

McLAUGHLIN

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MOTOR CARS SHIPPED IN
TRAIN LOADS

THE first entire train load of motor cars ever shipped to dealers in the Maritime provinces left the McLaughlin plant at Oshawa, Ont., on Jan. 22nd.

The enviable reputation of McLaughlin automobiles and their ever-increasing demand in the Maritime, are due to McLaughlin efficiency, power, beauty and comfort, backed up by McLaughlin service.

Last year more McLaughlin cars were ordered than dealers could deliver. This year motorists who want to enjoy all the pleasures of motoring are ordering McLaughlin cars earlier in the season.

To meet this demand McLaughlin dealers in the Maritime ordered an entire train load, which has just arrived. Our portion of the train load is now on display in our show rooms.

Call and see the 1917 models before we deliver them to owners.

CHAS. McLAUGHLIN, Newcastle, N. B.
DISTRIBUTOR FOR NORTHUMBERLAND, GLOUCESTER AND KENT COUNTIES

Canada's Standard Car

Great Britain is Effectively Meeting Submarine Menace

Sir Edward Carson Gives House of Commons a Mass of Interesting Statistics Regarding the Damage Done by Germany's Ruthless Submarine Campaign

London, Feb. 23.—In a speech in the House of Commons, Sir Edward Carson, First Lord of the Admiralty, said the submarine menace recently had grown until its extent had become grave and serious. The menace had not yet been asked, but measures which had been adopted, he said, would mitigate it by degrees. Sir Edward informed the House that an anti-submarine department had been established in the Admiralty, composed of the most experienced and capable men in the navy. The number of armed merchant ships had been increased 47.5 per cent. in the last two months.

The House, said Sir Edward, would expect him to deal mainly with the growth of the submarine menace, and he would do so by surveying the work of the navy. He emphasized the importance of what the grand fleet was doing, pointing out that it was assisting the expeditions in Mesopotamia, Salonika and Egypt and had to keep the seas clear.

Upon the whole, he continued, the country had suffered less privations than any of the belligerents. The total number of the personnel carried across the seas up to the end of last October was 8,000,000.

In the first eighteen days of February, the First Lord of the Admiralty announced 89 Allied and neutral ships or more than 1,000 tons had been lost, their total tonnage aggregating 263,000. This was compared with losses of 69 vessels, of 201,000 tons, in the first eighteen days of December, and of 65 vessels, of 182,000 tons, the first eighteen days of January.

Up to the end of October, also added Sir Edward, the naval forces had moved more than 9,000,000 tons of explosives and other material, 1,000,000 sick and wounded, more than 1,000,000 horses and mules, and more than 4,000,000 gallons of petrol. They had examined, on the high seas or in harbors, 15,150 ships. In January last alone, in British ports, they had examined 1,754 ships, and the total for February would not be less than that for January.

The navy's figures, Sir Edward stated, showed that 78 per cent. of armed vessels escaped after a submarine attack, while only 24 per cent. of unarmed vessels escaped. While not giving the number of submarines destroyed, Sir Edward said he had a record of 40 encounters with them during the last eighteen

days. Including smaller vessels, said Sir Edward, the total number of ships lost, both Allied and neutral, during the first eighteen days of December, the first eighteen days of January and the first eighteen days of February, with their tonnage follows:

Months	Ships	Tonnage
December	118	223,000
January	91	198,000
February	134	304,000

The total number of vessels plying to and from United Kingdom ports during the first eighteen days of February was 12,949, the number of arrivals being 6,076 and of departures 6,873.

The estimated number of ships in the so-called danger zone at any one time was 3,000.

In the face of all these sinkings, and the accompanying sacrifices and trials, the First Lord of the Admiralty said he had not heard of a single sailor who had refused to sail.

That was what was going to win the war, he declared. Neutrals might be nervous and frightened, but they would follow the British example and he believed would shortly resume their sailings.

Sir Edward said he proposed in the future daily, if possible, to publish together the number of losses by mines and torpedoes, and the number of merchant ships entering and leaving the ports of the United Kingdom. He would also publish a list of vessels which had been attacked by and escaped from submarines.

In introducing the naval estimates in the House of Commons Sir Edward Carson said the vote for 400,000 men which the Government was asking demonstrated the strength of the navy. He expressed the opinion that the country was extremely fortunate in having Admiral Jellicoe at the head of the Admiralty. In his

LOCAL NEWS

On page one, column one, an announcement is there which will make you glad.

