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(To Every Man His Own.)

The Mail and Advocate

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., JAN. 18, 1914.

OUR POINT OF VIEW

Free Advertisement

On Duckworth Street, this city, is published an obscure paper called "The Trade Review." This is news to a great many people, but we do not mind giving the backward and lowly a little free advertising, especially when it is only given as a sugar coating to an unpleasant pill.

Too cunning, cowardly and low lived to come in defense of an honest principle, when such overt acts might offend the patrons from whom it draws its miserable sustenance, it feels resentment towards those who have life enough in them to brave the heat and toil of the day.

The Trade Review in its blind hatred of the red-blooded few who are fighting the battle of the people, clings tenaciously to the fragments of long exploded candour. It has neither wit nor ingenuity enough to see that it is making itself ridiculous by holding on to a morsel that more astute people have long ago abandoned.

It accuses us of being unpatriotic, but we want to ask of The Trade Review, who are the patriots? Patriotism means, as we have always understood, a love of country, and so far, we think even the dull wit, who edits The Trade Review, will agree with us. Very well, then. Now let us see, in what way love of country may find expression.

Who is this fellow of The Trade Review, who lips so glibly of patriotism and what are his ideas of that noble virtue? He is a soft shell flabby kind of lobster whose love of country is equal to that of the vulture for the lamb. He feeds upon it, he thrives upon it, and loves it as the gormant loves his savory vizards. It is good to live upon. We have gone too far and owe an apology to the vulture, this patriot of whom we speak is more of the hyena kind. He lives upon what the tigers leave to him. He is the mongrel who is quite content to take the scraps that are thrown to him. He has not the courage to grab for himself, but like a sneaking cur he is satisfied with what is given him. To get this he is well content to be the protégé of the grabbers.

He is a servile tool of the dominant classes, and like a faithful ass brays out the tune that best suits his masters.

Is he a patriot who stands unmoved while he sees his country plundered,

and is too cowardly to lift a voice of protest? A servile tool cannot be a patriot or anything that calls for manliness. Is he a patriot who opposes himself to all that makes for the welfare of his native country? The Trade Review is opposed to the uplifting principles for which this paper stands, because those principles are not favorable to the class which he toady to, to the exclusion of all dealings of fair play to the toilers?

Is it in this way The Trade Review expresses its patriotism? The country may be robbed, degraded, and have her best interests thwarted, but so long as this is done by the masters of The Trade Review it is unholy, unpatriotic to say a word against the despoilers.

Now compare the conduct of The Trade Review man with that of the patriot who controls this paper. This paper opposes itself to all that is inimical to the best interests of the country, and in so doing has to endure sacrifices that any but a true patriot would shrink from. This paper is fighting the battle of Terra Nova and her sons, and opposed to it are the entrenched evils which The Trade Review attempts to defend.

This paper has done wonders for the country. It has torn down old prejudices and destroyed hereditary injustice. It has by its manly efforts secured a measure of fair play for the down trodden. It has interposed itself, between the wily politician and his innocent victims. The whole country is feeling the beneficent influence of this journal.

It is our idea of patriotism to endeavour by all honest means to advance your native home, to love it, and to fight for its rights against all who retard or oppress it.

The Trade Review considers it patriotic to stand by and see his country robbed and for his silent acquiescence to get his part of the plunder, in the way of sops from the robbers.

We are unpatriotic in the eyes of The Trade Review because we speak of charity beginning at home, and because we express our contempt for the showy patriots who are bringing the Belgian distress before our minds to the ignoring of the very real distress which exists in our own midst. —A.E.

Did you hear the latest news? No what is it? Well the Methodist Bible Classes of the city are hoping to see you at the Grand Patriotic Concert in the Methodist College Hall on the 25th inst. Proceeds in aid of the Patriotic Fund. Reserved seat tickets 50c. and 30c. for sale at Dicks & Co. General admission 20c.—Jan. 18, m.w.f

TO THE EDITOR

PATRIOTIC CONTRIBUTIONS AT HANT'S HR

(Editor Mail and Advocate) Dear Sir,—As your paper The Mail and Advocate is widely read by the friends of this neighborhood, will you please insert the names and amounts of subscription toward the Ladies' Patriotic Association of this place, as per list enclosed.

MRS. J. W. JANES, President.

Hant's Hr., Jan. 12, '14. \$3.00—G. A. Barrs.

\$2.50 each—Rev. T. James, Mrs. Samuel Short, Mrs. Malcolm Short.

\$2.00 each—Mrs. Maud Pelley, J. W. James, Miss Bartlett, A. Targett.

\$1.00 each—Alfred Snook, Aaror Smith, Mrs. Susannah Pelley, Mrs. Simeon Hopkins, Mrs. Sealey, Miss G. James, Miss Clare James, Mrs. Absalom Short, Mrs. John Kendall, Rv. C. Gaubrodger, In Memory of Mrs. Enoch Green, John Gullford, sr., James Sheehan.

65c.—Mrs. Hiram James.

