

**LADIES,
Do You Realize Clearly?**

You cannot realize too clearly what we mean when we say our

AMERICAN SHIRT WAISTS

Are going out at
COST PRICE.

If you are a busy mother you'll quickly appreciate all the time, energy and money we're saving you. For example, you get a

\$1.90 Waist for \$1.20,

And we are ready for the Lady who hasn't just those

DAINTY SHIRT WAISTS
that she would like to wear during August sunshine.

SEE THEM LADIES.

S. MILLEY.

Bona Fide Sale

RODGER'S.

There is no make believe about this sale, it is a genuine sale of

**Laces, Insertions, Swiss Embroideries,
Allover Laces and Embroideries,
Neck Frillings, Ladies' Belts, etc.,**

At prices that will effect a speedy clearance.

A. & S. RODGER.

**Now is Your Chance
to Secure Something
Cool for Regatta Day at LESS THAN
FIRST COST!**

LADIES' BLOUSES, 50, 60, 80c. AND \$1.00.

worth much more.

BALANCE OF SUNSHADES, HALF-PRICE.

LADIES' GLOVES, SELLING AT 15c. PAIR.

Worth from 30 to 40 cents.

Gent's, See our Holiday Shirts, 59, 80, 90c.

Any size up to 164. Secure one before they are gone.
BEST VALUE EVER OFFERED AT THE PRICE.

ROBERT TEMPLETON,

333 Water Street.

Just in time for the celebration.
Series of 21 Cards in Black and White
Callotype.

- No. 1—Cupids, Nfld.—Raising the Flag in honor of the Ter-Centenary.
- No. 2—View of Mosquito, with Carbonear Island.
- No. 3—Guire's Rock with Village of Mosquito in distance.
- No. 4—Custom House, Harbor Grace—Site of Old Pirates Fort.
- No. 7—Newfound'd. Highlanders saluting Guy's Habitation.
- No. 8—Newfound'd. Highlanders saluting Birthplace of Sir Henry Ryan.
- No. 9—Carbonear.
- No. 10—Baccalieu Island.
- No. 11—Naked Man Rock, near Bay-de-Verde.
- No. 12—Bay-de-Verde.
- No. 13—Ochre Pit Cove.
- No. 14—Northern Bay—in the year 1778 400 lives were lost on the beach.
- No. 15—Baccalieu Island Lighthouse, or first land sighted by Guy.
- No. 18—Cupids No. 1.
- No. 19—Cupids No. 2.
- No. 20—Cupids No. 3.
- No. 21—Cupids, Guy's first settlement.
- No. 22—Spotadic Head near Cupids.
- No. 23—Cupids looking out the Bay.
- No. 25—Methodist Church, Cupids.
- No. 27—Arrival of Flagstaff to be erected on Guy's Point.

Price—\$1 per hundred, 15c. per doz., 2c. ea., or set of 21 for 25c.

A Three Card Length Panoramic View of Cupids—price 25c per doz, 4c each.

DICKS & Co.,
333 Water Street. Popular Bookstore.

**THE GREATEST INVENTION OF THE AGE,
Family Butter Merger.**

Every Family and Farmer should have one of these MONEY SAVERS. It takes one pint of milk. It takes one pound of butter.

It merges the two together making Two Pounds, that is sweeter and healthier than any creamery butter, giving you TWO POUNDS for the price of ONE POUND that looks the same, gets just as hard, and is for the same purposes as the best butter, that would cost you twice as much for the same amount.

PRICE: \$6.00.

Sent to any address in the Island on receipt of price.

HAMLIN & Co., Cabot Building, St. John's,
Sole Agents for Newfoundland.

Commemoration

Ter-Centenary of "Britain's Oldest Colony."

THE CELEBRATION

Harbor Grace and Bristol's Hope

WILL BE OPENED ON

TUESDAY, Aug. 16th,

and during the several days following.

A PROGRAMME

Will be carried out EXTENSIVE, STRONG,
EDUCATIVE, ATTRACTIVE and MEMORABLE.

Full details of Programme will be published soon.

SPECIAL RATES on steamers and trains will be furnished by the Reid Newfoundland Company.

SPECIAL TRAINS will be run to accommodate the public.

Committees are making every endeavor to provide for the enjoyment and comfort of VISITORS.

A Special Feature will be a GRAND INDUSTRIAL and
NATURAL PRODUCT

EXHIBITION

That will be open throughout the whole Celebration.

W. A. OKE, J. P., Chairman General Committee.
H. H. ARCHIBALD, B. Sc., Secretary General Committee.

IT'S BECAUSE

We are so particular with the work entrusted to our care that we have so many Satisfied Customers.

IF YOU HAVE NOT GIVEN US A TRIAL, DO IT NOW, YOU WILL FIND THAT WE LIVE UP TO OUR

MOTTO:

**High-Class
Cleaning & Pressing,
Very Moderate Prices.**

**Jackman, The Tailor,
The Mail Order House.**

Phone 270.

**HEADQUARTERS
For Fruit and Vegetables.**

New Arrival To-Day, per S. S. Florizel,
40 Bunches Choice BANANAS,
80 Barrels New GREEN CABBAGE,
100 Barrels New POTATOES,
LOWEST PRICES.

George NEAL.

**REID NEWFOUNDLAND
COMPANY.**

S.S. STELLA MARIS

Will Sail from the Dry Dock Wharf

To-Morrow, Friday,

Aug. 5th, at 8 p.m. for Labrador.

Freight Received up to 6 p.m.

Reid Newfoundland Company

HALLEY'S

*Big Retiring Sale in Full
Swing.*

*Great Bargains for this
Week in*

MILLINERY—

Ladies! We are clearing out our Millinery at a Big Sacrifice. These Hats are in stock just a few weeks, and are the Tip of Fashion; so now is your time to secure a beautiful Hat at cost price. Don't delay but come along and secure one. Also,

BLOUSES

in all makes—Costume Skirts, Under Skirts, Boots and Shoes, Gloves, Hosiery, Ribbons, Laces, Corsets, Dress Goods, Blouse and Dress Cottons and Muslins, in fact everything must now go regardless of price.

We are Open after Tea.

HALLEY'S Popular Store,
106 & 108 New Gower St.

**20 brls. Choice Hocks,
at \$18.50 brl.**

J. J. ST. JOHN, Duckworth St.

IN STOCK.

**ROLLED OATS—in bris,
Ogilvie's Rolled Oats, in hlf-bris,
Ogilvie's Oatmeal, in bris,
Ogilvie's Oatmeal, in hlf-bris,
"Canadian Beauty" Round Peas,
"Sugar Marrow" Round Peas,
Selected Round Peas,
Split Peas, Yellow Corn,
Yellow Corn-Meal,
White Hominy Feed,
Hercules Feed,—Crushed Corn,
Oats, Barley. Bran.**

HARVEY & Co.,
WHOLESALE.