

THE WEEKLY ECONOMY NEWS

FROM THE CITY'S BARGAIN CENTRE!

Nearly every metropolis has its bargain centre, of course. The Mecca towards which the votaries of thrift and economy wend their way when on shopping bent, and while other establishments may claim the honour of being that centre, it is a well established fact that to this Store the distinction rightly belongs, well earned and well merited. Our List for this week will add fresh lustre to our fame for value-giving.



Navy Serge.

For Boys' wear, 36 inches wide, real Devon Serge, suitable for children's costumes also, regret that we have but one piece of this superior serge. Special, Friday, Saturday and Monday, per yard 1.10

Suit Cases.

24 inch size, able to stand knock-about wear, dark tan shade, metal protected corners, spring lock and double clasps, strapped sides. Special, Friday, Saturday and Monday \$1.52

Denim Overalls.

For the bigger boys, fitting from 8 to 15 years, double stitched, well made, for work or play, Navy shade, in heavy American Denim. Friday, Saturday and Monday 42c

Knitted Neckwear.

A brand new line from across the water, showing the different Regimental colours, neatly knitted and blended, making a serviceable, neat and inexpensive tie. Special, Friday, Saturday and Monday 19c

PRETTY Corduroy Velvets.

4 pieces only, 22 inches wide, extra heavy cord; becoming shades of Fawn, Brown, Reseda and Grey; a material that makes up prettily for Spring wear. Reg. 60c. per yard. Friday, Saturday and Monday 52c

DAINTY CURTAIN SCRIMS.

All the rage for Summer Drapes. They come in Cream and White, 36 inches wide, with drawn borders, making a very effective appearance; they wash perfectly. Reg. up to 22c. yard. Friday, Saturday and Monday 18c

STYLES OF THE MOMENT in the Well-Stocked SHOWROOM

DAINTY BLOUSES.

A chance to pick up your Summer Blouses cheaply. A brand new lot of smart styles in Embroidered Voiles, Striped Voiles and Crepe Muslin makes, etc., all white, low neck style, long or 3/4 sleeves, pretty turned down collars, buttoned in front; also some pretty Shirtrwaists trimmed with black; all sizes in this lot. Reg. \$1.10. Friday, Saturday and Monday 79c

"TRESS" HAIR FRAMES

Correct styles of the moment in long oval shapes, others in round, for the latest hair dressing effects. Regular 25c. Friday, Saturday and Monday 22c

Millinery Lace.

Pleated Silk Millinery Lace and Net, very handy and effectual for Hat trimming or for Blouses, comes in Black, White and Mixed, White and Black. Reg. 17c. per yard. Friday, Saturday and Monday 13c

Child's Knickers.

Made of White Lawn, to fit girls from 2 to 8 years, hemstitched and lace trim at knee; cheaper than you can make them. Reg. 15c. Friday, Saturday and Monday 13c

Children's White Dresses.

Here they are in all their loveliness, White Embroidered Muslins, long body effect, trimmings of ribbon bows, square or round neck styles; a few with patent leather belt; sizes from 2 to 6 years. Reg. \$1.60. Friday, Saturday and Monday 98c

Ladies' Chemises.

Made of serviceable wearing materials, lace trimmed, ribbon heading and fine tuckings; full sizes. Reg. 90c. Friday, Saturday and Monday 78c

New Collars.

New effects, new styles, to make you long to possess; Plain Voiles, Striped Muslin, Colored Silk Sheeks, in all the leading military styles, with Reverses, Medial, Round Shawl and Peter Pans. Reg. 25c. Friday, Saturday and Monday 18c

CHILDREN'S KILTIES.

Very desirable for present wear: a Jersey and Kilt combined, with turned down collar and long sleeves; shades of Brown, Navy and Saxe; to fit children from 1 to 3 years. Reg. \$1.50. Friday, Saturday and Monday 1.29

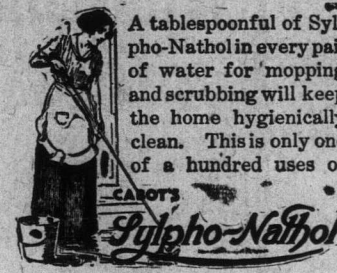
FOOTWEAR SPECIALS!

LADIES' BUTTON BOOTS.
In Gun Metal Calf and fine Kid Uppers, a shape you'll like, 12 button style, made for comfort and yet has a nobby shape. Special, Friday, Saturday and Monday \$2.89

CHILDREN'S BOOTS.
Buttoned style in fine Dongola Kids. Buttoned Leather Toe Cap; sizes 3, 4, 5 and 6; perfect form. Special, Friday, Saturday and Monday 82c

CHILDREN'S FANCY SOCKS.
They come in White with tops of Pink, Tan, Sky, Saxe, Cardinal, etc., assorted sizes from 5 to 9 inch. Special, per pair, Friday, Saturday and Monday 14c

LADIES' TWO STRAP SHOES.
A smart street shoe, with high heel, 2 strap over instep and broad bow—very stylish looking, perfect walking shoes, 1/2 sizes. Regular \$2.00 value. Friday, Saturday and Monday \$1.82



For House-Cleaning Time
Small Bot. 10c.
Large Bot. 25c.