50c.—Mrs. Harrison W. James, Mrs. Samuel Evans, Mrs. Samuel Loder, Mrs. Richard Pelley, Jr., Mrs. Heber Travers, Mrs. Aubrey Tuck, Charles James, Jr., Mrs. Charles James, Jr., Mrs. Albert Smith, Miss Maggie Gullford, Mrs. Allan Loder, Mr. Dawe (S. A.), Ensign Butler, Mrs. Butler, Mrs. Richard Pelley, Sr., Irad Pelley, Miss Janet Pelley, Mrs. John King, Mrs. Philip King, Mrs. Pleamon James, Wesley James, Ezra Gullford, Albert Ellis, Ezekiel Snook, James Gullford, Isaac Short, Samuel Gullford, Jr., George Short, Capt. John Soper, Mrs. Jason Tuck.

40c. each—Caleb James, Mrs. Edgar Gullford, Mrs. Samuel Green.

30c. each—Mrs. Samuel Adey, Bertram Critch, Eleazer Critch, William Green, Sr., Peter Tuck.

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20c. each—Ballington Thiley, Mrs. Norman Loder, Mrs. Lema Strickland, Mrs. Daniel Tuck, Charles James, Sr., Mrs. Philip Smith, Mrs. Fred Short,

TWO BIG FEATURES IN THE NICKEL! PROGRAMME FOR MONDAY AND TUESDAY: The Vitagraph Company Present in Two Parts, "HER HUSBAND." She marries the first one in haste and repents at leisure. The second one is a wise choice and as happy as the first venture was miserable. Clara Kimball Young, Earle Williams, Darwin Karr, and James Lackaye are the leads. "HEARST-SELIG NEWS PICTORIAL."—Interesting news. A KEYSTONE COMEDY.—A riot of fun. The Thanhouser Company Present in Two Parts, "THE DANCER." A powerful emotional drama—the story is a thrilling one of life behind the scenes. Marguerite Snow is featured. MISS MARGARET AYER, Soprano; P. J. McCARTHY, Pianist; JOS. F. ROSS, Effects. WEDNESDAY'S FEATURE—A TWO PART VITAGRAPH SOCIAL DRAMA—"THE PRICE OF VANITY." NEXT FRIDAY AND SATURDAY, at the MATINEES ONLY—EXTRA FOR THE CHILDREN—DICK WHITTINGTON AND HIS CAT—In 3 Parts 3—200 People in the Cast—Costing over \$35,000.

Hedley Critch, Mrs. Moses Tuck, Richard Ellis, Mrs. Joseph Green, Mrs. George Tuck, Moses Critch, Tobias Critch, Herbert Green, William Green, Jr., Mrs. Simeon Green, O.P., Mrs. Ralph Short, Ingham Gullford, Miss Winnie Soper, Mrs. John Ellis, Luther Critch, Mrs. Jacob Ellis, Eleazer Critch, Mrs. Charles Gullford, John Gullford, Jr., Mrs. Ernest Tuck, Miss Susie Green, Mrs. Aaron Francis, Aaron Strickland, Mrs. Solomon Strickland. 15c. each—Mrs. James Hannah, Mrs. Olivia Soper, Mrs. Bertram Critch. 10c. each—Mrs. James Loder, James Tuck, Miss Jane Tuck, Ralph Green, Mrs. George Gullford, Albert Price, Mrs. Eli Green, Mrs. Samuel Maidment. 10c. each—James Tuck, Miss Jane Tuck, Ralph Green, Mrs. George Gullford, Albert Price, Mrs. Eli Green, Mrs. Samuel Maidment. 5c.—Chesley Green.

BRITONS BEAR WOUNDS WELL

Bugler Boy Bore Hurt Without Whimper and German Who Wept With Pain

SOME interesting diary notes from the front were published in the "London Scottish Regimental Gazette," which partakes quite of the nature of a war edition. Prominence is given to the action in which the London Scottish played an important part at Messines on Hallowe'en, in which the first of the regiment officially reported "on the field of honour" was Captain Angus McNab, regimental officer, reported to have been killed by a German while engaged in Red Cross work.

"Since I started this letter (writes a subaltern in a diary) I have succeeded in getting hold of a motor-bus to go for supplies. It is a London General. There are dozens of them here, and it seems difficult to realise that we are so far away when we see the usual advertisements around us. "It is a funny thing, but a fact, that our fellows bear pain much better than the Germans do. To-day I had a small bugler of a British battalion with a shocking shoulder wound who sat there simply hanging on to himself, and not uttering a sound, while a tremendous German near by with a bullet wound in his hand sat nursing himself, weeping at frequent intervals, and making no end of a row. "There was a batch of prisoners here to-day, miserable-looking men. While they were at the station a Belgian tried to get at them with a bayonet, but our sentries stopped him. A French medical officer told me to-day that he had attended a wounded German on whom they found a diary glowing over certain atrocities. He was finished with much speed. "Last night I played in the haggis on a mouth-organ. We had brandy instead of whisky, and the meal was a great success, as we also had a bully beef stew and stewed fruit, washed down with red wine, and finished off with coffee and rum; so it was "some" banquet. Every officer could mention dozens of cases of real bravery, but very few can possibly be mentioned.

