

Opening Announcement!

J. C. PARSONS wishes to announce to his friends and the public generally, that he has opened a

PHOTOGRAPHIC STUDIO

In the Bank of Montreal Building,

which is equipped with the very latest apparatus made, and is up to date in every particular, and hopes by **STRICT ATTENTION TO BUSINESS**, combined with **MODERATE PRICES**, and courtesy to all, to merit a share of the Public Patronage.

Child Portraiture a Specialty.



PINEAPPLE CUBES,

25 Cases 1½'s Pines.
25 Cases 1's Pines.

- 100 Cases 2½'s CALIFORNIA PEACHES.
- 50 Cases 2½'s CALIFORNIA PEARS.
- 25 Cases 2½'s CALIFORNIA PLUMS.
- 50 Cases 2½'s SLICED PEACHES.
- 50 Cases 2's SUGAR CORN.
- 100 Cases 2's JUNE PEAS.
- 50 Cases 2's STRING BEANS.
- 100 Cases Med. LIBBY'S PORK & BEANS
- 30 Crates BERMUDA ONIONS.

CEYLON TEA,
400 Half Chests—All grades.
GET OUR PRICES.

STEER BROTHERS.

Somewhere in England.

HEAD WAITER: Yessir, we are a bit old fashioned, as you say—but we find people like it so long as we make them comfortable. I haven't heard no complaints on that score.

GUEST: Good beds and good food, eh?

HEAD WAITER: Excellent beds and good wholesome food—comfortable Gas Fires and 'ot water in every room in the 'ouse.

GUEST:—Gas Fires, eh! That doesn't sound old fashioned.

HEAD WAITER: No, sir, it don't. But we 'ad to move with the times, sir, and it's our business to give people what they want. If you'll excuse me, sir, that 'ave been 'ere all my life, I find that our people mostly want 'ot baths, 'ot water, well cooked food, good fires, good beds and no fussing. We couldn't do that with coal—not satisfactory as I may say. So we puts in gas—everywhere. We cooks by gas, we lights by gas, we 'eats the water by gas and we 'as Gas Fires. So you can 'ave a 'ot bath in ten minutes if you want it, sir, a fire in your bedroom and whatever you like to order for dinner, sir, punctual to the minute.

GUEST: That sounds top-hole—but where's the old-fashioned part come in?

HEAD WAITER: It don't come in, sir, so far as that's concerned. But there's the 'ouse, the furniture, the pictures and—if I may say so—the 'omeliness of the place.

GUEST: (a trifle bored) Well, well I'll have that hot bath right away—if you'll get the bathroom ready.

HEAD WAITER: The bathroom is ready, sir, always. There's plenty of 'ot water, you'll find clean 'ot towels in the 'ot cupboard in the bathroom and the Gas Fire lighted in your room.

GUEST: Right O!—and dinner at 8 sharp, please!

HEAD WAITER:—What'll you 'ave, sir—a nice sole, leg of mutton and sweets?

GUEST: Well, if that isn't troubling the cook too much—I'm rather late, I'm afraid.

HEAD WAITER: No trouble at all, sir. You see, sir, our kind of comfort means comfort for us as well as our people. We don't 'ave no coals to carry, no fires to make up, no bathrooms to attend to—This 'ere gas, if I may say so, saves money and time, and—

GUEST: You may say so at dinner time, please. I'm off to have that bath . . . (ascends stairs slowly) . . . Decent old boy, though he does talk a lot; and a real nice place. Thank heaven, I've struck a decent billet at last! (The bathroom door bangs sharply.)

For particulars of Gas Fires and Gas Water-Heaters apply to
The St. John's Gas Light Company.

BRITISH COLONEL British--made by British labor.

British Colonel is a delightfully pleasing tobacco, cool, mild and fragrant

British Colonel is made from finest selected leaf by expert workmen, is beyond criticism as to quality, and is all-British.

Try a 15 cent cut, Bright or Dark, sold in every store that handles tobacco.



The "Utmost"
In Plug Smoking.

Imperial Tobacco Co.
(Newfoundland) Ltd.

A SWEEPING SUCCESS OUR NEW YORK BUYERS SALE.

It's the Sale you've been waiting for, and the crowds that throng our Store day after day is the best proof that people KNOW A REAL SALE when they see one. Quality Goods at Genuine Sale Prices is the slogan that's making this Sale the success that it is. No inflated values, no misrepresentation, no humbugging, nothing but straight truths and plain facts, and every article backed up by our guarantee of Quality Goods.

Come our Way To-day and get your share of the Bargains offered at this Grand Sale.

- 10c. Sunlight Soap 9c.
- 2 in 1 Shoe Polish 9c.
- 25c. Men's Ties 9c.
- 15c. Men's Gloves 10c.
- 95c. Boys' Wash Suits 35c.
- 15c. Men's Socks 9c.
- 30c. Ladies' Hose 19c.
- 25c. Children's Sun Bonnets 10c.
- 45c. Men's Balbriggan Underwear 38c.
- 75c. Men's Shirts 53c.
- 50c. Women's Belts 10c.
- 15c. Women's Side Combs 9c.
- 75c. Men's Caps 25c.
- 6c. Tumblers 3c.