A NEW MANAGER
Mr. J. J. Morris, who has been accountant in the Newcastle branch of the Royal Bank, has been promoted to the position of Manager of the Tignish, N. S. branch of the Royal Bank, and accompanied by Mrs. Morris has left to take up his new duties. Mr. Morris, by his courtesy, attention and capabilities has shown himself to be well fitted for a managership, and his Newcastle friends who are legion predict a highly successful career for him.

ARTILLERY DRAFTS
AT NEWCASTLE
Newcastle has again taken on a military aspect, for on Monday two Artillery drafts of fifty men each, arrived from Western Canada and are now quartered at the Armory. One draft is from the 68th Battery and was raised at Vancouver. It is commanded by Lieut. Payne. The other draft hails from Regina for the 77th Battery, and is in command of Lieut. Castle. The boys are all a gentlemanly lot and have made many friends during their short stay.

RESULTS OF WEEKLY TEST
St. Mary's Academy High School Dept. Pupils who made 60%:
Grade XI (A)—Subject English Grammar—Margaret Callahan 92, Gertrude Ryan 90.5, Lottie McWilliam 66
Grade XI (B)—Subject Geography—Doris Buckley 99; Bernadette Keating 98; Helen Neif 96.6; Margaret Clark 96; Anna McLaughlin 85.7.
Grade X (Subject English Grammar)—Nellie Creamer 95.2; Agnes Lawlor 87.6; Estelle Theriault 85.7; Cecilia Murphy 78.3.
Grade IX Subject English Grammar—Bessie Creamer 99.5; Marguerite Dolan 97.6; Mary Taylor 88.6; Mayme Doyle 84.2; Anna Keys 81.2; Dora Allen 72.1; May McEvoy 69.5; Mona McWilliam 68.6; Mona Robinson 64.8; Irene Whalen 63.9.

record of service and experience, Admiral Jellicoe occupied a unique position, the speaker commented. As an officer at the Admiralty for two and a half years he had held the destinies of the country in his hands.

Admiral Beatty, continued Sir Edward, was now commanding the greatest fleet with ever sailed the sea and had the complete confidence of the officers and men. A fifth sea lord had been appointed to deal with the air service, he announced, while the transport department of the navy, except in so far as it was concerned with the transport of troops, had been transferred to the shipping controller.

In announcing that he had received reports of forty encounters with submarines in the first eighteen days of February Sir Edward said:

"The fact that we got to grips with them more than forty times in eighteen days was an enormous achievement."

Sir Edward quoted from some of these reports dealing with the various degrees of certainty or uncertainty as to the fate of the submarines. As an instance in which the result positively was known he cited the capture by a destroyer of a submarine and her crew. Two other cases from which he quoted disclosed some of the methods adopted for fighting the submarines.

In one of these he referred to reports from an afloat which had dropped bombs where a submarine had submerged. A similar report came from a seaplane which had used the same method against another submarine.

Referring to ship-building, Sir Edward said that not a single ship would be left uncoupled during the coming month, and that steps would be taken to meet the demands in this respect, both of the admiralty and of the mercantile marine. He appealed to the workers to labor with unremitting energy, and to the nation to consent to the restriction of imports in order to make easier the task of the admiralty.

The arming of merchant ships, said Sir Edward, involved an enormous amount of work, but was progressing more rapidly each week.

Commenting upon the figures showing the losses of shipping from submarine attacks in the first eighteen days of February, Sir Edward said: "Our losses are not enough, but they are not equal to the blatant, extravagant bravado of the German account of them."

In conclusion, Sir Edward Carson said there was not a particle of truth in the allegations that the government had forbidden the publication

New Floor Oilcloths and LINOLEUMS

In 1yd., 1½ yd. and 2 yd. widths --- also Stair Widths

JOHN FERGUSON & SONS

LOUNSBURY BLOCK

PHONE 10

Effecto Auto Enamel

Just added to our stock of Paints and Varnishes, this well known line of Auto Enamel. A quart is sufficient for the average small car.

6 SHADES

only a coat or two is required to make the Car look NEW—whether you paint your car yourself for the "fun of it" or for the tires and gasoline that the saving will buy, Effecto Auto Finishes will give you finished results at a home-made price.

CALL FOR SHADE CARD

STOTHART MERCANTILE CO., LTD.

PHONE 45

NEWCASTLE

MIRAMICHI FARM IMPLEMENT CO., LTD.