Boys' "Giant" HOSE.

A hard wearing Stocking, with heavy corduroy-like rib, triply reinforced at every wearable point. Give these a trial, they are mostly for the bigger boys. Special, Friday, Saturday and Monday 33c

Spring Needs for House Cleaners

- Art Muslins.** Mostly Cream grounds with pretty floral patterns; 26 inches wide, inexpensive curtain materials; very suitable for bedroom drapes. Special per yard Friday, Saturday and Monday 7c
- Table Oil Cloths.** In plain White, Marbled and fancy patterns; 4 feet wide, nice soft rubber like finish; value for 28c. per yard. Friday, Saturday and Monday 25c
- Stair Oil Cloths.** 18 inch, best quality English, with heavy duck back, light floral pattern with border; others plain centre and border. Special Friday, Saturday and Monday per yd. 20c
- White Table Cloths.** Best English quality Damask. Some 2 yards, others 2 1/2 yards long; some with plain hem, others heavy hemstitched edge. Reg. \$2.50 value. Friday, Saturday and Monday 2.15
- Cotton Blankets.** These are soaring, but we offer 100 pairs for this week at the old price; very handy for child's bed or cot. Size 20 x 40, with pink or blue striped border. We can't repeat this price any more. Special each Fri. 19c day, Sat'y and Monday 19c
- Amer. Bed Sheets.** Pure White, with deep hem at ends; size 72 x 90, plain finish for Summer wear; nice for those going to the country. Reg. \$1.90 pair. Special Friday, Saturday and Monday per pair 1.59
- Turkish Towels.** A very serviceable Towel for the bath room, being an extra large size, 26 x 48; heavy, unbleached Turkish make, with crimson stripes; Worth 40c. each to-day. Friday, Saturday and Monday 32c
- Door Mats.** These are madeout of twisted rushes, bound with strong twine and braided all around; size 18 x 36; a serviceable mat for any room. Regular 40c. Friday, Saturday and Monday 36c



LACE CURTAINS
Curtains. 36 pairs only pure White Nottingham Lace Curtains; dainty new patterns, 3 1/2 yards long, 60 inches wide, usually sold for \$2.20 pair. Friday, Saturday and Monday \$1.85

Every Section Contributes to the Sale.

- 'Battenburg' Centres.** A choice table centre, square cut, plain linen centre and Battenburg Lacco edging, very handsome, square cut, 18 x 18. Special, Friday, Saturday and Monday 22c
- Soft Collar Supports.** Best quality in Gilt and Pearl finish, strongly made, will last for years, adjustable, easy fitting. Special, Friday, Saturday and Monday 25c
- Wristlet Watch Holders.** In Black and Tan solid leather, assorted sizes, strong wrist strap with nickel buckle. Reg. 20c. value. Friday, Saturday and Monday 17c
- Hat Brushes.** The handy brush, with that genuine like sweep that takes the dust from under the rim of the hat. Special, Friday, Saturday and Monday 16c
- Hair Brushes.** Something superior in good English make, fine white bristle and light oak table, secured with brass screws; values for 45c. each. Friday, Saturday and Monday 37c
- Bank Note Cases.** An ingenious idea suitable for ladies' hand bag, a neat little case, covered in moire silk, simple and safe; have one. Special, Fri. 18c Sat. and Monday 18c
- Embroidered Novelties.** FOR SAILOR SUITS. Suitable for Boys or Girls wear; they come in shades of Brown, Myrtle and Helle, 5 pieces to each set. Per Set, Friday, Saturday and Monday 14c
- Mechanics' Soap Paste.** Large tin, removes grease and home should be without a tin, no injurious chemicals. Special, Friday, Saturday and Monday 12c
- Fabric Gloves.** A superior make for summer wear, coming in fine Milanese Lisle, with 2 dome fasteners, assorted shades of Grey, Light and Medium Black. This Glove is going to be a favourite, assorted sizes. (Reg. 70c. value.) Friday, Saturday and Monday 58c
- Summer Gloves.** For Ladies' in Super Silketite finish with 2 dome fasteners, assorted Tan shades. Just such a glove you would wish to own. Reg. 50c. Fri. 42c day, Saturday and Monday 42c

Gut Prices on MEN'S and BOYS' Wear.



