

Two Sure Roads to Farming Prosperity

Protect the Home Market

For Canada, more especially for Ontario and Quebec, the stage is all set for a tremendous development.

The fabulous wealth of our North Country—now established beyond question—needs only the assurance of honest and stable government to attract capital and immigration on a scale that will inaugurate a period of unprecedented prosperity. A few years hence in Ontario there may easily be a population of 1,000,000 north of the Great Lakes and the Ottawa River.

All of which means a big and profitable market for farm products. That market should be reserved exclusively for Canadian farmers. Elect a Conservative Government, and it will be so reserved. For the Conservative Party stands pledged to see that the Canadian farmer is as adequately protected in this market as the United States farmer is in his.

As Mr. Meighen stated at Midland on August 3rd, "We will make it as hard for the American farmers to get their surplus shipments into Canada, as they are now making it difficult for the Canadian farmer to get his surplus into the United States."

Promises are Good -- but Actions are Better

For the United States farmer, the season for "seasonable" produce — all kinds of fruits and vegetables — opens much earlier than it does for you.

When your cherries, or your tomatoes, are first ready to pick, his production of cherries or tomatoes is at its peak.

Heretofore, in order to avoid breaking prices in his own market, he has been accustomed to dump his surplus production on yours.

In less than three weeks from the time it took office, the Conservative administration effectually stopped this practice by rigid enforcement of the dumping regulations!

What Others Have Done You Too Can Do!

The farmers of Canada have shown that they can march abreast of the whole world in quality production. Also they have made giant strides in increasing the quantity of their production.

But in the business-like, efficient marketing of their products they have failed to keep pace.

Little Denmark has developed a system of co-operative marketing that has made her one of the most efficient and prosperous agricultural countries in the world. Australia and New Zealand have both made the orderly marketing of their products a matter of national policy.

Don't let Canada lag behind any longer!

Co-Operative Marketing

Every farmer who knows his business hopes to

- produce in larger quantity, and still be able to sell the increase without breaking the market;
- produce in a better quality, and obtain the premium to which he should thereby be entitled.

Both hopes can be realized — quickly and in full measure — through co-operative marketing!

The proper procedure as regards organization, the proper technique as regards standards, grading, etc., and the methods of financing, are now an open book that all who will read and profit by.

In the five years he was in office, Mr. King did absolutely nothing to bring the blessings of co-operative marketing within reach of Canadian farmers. But—

Mr. Meighen stands pledged, if returned to power—to quote his own words from an address delivered in Ottawa on July 20th—"to put into force such a policy as will enable the farmers of Canada to build up a marketing system which will compare in efficiency with that of any agricultural country in the world."

And this pledge will be carried out, even as Mr. Meighen's pledge to stop the dumping on the Canadian market of United States fruits and vegetables has already been carried out!

Yours is the choice—yours the responsibility—on September 14th. If you would unlock the double door to prosperity, the key for which Mr. Meighen offers you—

VOTE FOR DR. G. S. FOWLER IN BRUCE SOUTH

For Bigger and Better Markets!

Liberal-Conservative Victory Committee, 36 King Street East, Toronto 2

Classes Now In Session

COURSES—Stenographic, Commercial, Secretarial, Complete Office Training, Telegraphic.

Our individual instruction makes it possible for students to enter at any time. Write for free catalogue.

CENTRAL BUSINESS COLLEGE

R. F. Lumsden, B.A., Principal
STRATFORD - ONTARIO
Amalgamated with McLachlan Business College

HOWICK

Mr. Whitehead, of Chicago, was the victim of a very unfortunate accident on Monday at the farm of Thos. Peel, just west of Fordwich. Mrs. Whitehead, a niece of Mr. Peel's, had been visiting for a couple of weeks with her relatives here and at Harriston, and her husband had motored from Chicago to take her home. They had come from Harriston, and had stopped at Mr. Peel's for a short call before continuing the trip. Mr. Whitehead went to the barn, where Mr. Peel was working, and was climbing the ladder into a mow when he slipped and fell to the floor, fracturing his right leg at the thigh. Drs. McInnis and Whitley reduced the

fracture, but thought it best that an X-ray examination be made. The patient was, therefore, removed by train to Guelph, where the X-ray revealed a slanting break, and also that the bone had been properly set.

Mr. Wm. Whitfield, while engaged with Mr. Jno. Hyndman in the manufacture of tile, met with a nasty accident on Friday last. Mr. Whitfield was cleaning out a mould, when a part of the machine, weighing about seventy-five pounds, came down on his wrist, pinning him there for a time and inflicting a painful wound. Mr. Whitfield is still suffering considerably, but we hope that no serious results may follow and that his recovery may be rapid.

Word comes from the Northwest where experiments have been conducted with Garnet wheat to the effect that this variety is ready and is being cut ten days earlier than Marquis. The discovery of this early maturing wheat pushes the agricultural line of the Prairie Provinces sixty miles north, adding a vast new empire of 500,000 square miles, or 32,000,000 acres that will in time add its quota to our harvest. From day to day we are discovering the immensity of the resources of this great country, but we cannot measure them. As the days and years pass and as necessity arises they will be revealed to us

and it is for us to plan that full advantage may be taken of the opportunities at hand.

Martha (age nine)—Daddy, is cofferdam a bad word?
Father—No, my dear, it is perfectly all right.

Matha—Well, my teacher has a bad cold and I hope she'll cofferdam head off.

Mary—Is Johnny courting you?
Marie—Not exactly, but he is getting there step by step. When he first called on me he sat all evening with the album in his lap. Next time he sat with my dog in his lap. Then he took my little brother in his lap. And next Saturday night is my turn!