STEBAURMAN'S OINTMENT

TO WHOM IT MAY CONCERN. St. John's, N.F. June 21st, 1912. I was two months laid up with my leg and had two doctors attending me, and they could not cure me. One said I had chronic hip disease, and the other pronounced a sore abscess. I was ordered to Hospital by one of them and I went there. My father, hearing of Mr. Stebaurman's Ointment, thought he would try some of it. I took from him a half dozen boxes of the Ointment and it cured me completely. I would recommend the Ointment to any person suffering from bad legs, as it is a positive cure. Yours truly, JOHN JACKMAN, JR. 38 Pleasant Street. Stebaurman's Ointment, 20 cents per box or 6 boxes for \$1.00—oct23,2w Cash Must be Sent With Order. P. O. Box 651, or 15 Brazil's Square.



- 500 Bundles No. 1 Hay. 2000 Bush. Heavy Black Oats 500 Sacks Bran. 300 Sacks Whole Corn. 100 Sacks Crushed Corn. 50 Bags Oil Meal Feed. 50 Bags Gluten Meal. 200 Sacks Yellow Meal. 300 Sacks White Hominy Feed. 50 Sacks Molassine. Also Feed for Poultry, etc. Scratch Feed. Chicken Feed. Development Feed. Parrot Food, 20c. large pkg. Canary Food. Bird Gravel.

W. E. BEARNS

Haymarket Square. Telephone 379.

BURNT HEAD LOCAL OFFICERS

(Editor Mail and Advocate) Dear Sir,—The officers of Burnt Head, C.B. Council for the coming year are as follows: Chairman, Edward C. Bishop, re-elected. Deputy Chair, Henry H. Morgan, re-elected. Secretary—Thos. F. Bishop, re-Treasurer, Leonard Martin, elected. Door Guard, Ehel Bishop, re-elected.

Our Council wishes the President and all members of the F.P.U. a very happy and prosperous New Year. —SECRETARY.

Grand Patriotic Concert under the auspices of the United Methodist Bible Classes of the city, in the Methodist College Hall, on the 25th inst. Best talent of the city taking part. Proceeds in aid of the Patriotic Fund. Reserved seat tickets 50c. and 30c. for sale at Dicks & Co. General admission 20c. Concert commences at 8 p.m.—Jan. 18, m.w.f

HELD CONCERT IN AID OF S.S.

Little Beaver Cove, N.D.B., Jan. 12. —We are now embarked on the voyage of another year to take its "ups and downs." But we must look on the sunny side. In any case we must "never trouble trouble until trouble troubles us." The part of the winter that is past has been very severe in regards to frost with frequent snowfalls. But at the present time Mr. Snow hangs behind the screen. It is very fine weather and good going on ice. Before the northern slob came in the Bays were frozen over and naturally it made it good skating and driving which is the topic of the day. As this is the main thoroughfare in winter we are visited by many travelers going to and from the lumbering woods and other different places. A concert was held here on the last night of Xmas in aid of the Sunday School and to help give Father Xmas a good "send off." It was a grand success and we congratulate the party who effected the good management of the same. With sincerest wishes to the Editor, Aunt Jane and all the readers of The Mail and Advocate for a prosperous year. —CORRESPONDENT.

JACKSON'S COVE LOCAL OFFICERS

(Editor Mail and Advocate) Dear Sir,—We are somewhat late in sending our returns and assessments for the year. We have been delayed in many ways but I hope we will be able to pull up a bit from this on. I have been elected again for Chairman for this year and will try to make things move a little faster than they have been. Our officers are as follows: Chairman, Chas. Bartlett, D. Chairman, Allan Knight, Secretary, Philemon Moores, Treasurer, Sydney Kirby. We are pleased to have you as our member for Twillingate District with Mr. Jennings and welcome you with open arms. Mr. President, don't let the thought of enlisting in His Majesty's service enter your mind again because our own Country needs you most. CHAS. BARTLETT, Chairman Local Council, Jackson's Cove, Dec. 30, 14.

FORGING AHEAD!

That is the position of The Mail and Advocate, as each issue sees a larger sale. What about that WANT ADVT!

A Splendid Offer

To all new yearly subscribers for the Daily issue of The Mail and Advocate sending in a year's subscription between January 2nd and March 1st we will mail free a 20 x 22 Crayon Bust Picture of President Coaker, fully as good as a three dollar crayon. This special offer is good only for two months and subscribers must fill out the subjoined form if they avail of this special offer.

Special Offer to Mail & Advocate Subscribers.

To the Union Publishing Co. Ltd., St. John's. Find enclosed the sum of Two Dollars, for which please forward the Daily issue of The Mail and Advocate for one year, and the premium crayon picture 20 x 22 of President Coaker.

Signature _____ Address _____ Date _____, 1915.

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A very suitable Engine for a Factory where a Winding Drum or Capstan is required. A very compact, space economizing outfit. Useful for a Steamer where a steam winch is not available. This Engine is in first class condition, and will be sold at a bargain, if applied for at once.

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