



GOLD DUST SELLS THE YEAR ROUND

The big thing about Gold Dust, from your viewpoint, is that it sells every day in the year. The housewife has many uses for it Summer and Winter—and even more uses in the Spring and Fall.

Gold Dust is a steady profit-maker for the merchant. Our extensive advertising of practically every kind and nature, is constantly creating new buyers—and once used, Gold Dust is never replaced.

Satisfied customers are the life of your business. Gold Dust makes them.

THE N. K. **FAIRBANK** COMPANY

LIMITED
MONTREAL

“Let the GOLD DUST TWINS do your work.”

Get this business

Your customers need a nerve remedy, so why not feature

DR. CASSELL'S TABLETS

the thirty-year-old reliable nerve food.

The merits of Dr. Cassell's have been put before the public in a big \$60,000 consumer advertising campaign. That this publicity has borne fruit is evidenced by the fact that the demand is steadily growing.

Dealers stocking this efficient “Nerves” remedy find it one of their most profitable selling lines.

Why not get this trade? A display in your window or on your sales counter will conclusively prove that Dr. Cassell's is a dependable seller.

Start bigger business by ordering a supply to-day.

**Dr. Cassell's Medicine Co., Limited,
Manchester, Eng.**

Agents for Canada : Harold F. Ritchie Co., Limited,
10-14 McCaul St., Toronto

