

AMERICAN QUILTS.

One of the best values on the market to-day. We secured these before late advances in price and offer them at
60c. per lb.

Job White Lace Curtains.

Regular values \$1.10, \$1.20, \$1.40, \$1.60. We offer them at an all round clearing price of
75c. per pair.

American Scrims.

We are noted for the display in this line of goods. To-day we have the largest, daintiest and cheapest stock of Scrims in the market. They are yours at old prices of
12, 14, 16 to 35c. per yard.

Our Specials for This Week.

If you need any of the goods as advertised to-day you cannot do better than visit our Store, and judge for yourself that values are right.

BOYS' JERSEYS.

150 dozen. These are all wool, purchased before prices began to soar. We guarantee colors, which are Cardinal, Saxe, Navy, Brown; at old prices.

AMERICAN BRACES.

20 dozen President Braces at old prices, 35c. per pair.

MARSHALL Bros.

AMERICAN SHEETS.

Hemstitched, ready for use,
60c. per lb.

Wash Gingham.

30 bundles in checks and stripes,
10c. per yard.

American Collars.

20 doz. White Muslin. Regular prices 15, 18, 20 up to 40c. each. To-day's price, 15c. each.

Gent's Silk Neck Ties.

50 doz. Gent's Hook-on Ties. No band around the neck; no tying knots, just hook them on the stud. A regular time saver.
28c. each.

It is Not to Laugh.

By RUTH CAMERON.



But there are times when even this faculty is out of place.

A Time To Be Disgusted. There is a time to laugh and a time to be disgusted and it is a big mistake to confuse the two.

The American habit of being amused by corruption in politics and laughing at the rogues of the clever politician who gets away with things is an example of such confusion.

"If you think it is funny to be imposed upon," Agnes Repplier quotes an Englishwoman as saying, "You will never lack for something to laugh."

I thought of that the other day when I heard a discussion of the way men abuse certain privileges granted by department stores. One shop-keep had previously been very indulgent to its patrons but had become much stricter in the past year. The reason is that its indulgence has been amply imposed upon.

Had a Week-End Party On Them. For instance, one woman ordered several fine rugs out for inspection and returned them three days later without buying any. In the meantime she had a week-end party.

Another had \$75 luncheon cloth sent to her home. She returned it the

next day, saying that it was too small. It was stained with champagne.

Again, a woman had a French model gown sent out on account, keeping it three days. A week or two after she appeared in a gown which she had had her dressmaker copy from that model. She had actually had her cut out a pattern from the gown to be sure to get it just right.

The Women Were Not Disgusted. Indignant. For the most part, the women who told of these things laughed at them. To my mind it was not a time to laugh but a time to be indignant.

To be sure, it was the shop and not the customers who were being imposed upon, but when a store has to make up a loss of that sort it must make up the deficit in higher prices.

Besides, such practices are dishonorable and should be frowned on rather than laughed at.

The Appetite of Youth Quickly Restored.

Appetite is useless unless digestion is good. Dr. Hamilton's Pills make tremendous appetite and keep digestion up to the mark as well. The liver, bowels and kidneys are stimulated, the stomach strengthened, and robust health quickly follows. Dr. Hamilton's Pills instill vigor and snap into the system, make folks feel youthful and happy. You'll forget you have a stomach, forget your days of sickness if Dr. Hamilton's Pills are used. Insist on having Dr. Hamilton's Pills. 25c. per box, no other medicine so good.

Leatherized satins are the fashion for sports wear this fall. Taffeta is always a staple silk, as far as fashion is concerned. Fine fabrics are in immense favor for separate coats.

Arrived By S. S. "Florizel," Pears, Crab Apples, Gravenstein Apples, California Oranges, New York Corned Beef.

100 Baskets
DAMSONS
AND
Greengages
Due by Express
To-Night.

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

LAST CALL FOR Plums!

We have received by express this morning 390 6-qt. baskets of splendid fruit.
100 baskets Blue Plums.
150 baskets Greengage Plums.
100 baskets Golden Drop Plums.
30 baskets Ripe Tomatoes.
10 baskets Crawford Peaches.
We do not expect any further shipments this season.

APPLES.

