said, "and I'm just taking a look around."

"Oh, that's all right," said the farmer, "so long as you don't take anything else."

It is recorded of a worthy barrister, who had reached a stage in his career when much whisky-and-soda had wrought palpable havoc with his complexion, that when he had concluded an eloquent speech, a man in the audience got up and asked what made his face so red.

"Blushing at your impudence," was the quick reply.

A rather pompous orator rose on one occasion to make a speech at an electioneering meeting. He began: "Mr. Chairman, I have lived long enough—" "Hear, hear," filled in a member of the audience. The candidate resumed his seat amidst a roar of laughter.

his neck and kissed him." "And serve him jolly well right, too," added a voice from the crowd. A well-known politician, who had been invited to serve as a substitute at a meeting, was announced by the farmer-chairman in the following manner: "This here is our substitute. I don't know what he can do. Time was short, so we had to take what we could get!"

### Experiment With Reindeer.

HUDSON'S BAY CO. TRANSPORT SEVERAL HERDS.

Though 252 years old as a trading Company, and though it had losses in 1921 along with other Canadian Companies, the Hudson's Bay Company is youthful enough to look forward to improved conditions and greater prosperity as the years roll by and Canada grows. The Company's stores throughout Canada operated at a loss during 1921, according to the Governor, Sir Robert M. Kindersley, in his remarks at the annual meeting in London, England, recently, and they have no extravagant hopes for 1922, as the first five months of 1922 have proved disappointing. The business obtained from their 195 trading posts, however, was considered satisfactory as the prices for fresh furs had been well maintained and the profits had remained good. Farm land sales were the lowest since 1910, but they would come up again as soon as demand increased.

The Governor was able to show that the Company is keeping up to its ancient tradition as a progressive explorer and adventurous trader. About 18 months ago a separate Company was formed for an experiment with reindeer, and the Governor reports that 550 animals were successfully transported from Norway to Baffin Island. This is a favorite plan of Stefansson's, and it will be ten years before it can be expected to bring out any appreciable profit if it works out as well as expected. Stefansson thinks it may be the basis of a great Northern reindeer meat and hide industry. —Saturday Night.

### Fish's Safety Pouch.

FINNY FATHERS WHO ACT AS NURSEMAIDS.

The majority of fish are very bad parents. Once their eggs are laid they leave them to look after themselves, taking no interest at all in the babies that hatch out from them.

are, however, fish which show parental affection, but, curiously enough, it is usually father who, so to speak, pushes the pram, whilst mamma has a good time.

#### The Danger Warning.

One of the best of the finny fathers is the pipe fish. A little eel-like creature with a long snout. He is often to be found in weedy pools, and has developed a pouch just like that of the kangaroo, in which he keeps his numerous family safe from all dan-

gers whilst they are too small to look after themselves.

In a quiet pool the little creatures, each half an inch or so in length, and no thicker than a fine needle, venture out to have a look at the world. The father fish remains near them, keeping an eye on their doings and warning, if they do not stray too far. Immediately an enemy appears he gives warning, and the whole family scuttles back into the pouch.

man or superintendent or executive prefers to let his work speak for him and to be judged by results, not by boisterousness.

To which class do you belong?—Forbes Magazine.

Light from Shell Fish.

After experimenting for eight years, an American scientist has succeeded in producing cold artificial light by chemical means.

The discoverer is Dr. Newton Harvey, of Princeton University, and the substance upon which he worked is "Luciferin," which is obtained from a tiny Japanese shell-fish about the size of a flea. "Luciferin" is very like the material from which glow-worms produce illumination, but before Dr. Harvey's discovery scientists had never succeeded in obtaining light from it after it had been separated from the fish.

Dr. Harvey found that "Luciferin" regained its vitality for a short time if placed in contact with oxygen, and after many experiments he discovered a secret substance which causes "Luciferin" to give off light for as long as is required.

This light-giving substance is dissolved in water, and in a dark room gives a blue flame strong enough to enable a person to read at four feet.

NEW ROPE MAKE NOISE.

Very thick new ropes have just been attached to the contrivance which fastens to the dock the ferry-boats which I use daily. These ropes creak and groan and make other noises when the strain is applied. Every time I see a rope I am reminded of the action of some individuals when they get a new job of any importance. Haven't you noticed that some fellows, when they get a little authority, swank and swagger and make a lot of noise to attract attention to themselves. They want everybody to sit up and take notice that they are on the job and that they are somebody.

But haven't you also noticed that the most efficient executives and bosses are those who go about their duties quietly and harmoniously, without bluster or bravado? Whenever I go through an establishment and see a fellow tearing about and shouting loudly, I somehow feel he's afraid he'll be overlooked if he doesn't attract attention by making a lot of noise. And my deduction always is that he is likely to be right in thinking this way, because the thoroughly efficient fore-

man or superintendent or executive prefers to let his work speak for him and to be judged by results, not by boisterousness.

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## LOOK!

# Big Bargains at Smallwood's



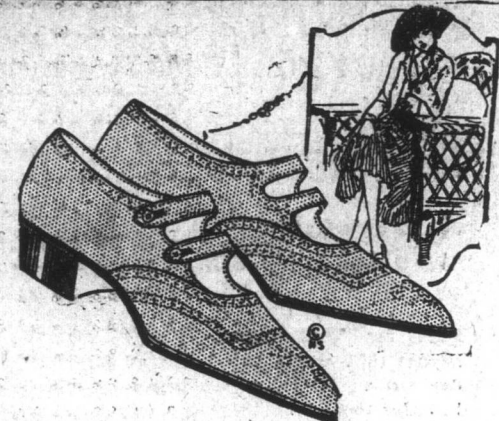
Children's White Canvas Skuffer Laced Boots, only \$1.50 per pair

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Boys' Black Canvas Sneakers, only \$1.20

Youths' Sneakers, only \$1.10

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LADIES' LACED and STRAP SHOES in Black and Tan leathers; Low, Military, Cuban and Louis Heels.



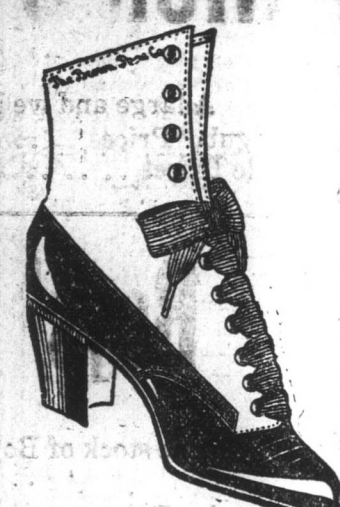
Ladies' Two Tone Canvas Boots, Cuban Heel, only \$2.00 per pair

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Evangeline Oxfords and Pumps for Ladies

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Infants' Footwear in many styles



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