1001 ARTICLES at
5, 10, 15, 20, 25c.

See our windows to-night—then come inside and be further convinced.

The Fair,
ST. JOHN'S NEWEST SPECIALTY STORE.

Women's Blouses.

Here is an article that our Buyer was very fortunate in getting for us. A special lot of **BLOUSES**—of the latest styles and so many different patterns, that we could not describe them to you, now. We ask you to come to-morrow and see them for yourself. Just think how reasonable the price. Values up to \$1.25 75c only.



The C. L. MARCH CO.
Limited,
Cor. Water & Springdale Streets.

FRESH STOCKS OF Vegetables and Fruits.

In Glass:
TOMATOES,
CORN,
REFUGEE BEANS,
TINY PEAS,
LITTLE GEM PEAS,
PETIS-POIS (Extra),
CHAMPIGNONS,
MACEDOINES,
HARICOTS VERTS.

In Glass:
HAWAIIAN PINEAPPLE (Sliced),
PEACHES,
STRAWBERRIES,
PEARS,
RASPBERRIES,
ELVAS PLUMS,
STUFFED DATES,
CHERRIES,
CHERRIES IN MARACHINO.

DATE NUT BUTTER, MAPLE SUGAR, 1 lb. blocks, PEANUT BUTTER.

TEA.

Is the Tea you are using giving satisfaction? If not, try our brands of Teas—
ROYAL CROWN,
OUR BEST.

BUTTER.

BLUENOSE—5 lb. tins, 2 lb. slabs,
AMERICAN BEAUTY,
BACON—Honey, Cedar Rapids, Elm City.

Bowring Bros., Ltd.,

'Phone 332. Grocery. 'Phone 332.

NOTICE!

I have leased my premises, 276 Water Street, to Messrs. P. H. Cowan & Co. for a term of ten years. The stock must be cleared out regardless of cost. The goods were bought in British and American markets for spot cash before any advance in price took place, and embraces all the leading lines of Dry Goods—

MEN'S & BOYS' READYMADE CLOTHING,
BOOTS & SHOES, HATS & CAPS, HOSIERY, RIBBONS, BLOUSES, COSTUMES, FOREST & ESSEX MILLS UNDERCLOTHING, for Ladies, Misses & Children. D. & A. and P. C. CORSETS, ETC., ETC.

It would be to the advantage of Wholesale Buyers to call and examine goods and hear prices.

THOMAS PEEL,

276 WATER STREET (opp. Bowring's).
may23.eod

15,000 CABBAGE PLANTS

Just in.
Early and Late.
BURT & LAWRENCE.
14 NEW GOWER STREET.

Advertise in the "Telegram."

Shopp

MEN'S

Pure White Summer
an extra fine weight,
you have worn these you
the comfortable fit and
sizes from 34 to 42 inch
suit. Friday, Saturday and



Pure Wt. Sheetin

Here is a splendid Tw
Sheeting, very suitable
children's beds; 54 inch
wide; pure White Eng
quality. Special Fri
Saturday and Mon
day, per yard 24

MEN'S S

NEW SOFT

For men, in a nice
for present wear; wide
behind; smart shape
of Navy, Grey and Green
Friday, Saturday &

Special

Caps.

A new stock of the
showing; Latest
shape, smart mixed
effects, silk lined,
Friday, Saturday &
Monday

Men's Underp

Natural shade in
desirable summer
we had shirts to make
they sold at sight
each; we offer the
pants Friday, Satur
day & Monday per pr

"Nerarip" St

A long felt want
fancy where suspended
or Tan; easily attach
Friday, Saturday and

Boys' Elastic B

Strong elastic belt
mixed stripes of
shades, stout metal
adjustable. Reg. 20c
day, Saturday and
Monday

Boys' Serge Pa

Made of fine Navy
lined throughout, pear
tons at knee, smart
for wearing with
waist. Assorted sizes
30. Friday,
Sat. and Mon. 1

WATER FILTERS.

Fits any tap, str
through sand and cl
coal. Special, each

FRYING PANS.

Large size, pressed
long handle. Specia
each

OIL CLOTH SHELV

In assorted widths
fancy with neat bor
doped edge. Special,
yard

DRESSING COMBS.

A special comb for
heavy black Vulcani
teeth. S P e c i a
each

PHOTO FRAMES.

Silveroid, pretty o
all velvet back, all
rage. Special

NUGGET POLISHER.

Handy set contain
Brush, 1 Tin Polish
Velvet Polishing Pa
Special

WINDOW SCREENS.

2 sizes, either exte
inches, the width o
the wire screen
Small, 25c; large

STAIR OIL CLOTHS.

20 pieces of these,
terns, light and medi
bordered. Special,
yard

THE "WEE

Take one o

LADIES' SIZE.

Containing
1 Tube Cold Cream
1 Tube Dental Cream
1 Tin Talcum Powder
1 Cake Toilet Soap

Neatly packed in
fastener. Special, Friday