In stock, by Graciana and Florizel:
100 brls. Early Williams.
100 brls. No. 1 Gravenstein.
100 brls. Large 3's Gravenstein.
50 brls. assorted kinds.

Soper & Moore,
Retail and Wholesale.

The Balkan Campaign

(By Frank H. Simmonds in New York Tribune.)

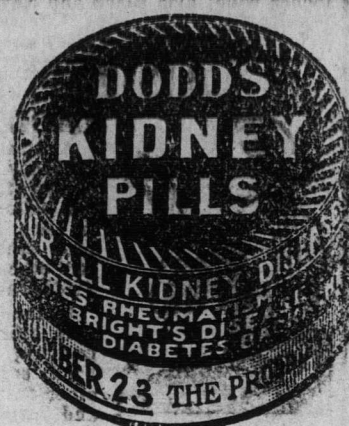
In the next few days and weeks two things are to be watched—the Sarraïl army at Salonica, the Russo-Roumanian army in Dobrudja. The advance of the latter will draw off troops from the front of the former and Sarraïl's army is sure to move. It may move up the Vardar Valley toward Skopje and Nish; it may move east along the shore of the Aegean toward Salonica and Constantinople. If the Greeks enlist, they will surely be sent this way to conquer the seaboard regions which they hoped to keep in 1913, the regions between the Mesta and the Maritza, which are peopled by Greeks mainly, or were before the Balkan wars.

Meantime the Russo-Roumanian army, if it is able to progress at all, will either move south along the shore of the Black Sea, taking Varna and Burgas and turning the Balkan mountains, or it will move west along the Danube, aiming at Sofia. In either case its communications will be assured by sea or by the Danube. We may guess that this army will not get very far before there will be political disturbances in Bulgaria and possibly a very complete change in Bulgarian alignment. But we must assume also that in the very nature of the case Germany will make every effort to check the advance, for political rather than military reasons. If she can bring enough troops to this front and win a sufficiently complete success she will take the pressure off the Hungarians and compel the Roumanians to recall their troops from Transylvania to defend Bucharest and the Dobrudja. The first German operations about Turtucaia and Silistria forecast just such a strategy.

Between Two Millstones. The Bulgarians are now between two millstones, between the French, British, Italian, Russian and Serb troops operating from Salonica and

the Russian and Roumanian troops operating in the Dobrudja and along the Danube. Hitherto the whole Bulgarian army has been able to cover Salonica; henceforth it must be divided, unless Germany, Austria and Turkey can furnish troops to defend northern Bulgaria. In a word, the new situation in the Balkans has made a demand for a new Austro-German army of very considerable size at the precise moment when the invasion of Transylvania has produced a similar demand, this time from Budapest and not from Sofia. These demands coincide with the need for fresh troops to defend Lemberg against the steadily advancing Russian armies and the claim on German reserves to replace the heavy losses that are being occasioned by the Anglo-French attack on the Somme. Finally, the Italian operations about Gorizia are calling for greater and greater attention from Austria.

Worrying Germany. Now, it is interesting to note that this situation is emphasized in recent rumors that come from Berlin. Falkenhayn, says one report, recognized the Balkan situation, believed that the converging attack upon Bulgaria would succeed and advised the German emperor to abandon the Balkan campaign and shorten his lines east and west to meet the growing dangers



incident to such a wide extension of front. For this, we are asked to believe that Falkenhayn was removed. This last is pretty far fetched; the failure of Verdun is enough to warrant the removal of the chief of staff who was responsible for it. But there is interesting material in the rumor itself. It serves to indicate how the Bulgarian problem weighs upon the German mind.

With two thrusts directed at the vital railroad, what numbers have the Bulgarians and their allies available to meet them? The Bulgarians themselves cannot have above 300,000, and this is a high figure, regard being had for their enormous losses in the two previous Balkan wars and their considerable losses in the contests of the present war. But the combined Allied army, extending from the Adriatic to the Aegean, from Valona to Salonica, is hardly less than 750,000 strong. Obviously the Bulgarian army would not be able to do more than attend to this department of the total task of the Central Powers in the Balkans.