BARGAINS ON WINTER GOODS

WE HAVE A FIRST CLASS LINE OF

Sleighs, Robes, Ladies' and Gents' Fur Coats, Sheep Lined Jumpers

and Heavy Horse Robes which we are offering at reduced prices in order to make room for our spring and summer goods

CALL AND GET OUR PRICES

THE MIRAMICHI FARM IMPLEMENT CO., LTD.

Newcastle -- Tracadie -- Rogersville -- Neguac

Palmolive

Just received an assortment of this famed toilet line including

- Palmolive Cream, .50c Jar
- " Vanishing Cream, .50c Jar
- " Shampoo, .50c Bot.
- " Shaving Stick, .25 Case
- " Toilet Soap, 15c, 2 cakes 25c

To every purchaser buying one jar of Palmolive Cream or Palmolive Vanishing Cream we will give free of charge 2 cakes of Palmolive Soap while the offer lasts. There are fifteen chances left. Be one of the lucky fifteen.

The *Re all Store*

DICKISON & TROY Druggists and Opticians

of the losses of shipping and that, so far as he was concerned, he would not be a party to a concealment of these losses.

Turning to the desirability of giving details of enemy losses in submarines, Sir Edward said the policy of silence was a policy least liked by the Teutonic allies.

"A submarine starts out on its campaign of murder, and all that is known by the German admiralty is that she did not return," said Sir Edward. "Everything else is a mystery."

Another objection to the publication of such losses, said Sir Edward, was the difficulty of establishing with certainty the destruction of submarine. From day to day and from week to week reports of encounters were received, and these reports ran from certainty through probability, down to possibility.

Sir Edward said he believed the problems of the submarine menace could be solved, but it could only be solved if the nation acted in connection with the navy. That it would be solved, however, he was certain.

Winston Spencer Churchill, formerly first lord of the admiralty, who followed Sir Edward Carson as speaker, said:

"The present submarine danger arose from new efforts and new devices adopted by the Germans since August, 1914. Our sole anxiety arises from the activity, not of ships of the German fleet, which existed before the beginning of the war, but from those which have been constructed since. Serious as the danger is, it should not be exaggerated. (Continued on page 4)

Just Home

and tired after the day's work. That cup of KING COLE TEA, ready and waiting, will refresh as nothing else can quite do. In its warm, generous glow, weariness will be forgotten.

"You'll like the flavor."

HOT WATER BOTTLES

EVERYBODY SHOULD HAVE ONE

A guarantee with every bottle we sell. Prices \$1.50 and \$2.50. Drive away your chills by purchasing one of these bottles.

MORRIS PHARMACY

TOWN COUNCIL

(Continued from page 1)
appropriations. The committee decided as follows:

	1917	1916
Public Works (to include \$500 for permanent roads)	\$2500	\$2000
Park & Fire (to insure \$500 for new hose)	2200	2000
Street Lighting	1500	1500
Police department	1500	1000
Sewerage	1200	1000
Contingencies	3000	2800
Schools	11,100	10,550
Sinking Fund	4500	4500
Interest charges	3200	6000
County Account	\$30,700	\$30,350
	4988.60	3120.57
	\$34788.60	\$33470.57

The above were reported to council, and will be considered at next meeting.
Adjourned till next Tuesday night March 6th.

FISH FOR THE LENTEN SEASON

Lent is here and we will all want FISH—considering the scarcity we have a large assortment in Canned, Salted, Smoked and Fresh Fish.

- | | | |
|-------------|-----------------------|-----------------------|
| Salt Cod | Salt Labrador Herring | Epicure Herring |
| Salt Shad | Boneless Cod | Fresh Cod and Haddock |
| Salt Salmon | Smoked Haddie | Fresh Smelts |

Canned Salmon, Lobsters, Sardines, Scallops, Clams, Shrimps and Oysters—Herring, both plain and in Tomato Sauce

When you tire of Fish and want something tasty for supper try a can of **Heinz Spaghetti with Tomato and Cheese** **Heinz Baked Beans in Tomato Sauce**

MACARONI is a popular dish in Lent—Heiondell Brand **10c per pkg.** the finest on the market

Choice Dairy Butter **40c.** per lb. Choice Creamery Butter **45c.** per lb.
Best Molasses **65c.** per gal. Victoria Blend Tea one of the best **35c.** per lb.
Orange Pekoe Tea very delicious flavor **45c.** per lb.

GEORGE STABLES, PHONE 8 GROCERIES CROCKERY