HE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JANUAKY 26, 1921-2


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## The Next Four Days are "Coll Day Comfort" Days

KEARd right here and now, before you look at the list below, During the pasts sixteen days of the $50-50$ SALE there haye been
several lhoppers who have come in
diete on the tourth day" of different groups to purchase some one or more of the advertised
articles, and KEAREYYS Clerks had to say Tm sorry, but we sold the tast about half-an-hour ago". All that woul
took away was a "grouch" because he was too late. Don't YOU walt untit the FOURTH DAY. COME ON THE
FIRST DAY and early at that, then you'll get your pick of what's going (and there's a great ist this time). Take KEARNEYS advice, he knows that if you do wait until the fourth day, you'll
be like the folks he's sold you about, and all youll get from the be like the folks he's told you , wout, and all yourlin get from the
$50-50$ SALE will he a "grouch" to think you didn't come earlier.

Justhook at this!!! Jaeger Goods, all of 'em!!!



 College Hockey practice.
Cholera Belts-A few only, kn
ted and felt, buckled fastenin
all sizes all size

 and get yours.. .. .........



It's up to You



Have Made




us Name.