Bulgaria the Pivot. Once more, as a year ago at this time, Bulgaria holds the centre of the stage. It is safe to assume that she will not desert her allies as long as she feels that they have an even chance of victory, because she will have to give up most of her Serbian conquests. If Roumania were defeated she might count on taking all the Roumanian seacoast and she owes Roumania a lesson for the incidents of 1913. Finally, the Bulgarian dream of hegemony in the Balkans, realizable in a measure if the Central Powers retain their hold in the peninsula, will disappear if the Allies win and Bulgaria will be smaller than Roumania or Serbia. She may even be smaller than Greece, if Greece gets on the winning side in time.

But if Bulgaria deserts or is conquered, then the collapse of the Austro-German influence in the Balkans and in the Near East will be instant and the fall of Constantinople will not be long delayed. Incidentally the liberation of Serbia will be prompt and the gap in the circle of fire and steel about the Central Powers opened by Mackensen, a year ago will be closed. The war has seen few more dramatic moments than the present and few more interesting campaigns than that which is now opening in the Balkans.

Stafford's Phoratore Cough Cure is the best preparation for all kinds of Coughs, Colds, Bronchitis and various Lung Troubles. Price 25c. Postage 5c. extra.—Jly22,tt

STAFFORD'S LINIMENT USED BY PHYSICIANS.

BUY YOUR Floor COVERINGS

—FROM—

BLAIR'S

Because they will Save you Money.

They are offering a big variety of patterns in the New American Floor Coverings at

\$1.10 yard.

You can buy these same Floor Cloths somewhere else for \$1.20 and that is the usual price, but Blair's say September being a kind of a quiet month they can easily cut more Floor Cloths than, so the cut in the price cuts two ways.

They say according to the prices the manufacturers are now quoting, these coverings would cost them all this to land.

They show a big range of Block and Floral Patterns, as they have the manufacturers of three different makers, viz.: Congoleum, Peloteum and Neponset, and show the best patterns of each make. These are much better than cheap Floor Canvases, of which the cheapest to-day is about \$1.00 per yard.

This is mainly because the basic material for Cheap Floor Canvas is Burlap or Brin, and the immediate demand for that is tremendous. It is estimated that for the making of sand bags and the wrapping of foodstuffs, etc., for the Army, that the British Government calls for sixty million square yards per week. Therefore the price of brin has more than doubled. But Blair's are trying to help you all they can on prices, therefore remember—

BLAIR'S FOR FLOOR COVERINGS



JUST RECEIVED:

1917 Model Overland.

Call and see them, they are beauties. No waiting for Cars to arrive, we deliver at your door one hour after your order is received.

Read the letters from satisfied "Overland" owners which will appear in the Daily News.

SERVICE COUNTS.

T. A. MACNAB & Co.,
(Overland Distributors for Newfoundland)
CITY CLUB BUILDING.

Job Printing Executed.

Confessions of

Delightful Bits from the Diary of a Soldier's Letters While in His Eye.

(From a Member of the 101st Infantry, 2nd Division, 1st Army.)

A Certain Postal Soldier Country, Aug. 15. The oddest things about the easy way in which reading other people's correspondence. Shades of one averted an honorable letter lying half open (or even an enemy's) I sit, because it is a large table covered rows of letters, with open them all and therein for, first, information useful to the enemy, thing likely to discover and third, false information alarm or depress a soldier. After one uneasy day a duck to water, and a lifetime vanish. My goes impartially into family letters, love letters written simply to pass time. There are more family letters than any other suspect that they are result of idleness in a system.

The little room in a cell in the large hives of the war zone, and the letters are either stolen or their first thought for safety and welfare. In the form of long dense news or wounds. The of men linger long in the hospital menu, and a day, and make a day to the kindness of the but the cause of the al is dismissed as a or "that ferocious" the British soldier, suffering is rarely more writers seem to dysentery.

Among many soldiers, ever, stands out with ring pneumonia, and "ishon" on his "thump" himself. Very little on the country and though the writers of England for the reason the patients ship to bed in a closet even those allowed the only subjects are the perpetual we call in England cautious writer, and of the night-gown which in this sense antiquities. Only chausen, with the of idle friends in the ally undertakes to customs of the country ulous friend in an

Pres

And

Kel
Toasted
Shredded
Cream
Malt
Grape

Green

ELLEN
A choice
imported
the garden
45c. per
5 lb. lots, 40

Dr

THE