

A. & S. RODGER'S GREAT SUMMER SALE!

*An Extraordinary MONEY-SAVING
* OPPORTUNITY! **

Every department teems with genuine Rock Bottom Bargain Lots. This is a gift, a golden opportunity, we offer our customers, coming as it does not at the end of the season, but just as the season opens and while the stock abounds with the articles you require for the summer. Cast your eye over some of the values below, there are even bigger bargains not mentioned.

Some Specials for Men.

Cashmere Sox, Plain and Fancy Striped . . . 18c., 22c.
Woolen Sox, Heather Mixture . . . 18c., 20c., 25c.
String Ties, Dainty Patterns . . . 13c., 18c.
Soft Collars, White and Coloured . . . 14c., 16c.
Rubber Collars, White and Coloured . . . 16c., 18c.
Neglige Shirts, big range . . . 70c., 90c.
Working Shirts, good and strong . . . 50c., 65c.
Hemstitched Handkerchiefs, Fine Lawn . . . 9c. up
Soft Ready-to-use Silk finished Handkerchiefs . . . 13c., 18c., 22c.
Tweed Working Pants . . . \$1.10
Light Fancy Summer Vests, worth \$2.50 at . . . \$1.20
Big Bargain in Summer Underwear.

Money Saved on Every Pair of Boots

Purchased from us during the Summer Sale.

Women's Dongola Boots, Laced or Buttoned . . . \$1.45
Women's Tan Shoes, great value . . . \$1.35
Men's, Women's and Children's Tennis Shoes cheap as chips.

BIG CLEARANCE--

Sweeping Reductions in the following Lines.

Flannelettes, Plain and Striped.
Shirtings, Calicoes and Sheetings. . . 11c. to 25c.
Victoria Lawns . . . 22c., 25c., 32c.
Tucked Lawn . . . 22c., 25c., 32c.
Spotted Curtain Muslin. Regular 25c. Now . . . 18c.
Big Cut on Table Linens, White and Blay. . . 9c. up
Dress Muslins . . . 9c. up
Greatest values ever offered in Dress Goods; every yard reduced. Our extra special Cloth at 35c. is a wonder.
Exquisite Silk Voiles, newest shades . . . 90c. yd.
Big range in Black Dress stuffs at almost cost price for this Sale. Have you tried "Tobralco," the finest washing fabric on the market; White, Cream and Black.

Genuine Sacrifice of HATS.

Trimmed and Untrimmed.

Genuine Sacrifice of Hats—Trimmed and Untrimmed. . .
Ladies' and Children's; every one of the latest style, absolutely going at Rock Bottom Clearing Prices.
Don't miss this opportunity.

Hosiery Bargains

Women's Black Hose, Broad Rib Cashmere . . . 15c., 20c., 25c.
Women's Black Hose, Plain Cashmere . . . 22c., 25c., 30c.
Women's Tan Hose, Ribbed Cashmere . . . 20c., 30c., 40c.
Women's Tan Hose, Plain and Lace Ankle . . . 40c., 50c.
Big Range Boys' Strong Knicker Hose.
Our Children's Double Knead Hose can't be beaten.

Bargains for the Ladies

White Embroidery Lawn Blouses . . . 75c., 85c., 90c., \$1.10
Coloured Cotton Blouses . . . 67c., 90c.
Coloured Moire Underskirts . . . 70c., 85c., \$1.10
White Ribbed Under Vests, extra quality . . . 33c.
Knitted Silk Ties, fringe ends, assorted colors . . . 22c.
Fancy Coloured Silk Bows . . . 13c., 22c.
Embroidery and Lace Peter Pan Collars . . . 22c.
Ladies' Belts . . . 10c., 18c., 22c.
Side and Back Combs . . . 13c., 18c.
Hair Clasp and Barrettes . . . 13c., 15c., 20c.
Corsets . . . 37c., 40c., 57c., 67c., 70c. and up
Cream, White and Black Silk Gloves . . . 35c., 40c., 50c.
Coloured Silk Lisle Gloves, latest shades.
Reseda Pastilles, etc. . . 35c.
Lace Mitts . . . 20c., 40c.

What the Boys Want for the Holidays.

Navy Sweaters, Button Shoulder . . . 50c., 65c., 75c., 85c.
Striped Sweaters, neat and dressy . . . 50c., 60c., 70c., 80c.
White Cricket Shirts, big reduction; all sizes.
Fancy Tennis Shirts . . . 45c. up, according to size
Cricket Belts . . . 18c.
Brown Canvas Tennis Shoes; all sizes.
White Linen Collars, Eton . . . 8c., 10c.
Rubber Collars . . . 10c., 15c.

CLEARING LINES IN

Infants' Bibs . . . 6c., 7c., 13c.
Sailor Collars, White and Coloured . . . 18c.
Embroidery Collars . . . 18c., 22c.
Infants' Boots in Black or Tan, Laced or Buttoned, at Sale Prices.

Some Money Savers

Fruited Muslin Cosey Covers, Embroidered in White and Coloured . . . 22c.
Muslin Cushion Covers, very dainty . . . 40c. to \$1.00
Paper Fire Screens . . . 5c. and 10c.
Cardboard Screens . . . 18c., 28c.
Cushion Pads . . . 45c.
Tenerieffe Dollies . . . 4c., 8c., 13c.
Odd Curtains, belonging to \$3.00 to \$5.00 sets, going at . . . 45c.
Genuine sweep in Tapestry Table Covers.
Hemmed Table Napkins . . . 10c.
Manufacturers' lot of Embroidery and Insertion Ends; a real snap.
Silk Lace Insertions, Cream . . . 15c., 20c.
Silk Overlace Cream . . . 65c., 75c.

Enormous clear out at unprecedented prices of Ladies' and Children's NORFOLK GOLF JACKETS. Hundreds of other Bargains await you while this Enormous Summer Sale is on.

A. & S. RODGER.