- Men's Soft Felt Hats** Becoming shades of Green, Light and Dark Greys, Brown and Black; smart, stylish shapes for Spring wear; many hats in this lot; value for \$1.30. Friday, Saturday and Monday 98c
- Men's and Boys' Top Shirts.** A full range of sizes in this popular priced shirt; nice vertical stripe patterns, soft bosom and laundered cuffs, faultlessly cut, perfect fitting; sizes from 12 to 16 1/2. Special Fri. 49c day, Sat'y, and Monday 49c
- Men's Cotton Tweed Pants.** They come in Mottled Grey and Striped patterns, about the strongest make we have handled; well made, well finished, with side straps; the ideal working pants. Special, per pair \$1.05
- Men's Soft Collars, 2 for 23c** A bright clean stock, just at the season they are most needed, in plain and striped patterns; sizes from 12 to 17, complete with buttons for front fastening. Special, Friday, Sat. & Mon. 2 for 23c
- Boys' Jersey Suits.** New arrivals in these smart, snug-fitting 3-piece Suits, that is, Jersey, Pants and Cap to match, in shades of Grey, Navy, Saxe and Cream. They come in a fine Jersey make, with fleeced lining; assorted sizes. Reg. up to \$1.90 suit. Friday, Saturday and Monday \$1.69
- "Boy Scout" Suits.** To fit boys from 6 to 14 years. These Suits are well made from strong Khaki Canvas—Jacket, Knickers, Loggings and Broad Leaf Hat. Just 3 dozen Suits to hand. Reg. \$1.70 suit. Friday, Saturday and Monday \$1.58
- Dress Muslins.** 12 pieces of pretty American Dress Muslins, White and Cream grounds, with tiny floral sprays, very neat. Reg. 23c. yard. Friday, Saturday and Monday 20c
- Cotton Delaines.** In pretty Paisley and Fancy Floral and Striped Patterns, 30 inches wide, a very soft finish, would make up prettily. Reg. 25c. yard. Friday, Saturday and Monday 22c
- Ladies' Cashmere Hose** A high-grade line in plain and fancy ribs, others with 1/4 Silk leg, popular summer lines; value to-day for 75c. Friday, Saturday & Monday 65c

March on, Boys!

March on, boys! The bugle is calling! The great flag is unfurled; the beacon aglow; The world is aflame! — and your brothers are falling In grapple of death with a treacherous foe. Your sisters and sweethearts, your wives and your mothers Depend for protection on you, boys, on you, gallant brothers. Your country is calling, and those gallant brothers Within the red trenches are calling you too!

March on, boys! Your honor is calling! The hope of the world may be lost if you wait— For freedom is threatened, your brothers are falling, While bravely resisting the Hun at the gate. The sword of oppression drips red with its slaughter, The heel of the tyrant still tramples the slain— And outraged and murdered the wife and the daughter Of brothers who perished, nor perished in vain.

March on, boys! The trumpet is calling! The trumpet that calls to the soul of the world; The ramparts of Hope all about us are falling, As renegade nations against them are hurled. March on! boys, march on! and with never a falter; Your brave hearts aglow, with white passion alight; No sacrifice laid upon Freedom's great altar Can outweigh the glory of guarding the Right.

March on, boys! The Spirit is calling! The Spirit that broods in the heart of the brave— The purpose of God that's eternally falling Like sunshine, to quicken the soul of the slave. Man's progress requires the thrust that opposes, To give it the firmness and strength that endures; And sacrifice only the splendor discloses Of courage so noble, so sacred as yours. Paul Derrick.

Die in Doves For Crown Prince.

London, April 14.—Colonel Repington, the military correspondent of the London "Times," sends that journal the following account of his visit to the Verdun front:

"The Germans now have thirty divisions around Verdun. At a moderate estimate, they suffered 150,000 casualties during the first month of the battle. They are getting no rest. The French are assuming superiority in artillery. They continue their fire all day and night. They hold every road, reserve position, ravine, wood, and possible billeting zone under their fire. No German within five miles of the French guns can be sure of a moment's rest; and while the 250,000 German infantry suffered the bulk of the losses, there are probably 125,000 men of the artillery, supply, and other arms and services who also suffered much.

"General Petain is not above giving the enemy a piece of ground if he wants it very badly and if it forms a not easily defensible salient like Malancourt; but he is a tickler for the price and will not allow the enemy to come on until he is ready to pay three lives for one. In every unexpected corner machine guns watch to strike.

"The chief theatre of fighting remains on the northern front. It is on this front that the main masses of German artillery are posted in two main groups—one about Septarges, the other around Beaumont. Flank positions on the northern front—namely, Avocourt and Malancourt on the west, and Vaux on the east—are utilized mainly for the tactical purposes of aiding the northern attack. The German position in the Woivre Plain is bad, and the artillery on this side seems to be willing to stop firing when it is left alone. Since the failure of the great attack on Fort de Vaux, the Germans have dropped back a few hundred yards from the entanglements of the French.

"The whole northern front is carpeted with German dead. A French patrol went out by night to examine one of the foremost German trenches which had been reported full of men by our air observers. The trench, in fact, was full of Germans, but all were dead.

"Since this great attack failed the Crown Prince has resorted to his favorite method of disconnected and partial attacks. He did the same in the Argonne when he commanded there, and on one occasion made attacks with twenty-six battalions in succession, taken from twenty-one different regiments. Before Verdun he is making similar attacks, using up his divisions one by one. We are fortunate to have him here; but, just as in the Argonne, he was given all he needed with bountiful hands in the vain hope of connecting his name with victory. So now the whole German line is being drained of men and guns to save him from failure. He appears beneath everything as a commander, and but for his birth would have long since been relieved."

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